



**STABILO**<sup>®</sup>  
Promotion Products



WORKBOOK 2024

*inspire*



create

Dear customers, dear partners,

**TURBULENT TIMES**

We live in a constantly changing world and are strongly influenced by current social and global political changes and events. It is therefore all the more important that we take care of each other and the world in which we live.

**STABILO TOGETHER**

The STABILO sustainability initiative "Together" aims to make STABILO carbon-neutral by 2025 and is constantly introducing new measures. Gradually, all plastic packaging is being replaced with cardboard, bringing us closer to our goal. Another aspect is the reduction of CO2 emissions through solar energy. Our facility in Weißenburg has been running on carbon-neutral energy since 2011, and our branch in the Czech Republic has been using solar energy since 2023. In Heroldsberg, parking lot roofs are currently being built, which will be completely covered with solar panels, allowing us to produce electricity at our headquarters.



**Harry Saffer**  
Managing Director  
STABILO Promotion Products

**Inspire, empower, create** – in 2024, we also want to inspire you with our colorful products, support you in achieving your goals, and strengthen you along the way. Together with STABILO, create your individual promotional product that suits your brand, your company, and your communication goals, reaching your target audience.

**STABILO HIGHLIGHTS 2024**

The color palette of the classic STABILO BOSS ORIGINAL, with neon and pastel colors, will be expanded in 2024 with six NatureCOLORS: mud green, earth green, umber, sienna, beige, and warm grey. Additionally, the STABILO BOSS ORIGINAL marker is also available in black - perfect for creating targeted accents.

We would be delighted to accompany you through our colorful range in search of your perfect brand ambassador. Stay curious.

Yours sincerely,

Harry Saffer  
Managing Director  
STABILO Promotion Products

A handwritten signature in blue ink that reads "Harry Saffer". The signature is fluid and cursive, matching the professional appearance of the man in the portrait.



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# NEW FROM STABILO

## SUSTAINABILITY

Grip made from  
100% certified  
bio-based plastic

Shaft made from  
100% FSC®-certified  
wood



Space for  
advertising  
on shaft and  
packaging

### STABILO GROW

STABILO's most sustainable fountain pens and rollerballs, STABILO Grow, are climate-neutral, impressively comfortable to write with and, thanks to their elegant design and three wood/color combinations, real eye-catchers. The new attractive packaging offers additional advertising options.



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also available in  
sets of 1 and 2





**PAGE 12**

## **STABILO BOSS ORIGINAL NATURE**

The classic highlighter is now available in 6 new natural colors and a black version.



# GOOD REASONS

## TO ADVERTISE WITH STABILO PRODUCTS



### FOR YOUR TARGET GROUPS

There are many different writing instruments. We offer you pens tailored to your target groups in their color, shape and application.



### LONG LIFE

Pens are used widely and often. And our pens have no problem with that. That's why your printed promotional products will remain in use for a long time.



### EXTENSIVE RANGE

Everyone needs pens. That alone will ensure that your promotional product will pass through many hands: whether school pupils, students, construction managers or managing directors of large companies.



### GUARANTEED BRAND QUALITY

A long lifetime is a matter of course in our products. Protection from drying out, long lasting refills, strong material and a great-looking finish: the quality of a promotional pen has a major influence on the user's perception. That's why the high quality of our products is so important.



### CONSTANT REMINDER

Pens that are nice to use often and also last well are the perfect advertising medium for your company, as they are always at hand and your message is therefore always visible.



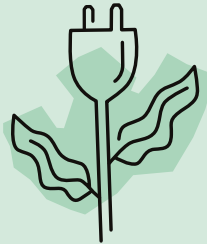




# Together for a sustainable tomorrow

## Energy

- 70% of lighting energy saved in the production area of the Weissenburg site
- 2500 m<sup>2</sup> of solar panels in Weissenburg
- 667,000 kW solar power is generated in Malaysia per year
- Climate-neutral heating in Weissenburg with 100% green gas
- Production in Weissenburg has used climate-neutral electricity since 2011
- All production sites have been certified in accordance with ISO 14001 since 2011
- Weissenburg has also been certified in accordance with ISO 50001 (energy management) since 2016



## Products and materials

- 70% of our products are made in Germany
- STABILO BOSS und STABILO point 88 are made using 100% climate neutral electricity
- STABILO GREENpoint and STABILO pointball are carbon neutral
- STABILO GREEN BOSS is made using 83% recycled plastic
- FSC® certified since 1998
- 100% of the pencils we produce are made from certified wood
- Inks are 97.5% water-based
- 150,000 kg recycled plastic every year



## Packaging, displays and production waste

- The majority of cardboard packaging is made using 80% recycled material
- Packaging is predominantly made using mono-materials and is, therefore, easier to recycle



## Logistics and mobility

- Avoidance of short haul flights for business trips whenever possible
- Expansion of the options for mobile working to save on the journey to and from work
- Support for employee purchases of bikes for cycling to work



Together  
creating  
a better  
tomorrow

# What's next?

2022

2023

2024

2025

Solar panels in production  
in the Czech Republic



E-charging stations  
in Weissenburg



Site in the Czech Republic  
is supplied with  
climate-neutral  
electricity



21 t plastic saved by  
redesigning existing  
packaging



10% reduction in  
mixed product  
waste



All packaging contains  
at least 30% recycled  
materials



STABILO® is  
climate neutral!



Together





Products

# HIGHLIGHTING

Highlighters in radiant neon colors with additional space for eye-catching promotional messages.

## ADVERTISE SUSTAINABLY



STABILO  
**GREEN BOSS**  
made of 83% recycled plastic  
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## STABILO BOSS ORIGINAL

140/70 HIGHLIGHTER



A 53 x 12 mm



D 71 x 18 mm

### A CLASSIC. A RECORD HOLDER. A MARKET LEADER.

#### YOUR PRODUCT BENEFITS

- The classic among highlighters since 1971
- 9 luminous neon colors and 14 trendy pastel shades with 2 line widths
- Also available with white shaft with yellow ink
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Intelligent anti-dry-out technology effective for 4 hours
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

#### YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- A variety of design options with screen-printed advertising
- Impressive implementation of photo-realistic motifs with 4c digital printing
- Cool combination sets and packaging with additional advertising options

We deliver the STABILO BOSS ORIGINAL in yellow especially fast – read more about the rapid delivery service in the service section.

140/73 STABILO BOSS EXECUTIVE: A highlighter with unique, patented anti-smear ink with special pigments.



## STABILO BOSS ORIGINAL Set

140/70/2C +/3C+/4C SET / CARDBOARD CASE

### A CLASSIC. A RECORD HOLDER. A MARKET LEADER. IN A SET.

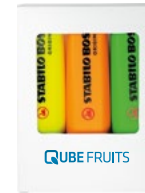
- Set of 2, 3 or 4 STABILO BOSS ORIGINAL highlighters in a cardboard case
- Ample space for advertising on both sides of the highlighter and on the case

140/70/2C Set of 2 STABILO BOSS ORIGINAL  
140/70/3C Set of 3 STABILO BOSS ORIGINAL  
140/70/4C Set of 4 STABILO BOSS ORIGINAL

Ideal for STABILO BOSS ORIGINAL, STABILO BOSS EXECUTIVE or STABILO GREEN BOSS.



A 45 x 25 mm



70 x 20 mm



95 x 20 mm

## STABILO BOSS ORIGINAL Set

140/7304/70 DESK SET



### INGRAINED ADVERTISING SLOGAN.

- Desk set with 4 STABILO BOSS ORIGINAL highlighters in the classic shape
- Pen stand made of 100% recycled plastics
- Ample space for advertising on both sides of the highlighter and on the desk set

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73) or STABILO GREEN BOSS (140/7304/72).



## STABILO BOSS ORIGINAL DESK SET BOX

140/7304/70K SET / CARDBOARD CASE



### INGRAINED ADVERTISING SLOGAN.

- Cardboard box for the desk sets of 4
- Made of recycled cardboard
- Cardboard in brown, black or white on request

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73K) or STABILO GREEN BOSS (140/7304/72K).

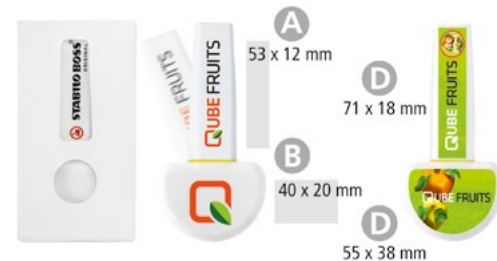


## STABILO tumbler

140/7001 SWINGING DESK SET

### THE BOSS IN FULL SWING.

- STABILO BOSS ORIGINAL: the classic among highlighters in an attractive retro pendulum
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- The pendulum keeps the advertising in motion and in view
- Ample space for advertising on both sides of the highlighter and the base





STABILO  
**GREEN BOSS**

140/72 HIGHLIGHTER



**A** 53 x 10 mm

**A GLOWING GREEN CONSCIENCE.**

**YOUR PRODUCT BENEFITS**

- Highlighter made of 83% recycled plastic in the classic shape
- Attractive 2-component look with soft grip zone
- 4 luminous neon colors and 4 trendy pastel shades with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- From 10,000 pcs. grip zone in pantone colors, colors are almost exactly hit

**YOUR ADVERTISING OPTIONS**

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using screen printing
- Attractive sets and packaging with additional advertising space



STABILO  
**GREEN BOSS Set of 4**

140/72/4 C SET / CARDBOARD CASE

**A GLOWING GREEN CONSCIENCE. IN A SET.**

- Set of 4 STABILO GREEN BOSS highlighters in a cardboard case
- Ample space for advertising on both sides of the highlighter
- Promotional imprint on the highlighters using screen printing
- Cardboard case with 4c digital printing option in customer's individual design

Also ideal for STABILO BOSS EXECUTIVE or STABILO BOSS ORIGINAL.



**4 PASTEL COLORS FOR STABILO GREEN BOSS**

pink blush



touch of turquoise



lilac haze



hint of mint



## STABILO GREEN BOSS DESK SET

140/7304/72 DESK SET OF 4



### INGRAINED ADVERTISING SLOGAN.

- Desk stand with 4 STABILO GREEN BOSS highlighters in the classic shape
- Pen stand made of 100% recycled plastics, highlighter made of 83% recycled plastic
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Ample space for advertising on both sides of the highlighter and on the desk stand



80 x 6 mm

## STABILO GREEN BOSS Set of 4

140/72/04 DESK SET WITH NOTEPAD

### A GLOWING GREEN CONSCIENCE. IN A SET.

- Tisch-Set mit 4 Textmarkern STABILO GREEN BOSS
- Desk set made of 98% recycled plastics with a notepad made of 100% recycled paper and 4 highlighters made of 83% recycled plastics
- Ample space for advertising on both sides of the highlighter and on the desk set



45 x 12 mm

B

## STABILO GREEN BOSS DESK SET BOX

140/7304/72K SET / CARDBOARD CASE



### INGRAINED ADVERTISING SLOGAN.

- Cardboard box for the desk sets of 4
- Made of recycled cardboard
- Cardboard in brown, black or white on request

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73K)  
or STABILO BOSS ORIGINAL (140/7304/70K).





# STABILO BOSS MINI

140/07 HIGHLIGHTER



## SMALL SIZE – GREAT LUMINOSITY!

### YOUR PRODUCT BENEFITS

- The classic among highlighters in a cute mini format
- 5 luminous neon colors with 2 line widths
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality

### YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional messages using screen printing and 4c digital printing
- Attractive sets and packaging with additional advertising space



# STABILO BOSS MINI Set

140/07/2C + 140/07/4C SET / CARDBOARD CASE



## SMALL SIZE – GREAT LUMINOSITY! IN A SET.

- Set of 2 or 4 STABILO BOSS MINI highlighter in a cardboard case
- The classic among the highlighters in the likeable mini format
- Ample space for advertising on both sides of the highlighter using screen printing and 4c digital printing

140/07/2C Set of 2 in plastic case

140/07/4C Set of 4 in plastic case



A 55 x 40 mm



95 x 55 mm

# STABILO BOSS MINI Box for 4

140/07/04-01 SET

## SMALL SIZE – GREAT LUMINOSITY! IN THE BOX.

- Box with 4 highlighter STABILO BOSS MINI
- The classic among the highlighters in the likeable mini format
- 4 of the 5 neon colors with 2 line widths can be selected
- Long-lasting thanks to STABILO brand quality
- Ample space for advertising on both sides of the highlighter and on the box using pad printing or 4c digital printing

Also ideal for STABILO BOSS MINI Pastellove 2.0 and STABILO BOSS MINI by Snooze One.



STABILO

## BOSS MINI Pastellove 2.0

140/07/9 HIGHLIGHTER



ADVERTISE IN PASTEL – SOFTEN THE TONE FOR COMMUNICATION.

- The classic among highlighters in a cute mini format
- Limited edition 2.0 with 6 unique hand-lettering motifs
- 6 enchanting pastel shades in 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Attractive sets and packaging with additional advertising space

B 4 x 8 mm



STABILO

## BOSS MINI by Snooze One

140/07/8 HIGHLIGHTER



COOL ADVERTISING IN STREETART STYLE.

- Limited edition with 6 street art motifs
- Cool quotes in graffiti style designed by young artist Snooze One from Berlin make the highlighter a statement
- 5 striking neon colors with two line widths
- Additional black Mini Marker with opaque ink, for accents and outlines
- Long-lasting advertising effect thanks to STABILO brand quality
- Space for advertising on the cap using pad printing
- Attractive sets and packaging with additional advertising space

B 4 x 8 mm







## STABILO NEON

140/60 HIGHLIGHTER



**B** 40 x 10 mm

### BE NOTICED WITH SHINING SLOGANS ON THE TUBE.

#### YOUR PRODUCT BENEFITS

- Modern highlighter in a stylish, minimalistic tube design
- On-trend NEON look in 5 neon colors with 2 line widths
- Also available with white tube with yellow ink
- Smooth finish, providing a comfortable, pleasant grip
- Intelligent anti-dry-out technology effective for 4 hours
- STABILO brand quality with perfect value for money

#### YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using pad printing
- Attractive sets and packaging with additional advertising space



## STABILO NEON Set of 2 + 4

140/60/2 + 140/60/4 SET SET / TRANSPARENT CASE

### TRENDY QUALITY PACKAGING.

- Set of 2 STABILO NEON in a cool, zipped case
- Ample space for advertising on both sides of the highlighter
- Promotional imprint on the inlay using 4c digital printing

140/60/2 Set of 2

140/60/4 Set of 4



**D**

80 x 120 mm



135 x 120 mm

STABILO

## NEON Set of 2 + 4

140/60/02 + 140/60/04 SET / CARDBOARD CASE



24 33 54 56

**BE NOTICED WITH SHINING SLOGANS ON THE TUBE. IN THE BOX.**

- Set of 2 STABILO NEON highlighters
- Black cardboard packaging with a see-through window
- Highlighter in a stylish, minimalistic tube design
- Promotional imprint on the packaging upon request

Set of 2: 51 x 114 mm / Set of 4: 105 x 114 mm

140/60/02 Set of 2 STABILO NEON

140/60/04 Set of 4 STABILO NEON


**A**

30 x 20 mm



65 x 20 mm

STABILO

## LUMINATOR

140/71 HIGHLIGHTER



24 33 40 41 54 56


**A**

 29 x 10 mm 1-4 c  
 29 x 15 mm 1 c

**ANYTHING BUT ORDINARY.**
**YOUR PRODUCT BENEFITS**

- Highlighter in a multi-award winning design
- Larger free-ink reservoir than standard highlighters
- 6 neon colors with 2 line widths
- Uniform ink application right down to the last drop – no fading
- Intelligent anti-dry-out technology effective for 4 hours


**YOUR ADVERTISING OPTIONS**

- Ample space for advertising on the highlighter
- Promotional imprint using screen printing
- Attractive set and packaging with additional advertising space

STABILO

## LUMINATOR Set

140/71/4002 DESK SET OF 2

**ANYTHING BUT ORDINARY.**

- Desk set in translucent white with 2 STABILO LUMINATOR highlighters
- Multi-award winning design in transparent packaging
- 2 of the 6 neon colors with 2 line widths can be selected
- Long-lasting thanks to STABILO brand quality
- Versatile options for promotional imprints on both highlighters and on the desk set

**B**

 (1 x) 25 x 8 mm  
 (2 x) 25 x 5 mm


(1 x) 15 x 15 mm

**B**



## STABILO swing cool

140/275 HIGHLIGHTER



### COOL & HANDY TO GO.

#### YOUR PRODUCT BENEFITS

- Flat pocket-sized highlighter with a practical clip
- 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view



#### YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter and on the clip
- Promotional imprint using screen printing, pad printing and 4c digital printing
- Attractive sets and packaging with additional advertising space

**A** 70 x 6 mm



**A** 36 x 6 mm

**B** 20 x 4 mm

**D** 80 x 8 mm

**D** 33 x 6 mm





## STABILO swing cool Set

140/275/2 C + 140/275/4 C SET / CARDBOARD CASE



### COOL & HANDY TO GO IN A SET.

- Set of 4 flat pocket-sized STABILO swing cool highlighters with practical clip in cardboard case
- Highlighter in 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

140/275/2 C Set of 2  
 140/275/4 C Set of 4



A

20 x 115 mm



50 x 115 mm

## STABILO Box for 6 swing cool

140/275/06 HIGHLIGHTER SET

### COOL & HANDY IN THE BOX.

- Box of 6 flat pocket-sized STABILO swing cool highlighters with practical clip
- Highlighter available in 8 neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Ample space for advertising on both sides of the highlighter, on the clip and on the box
- Promotional imprint on the highlighters using screen printing, pad printing and 4c digital printing
- Promotional imprint on the box using pad printing and 4c digital printing



B

35 x 30 mm



D

10 mm  
 32 mm  
 20 mm







Products

# WRITING

Unique ballpoint pens, mechanical pencils, rollerballs, gel rollers, fountain pen, fineliners, fibre-tip pens and overhead markers in all kinds of combination options.

## ADVERTISE SUSTAINABILITY



STABILO

**Grow + Grow ball**

Shaft and grip made from  
eco-friendly materials

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## STABILO Grow

170/5171 FOUNTAIN PEN



\* Emissionen vollständig kompensiert  
\* Émissions carbone 100 % compensées



67 x 8-5 mm

### SUSTAINABILITY MEETS DESIGN.

#### YOUR PRODUCT BENEFITS

- Climate-neutral fountain pen made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from 100% certified bio-based plastic
- Inspired by nature – three different wood-and-color combinations: beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed at home using cooking oil
- Royal-blue ink cartridge that can be replaced with standard ink cartridges
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials – such as wood and an iridium-tipped steel nib – ensure long, sustainable use

#### YOUR ADVERTISING OPTIONS

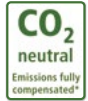
- Laser engraving on wooden shaft
- Highly individual – personalised name engraving on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options

## STABILO Grow ball

150/5171 ROLLERBALL



The mark of responsible forestry



\* Emissionen vollständig kompensiert  
\* Émissions carbone 100% compensées

### SUSTAINABILITY MEETS DESIGN.

#### YOUR PRODUCT BENEFITS

- Rollerball made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from up to 100% certified bio-based plastic
- Inspired by nature – three different wood-and-color combinations: beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed at home using cooking oil
- Available with a blue or black lead
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use

#### YOUR ADVERTISING OPTIONS

- Laser engraving on wooden shaft
- Highly individual – personalised name engraving on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options

## STABILO Grow Set of 1

150/5171/1C + 170/5171/1C SET/CARDBOARD CASE



### SUSTAINABILITY MEETS DESIGN – IN A SET!

- KraftPak individual pen packaging in brown cardboard look
- Charming tree-shaped cutout showing the product inside
- Packaging size: L 158 mm x W 19 mm x H 17 mm
- Black monochrome print on the cardboard case
- Advertising space on four sides of the cardboard packaging

## STABILO Grow Set of 2

150/5171/2C + 170/5171/2C WRITING SET



### SUSTAINABILITY MEETS DESIGN – IN A PAIR OF TWO!

- Set of climate-neutral fountain pen and rollerball made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from up to 100% certified bio-based plastic
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use
- Laser engraving or personalised name engraving on wooden shaft
- Additional advertising space on packaging on request





## STABILO PALETTE

128/268 GELROLLER



**B** 27 x 5 mm

### COLOR MAKES THE DIFFERENCE.

#### YOUR PRODUCT BENEFITS

- Colorful gel pen in STABILO brand quality
- Streamlined design with see-through window to check ink level
- Rollerball with click mechanism and improved gel formula
- Extra large, non-slip, soft grip zone
- Fine writing width of 0.4 mm
- Protect your resources and wallet with compatible refills

#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the barrel
- Promotional imprint using pad printing



\* Emissionen  
vollständig  
kompensiert  
\* Emissions carbone  
100 % compensées







STABILO  
**Modern Flow**

128/50 GELROLLER



**B** 35 x 5 mm



**B** 41,5 x 5 mm

**GO WITH THE MODERN FLOW. THE GEL ROLLERBALL FOR TRENDSETTERS.**

**YOUR PRODUCT BENEFITS**

- STABILO gel rollerball in a trendy design with an ergonomic grip zone
- 5 trendy colors: classic black & white, pearl black & white, silver & celeste blue, peridot gold & white and silver & white for striking advertising
- The stylish and convenient way to put creative ideas and thoughts to paper – 0.4 mm line width with metal-encased tip for precise lines
- Distinctive STABILO design and proven STABILO quality
- Stable gel refill for maximum writing comfort
- Your look: available in blue and black ink



**YOUR ADVERTISING OPTIONS**

- Space for promotional messages on the shaft and cap using pad printing
- Color option "celeste blue" with promotional message laser-engraved in white



150/6882 + 6891 ROLLERBALL

## STABILO worker +

150/2016 + 2018 ROLLERBALL



### SEND THE RIGHT SIGNAL AT EVERY DESK.

- High-quality rollerball with cutting-edge liquid ink technology
- Cap with practical clip
- Pen in traffic-light orange with details in the 4 color variations
- STABILO worker + colorful in the design of the 4 writing colors
- Soft grip zone for perfect hold
- Space for promotional messages on the shaft viewing window and on the clip

150/2016 Rollerball with line width F (0.3 mm)

150/2018 Rollerball with line width M (0.5 mm)

150/2019 Rollerball worker + colorful with line width M (0.5 mm)



**B** 20 x 4 mm

25 x 3 mm

## STABILO worker + Set

150/2016/4 + 150/2018/4 SET OF 4

### COLORFUL SET FOR ANY DESK.

- Practical set of 4 STABILO worker + rollerballs in 4 colors
- High-quality rollerball with cutting-edge liquid ink technology
- Pen in traffic-light orange with details in the 4 color variations
- Soft grip zone for perfect hold
- Space for promotional messages on the shaft viewing window, on the clip and on the paper inlay in the wallet

150/2016/4 Rollerball with line width F (0.3 mm)

150/2018/4 Rollerball with line width M (0.5 mm)

150/2019/4 Rollerball worker + colorful with line width M (0.5 mm)



60 x 65 mm

**D**



128/50 GEL ROLLER

**STABILO**  
**EASYergo**

160/7882 + 7881 MECHANICAL PENCIL


**ERGONOMIC MECHANICAL LEARNER PENCIL FOR STARTER WRITERS.**

- Mechanical pencil, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Fine 1.4mm HB lead or extra-thick 3.15mm HB lead for learner writers
- Promotional imprint using 4c digital printing on the wallet inlay

160/7882 Mechanical pencil for right-handers, 1.4 mm  
 160/7881 Mechanical pencil for left-handers, 1.4 mm  
 160/7892 Mechanical pencil for right-handers, 3.15 mm  
 160/7891 Mechanical pencil for left-handers, 3.15 mm



D 145 x 38 mm

**STABILO**  
**EASYoriginal**

150/6892 + 6891 ROLLERBALL


**ERGONOMIC PEN DESIGN FOR LEARNER WRITERS AND HIGH-VOLUME WRITERS.**

- Rollerball, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Erasable royal blue ink; 0.3mm or 0.5mm line widths
- Refillable cartridges
- Promotional imprint using 4c digital printing on the wallet inlay

150/6892 Rollerball for right-handers  
 150/6891 Rollerball for left-handers



D 145 x 38 mm



## STABILO point 88

150/88 FINELINER



### EUROPE'S NO. 1 FINELINER – THE CLASSIC AMONG FINELINERS.

#### YOUR PRODUCT BENEFITS

- Europe's no. 1 fineliner
- STABILO striped hexagonal design
- 65 brilliant colors with 6 neon colors
- 0.4mm line width with metal-encased tip for a long lifetime
- Ventilated cap
- Long cap-off time and protection against drying out



- G** 70 x 2,5 mm
- B** 100 x 2,5 mm
- 50 x 2,5 mm

#### YOUR ADVERTISING OPTIONS

- Enormous selection of colors for every kind of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option

Also available as a Set of 6 (150/88/6).

## STABILO point 88 Mini

150/688 FINELINER



### ADVERTISE WITH EUROPE'S NO. 1 FINELINER IN CUTE MINI FORMAT.

- Europe's no. 1 fineliner in the cute mini format
- 23 brilliant colors with 6 neon colors
- Large selection of colors for every type of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



- B** 50 x 2,5 mm

## STABILO XTREME BOX

150/688/18-01 + 150/668/18-01 SET OF 18

### ADVERTISE WITH EUROPE'S NO. 1 FINELINER IN AN ORIGINAL MINI BOX.

- Cool plastic can-design packaging with 18 fineliner STABILO point 88 Minis
- Europe's no. 1 fineliner in a cute mini format
- Space for promotional messages on the pen and can
- Pad-printed promotional imprint on the pens
- Extensive promotional imprint on the can using an adhesive label



- D** 70 x 100 mm



## STABILO Pen 68 metallic

150/680 FIBRE PEN



805 810 836 841



### FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS.

- Classic fibre-tip pen with new metallic ink
- 4 elegant metallic colors for special occasions
- Smudge-proof on smooth surfaces such as metal, foil or paper
- High brilliance and luminosity – even on dark backgrounds
- Get creative straightaway – no need to shake or pump before use
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



## STABILO Pen 68 metallic Set of 4

150/680/4/46 SET / CARDBOARD CASE



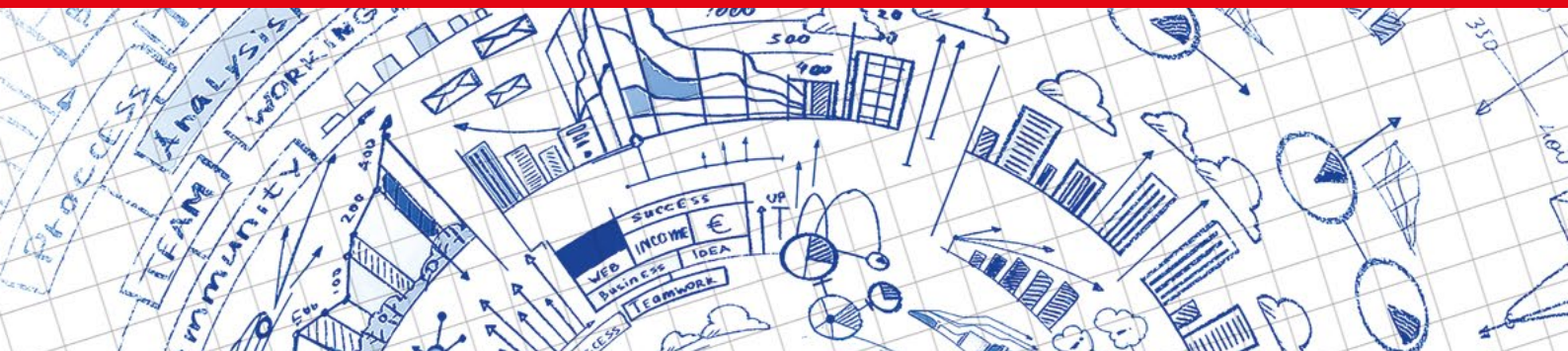
805 810 836 841



### FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS. IN A SET.

- STABILO Pen 68 metallic 4-piece set and small black notepad in a black cardboard box
- 4 elegant metallic colors for special occasions
- Smudge-proof on smooth surfaces such as metal, foil or paper
- Space for promotional messages on the pens and box
- Pad-printed promotional imprint on the pens
- Screen-printed promotional imprint on the box





STABILO  
**sensor**  
 150/191 FINELINER



**HIGH PERFORMANCE – EVEN UNDER PRESSURE.**

- Fineliner with unique tip technology
- Stylish design with grey shaft, end tip and cap in ink color
- Cushioned tip with 0.3 mm line width
- Excellent comfort even when writing for long periods
- Smudge-proof ink, thus also very popular with left-handers
- Space for promotional messages on the shaft, cap and clip

150/189 STABILO sensor colorful: in the design of the 4 writing colors



**B** 20 x 4 mm      75 x 7 mm      **B**



**B** 21 x 5 mm      63 x 26 mm      **A**

STABILO  
**sensor Set of 2**  
 150/191/2 SET / TRANSPARENT CASE

**HIGH PERFORMANCE – EVEN UNDER PRESSURE. IN A SET.**

- Practical fineliner set of 2 STABILO sensors with unique spring tip technology
- Pen in premium metallic look in 4 popular colors
- Cushioned tip with 0.3mm line width
- Excellent comfort even when writing for long periods
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and box

150/189/2 STABILO sensor colorful Set of 2



**B** 1c 70 x 30 mm      2c 50 x 30 mm

**D** 4c 90 x 37 mm

STABILO  
**sensor Set of 4**  
 150/191/4 SET / TRANSPARENT CASE

**HIGH PERFORMANCE – EVEN UNDER PRESSURE. IN A SET.**

- Practical fineliner set of 4 STABILO sensors with unique spring tip technology
- Pen in premium metallic look in 4 popular colors
- Cushioned tip with 0.3 mm line width
- Excellent comfort even when writing for long periods
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and box

150/189/4 STABILO sensor colorful Set of 4



**B** 1c 70 x 35 mm      2c 50 x 35 mm

**D** 4c 90 x 56 mm



## STABILO Universal-Pen

150/842 OVERHEAD MARKERS



### QUALITY RIGHT DOWN THE LINE.

#### YOUR PRODUCT BENEFITS

- Polypropylene all-purpose marker with permanent ink
- Also available with water-soluble ink
- Writes on almost all smooth surfaces
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors
- Wallet of 8 pens with 4 additional colors available on request



#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, cap and clip
- Promotional imprint using pad printing and screen printing
- Attractive set combinations offering additional advertising options

150/852 STABILO Universal-Pen water-soluble with end plug in ink color

## STABILO Universal-Pen Set of 2

150/842/2 + 150/852/2 SET / TRANSPARENT CASE

### QUALITY RIGHT DOWN THE LINE. IN A SET.

- Practical set of all-purpose markers of 2 polypropylene STABILO Universal-Pens with permanent or water-soluble ink
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors, Wallet of 8 pens with 4 additional colors available on request
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and wallet

150/842/2 Set of 2 STABILO Universal-Pen permanent

150/852/2 Set of 2 STABILO Universal-Pen water-soluble



## STABILO Universal-Pen Set of 4

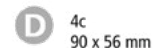
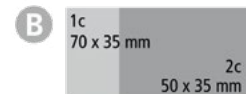
150/842/4 + 150/852/4 SET / TRANSPARENT CASE

### QUALITY RIGHT DOWN THE LINE. IN A SET.

- Practical set of all-purpose markers of 4 polypropylene STABILO Universal-Pens with permanent or water-soluble ink
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors, Wallet of 8 pens with 4 additional colors available on request
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and wallet

150/842/4 Set of 4 STABILO Universal-Pen permanent

150/852/4 Set of 4 STABILO Universal-Pen water-soluble



## STABILO GREENpoint

150/6088 FIBRE PEN



### CO<sub>2</sub> NEUTRAL – 100% CLEAR CONSCIENCE.

- CO<sub>2</sub> neutral fibre pen, emissions fully compensated
- STABILO striped hexagonal design
- Comfortable pen length and practical in 6 popular colors
- Robust tip with 0.8 mm writing width
- Ventilated cap that can be snapped onto the end
- Space for promotional messages on the pen
- Promotional imprint using pad printing and 4c digital printing



**B** 50 x 3,5 mm



**D** 98 x 6 mm

## STABILO pointball

128/6088 BALLPOINT PEN



### CO<sub>2</sub> NEUTRAL – ADVERTISE WITH A GREEN CONSCIENCE.

- CO<sub>2</sub> neutral push-button ballpoint pen, emissions fully compensated
- STABILO striped hexagonal design
- Comfortable non-slip grip zone
- Comfortable pen length and practical clip
- 6 popular colors with 0.5 mm refill
- Space for promotional messages on the pen
- Attractive sets offering additional advertising options



**B** 60 x 4 mm



**D** 82 x 7 mm

## STABILO Set of 4

150/6088/4 + 128/6088/4 SET / TRANSPARENT CASE



### ADVERTISE WITH A GREEN CONSCIENCE.

- Set of 4 with CO<sub>2</sub> neutral STABILO GREENpoint or STABILO pointball, emissions fully compensated
- STABILO striped hexagonal design
- In 4 popular colors
- Space for promotional messages on the pen
- Promotional imprint using 4c digital printing on the paper inlay in the wallet

150/6088/4 Set of 4 STABILO GREENpoint  
128/6088/4 Set of 4 STABILO pointball



**40 x 50 mm**  
(150/6088/4)

**45 x 55 mm**  
(128/6088/4)

**D**



STABILO  
**GREENfancy**

128/400 DRUCKKUGELSCHREIBER



**FOR THE FOREST AND THE CLIMATE.**

- Push-button ballpoint pen with casing primarily made of biodegradable plastic, which is composed of renewable, cellulose-based raw materials
- Grip zone and tip made from bioplastic and produced in one color from a single piece of material
- Available in 5 special colors
- STABILO brand quality with premium X20 refill
- Space for promotional messages on the shaft and clip



## STABILO concept prestige

128/42 BALLPOINT PEN



### COMFORT OF USE FOR HIGH-VOLUME WRITERS.

- Classic customisable push-button ballpoint pen with comfortable Santoprene grip zone
- Tip, grip zone, shaft and push-button can be combined in numerous standard and special colors
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



## STABILO concept image

128/46 BALLPOINT PEN



### DELUXE COMFORT OF USE.

- Classic customisable push-button ballpoint pen in a chic high-gloss finish
- Elegant appearance thanks to metal-look tip and metal clip
- Classic comfortable writing thanks to a soft Santoprene grip zone
- Tip, grip zone, shaft and push-button can be combined in numerous standard and special colors
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



## STABILO concept cashmere

128/44 BALLPOINT PEN



### SOFT-TOUCH FOR GREAT COMFORT WHEN WRITING.

- Classic customisable push-button ballpoint pen with a pliant, soft-touch surface
- Chic appearance thanks to metal-look tip and push-button
- Shaft in a cool matt look in 6 trendy colors
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



## STABILO concept soft rhapsody

128/45 BALLPOINT PEN

### SOFT-TOUCH DELUXE FOR DISCERNING CUSTOMERS.

- High-quality push-button ballpoint pen with a soft-touch surface
- Elegant appearance thanks to metal-look tip and metal clip
- Shaft in an elegant, dark-blue matt look
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



## STABILO concept metallic

128/444 BALLPOINT PEN



### METALLIC LOOK IN COOL MATT AESTHETIC.

- High-quality push-button ballpoint pen with an exceptional surface
- Elegant appearance thanks to metal-look tip and push-button
- Shaft in matt black or anthracite metallic finish
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



## STABILO concept frozen

128/48 BALLPOINT PEN



### COOL FROZEN-LOOK WITH HIGH-COMFORT ZONE.

- Push-button ballpoint pen in a transparent look with matt silver push-button and tip
- Comfortable writing thanks to a soft Santoprene grip zone
- Shaft in a cool "frozen" look, available in 7 colors
- STABILO brand quality with premium supersized refill
- Advertising space on the shaft and clip



## STABILO concept spotlight

128/22 BALLPOINT PEN

### GLOSSY METALLIC LOOK.

- Classic customisable push-button ballpoint pen with a metallic finish
- Chic appearance thanks to metal-look tip and push-button
- Shaft in matt silver metallic
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



## STABILO concept fancy

128/40 BALLPOINT PEN



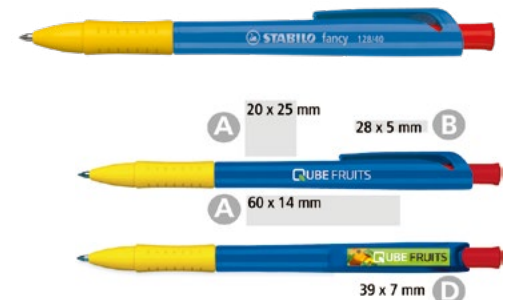
### A ROUND OF APPLAUSE FOR ADAPTILITY.

#### YOUR PRODUCT BENEFITS

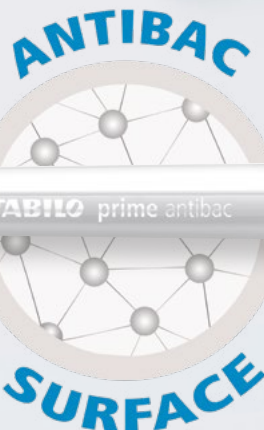
- Classic customisable push-button ballpoint pen with flexible individualisation options
- Front, shaft, clip and push-button can be combined in numerous standard and special colors
- Front part with grip zone and tip made from plastic and produced in one color from a single piece of material
- STABILO brand quality with premium X20 refill

#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing



# ADVERTISE WITH HIGH HYGIENE STANDARDS



## BE CLEAN!

**PROVEN ANTIBACTERIAL EFFECTIVENESS FOR HIGH HYGIENE STANDARDS:**

Measurement of Staphylococcus aureus DSM 346 and Escherichia coli DSM 1576 according to ISO22196, August 2020.

**STABILO prime**

**STABILO bright**

STABILO  
**bright**

128/230 TWIST-ACTION BALLPOINTPEN



**A LIFE-STYLE LOOK YOU CAN FEEL.**

**YOUR PRODUCT BENEFITS**

- Modern twist-action ABS plastic ballpoint pen
- On-trend aesthetics with straight design look
- Available in 3 popular standard colors
- A white version is also available with an antibacterial surface
- Further colors with antibacterial surface as from 5,000 pcs on request
- STABILO brand quality with X20 refill

**YOUR ADVERTISING OPTIONS**

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing
- Shaft enhanced with 360° photo printing for a sophisticated, high-gloss look from 50,000 pcs



## STABILO prime

128/23 TWIST-ACTION BALLPOINTPEN



### A LIFE-STYLE LOOK YOU CAN FEEL.

#### YOUR PRODUCT BENEFITS

- Modern twist-action ballpoint pen in a trendy, streamlined design with high-quality metal tip
- Available in 4 transparent translucent colors with superior color brilliance and 2 block colors for an elegant premium look
- A white version is also available with an antibacterial surface
- Further colors with antibacterial surface as from 5,000 pcs on request
- STABILO brand quality with X20 refill

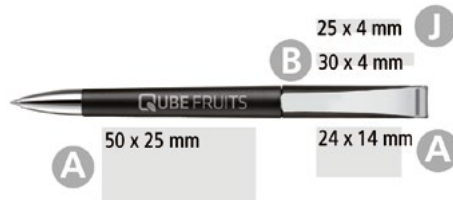


#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing
- Shaft enhanced with 360° photo printing for a sophisticated, high-gloss look from 50,000 pcs

## STABILO prime metal

128/26 TWIST-ACTION BALLPOINTPEN  
128/26 DREHKUGELSCHREIBER



### HEAVY METAL FOR THE DESK.

#### YOUR PRODUCT BENEFITS

- Twist-action ballpoint pen with anodised aluminium shaft
- Cool metal look and elegant lines
- Available in 2 matt satin colors
- STABILO brand quality with premium metal refill

#### YOUR ADVERTISING OPTIONS

- Promotional imprint using screen printing on the shaft and on the side of the clip
- Promotional imprint using pad printing, screen printing and laser engraving
- Attractive sets and packaging with additional advertising space



# BE DIGITAL!

## CONVEY ANALOGUE AND DIGITAL PROMOTIONAL MESSAGES

### STABILO messenger

128/144 BALLPOINT PEN



#### DIGITAL SEDUCTION: A STYLISH WAY TO LINK ONLINE AND OFFLINE ACTIVITIES.



#### YOUR PRODUCT BENEFITS

- Push-button ballpoint pen with RFID (radio-frequency identification) technology
- Data can be transferred to a smartphone via electromagnetic waves in the pre-programmed RFID chip – content opens automatically
- Transparent shaft protects the RFID chip
- The special effect attracts more attention: the clear view of the white inner tube gives the pen an exceptional look and offers attractive design options
- Printing in your color of choice for orders of 5,000 pieces or more
- STABILO brand quality with a digital connection
- Your Look: available with metal or plastic clip

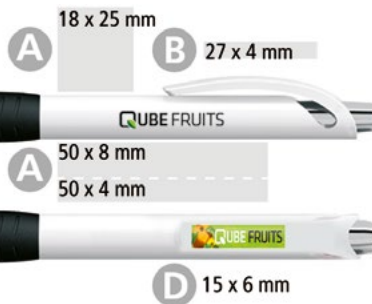
#### YOUR ADVERTISING OPTIONS

- Convey effective promotional messages via RFID technology with links to websites, contests, social media, contact data or creative digital gadgets
- Space for promotional messages on the shaft, plastic clip and inner tube

You can find more detailed information at [www.stabilo-promotion.com/en/messenger](http://www.stabilo-promotion.com/en/messenger)

**STABILO**  
**relax**

128/22 DRUCKKUGELSCHREIBER


**THE MOST COMFORTABLE IN ITS CLASS.**
**YOUR PRODUCT BENEFITS**

- Comfortable push-button ballpoint pen with a soft grip zone
- Push-button available in 7 colors and in silver
- Elegant appearance thanks to metal-look tip
- Comfortable, black Santoprene grip zone for a particularly pleasant writing experience
- STABILO brand quality with giant refill

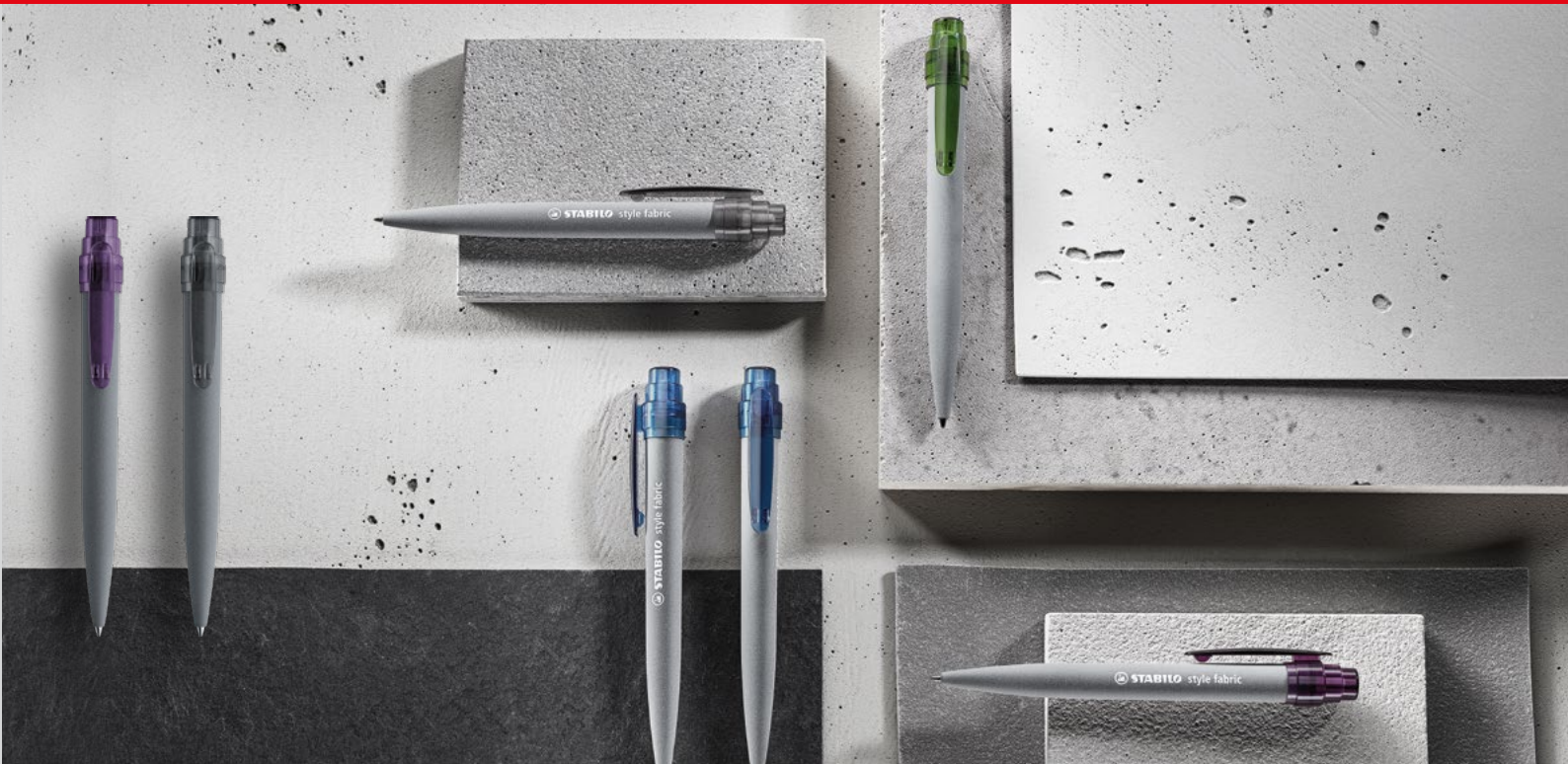
**YOUR ADVERTISING OPTIONS**

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing

We deliver the **STABILO relax** especially fast – read more about the rapid delivery service in the service section.

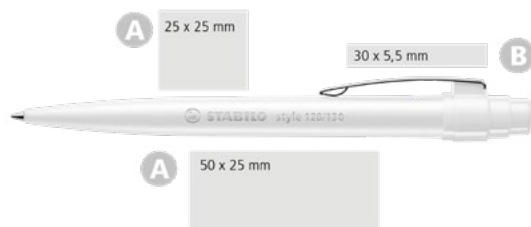






## STABILO style

128/130 BALLPOINT PEN



### COOL STYLE IN COLOR.



#### YOUR PRODUCT BENEFITS

- Stylish ballpoint pen with comfortable, extra-wide push-button
- Shaft available in 4 colors (white, black, blue and grey) which can be combined with top in 1 of 8 colors
- STABILO brand quality with jumbo refill
- Soft-touch version also available
- Available with metal or plastic clip

#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish

**128/130 Ballpoint pen**  
**128/131 Ballpoint pen Sofftouch**

## STABILO style fabric

128/139 BALLPOINT PEN



### WE DO IT FABRIC STYLE!

#### YOUR PRODUCT BENEFITS

- Stylish ABS plastic ballpoint pen
- Shaft in trendy grey with new and cool "industry style" finish with surprising feel
- Can be combined with a transparent top in 1 of 7 transparent colors
- From 5,000 pieces individual colors available on request
- Comfortable, extra-wide push-button
- STABILO brand quality with jumbo refill
- Available with metal or plastic clip

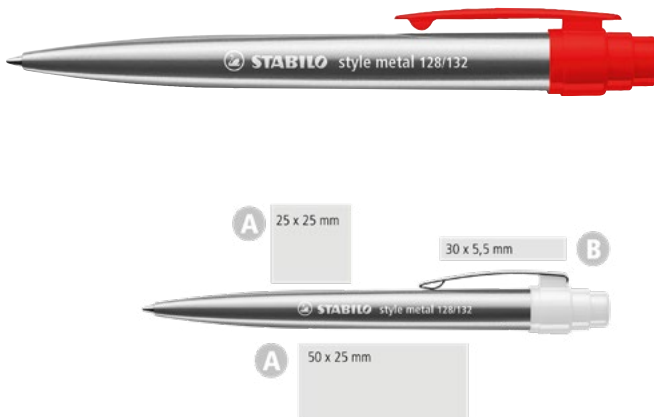
#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using screen printing and pad printing



## STABILO style metal

128/132 BALLPOINT PEN



### COOL STYLE IN METALLIC.

#### YOUR PRODUCT BENEFITS

- Stylish silver metal ballpoint pen with comfortable, extra-wide push-button
- The elegant metal shaft can be combined with a top in 1 of 5 trendy colors
- STABILO brand quality with jumbo refill
- Available with metal or plastic clip

#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish







Products

# PAINTING & DRAWING

Wooden pencils and colored pencils in various shades, shapes and sizes.

## ADVERTISE SUSTAINABLY



STABILO  
**woody duo +  
woody pastel**  
made from  
100% PEFC-certified wood  
Page 46/47





STABILO

## woody duo

140/882 COLORED PENCIL ROUND



### COLORFUL MULTI-PURPOSE ADVERTISING – WITH TWO-COLORED LEAD FOR EVEN MORE FUN!

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in two color version and 10 color combinations
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Lasting advertising effect thanks to the product's durability



STABILO

## woody pastel

140/880 COLORED PENCIL ROUND



### ADVERTISE IN PASTEL – SOFTEN THE TONE FOR COMMUNICATION.

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood



STABILO  
**woody**

140/880 COLORED PENCIL ROUND



**COLORFUL MULTI-PURPOSE ADVERTISING.**

**YOUR PRODUCT BENEFITS**

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 18 bold individual colors and 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Pencil sharpener on request



89 x 48 mm

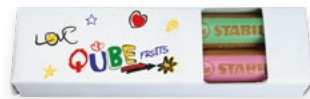
A

**YOUR ADVERTISING OPTIONS**

- Space for promotional messages on the robust, extra-thick wooden pencil
- Promotional imprint using screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

STABILO  
**woody Set**

140/880/1 + 2 + 3 + 4 + 6 SET/CARDBOARD CASE



**ENVIRONMENTAL PROTECTION AND COLORING FUN IN A SET.**

- Set with 1, 2, 3, 4 or 6 multi-talented STABILO woody or woody duo pencils in a cardboard case
- Space for promotional messages on the robust, extra-thick wooden pencil and the cardboard case

- 140/880/1 Coloring pencil set of 1
- 140/880/2 Coloring pencil set of 2
- 140/880/3 Coloring pencil set of 3
- 140/880/4 Coloring pencil set of 4
- 140/880/6 Coloring pencil set of 6







STABILO

## GREENtrio

261 COLORED PENCIL TRIANGULAR



**A** 130 x 5 mm

**G** 110 x 3,8 mm

**D** 157 x 6 mm

### ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

- Environmentally friendly colored pencil in an ergonomic, triangular shape with natural white edge stripes and a matt finish
- 12 rich, intense colors with 4.2mm lead
- Made from 100% FSC®-certified wood
- Promotional message in the customer's individual design on the pencils and cardboard packaging
- Promotional messages possible using embossing, screen printing and 4c digital printing



The mark of responsible forestry



STABILO

## GREENtrio Set

261/6 + 261/12 SET OF 6 + 12



The mark of responsible forestry

### ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

- Set of 6 or 12 STABILO GREENtrio colored pencils in the tried-and-tested, ergonomic triangular shape with natural white edge stripes and a matt finish
- 6 and 12 rich, intense colors with 4.2mm lead
- Made from 100% FSC®-certified wood
- Advertising message on the pencils and cardboard packaging in the customer's individual design
- Promotional messages possible using embossing, screen printing and 4c digital printing



**D**

## STABILO GREENcolors

251 COLORED PENCIL HEXAGONAL



The mark of responsible forestry



- A** 110 x 3 mm
- G** 110 x 2,65 mm

### TAKE A STAND WITH A CLEAR CONSCIENCE.

#### YOUR PRODUCT BENEFITS

- Environmentally friendly, classic-edged colored pencil with natural white edge stripes and a matt finish
- Top-quality lead in 24 bold colors
- Made from 100% FSC®-certified wood

#### YOUR ADVERTISING OPTIONS

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

## STABILO

## GREENcolors Set

251/6 + 251/12 SET OF 6 + 12



The mark of responsible forestry

### TAKE A STAND WITH A CLEAR CONSCIENCE.

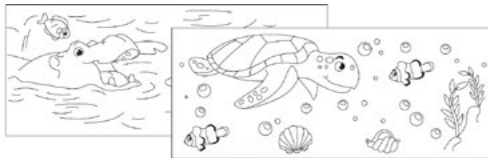
- Set of 6 and 12 classic-edged STABILO GREENcolors colored pencils with natural white edge stripes and matt finish
- Top-quality leads in bold colors
- Made from 100% FSC®-certified wood
- Space for promotional messages on the pencils and cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design



## STABILO

## GREENcolors Coloring Set

251/10+1 SET OF 10



The mark of responsible forestry

### PICTURE-PERFECT FOR YOUR PROMOTIONAL COMMUNICATION.

#### YOUR PRODUCT BENEFITS

- Set of 10 STABILO GREENcolors colored pencils, including a high-quality metal pencil sharpener and two universal coloring pages
- Customised coloring pages on request
- Top-quality lead in bold colors
- STABILO GREENcolors coloring pencils are made using 100% FSC®-certified wood

#### YOUR ADVERTISING OPTIONS

- Ample space for promotional messages on the cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design
- Promotional imprints can be embossed and screen printed on the pencils



## STABILO EASYcolors

332 + 331 COLORED PENCIL TRIANGULAR



### ATTRACTING NEW FANS IS CHILD'S PLAY.

- Ergonomic colored pencil for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 12 brilliant colors with 4.2mm lead
- Wood from sustainable forests
- Space for promotional messages on the pencil

332 Colored pencil for right-handers  
331 Colored pencil for left-handers



A	42 x 5 mm 37 x 5 mm 32 x 5 mm
G	43 x 3,8 mm 38 x 3,8 mm 33 x 3,8 mm

## STABILO EASYcolors Set

331/6 + 332/6 + 331/12 + 332/12 SET OF 6 + 12

### ATTRACTING NEW FANS IS CHILD'S PLAY.

- Set of 6 and 12 ergonomic STABILO EASYcolors colored pencils for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 6 + 12 brilliant colors with 4.2mm lead
- Made of wood from sustainable forests
- Space for promotional messages on the pencils and cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design



## STABILO EASYgraph

322 + 321 GRAPHITE PENCIL TRIANGULAR



### ATTRACTING NEW FANS IS CHILD'S PLAY.

- Ergonomic graphite pencil for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- HB lead for writing and sketching
- Wood from sustainable forests
- Space for promotional messages on the pencil

322 Graphite pencil for right-handers  
321 Graphite pencil for left-handers



A	42 x 5 mm 37 x 5 mm 32 x 5 mm
G	43 x 3,8 mm 38 x 3,8 mm 33 x 3,8 mm

## STABILO Coloring Pencil Set

1784 + 1785 SET OF 6

### BRINGING COLORS INTO PLAY.

- Coloring pencil set in 2 sizes with 6 classic hexagonal STABILO colored pencils
- Colored pencils in 6 intense colors
- Cute, practical mini version for on the go
- Advertising message on the pencils and cardboard packaging in the customer's individual design using 4c digital printing

1784 Coloring pencil set mini 8,5 cm  
1785 Coloring pencil set long 17,5 cm







pure

## PENCILS

### A WORLD OF UNLIMITED POSSIBILITIES

#### – SIMPLY MIX & MATCH!

The rapidly growing target group of those highly conscious of quality and the environment expects an environmentally conscious approach – especially when buying promotional products.



classic

### WHY ADVERTISE WITH STABILO PENCILS?

STABILO pencils are impressively sustainable promotional products thanks to the use of the renewable raw material wood. Nowadays, it goes without saying that 100% of the pencils we produce ourselves are made using certified wood. In 1998, STABILO became the world's first writing instruments manufacturer to be FSC® certified. Today we use both FSC®- and PEFC-certified wood.

### OUR BRAND IS „COLORFUL“.

Color makes promotional messages more striking and individual. That's why we use the vast world of STABILO colors for your promotional pencils. You can choose from 34 colors for quantities of 1,000 or more, or dive into your own world of color for quantities of 5,000 or more and present your logo perfectly in the color of your choice.

Would you prefer a promotional writing instrument in two colors? Thanks to our longstanding dipping expertise, we can create your very own customised color combination and open the door to even greater individuality.



gloss

**MIX & MATCH TO YOUR HEART'S CONTENT AND CREATE YOUR OWN EXCLUSIVE PENCIL!**

**5 PENCIL FAMILIES AWAIT YOUR PROMOTIONAL MESSAGES AND YOUR CUSTOMISED DESIGN.**

Simply choose a pencil model. They are all different in shape, size and finish. Add your color or combination of choice.

And at the end? Round off your design with one of many decorating options, e.g. an eraser or metal cap.

shady

XXL

## STABILO Graphite pencil natural

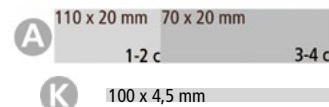
246 + 246 GK + 246 K + 246 MK + 246 M PENCIL ROUND



### ROUND PENCIL FOR LOVERS OF NATURE.

- Round natural pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

246 Graphite pencil  
246 GK Graphite pencil with eraser  
246 K Graphite pencil with dipped end  
246 MK Graphite pencil with metal cap  
246 m Graphite pencil Mini



## STABILO Graphite pencil natural

247 + 247 GK + 247 K + 247 M PENCIL HEXAGONAL



### NATURALLY ANGULAR.

- Hexagonal natural pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

247 Graphite pencil  
247 GK Graphite pencil with eraser  
247 K Graphite pencil with dipped end  
246 m Graphite pencil Mini



## STABILO GREENgraph

245 + 245 GK GRAPHITE PENCIL HEXAGONAL



The mark of responsible forestry



### FOR THE FOREST AND THE CLIMATE.

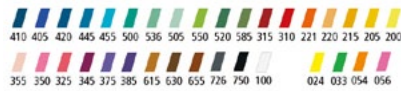
- Environmentally friendly, classic-edged graphite pencil with natural white edge stripes and a matt finish
- Made from 100% FSC®-certified wood
- HB lead with extremely high break resistance
- Space for promotional messages on the pencil
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

245 Graphite pencil  
245 GK Graphite pencil with eraser



## STABILO Graphite pencil lacquered

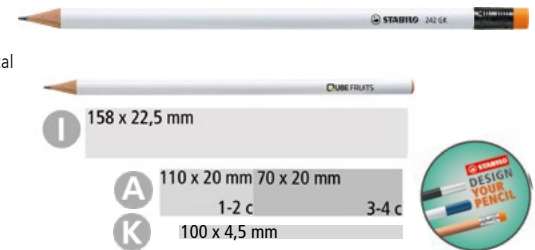
242 + 242 GK + 242 K + 242 MK + 242 M PENCIL ROUND



### ALL-ROUND GLOSS LACQUERING.

- Round, lacquered pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser, metal cap or dipped end and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

242 Graphite pencil  
242 GK Graphite pencil with eraser  
242 K Graphite pencil with dipped end  
242 MK Graphite pencil with metal cap  
242 m Graphite pencil Mini



## STABILO Graphite pencil lacquered

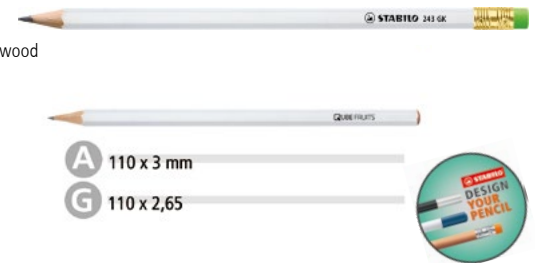
243 + 243 GK + 243 K + 243 + 243 M PENCIL HEXAGONAL



### ANGULAR WITH VARNISH.

- Modern, lacquered hexagonal pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

243 Graphite pencil  
243 GK Graphite pencil with eraser  
243 K Graphite pencil with dipped end  
243 m Graphite pencil Mini



## STABILO Graphite pencil lacquered

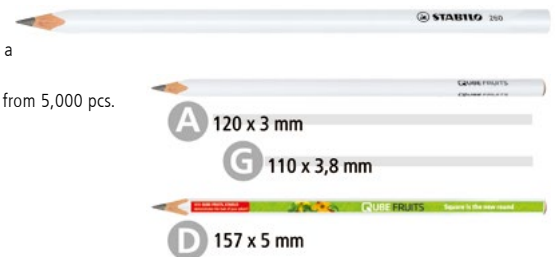
260 + 260 K + 260 M PENCIL TRIANGULAR



### ENVIRONMENTALLY FRIENDLY WITH TRIANGULAR SHAFT.

- Modern, lacquered triangular pencil
- Design your pencil: available with a dipped end in a range of colors and as a mini-pencil
- Pencil finish in 34 standard colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

260 Graphite pencil  
260 K Graphite pencil with dipped end  
260 m Graphite pencil Mini







## STABLO Graphite pencil dyed

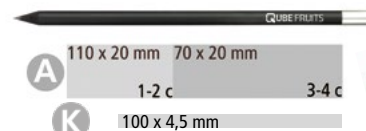
244 + 244 MK + 244 GK + 244 K + 244 M PENCIL ROUND



### COOL BLACK FOR DESIGN AFICIONADOS.

- Elegant round pencil
- In black dyed wood with a matt finish
- Design your STABLO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- Dipped cap in a range of colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABLO brand quality with sharpened HB lead

244 Graphite pencil  
244 MK Graphite pencil with metal cap  
244 GK Graphite pencil with eraser  
244 K Graphite pencil with dipped end  
244 m Graphite pencil Mini



We deliver the STABLO 244 especially fast – read more about the rapid delivery service in the service section.

## STABLO Graphite pencil Set of 3

244/3 + 244 MK/3 SET OF 3



### COOL BLACK FOR DESIGN AFICIONADOS. IN A SET.

- Set of 3 round pencils in black dyed wood with a matt finish, in a black cardboard box
- Pencils also with metal cap on the end available
- STABLO brand quality with sharpened HB lead
- Space for promotional messages on the pencils and box

244/3 Set of 3 Graphite pencil  
244 MK/3 Set of 3 Graphite pencil with metal cap



## STABLO Graphite pencil Set

244 MK/6 + 244 MK/8 SET OF 6 + 8

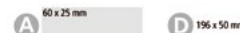
### COOL BLACK FOR DESIGN AFICIONADOS. IN A SET.

#### 244 MK/6:

- Attractive set of 6 pencils in black dyed wood with a matt finish, in a metal case
- Pencils with metal cap on the end

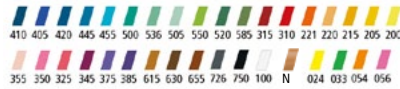
#### 244 MK/8 STABLO black box:

- Prize-winning writing set (Promotional Gift Award 2005) of 6 round graphite pencils in elegant black
- Pencils in black dyed wood with a matt finish and metal caps
- With black eraser and metal sharpener
- Space for promotional messages on the pencils and box
- Individual customer design in 4c digital printing on the metal case



## STABILO ALL-STABILO

5430 + 5430 K GIANT GRAPHITE PENCIL TRIANGULAR



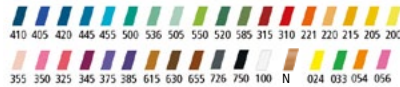
### WRITES ON ALMOST ANY SURFACE.

- Giant triangular pencil made of lacquered wood with colored end cap
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs., also available without dipped cap
- ALL-STABILO lead writes on almost any surface, e.g. wood, metal, plastic or paper
- Made using 100% certified wood
- 23 cm pencil length in STABILO brand quality
- Ample space for advertising on the pencil



## STABILO GIANT GRAPHITE PENCIL

5425 + 5425 K GIANT GRAPHITE PENCIL HEXAGONAL



### POWERFUL COMPANION FOR EVERY DAY.

- Giant hexagonal pencil made of lacquered wood with colored end cap
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs., also available without dipped cap
- STABILO brand quality with sharpened 2B lead
- Available with ALL-STABILO lead
- Made using 100% certified wood
- 23 cm pencil length in STABILO brand quality
- Ample space for advertising on the pencil



## STABILO Carpenter Pencil

36/155 + 36/155 K + 36/156 GRAPHITE PENCIL OVAL



### WITHSTANDS THE MOST TESTING OF CIRCUMSTANCES.

#### YOUR PRODUCT BENEFITS

- Carpenter pencil made of lacquered wood in an oval shape
- Also available with magnetic end or dipped cap available
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened 2H lead
- 24 cm pencil length

#### YOUR ADVERTISING OPTIONS

- Ample space for advertising on the pencil
- Promotional imprint using screen printing, hot stamping and 4c digital printing



## STABILO Zip-lock bag for 1

138/300 GIFT BOX

### TRENDY QUALITY PACKAGING.

- Cool, zipped case in transparent plastic
- 160 x 55mm format, suitable for 1 writing instrument
- Ideal for a STABILO NEON and many other STABILO writing instruments
- Can also be used as an outdoor case for other items
- Ample space for advertising on the inlay
- Promotional imprint using 4c digital printing
- Additional advertising space on the writing instruments



**D** 145 x 38 mm

## STABILO Transparent wallet

138/43/2 + 4 GIFT BOX FOR 2 + 4

### COMPACT AND VISIBLE.

- Practical, transparent wallet made of recyclable PP plastic
- 160 x 41 mm, suitable for 2 writing instruments
- 160 x 62 mm, suitable for 4 writing instruments
- Ideal for a STABILO sensor and many other STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments



**B** 1c  
70 x 30 mm  
2c  
50 x 30 mm

**D** 4c  
90 x 37 mm

138/43/2 Wallet for 2 pen  
138/43/2 Wallet for 4 pens



**B** 1c  
70 x 35 mm  
2c  
50 x 35 mm

**D** 4c  
90 x 56 mm

## STABILO GIFT BOX

138/10 GIFT BOX



### MAKE AN EVEN BIGGER IMPRESSION WITH YOUR GIVE-AWAYS.

#### YOUR PRODUCT BENEFITS

- Unique cardboard gift packaging
- Design and text limitlessly customisable
- The perfect addition to your STABILO promotional item
- Integrated flap for securing your promotional item
- Cardboard in white made of certified FSC Mix Credit
- Available in 2 lengths: 15 cm and 19 cm

#### YOUR ADVERTISING OPTIONS

- Ample space for advertising on cardboard and pen
- Personal design and text
- 4c digital printing solution for complex motifs and special occasions

00



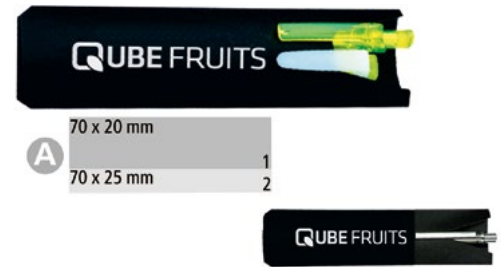
## STABILO Cardboard wallet

138/50/1 + 2 GIFT BOX FOR 1 + 2

### QUICKLY PUT AWAY.

- Practical, black cardboard case
- 150 x 40 mm, suitable for 1 writing instrument
- 150 x 48 mm, suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/50/1 Wallet for 1 pen  
 138/50/2 Wallet for 2 pens



## STABILO Cardboard box

138/26/1 + 2 GIFT BOX BLACK FOR 1 + 2

### BLACK IS BEAUTIFUL.

- Elegant black cardboard case in 2 sizes
- 142 x 33 mm suitable for 1 writing instrument
- 154 x 53 mm suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/26/1 Box for 1 pen  
 138/26/2 Box for 2 pens



## STABILO Cardboard box

138/26/1 + 2 GIFT BOX WHITE FOR 1 + 2

### DAZZLING APPEARANCE.

- High-quality cardboard case in elegant white in 2 sizes
- 142 x 33 mm suitable for 1 writing instrument
- 154 x 53 mm suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/26/1 Box for 1 pen  
 138/26/2 Box for 2 pens



# PRINTING

## AND FINISHING



### 4C DIGITAL PRINTING

- + computerised printing process
- + representation of color transitions
- + high-resolution, photo-realistic
- + small print runs



### PAD PRINTING

- + Printing via ink absorption and ink release of silicon pad
- + Texts and logos with intricate details
- + elegant, stylish lines
- + detailed look



### RELIEF PRINTING

- + transparent varnish in a noticeably thicker layer
- + tangible promotional messages
- + glossy surface
- + elegant and individual



### SCREEN PRINTING

- + printing through fine meshed fabric and non-permeable stencils
- + printing on a variety of surfaces and shapes
- + opaque colors
- + durable




### LASER ENGRAVING

- + metal finishing
- + fine lines and intricate details
- + stylish and subtle
- + durable



### EMBOSSING

- + leather and wood finishing
- + haptic experience
- + durable
- + elegant result



Printing  
STABILO BOSS ORIGINAL



# STABILO SERVICE

Professional consultation – especially for special requests – and flawless processing of your orders are essential to us. This, as well as the high quality of our branded products makes us unique providers of promotional

products. We like to discuss your wishes and expectations with you and thus develop the perfect solution together. Tailor made.



## 5 WORKING DAYS DELIVERY SERVICE

- for selected products
- for promotional imprint using screen printing
- 2 colors max.
- up to 5,000 pieces max.
- no extra charge!

**Contact us for more information.**



## ASSEMBLING ANOTHER REFILL

You would like a specific ballpoint pen but with a different refill? No problem! For the respective minimum order quantity or more, you can choose between the ink colors blue and black and also between different refill models for almost all ballpoint pens.



## 2 WORKING DAYS DELIVERY SERVICE

- for the STABILO BOSS ORIGINAL in yellow, STABILO relax in all standard versions with shaft printing, 244 graphite pencil
- for promotional imprint using screen printing
- 1 color max.
- up to 2,500 pieces max.
- additional charge of 100 €



## STABILO SERVICE

+49 911 567 34 55

[SERVICE@STABILO-PROMOTION.COM](mailto:SERVICE@STABILO-PROMOTION.COM)

Our team will be at your disposal if you require a consultation. Just give us a call! You can find your local contact person at

[spp.link/sales/en](http://spp.link/sales/en)

## LEGEND



Also in  
Pantone colors



Pens for  
left-handers



Rapid delivery  
service



Pen shapes



Genuine  
leather



Line Widths /  
Lead diameters

A

Screen printing

B

Pad printing

C

Relief  
printing

D

4c digital  
printing

E

360° all round-  
screen printing

G

Hot stamping

I

Round  
stamping

J


Laser  
engraving

K

Laser engraving  
and pyrography

L

Leather  
embossing



**STABILO Building**  
from the inside

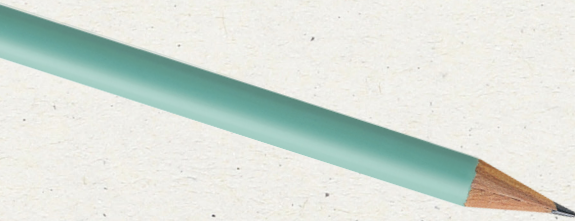




**STABILO**<sup>®</sup>  
Promotion Products

*create*

*empower*



## CONTACT

**Schwan-STABILO Promotion Products GmbH & Co. KG**

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