

2026 GENERAL CATALOGUE



Co-create with



Let's design creative solutions  
that make your brand even more unforgettable.

**Official Distributor**







**Our story began in 1944, as part of everyday life. Today, we also stand alongside brands, positioning them in the best placement in the world: in people's lives.**



FR/

Notre histoire a commencé en 1944, faisant partie du quotidien. Aujourd'hui, nous sommes également aux côtés des marques, en les positionnant au meilleur endroit du monde : dans la vie des gens.

IT/

La nostra storia inizia nel 1944, come parte della vita di tutti i giorni. Oggi siamo anche al fianco dei brand, per posizionarli nel posto migliore del mondo: nella vita delle persone.

DE/

Unsere Geschichte begann 1944, als Teil des Alltags. Heute stehen wir auch an der Seite von Marken und positionieren sie am besten Platz der Welt: im Leben der Menschen.

ES/

Nuestra historia comenzó en 1944, como parte de la vida cotidiana. Hoy, también estamos junto a las marcas, posicionándonos en el mejor lugar del mundo: en la vida de las personas.

Discover how!



## BIC GRAPHIC

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# Welcome to the universe of BIC...

Since 1944, our BIC Group has brought joy through simplicity, turning BIC into a global icon, loved across the world.

— Trusted by millions, every day.

FR/

## **Bienvenue dans l'univers du BIC...**

Depuis 1944, notre Groupe BIC apporte de la joie grâce à la simplicité, faisant de BIC une icône mondiale, aimée dans le monde entier. — **Comptant avec la confiance de millions de personnes, chaque jour.**

IT/

## **Benvenuti nell'universo BIC...**

Dal 1944, il Gruppo BIC porta gioia attraverso la semplicità, trasformando BIC in un'icona globale amata in tutto il mondo. — **Scelta e apprezzata da milioni di persone, ogni giorno.**

DE/

## **Willkommen im Universum von BIC...**

Seit 1944 bringt die BIC Gruppe Freude durch Einfachheit und hat BIC zu einer globalen Ikone gemacht, die auf der ganzen Welt geliebt wird. — **Millionen Menschen vertrauen uns täglich.**

ES/

## **Bienvenido al universo BIC...**

Desde 1944, nuestro Grupo BIC ha transmitido alegría a través de la sencillez, convirtiendo la marca BIC en un icono global, amado en todo el mundo. — **Con la confianza de millones de personas, cada día.**

FR/

**BIC** : Des produits iconiques que tout le monde aime. Pour tous !

**BIC Graphic** : Des solutions d'impression créatives et avancées. Pour les professionnels !

DE/

**BIC**: Legendäre Produkte, die Menschen lieben. Für alle!

**BIC Graphic**: Kreative und fortschrittliche Drucklösungen. Für Unternehmen!

IT/

**BIC**: Prodotti iconici che le persone amano. Per tutti!

**BIC Graphic**: Soluzioni di stampa creative e avanzate. Per i professionisti!

ES/

**BIC**: Productos icónicos que la gente ama. ¡Para todos!

**BIC Graphic**: Soluciones de impresión creativas y avanzadas. ¡Para profesionales!



Iconic products  
that people love.

For everyone!

Creative and  
advanced printing  
solutions.

For professionals!





## ... and BIC Graphic's world!

We go beyond decorated products: we celebrate 30 years of designing brand stories that truly last.

— From iconic products to creative solutions.

FR/

### ... et dans le monde de BIC Graphic !

Nous allons au-delà des produits décorés : nous célébrons 30 ans à concevoir des histoires de marque qui durent vraiment.

— Des produits iconiques aux solutions créatives.

IT/

### ... e nel mondo di BIC Graphic!

Andiamo oltre i prodotti decorati: celebriamo 30 anni dedicati a creare storie di marchi che durano davvero.

— Dai prodotti iconici alle soluzioni creative.

DE/

### ... und in der Welt von BIC Graphic!

Wir gehen über dekorierte Produkte hinaus: Wir feiern 30 Jahre, in denen wir Markengeschichten gestalten, die wirklich Bestand haben. — Von ikonischen Produkten bis zu kreativen Lösungen.

ES/

### ... y al mundo de BIC Graphic!

Vamos más allá de los productos decorados: celebramos 30 años diseñando historias de marca que perduran.

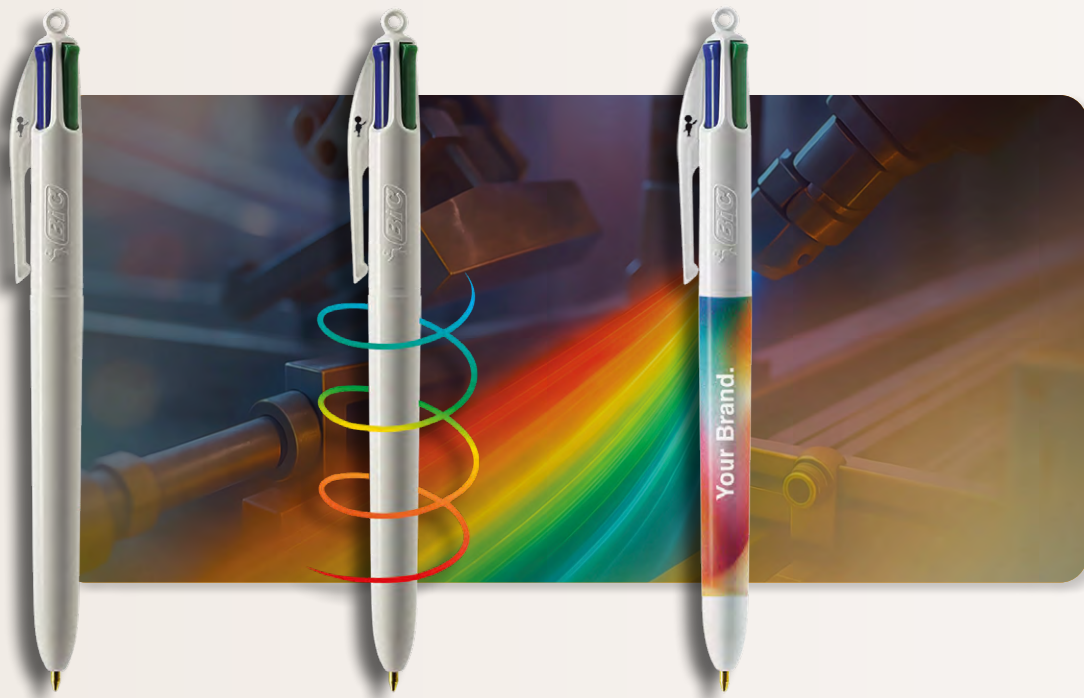
— De productos icónicos a soluciones creativas.



# That's why we invite you to: Co-create with us.

Let's design creative solutions that make your brand even more unforgettable.

We combine creativity, advanced printing technologies, and technical expertise to craft solutions that stand out, inspire, and connect.



FR/

**C'est pourquoi nous vous invitons à : Créer avec nous.**

Concevons ensemble des solutions créatives pour rendre votre marque encore plus remarquable.

Nous allions créativité, technologies d'impression avancées et expertise technique pour concevoir des solutions qui se distinguent, inspirent et créent des liens.

IT/

**Ecco perché ti invitiamo a: Creare insieme a noi.**

Progettiamo insieme soluzioni creative che rendano il tuo marchio ancora più impattante.

Unendo creatività, tecnologie di stampa avanzate ed esperienza tecnica, realizziamo soluzioni che si distinguono, ispirano e connettono.

DE/

**Deshalb laden wir Sie ein: Gestalten Sie mit uns.**

Gemeinsam gestalten wir kreative Lösungen, die Ihre Marke unvergesslicher denn je machen.

Wir verbinden Kreativität, modernste Drucktechnologien und technisches Know-how, um Lösungen zu schaffen, die herausragen, inspirieren und verbinden.

ES/

**Por eso te invitamos a: Crear con nosotros.**

Diseñemos juntos soluciones creativas que hagan tu marca aún más inolvidable.

Combinamos creatividad, tecnologías avanzadas de impresión y experiencia técnica para crear soluciones que destaquen, inspiren y conecten.



Customised!



360° Design

"Co-create with us"  
also means co-create with...

**AN  
ICON**



FR/  
"Créer avec nous" signifie aussi créer avec...  
**UNE ICÔNE**

DE/  
"Gestalten Sie mit uns" bedeutet auch,  
gemeinsam zu kreieren mit... **EINER IKONE**

IT/  
"Creare insieme a noi" significa anche creare  
con... **UN'ICONA**

ES/  
"Crear con nosotros" también significa crear  
con... **UN ICONO**



And  
innovation

- ✓ Reinvented iconic products with new possibilities.
- ✓ Creative and technological capabilities: advanced printing, design, customisation.

FR/

#### **Et innovation**

- ✓ Des produits iconiques réinventés avec de nouvelles possibilités.
- ✓ Des capacités créatives et technologiques : impression avancée, design, personnalisation.

IT/

#### **E innovazione**

- ✓ Prodotti iconici reinventati con nuove possibilità.
- ✓ Capacità creative e tecnologiche: stampa avanzata, design, personalizzazione. Soluzioni che rendono i brand indimenticabili.

DE/

#### **Und Innovation**

- ✓ Ikonische Produkte, neu erfunden mit neuen Möglichkeiten.
- ✓ Kreative und technologische Kompetenzen: fortschrittlicher Druck, Design, Personalisierung. Lösungen, die Marken unvergesslich machen.

ES/

#### **E innovación**

- ✓ Productos icónicos reinventados con nuevas posibilidades.
- ✓ Capacidades creativas y tecnológicas: impresión avanzada, diseño y personalización. Soluciones que hacen que las marcas sean inolvidables.

GENERAL  
INFORMATION

BIC®  
PACKAGING

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

NOTEBOOKS

OTHER WRITING  
INSTRUMENTS

BIC®  
WRITING INSTRUMENTS

BIC  
GRAPHIC

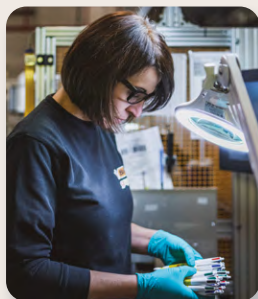
www.bicgraphic.com

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“Co-create with us”  
also means co-create with...

## CONNECTION

- ✓ Real proximity to customers: made in Europe, native-speaking customer service, local sales teams.
- ✓ BIC® products are present in every life stage.
- ✓ Emotional and cultural connection with each market.



FR/

**“Créer avec nous” signifie aussi créer avec...**

### CONNEXION

- ✓ Une véritable proximité avec nos clients : fabrication en Europe, service client dans leur langue, équipes commerciales locales.
- ✓ Les produits BIC® accompagnent chaque étape de la vie.
- ✓ Une connexion émotionnelle et culturelle avec chaque marché.

IT/

**“Creare insieme a noi” significa anche creare con... CONNESSIONE**

- ✓ Una vera vicinanza ai clienti: produzione in Europa, servizio clienti madrelingua, team commerciali locali.
- ✓ I prodotti BIC® accompagnano ogni fase della vita.
- ✓ Una forte connessione emozionale e culturale con ogni mercato.

DE/

**“Gestalten Sie mit uns” bedeutet auch, gemeinsam zu kreieren mit... VERBINDUNG**

- ✓ Echte Nähe zu unseren Kunden: hergestellt in Europa, muttersprachlicher Kundenservice, lokale Vertriebsteams.
- ✓ BIC® Produkte begleiten alle Lebensphasen.
- ✓ Emotionale und kulturelle Verbindung zu jedem Markt.

ES/

**“Crear con nosotros” también significa crear con... CONEXIÓN**

- ✓ Estamos cerca de nuestros clientes: fabricación europea, atención personalizada y equipos locales en cada país.
- ✓ Los productos BIC® forman parte de cada etapa de la vida.
- ✓ Conectamos emocional y culturalmente con cada mercado.



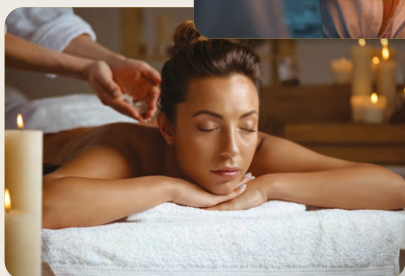
At BIC Graphic,  
we put your brand  
in the best place in  
the world:  
in people's lives.

*Every day!*



Tarragona,  
Spain

*Made in Europe!*



FR/  
Chez BIC Graphic, nous mettons votre marque dans le  
meilleur emplacement au monde : dans la vie des gens.

DE/  
Bei BIC Graphic platzieren wir Ihre Marke am besten  
Ort der Welt: im Leben der Menschen.

IT/  
In BIC Graphic mettiamo il tuo brand nel miglior  
posto del mondo: nella vita delle persone.

ES/  
En BIC Graphic ponemos tu marca en el mejor lugar  
del mundo: en la vida de las personas.

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

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"Co-create with us"  
also means co-create with...



**TRUST**



- ✓ Sustainable product design: long-lasting, minimal materials.
- ✓ Local production and decoration powered by 100% renewable energy.
- ✓ Certified quality and responsible manufacturing.

FR/

**"Créer avec nous" signifie aussi créer avec...**

**CONFIANCE**

- ✓ Conception de produits durables : longue durée de vie, matériaux minimaux.
- ✓ Production et décoration locales, alimentées à 100 % par des énergies renouvelables.
- ✓ Qualité certifiée et fabrication responsable.

IT/

**"Creare insieme a noi" significa anche creare con... FIDUCIA**

- ✓ Design di prodotto sostenibile: lunga durata, uso minimo di materiali.
- ✓ Produzione e decorazione locale, alimentata al 100% da energia rinnovabile.
- ✓ Qualità certificata e produzione responsabile.

DE/

**"Gestalten Sie mit uns" bedeutet auch, gemeinsam zu kreieren mit... VERTRAUEN**

- ✓ Nachhaltiges Produktdesign: langlebig, mit minimalem Materialeinsatz.
- ✓ Lokale Produktion und Veredelung, betrieben mit 100 % erneuerbarer Energie.
- ✓ Zertifizierte Qualität und verantwortungsvolle Herstellung.

ES/

**"Crear con nosotros" también significa crear con... CONFIANZA**

- ✓ Diseño de productos sostenibles: duraderos y materiales mínimos.
- ✓ Producción y personalización locales, impulsadas por electricidad proveniente de fuentes renovables
- ✓ Calidad certificada y fabricación responsable.





# Co-create a better future

FR/  
**Créons un meilleur avenir**

DE/  
**Gemeinsam eine bessere Zukunft gestalten**

IT/  
**Creiamo un futuro migliore**

ES/  
**Creemos un futuro mejor**

# Let's customise every product consciously.



## MADE IN EUROPE

By keeping production close to our clients, we reduce transport distances, minimise emissions, and maintain full control over the entire value chain.



FR/

**Personnalisons chaque produit de manière responsable.**

### 1. FABRIQUÉ EN EUROPE

En gardant la production proche de nos clients, nous réduisons les distances de transport, minimisons les émissions et maintenons un contrôle total sur l'ensemble de la chaîne de valeur.

IT/

**Personalizziamo ogni prodotto in modo consapevole.**

### 1. PRODOTTO IN EUROPA

Mantenendo la produzione vicino ai nostri clienti, riduciamo le distanze di trasporto, minimizziamo le emissioni e manteniamo il pieno controllo su tutta la catena del valore.

DE/

**Lassen Sie uns jedes Produkt bewusst individualisieren.**

### 1. HERGESTELLT IN EUROPA

Indem wir die Produktion in Kundennähe halten, verkürzen wir Transportwege, minimieren Emissionen und behalten die volle Kontrolle über die gesamte Wertschöpfungskette.

ES/

**Personalicemos cada producto de forma consciente.**

### 1. HECHO EN EUROPA

Al mantener la producción cerca de nuestros clientes, reducimos las distancias de transporte, minimizamos las emisiones y mantenemos el control total sobre toda la cadena de valor.

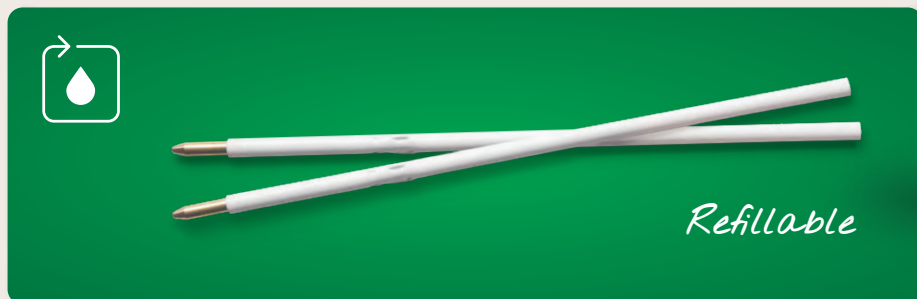


# BUILT TO LAST

+3,000  
lights



Durable products require fewer replacements, helping to reduce overall waste and resource consumption over time, with a long-lasting impact.



writes up to  
3 Km



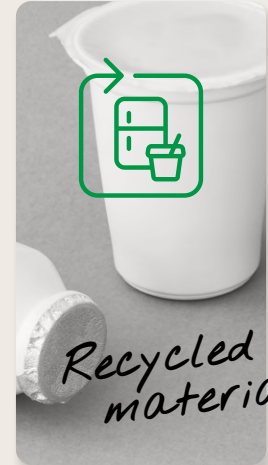
FR/  
**2. CONÇU POUR DURER**  
Des produits durables qui sont moins à remplacer, ce qui contribue à réduire les déchets et la consommation de ressources au fil du temps, avec un impact durable.

IT/  
**2. FATTO PER DURARE**  
I prodotti durevoli richiedono meno sostituzioni, contribuendo a ridurre nel tempo i rifiuti e il consumo di risorse, con un impatto duraturo.

DE/  
**2. GEMACHT, UM ZU HALTEN**  
Langlebige Produkte müssen seltener ersetzt werden – das hilft, Abfall und Ressourcenverbrauch langfristig zu reduzieren und hat einen nachhaltigen Effekt.

ES/  
**2. DISEÑADO PARA DURAR**  
Los productos duraderos requieren menos reemplazos, lo que ayuda a reducir los residuos y el consumo de recursos a lo largo del tiempo, con un impacto duradero.

# SUSTAINABLE INNOVATION



*Recycled materials!*

Our facilities prioritise the use of alternative, sustainable materials, and operate with electricity sourced 100% from renewable energy.



FR/

## **3. INNOVATION DURABLE**

Nos installations privilégient l'utilisation de matériaux alternatifs et durables, et fonctionnent avec de l'électricité issue à 100 % d'énergies renouvelables.

IT/

## **3. INNOVAZIONE SOSTENIBILE**

I nostri impianti privilegiano l'uso di materiali alternativi e sostenibili e operano con elettricità proveniente al 100% da fonti di energia rinnovabile.

DE/

## **3. NACHHALTIGE INNOVATION**

Unsere Fabriken legen den Schwerpunkt auf die Verwendung alternativer, nachhaltiger Materialien und werden mit 100 % Strom aus erneuerbaren Energien betrieben.

ES/

## **3. INNOVACIÓN SOSTENIBLE**

Nuestras instalaciones priorizan el uso de materiales alternativos y sostenibles, y funcionan con electricidad procedente al 100 % de fuentes de energía renovable.





# EDUCATION MATTERS

Thanks to the BIC Corporate Foundation, more than 210 million children have benefited from our education initiatives.

Our goal: to empower 250 million young learners worldwide.

*Opportunities and social impact!*

## → OUR CERTIFICATES



ecovadis



United Nations  
Global Compact



Sedex<sup>2</sup> | Member



FR/

### L'ÉDUCATION COMPTE

Grâce à la Fondation d'entreprise BIC, plus de 210 millions d'enfants ont bénéficié de nos initiatives en faveur de l'éducation. Notre objectif : donner les moyens à 250 millions de jeunes apprenants dans le monde entier.

**NOS CERTIFICATIONS** (voir le tableau)

IT/

### L'ISTRUZIONE CONTA

Grazie alla Fondazione aziendale BIC, oltre 210 milioni di bambini hanno beneficiato delle nostre iniziative per l'istruzione. Il nostro obiettivo: dare opportunità a 250 milioni di giovani studenti in tutto il mondo.

**LE NOSTRE CERTIFICAZIONI** (vedi tabella)

DE/

### BILDUNG ZÄHLT

Dank der BIC Corporate Foundation haben mehr als 210 Millionen Kinder von unseren Bildungsinitiativen profitiert. Unser Ziel: 250 Millionen junge Lernende weltweit zu fördern und zu unterstützen.

**UNSERE ZERTIFIKATE: siehe Abbildung oben**

ES/

### LA EDUCACIÓN IMPORTA

Gracias a la Fundación Corporativa BIC, más de 210 millones de niños se han beneficiado de nuestras iniciativas educativas. Nuestro objetivo: empoderar a 250 millones de jóvenes estudiantes en todo el mundo.

**NUESTRAS CERTIFICACIONES** (ver tabla)



## What does this symbol means?



**The Möbius loop indicates the product's recycled content.**

A percentage inside the symbol specifies the exact amount of recycled plastic used. A line of text below the symbol states the calculation basis for determining the percentage by weight.

## Simple. Clear. Transparent.

At BIC®, we turn everyday waste into new possibilities - from car parts to yogurt pots and fruit trays.



Plastic car parts



Refrigerators and yogurt containers



Fruit and vegetable trays



Pharmaceutical waste

**For example:**

Our **BIC® Media Clic Ecolutions® Plus** is made from **98% recycled plastic** in its external parts.

**ecolutions®**



MADE FROM **98% RECYCLED MATERIAL\***  
\*excl. ink system



PLASTIC CAR PARTS

*LOOK FOR THE SYMBOL  
THROUGHOUT  
THE CATALOGUE*

*AND DISCOVER WHICH  
PRODUCTS ARE ALREADY*

*HELPING REDUCE ENVIRONMENTAL IMPACT.*



FR/ **Que signifie ce symbole ?**

**Le symbole Möbius indique la teneur en matières recyclées du produit.**

Le pourcentage indiqué à l'intérieur du symbole précise la quantité exacte de plastique recyclé utilisé. Une ligne de texte sous le symbole indique la base de calcul utilisée pour déterminer le pourcentage en poids.

**Simple. Clair. Transparent.**

Chez BIC®, nous transformons les déchets quotidiens en nouvelles possibilités, des pièces automobiles aux pots de yaourt et aux barquettes de fruits.

DE/ **Was bedeutet dieses Symbol?**

**Die Möbiusschleife kennzeichnet den Recyclinganteil des Produkts.**

Der Prozentsatz innerhalb des Symbols gibt die genaue Menge des verwendeten recycelten Kunststoffs an. Der Text unterhalb des Symbols nennt die Berechnungsgrundlage für die Ermittlung des Gewichtsanteils.

**Einfach. Klar. Transparent.**

Bei BIC® verwandeln wir alltägliche Abfälle in neue Möglichkeiten – von Autoteilen über Joghurtbecher bis hin zu Obstschalen.

IT/ **Cosa significa questo simbolo?**

**Il simbolo del nastro di Möbius indica il contenuto riciclato del prodotto.**

La percentuale all'interno del simbolo specifica l'esatta quantità di plastica riciclata utilizzata. Una riga di testo sotto il simbolo indica la base di calcolo utilizzata per determinare la percentuale in peso.

**Semplice. Chiaro. Trasparente.**

Noi di BIC® trasformiamo i rifiuti quotidiani in nuove possibilità: dai ricambi per auto ai vasetti di yogurt e ai vassoi per la frutta.

ES/ **¿Qué significa este símbolo?**

**El símbolo del Möbius indica el contenido reciclado del producto.**

El porcentaje que aparece dentro del símbolo especifica la cantidad exacta de plástico reciclado utilizado. La línea de texto situada debajo del símbolo indica la base de cálculo para determinar el porcentaje en peso.

**Sencillo. Claro. Transparente.**

En BIC®, convertimos los residuos cotidianos en nuevas posibilidades, desde piezas de automóviles, hasta envases de yogur y bandejas de fruta.



## SUSTAINABLE PRODUCTS



Made from scrap plastic car parts.



**BIC® MEDIA CLIC GRIP ECOLUTIONS®**

**BIC® MEDIA CLIC ECOLUTIONS®**

**BIC® MEDIA CLIC ECOLUTIONS® PLUS**

**BIC® SUPER CLIP ECOLUTIONS®**

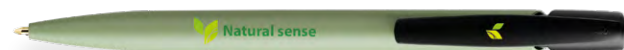
**BIC® 4 COLOURS® ECO**



Made from sugar cane.



**BIC® MEDIA CLIC  
BIOBASED ECOLUTIONS®**



Made from biobased material.



**BIC® SUPER CLIP ORIGIN**



FSC and recyclable cardboard.



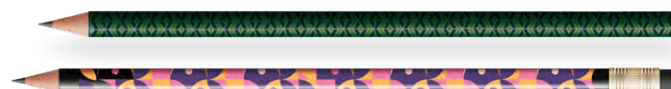
**SPROUT™  
GRAPHITE PENCIL**



Made from recycled fridges and yogurt pots.



**BIC® EVOLUTION®  
ECOLUTIONS®**



**BIC® KIDS EVOLUTION®  
ECOLUTIONS® COLOURING SET**



Made from pharmaceutical waste.



**BIC® PERMANENT MARKER  
ECOLUTIONS®**



Made from scrap fruit and vegetables trays.



**BIC® WIDE BODY™ ECOLUTIONS®**

**BIC® CLIC STIC ECOLUTIONS®**

**BIC® ROUND STIC® ECOLUTIONS®**



BIC®  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
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# Recycled products for your creative ideas!



An absolute win-win for the planet and your projects. The **BIC® Media Clic Ecolutions® Plus** and **BIC® Kids Evolution® Colouring Set** are crafted from recycled materials, using FSC-certified paper and sustainable packaging. With Ecolutions®, the responsible choice is also the most practical and creative one.

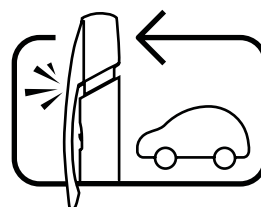
SUSTAINABLE  
PRODUCTS MADE  
FROM RECYCLED  
MATERIALS



FRIGIDES AND  
YOGURT POTS



PLASTIC  
CAR PARTS



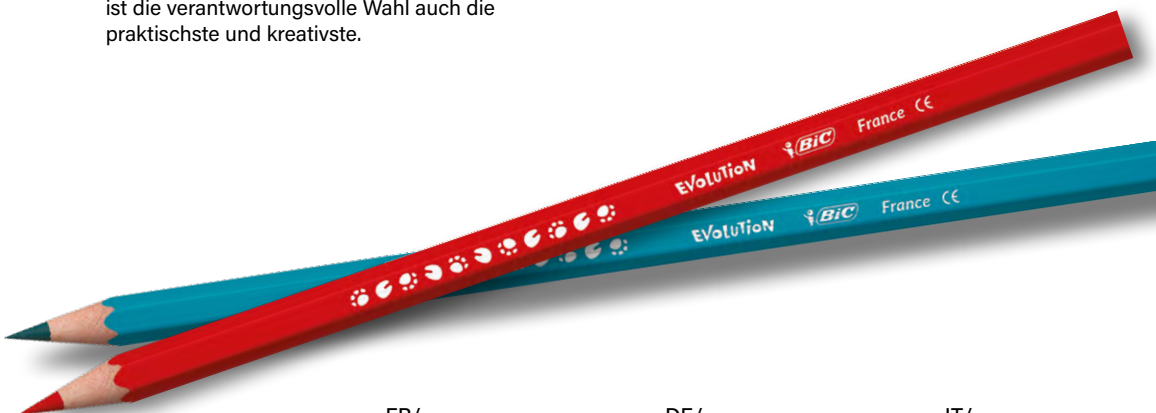
**New unbreakable clip**  
made from recycled car  
parts, available in black  
and white!

FR/  
**Des produits recyclés pour vos idées créatives !**  
Une situation de victoire absolue : pour la planète et pour vos projets. Les **BIC® Media Clic Ecolutions® Plus** et **BIC® Kids Evolution® Colouring Set** sont conçus avec des matériaux recyclés, du papier certifié FSC et des emballages durables. Avec **Ecolutions®**, le choix responsable est aussi le plus pratique et le plus créatif.

DE/  
**Recyclingprodukte für Ihre kreativen Ideen!**  
Eine absolute Win-Win-Situation: für den Planeten und für Ihre Projekte. **BIC® Media Clic Ecolutions® Plus** und **BIC® Kids Evolution® Colouring Set** werden aus recycelten Materialien, FSC-zertifiziertem Papier und nachhaltigen Verpackungen hergestellt. Mit **Ecolutions®** ist die verantwortungsvolle Wahl auch die praktischste und kreativste.

IT/  
**Prodotti riciclati per le tue idee creative!**  
Una situazione vincente sotto ogni aspetto: per il pianeta e per i tuoi progetti. I **BIC® Media Clic Ecolutions® Plus** e **BIC® Kids Evolution® Colouring Set** sono progettati con materiali riciclati, carta certificata FSC e imballaggi sostenibili. Con **Ecolutions®**, la scelta responsabile è anche la più pratica e creativa.

ES/  
**¡Productos reciclados para tus ideas creativas!**  
Una solución donde ganan todos: el planeta y tus proyectos. El **BIC® Media Clic Ecolutions® Plus** y el **BIC® Kids Evolution® Colouring Set** están diseñados con materiales reciclados, papel con certificación FSC y embalajes sostenibles. Con **Ecolutions®**, la elección responsable es también la más práctica y creativa.



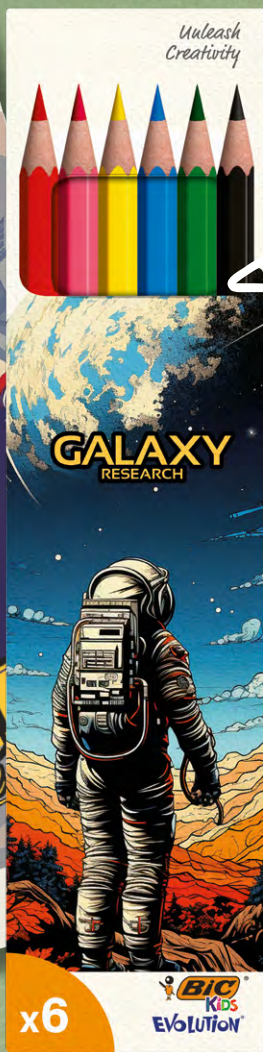
FR/  
**Clip incassable,**  
désormais fabriqué à partir  
de matériaux recyclés.

DE/  
**Bruchssicherer Clip,**  
hergestellt aus recyceltem  
Kunststoff aus Autoteilen.

IT/  
**Clip infrangibile,** ora  
realizzata con materiale  
riciclato.

ES/  
**Clip irrompible,** ahora  
fabricado con material  
reciclado.





**NEW!**

**BIC® Kids Evolution® Colouring Set**  
12 units

**BIC® Kids Evolution® Colouring Set**  
6 units

**NEW!**

**BIC® Media Clic**  
**Ecolutions® Plus**



BIC  
GRAPHIC

BIC®  
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# The iconic driver of change

Big changes begin with incredible milestones. This one has arrived in the form of the first **BIC® 4 Colours® ECO**, whose barrel is made from 98% recycled plastic coming from car parts\*. But this is just the beginning because you will write the next chapter of sustainable change.

Make your mark with the new BIC® 4 Colours® ECO.

FR/

### Le moteur iconique du changement.

Les grands changements commencent par des étapes incroyables. Le premier **BIC® 4 Couleurs® ECO**, dont le corps est fabriqué à partir de 98 % de plastique recyclé provenant de pièces automobiles recyclées\*, en est un exemple. Mais ce n'est que le début, car vous écrirez le prochain chapitre du changement durable. Laissez votre marque avec le nouveau BIC® 4 Couleurs® ECO.

DE/

### Der legendäre Antrieb für Veränderung.

Große Veränderungen beginnen mit unglaublichen Meilensteinen. Ein solcher Meilenstein ist der erste **BIC® 4 Colours® ECO**, dessen Schaft zu 98 % aus recyceltem Kunststoff aus Autoteilen hergestellt ist\*. Doch das ist erst der Anfang, denn Sie werden das nächste Kapitel der nachhaltigen Veränderung schreiben. Setzen Sie Ihr Zeichen mit dem neuen BIC® 4 Colours® ECO.

IT/

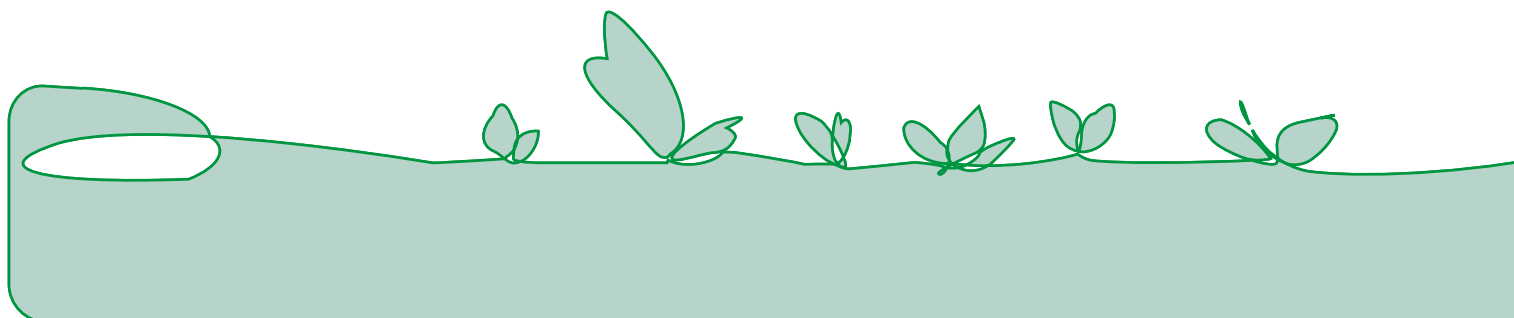
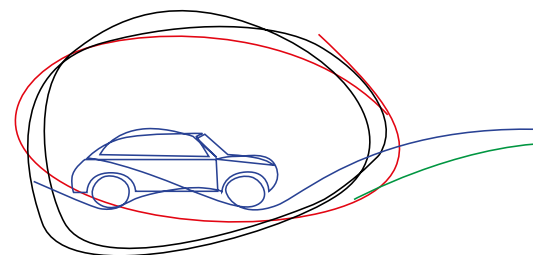
### Il motore iconico del cambiamento

I grandi cambiamenti iniziano con traguardi incredibili. È arrivato sotto forma della prima **BIC® 4 Colours® ECO**, il cui corpo è realizzato con il 98% di plastica riciclata proveniente da parti di automobili.\* Ma questo è solo l'inizio, perché sarai tu a scrivere il prossimo capitolo del cambiamento sostenibile. Lascia il tuo segno con la nuova BIC® 4 Colours® ECO.

ES/

### El motor icónico del cambio.

Los grandes cambios comienzan con hitos increíbles. El primer **BIC® 4 Colours® ECO**, cuyo cuerpo está fabricado con un 98% de plástico reciclado procedente de piezas de automóviles\*, es prueba de ello. Pero esto es solo el principio, porque tú escribirás el próximo capítulo del cambio sostenible. Deja tu marca con el nuevo BIC® 4 Colours® ECO.





**NEW!**

**BIC® 4 Colours® ECO**



**Made of 98% recycled plastic  
coming from car parts\*.**

FR/ Fabriqué à partir de 98 % de plastique recyclé  
provenant de pièces automobiles\*.

DE/ Hergestellt aus 98 % recyceltem Kunststoff aus  
Autoteilen\*.

IT/ Realizzato con il 98% di plastica riciclata  
proveniente da parti di automobili\*.

ES/ Fabricado con un 98 % de plástico reciclado  
procedente de piezas de automóviles\*.

Barrel

\* The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

## Style that clicks

A refined evolution of our bestselling classic.  
Now featuring a silver section, refillable ink system,  
and endless customisation possibilities.  
*Your brand deserves a pen that's as sleek as it is smart.*

**NEW!**

BIC® Media Clic  
Advance



Refillable  
FR/ Rechargeable  
DE/ Nachfüllbar  
IT/ Ricaricabile  
ES/ Recargable



FR/

### Un style qui séduit

Une évolution raffinée de notre classique best-seller. Désormais doté d'une section argentée, d'un système d'encre rechargeable et d'innombrables possibilités de personnalisation. *Parce que votre marque mérite un stylo aussi élégant qu'intelligent.*

DE/

### Stil, der überzeugt

Eine raffinierte Weiterentwicklung unseres Bestsellers. Jetzt mit silberner Spitze, nachfüllbarem Tintensystem und vielfältigen Personalisierungsmöglichkeiten. *Denn Ihre Marke verdient einen Kugelschreiber, der ebenso elegant wie clever ist.*

IT/

### Uno stile che colpisce

Una raffinata evoluzione del nostro classico best seller. Ora con puntale argentato, sistema di ricarica dell'inchiostro e infinite possibilità di personalizzazione. *Perché il tuo marchio merita una penna elegante e intelligente.*

ES/

### Estilo que cautiva

Una nueva versión más elegante de nuestro clásico superventas. Ahora con una sección plateada, sistema de recarga de tinta y un sinfín de posibilidades de personalización. *Porque tu marca merece un bolígrafo tan elegante como inteligente.*





NEW!

**BIC** Media Clic  
Advance

## Sleek

FR/ Élégant DE/ Elegant  
IT/ Elegante ES/ Elegante



## Unbreakable clip

FR/ Clip incassable  
DE/ Bruchsicherer Clip  
IT/ Clip infrangibile  
ES/ Clip irrompible



## Endless Customisation

FR/ Personnalisation infinie  
DE/ Vielfältige Personalisierungsmöglichkeiten  
IT/ Personalizzazione infinita  
ES/ Personalización sin límites



Refillable  
FR/ Rechargeable  
DE/ Nachfüllbar  
IT/ Ricaricabile  
ES/ Recargable

## Sustainable

FR/ Durable  
DE/ Nachhaltig  
IT/ Sostenibile  
ES/ Sostenible

BIC  
GRAPHIC

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# Chic. Bold. Timeless

Elevate your writing with the **BIC® Cristal® Re'New Black** — the classic pen reimaged with a sleek, glossy black finish. Elegant, comfortable, and designed to last, this premium refillable ballpoint supports a more sustainable choice.

**NEW!**

**BIC® Cristal®  
Re'New™  
Black**

**Write in black  
or blue!  
Always in style.**

FR/ Écrivez en noir ou en bleu ! Toujours à la mode.

DE/ Schreiben Sie in Schwarz oder Blau! Immer stilvoll.

IT/ Scrivi in nero o blu! Sempre alla moda.

ES/ ¡Escribe en negro o azul! Siempre a la moda.

FR/

**Chic. Audacieux. Intemporel.**

Améliorez votre écriture avec le **BIC® Cristal® Re'New™ Black**, le stylo classique revisité avec une finition noire brillante et élégante. Chic, confortable et conçu pour durer, ce stylo à bille rechargeable haut de gamme est un choix plus durable.

DE/

**Schick. Auffällig. Zeitlos.**

Veredeln Sie Ihre Handschrift mit dem **BIC® Cristal® Re'New™ Black** – dem klassischen Kugelschreiber in neuem Design mit edler, glänzender schwarzer Oberfläche. Dieser hochwertige, nachfüllbare Kugelschreiber ist elegant, komfortabel und langlebig und somit eine nachhaltige Wahl.

IT/

**Chic. Audace. Intramontabile.**

Migliora la tua scrittura con la **BIC® Cristal® Re'New™ Black**, la classica penna ripensata con un'elegante finitura nera lucida. Chic, comoda e progettata per durare, questa penna a sfera ricaricabile di alta qualità rappresenta una scelta più sostenibile.

ES/

**Chic. Atrevido. Atemporal.**

Mejora tu escritura con el **BIC® Cristal® Re'New™ Black**, el clásico bolígrafo rediseñado con un elegante acabado negro brillante. Chic, cómodo y diseñado para durar, este bolígrafo recargable de alta calidad es una opción más sostenible.





**Sleek Metallic Black Body:**

Modern, glossy finish for a sophisticated look.

**Iconic Hexagonal Shape:**

Comfortable, controlled grip for smooth writing.

**Refillable Design:** Includes 1 black ink refill and 1 extra blue ink refill for extended use.

**Long-Lasting & Sustainable:**

Refillable for continued use, reducing waste.

**Perfect for Any Occasion:**

Professional writing, gifting, or everyday style.

FR/

- Corps noir métallique élégant
- Forme hexagonale emblématique
- Conception rechargeable
- Durable et écologique
- Parfait pour toutes les occasions

DE/

- Schlanker, metallisch schwarzer Schaft
- Kultige sechseckige Form
- Nachfüllbares Design
- Langlebig und nachhaltig
- Perfekt für jeden Anlass

IT/

- Elegante corpo nero metallizzato
- Iconica forma esagonale
- Design ricaricabile
- Lunga durata e sostenibilità
- Perfetto per ogni occasione

ES/

- Elegante cuerpo negro metalizado.
- Icónica forma hexagonal.
- Diseño recargable.
- Duradero y sostenible.
- Perfecto para cualquier ocasión.

Engineered for reliability.  
Proven for 70 years



*Together, we celebrate  
70 years of the  
BIC® M10® Clic ballpen.*

FR/

**Conçu pour être fiable.**

Testé pendant 70 ans.

*Ensemble, nous célébrons  
les 70 ans du stylo à bille  
BIC® M10® Clic.*

DE/

**Auf Zuverlässigkeit ausgelegt.**

Seit 70 Jahren bewährt.

*Gemeinsam feiern wir das  
70-jährige Jubiläum des  
Kugelschreibers BIC® M10® Clic.*

IT/

**Progettato per garantire  
affidabilità.**

Comprovato da 70 anni

*Festeggiamo insieme i 70 anni  
della penna a sfera BIC® M10® Clic.*

ES/

**Diseñado para ofrecer  
fiabilidad.**

Testado durante 70 años.

*Celebramos juntos los 70 años  
del bolígrafo BIC® M10® Clic.*



NEW!

BIC® M10® Clic Pastel

# Vintage, Trendy, Pastel!

MADE IN FRANCE

# Designed to make ideas **STAND OUT**



Perfect for creative expression, corporate giveaways, events and educational promotions.

Precise and vibrant, putting your brand in the spotlight

Large flat surface ideal for full-colour digital BritePix™ printing.



# WOW!

FR/  
Conçu pour mettre les idées en valeur.

Idéal pour l'expression créative, les cadeaux d'entreprise, les événements et les promotions éducatives.

Précis et éclatant, il met votre marque en avant.

Grande surface plane idéale pour l'impression numérique BritePix™ en couleur.

DE/  
Entwickelt, um Ideen hervorzuheben.

Perfekt für kreativen Ausdruck, Werbegeschenke, Veranstaltungen und Bildungsaktionen.

Präzise und lebendig, rückt Ihre Marke ins Rampenlicht. Große, flache Oberfläche, ideal für den vollfarbigen Digitaldruck im BritePix™-Verfahren.

IT/  
Progettato per mettere in risalto le idee.

Perfetto per l'espressione creativa, gli omaggi aziendali, gli eventi e le promozioni didattiche.

Preciso e vivace, mette in risalto il tuo marchio.

Ampia superficie piana ideale per la stampa digitale BritePix™ a colori.

ES/  
Diseñado para que las ideas destaquen.

Perfecto para la expresión creativa, obsequios corporativos, eventos y promociones educativas.

Preciso y vibrante, pon tu marca en el punto de mira.

Gran superficie plana ideal para la impresión digital a todo color BritePix™.









# BIC® WRITING INSTRUMENTS

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# 01

## Discover the new generation of the BIC® Cristal® pens.

The **BIC® Cristal® Expression** blends timeless design with vibrant BritePix™ personalisation. The **BIC® Cristal® Re'New™** features a durable matte silver metal barrel with a 96% recycled plastic cap, while the **BIC® Cristal® Re'New™ Black** adds a glossy, sophisticated finish to the iconic **BIC® Cristal® Re'New™**.

FR/

### Découvrez la nouvelle génération de stylos BIC® Cristal®.

Le BIC® Cristal® Expression allie un design intemporel à une personnalisation BritePix™ éclatante. Le **BIC® Cristal® Re'New™** se caractérise par un corps métallique argenté mat durable et un capuchon en plastique recyclé à 96 %, tandis que le **BIC® Cristal® Re'New™ Black** ajoute une finition brillante et sophistiquée à l'emblématique **BIC® Cristal® Re'New™**.

DE/

### Entdecken Sie die neue Generation der BIC® Cristal®-Stifte.

Der BIC® Cristal® Expression verbindet zeitloses Design mit lebendiger BritePix™-Personalisierung. Der **BIC® Cristal® Re'New™** verfügt über einen robusten, matt silbernen Metallschaft mit einer Kappe aus 96 % recyceltem Kunststoff, während der **BIC® Cristal® Re'New™ Black** dem ikonischen **BIC® Cristal® Re'New™** ein glänzendes, elegantes Finish verleiht.

IT/

### Scopri la nuova generazione di penne BIC® Cristal®.

La BIC® Cristal® Expression unisce un design intramontabile alla vivace personalizzazione BritePix™. La **BIC® Cristal® Re'New™** presenta un resistente fusto in metallo argento opaco con un cappuccio in plastica riciclata al 96%, mentre la **BIC® Cristal® Re'New™ Black** aggiunge una finitura lucida e sofisticata all'iconica **BIC® Cristal® Re'New™**.

ES/

### Descubre la nueva generación de bolígrafos BIC® Cristal®.

El BIC® Cristal® Expression combina un diseño atemporal con la vibrante personalización BritePix™. El **BIC® Cristal® Re'New™** cuenta con un cuerpo metálico plateado mate resistente y un capuchón de plástico reciclado en un 96 %, mientras que el **BIC® Cristal® Re'New™ Black** añade un acabado brillante y sofisticado al icónico **BIC® Cristal® Re'New™**.



Writes Up to 3km



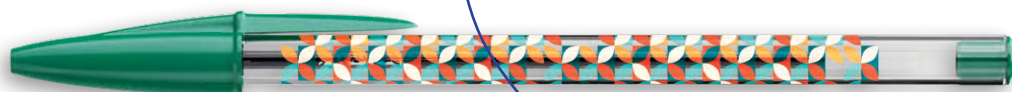
**1095**  
BIC® Cristal®  
Expression



**1095**  
BIC® Cristal®  
Expression



**1095**  
BIC® Cristal®  
Expression



**1095**  
BIC® Cristal®  
Expression



**1090**  
BIC® Cristal®  
Re'New™



**1092**  
BIC® Cristal®  
Re'New™ Black



# Iconic object of design.

1095

BIC® CRISTAL®  
EXPRESSION  
1095

Ink Colour  
● ● ● ●



FR  
**Objet emblématique  
du design.**

DE  
**Legendäres  
Designobjekt.**

IT  
**Oggetto iconico  
di design.**

ES  
**Objeto icónico  
de diseño.**

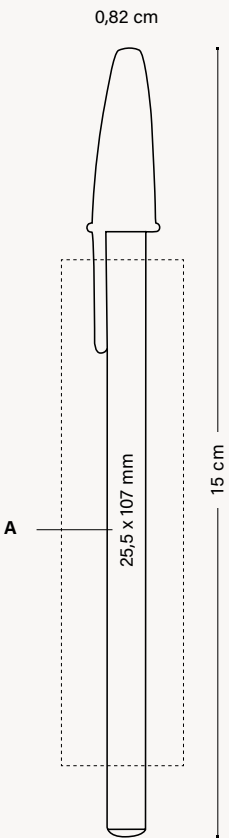


1095

BIC® CRISTAL® EXPRESSION  
1095

A BP: BritePix™ Digital

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



BIC® COLLECTION BOX  
SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

EXTERNAL PACKAGING



500 ± 3,5 KG



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



MADE IN FRANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



BRITEPIX™ DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



REFILLABLE



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

# Elegance dressed in metal.

1090

BIC® CRISTAL®  
RE'NEW™  
1090

Ink Colour  
● ●



BIC® WINDOW BOX  
1 pen + 2 refills



Your BIC® Cristal® Re'New™  
comes with this packaging!  
(Included in the price)

FR  
**L'élégance vêtue  
de métal.**

DE  
**Eleganz in Metall  
gekleidet.**

IT  
**Eleganza vestita  
di metallo.**

ES  
**Elegancia  
vestida de metal.**

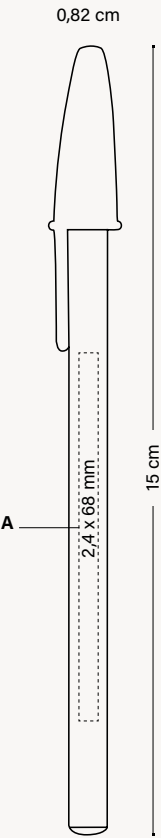


1090

BIC® CRISTAL® RE'NEW™  
1090

A LE: max. 1 col.

MOQ 25 units



EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

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INSTRUMENTS

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BIC® / D'JEEP® LIGHTERS  
AND BIC® CASES

BIC®  
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See pages 272-276 for a detailed explanation of the icons.

Sleek. Elegant.  
Refillable.

1092

BIC® CRISTAL®  
RE'NEW™ BLACK  
1092

Ink Colour  
● ●

NEW!

BIC® WINDOW BOX  
*1 pen with black ink + 1 blue refill*



18

18



*Your BIC® Cristal® Re'New™ Black  
comes with this packaging!*  
(Included in the price)

FR/  
Élégant. Raffiné.  
Rechargeable.

DE/  
Schlank. Elegant.  
Nachfüllbar.

IT/  
Elegante. Raffinato.  
Ricaricabile.

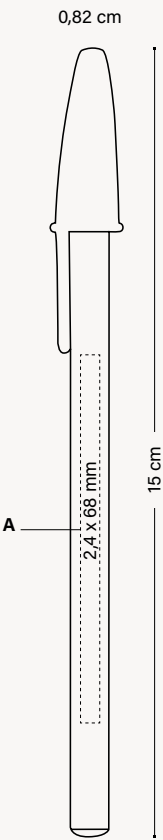
ES/  
Elegante. Sofisticado.  
Recargable.



1092

BIC® CRISTAL® RE'NEW™ BLACK  
1092

A LE: max. 1 col.  
MOQ 25 units



EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.

BIC® STYLE

# Globally renowned BIC® cap design.

The BIC® Style offers excellent  
value for money.

FR/

**Facilement reconnaissable  
dans le monde entier grâce à  
son capuchon emblématique.**

Le BIC® Style offre un excellent rapport  
qualité-prix.

DE/

**Weltweit leicht an der  
legendären Kappe zu erkennen.**

Der BIC® Style bietet ein  
hervorragendes Preis-Leistungs-  
Verhältnis.

IT/

**Riconoscibile facilmente  
grazie al suo tappo iconico.**

BIC® Style offre un eccellente  
rapporto qualità-prezzo.

ES/

**Reconocido mundialmente  
por su icónico capuchón.**

El BIC® Style ofrece una excelente  
relación calidad precio.

Simple and recognizable.

A classic Style





1610

BIC® STYLE  
1610 Opaque

Ink Colour  
● ●



01/01

01/03

01/04

01/02

02/02

04

10

●  
Only available  
in black ink

●  
Only available  
in blue ink

●  
Only available  
in black ink

1:1 scale



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.

1610

**BIC® STYLE**  
1610 Clear

Ink Colour  
● ●



1610

BIC® STYLE

1610 Opaque

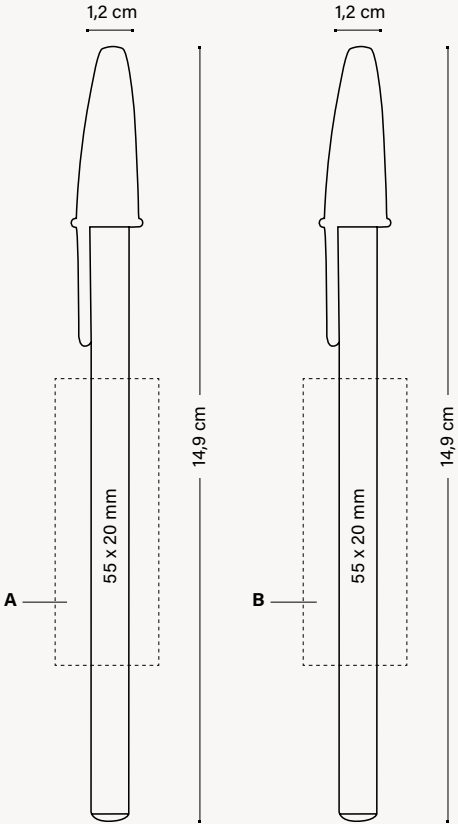
A SP: max. 1 col.

BIC® STYLE

1610 Clear

B SP: max. 1 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH



BIC® COLLECTION BOX  
SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

EXTERNAL PACKAGING



500 ± 3,5 KG

Can be used  
as bookmark



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.



BIC® ROUND STIC®

# The BIC® Round Stic® offers a timeless design, smooth writing and high quality.

FR/

Le BIC® Round Stic® offre un design intemporel, une écriture fluide et une grande qualité.

DE/

Der BIC® Round Stic® bietet ein zeitloses Design, ein angenehmes Schreibgefühl und hohe Qualität.

IT/

La BIC® Round Stic® offre un design senza tempo, una scrittura scorrevole e un'elevata qualità.

ES/

El BIC® Round Stic® ofrece un diseño atemporal, una escritura suave y alta calidad.



Writing made  
a pleasure

1010

BIC® ROUND STIC®  
1010 Opaque

Ink Colour  
● ● ●

Red Ink available under request



Embossed  
iconic BIC® brand!



12



05



07



18



02



03



360°  
Printing

1:1 scale

Only available  
on white barrel



MIX &  
MATCH



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

1010

BIC® ROUND STIC®  
1010 Frosted

Ink Colour  
● ● ●

Red Ink available under request



\*Available in selected countries, please ask your customer service representative.



# BIC® ROUND STIC®

ECO version and  
standard at the same price!



1E10

**BIC® ROUND STIC®**  
1E10 Opaque

Ink Colour  
● ● ●

Red Ink available under request



Only available  
on white barrel



1E10

**BIC® ROUND STIC®**  
1E10 Frosted

Ink Colour  
● ● ●

Red Ink available under request



**MIX & MATCH**



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



**ecolutions®**



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / JEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*The percentage is calculated based on total weight of the product excluding ink system. Due to the recycled content of the raw materials used to make the pen, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® ROUND STIC®

1010 / 1E10

**BIC® ROUND STIC®**  
1010 / **ecolutions®** 1E10 Opaque  
1010 / **ecolutions®** 1E10 Frosted

MOQ 500 units.  
Standard colours combination



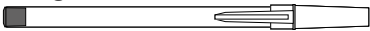
No extra charge

**ecolutions®**

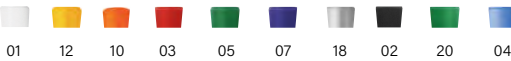


Standard colours combination\*

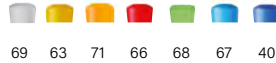
## Plug



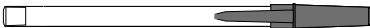
Opaque



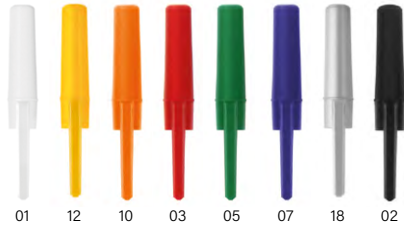
Frosted



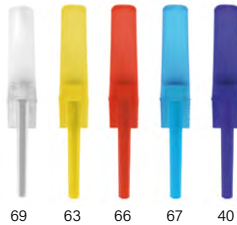
## Cap



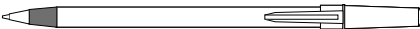
Opaque



Frosted



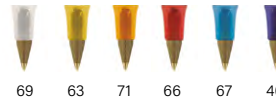
## Section



Opaque



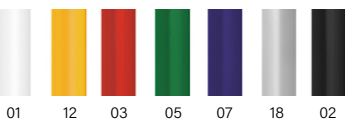
Frosted



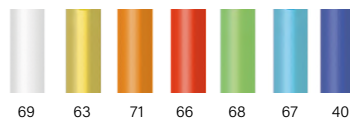
## Barrel



Opaque



Frosted



Opaque    Frosted



Exact colour match:  $\geq 10.000$  units



\*\*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.  
\*\* The percentage is calculated based on total weight of the product excluding ink system.

1010 / 1E10

BIC® ROUND STIC®

1010

ecolutions® 1E10

A SP: max. 3 col.

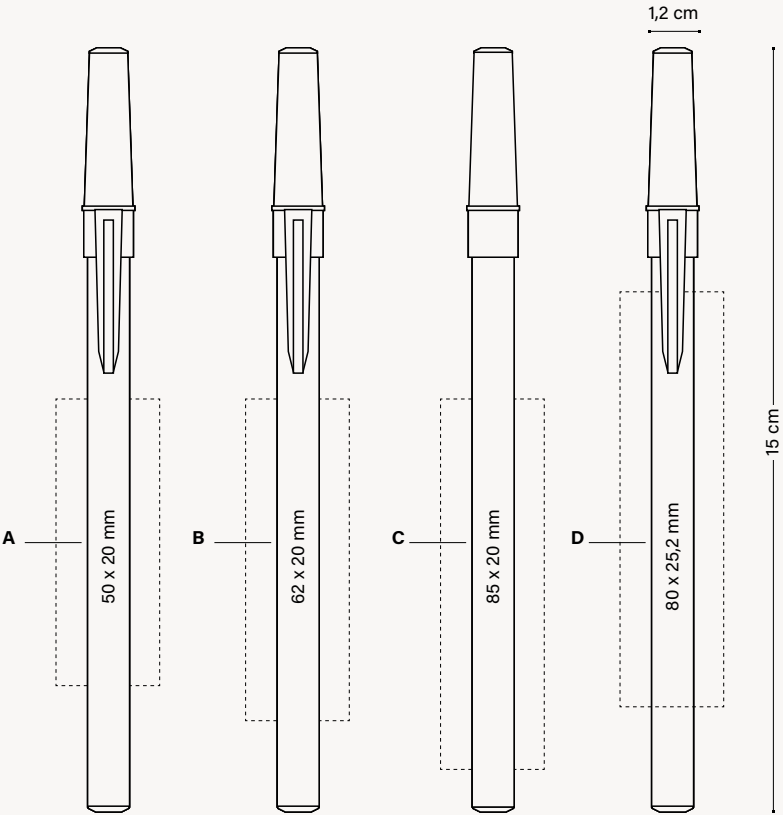
B SP: max. 1 col.

C SP: max. 1 col.

D DG: full-colour

(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH



BIC® COLLECTION BOX  
SLIM PENS 4 UNITS

+ INFO PAGES 254 TO 265

EXTERNAL PACKAGING



500 ± 2,5 KG

Can be used  
as bookmark



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.



BIC® M10® CLIC

# Engineered for reliability. Proven for 70 years



1590



BIC® M10® CLIC  
1590

Ink Colour



NEW!

BIC® M10® CLIC PASTEL

MADE IN FRANCE

Side push  
button



Only available  
in black ink

FR/  
**Conçu pour  
être fiable.**  
Testé pendant 70 ans.

DE/  
**Auf Zuverlässigkeit  
ausgelegt.**  
Seit 70 Jahren bewährt.

IT/  
**Progettato per  
garantire affidabilità.**  
Comprovato da 70 anni.

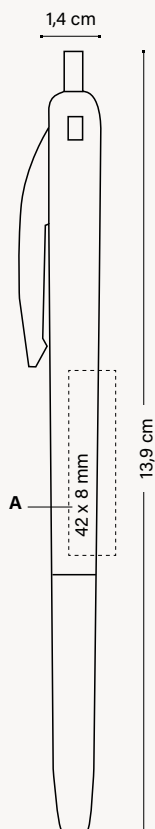
ES/  
**Diseñado para  
ofrecer fiabilidad.**  
Testado durante 70 años.

1590

**BIC® M10® CLIC**  
1590

A SP: max. 2 col.

MOQ 500 units



## OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

## EXTERNAL PACKAGING



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



WHITE PEN  
MANUFACTURED IN SAF



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



CHECK OUT THE  
VIDEO

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / BIC® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.



## One of the bestsellers in the industry.

With its functional and widely recognized design, our BIC® Media Clic is a long lasting product available in different materials. Choose between the Standard, Recycled, Biobased, Antibacterial and premium finishes.

Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

FR/

### **Notre BIC® Media Clic, un best-seller de l'industrie**

Au design fonctionnel et largement reconnu, c'est un produit durable disponible dans différents matériaux. Choisissez parmi le Standard, Recyclé, Biobased, Antibactérien et finitions premium.

Laissez-vous inspirer par la vaste gamme de finitions et de couleurs, et associez-les pour mettre en valeur votre marque.

DE/

### **Einer der Bestseller in der Werbeartikelindustrie.**

Funktional und mit hohem Wiedererkennungswert. Unser BIC® Media Clic ist ein langlebiges Produkt, erhältlich in verschiedensten Materialien. Wählen Sie zwischen Standard-, Recyclen-, Biobasierten-, Antibakteriellen- und Premium-Veredelungen.

Lassen Sie sich von einer Vielzahl an Ausführungen und Farben inspirieren und passen Sie ihn optimal an Ihre Marke an.

IT/

### **Uno dei bestseller del settore.**

Dal design funzionale e ampiamente riconosciuto, la nostra BIC® Media Clic è un prodotto di lunga durata disponibile in diversi materiali. Scegli tra i modelli Standard, Riciclato, Biobased, Antibatterico e finiture premium.

Lasciati ispirare dall'ampia gamma di finiture e colori e abbinali per valorizzare il tuo marchio.

ES/

### **Uno de los más vendidos en la industria.**

Con un diseño funcional y ampliamente reconocido, nuestro BIC® Media Clic es un producto duradero disponible en diferentes materiales. Elige entre estándar, reciclado, de material biológico, antibacteriano y acabados premium.

Déjate inspirar por la amplia gama de acabados y colores, y combínalos para realzar tu marca.



## BIC® MEDIA CLIC FAMILY



**1035**  
BIC® Media Clic  
Advance



**1025**  
BIC® Media Clic  
Opaque



**1025**  
BIC® Media Clic  
Frosted



**1E25**  
BIC® Media Clic  
Ecolutions®



**1E29**  
BIC® Media Clic  
Ecolutions® Plus



**1020**  
BIC® Media Clic  
Grip Frosted



**1E20**  
BIC® Media Clic  
Grip Ecolutions®



**1026**  
BIC® Media Clic BGuard™  
Antibacterial



**1E26**  
BIC® Media Clic BGuard™  
Antimicrobial Ecolutions®



**1972**  
BIC® Media Clic Biobased  
Ecolutions®



**1973**  
BIC® Media Clic Biobased  
BGuard™ Antibacterial



**1975**  
BIC® Media Clic Shine



**1930**  
BIC® Media Clic Glacé

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

1035

**BIC® MEDIA CLIC ADVANCE**  
1035 Ballpen  
Opaque

Ink Colour  
● ●

**NEW!**

*Metal  
section!*



35



01 / 35



03 / 35



07 / 35



06 / 35



02 / 35



**Refill  
service on  
request**

1:1 scale

1035

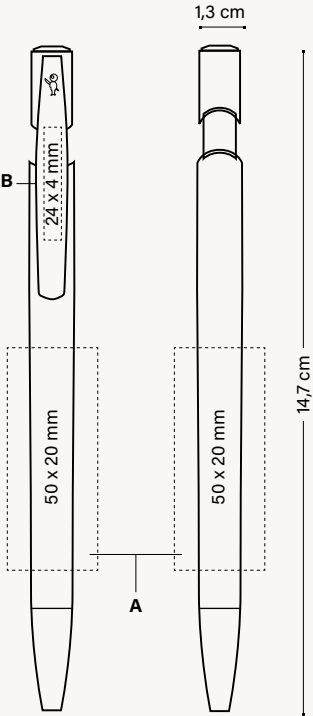
BIC® MEDIA CLIC ADVANCE

1035 Ballpen

A SP: max. 4 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

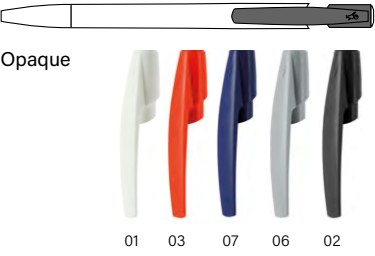
EXTERNAL PACKAGING



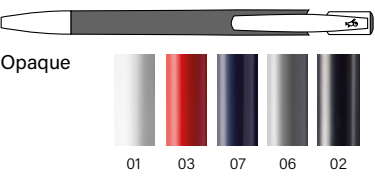
Plug



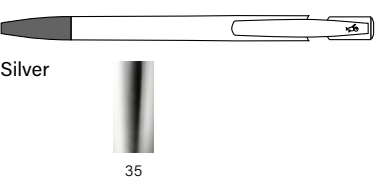
Clip



Barrel



Section



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
0.1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.



1025



Embossed  
iconic  
BIC® brand!



Also in  
Mechanical  
pencil

**BIC® MEDIA CLIC**

1025 Ballpen / 1028 Mechanical pencil (see page 172)

Opaque

Ink Colour



Red Ink available under request



ECO version and  
standard at the same price!

**ecolutions®**



MADE FROM **98%  
RECYCLED MATERIAL\***  
\*From barrel



PLASTIC CAR PARTS

**1E25**

**BIC® MEDIA CLIC**

1E25 Ballpen

Opaque

Ink Colour



**MIX & MATCH**



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



**ecolutions®**



PLASTIC  
CAR PARTS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC ECOLUTIONS® PLUS

# 98% Recycled\*

**\*All external parts are made from 98% recycled material, thanks to the new clip.**

**Unbreakable clip,  
now made from  
recycled material.**

FR/  
**98% recyclé\***

\*Toutes les parties externes sont fabriquées à partir de 98% de matériaux recyclés, grâce au nouveau clip.

DE/  
**98% recycelt\***

\*Alle äußeren Teile bestehen zu 98% aus recyceltem Material, dank des neuen Clips.

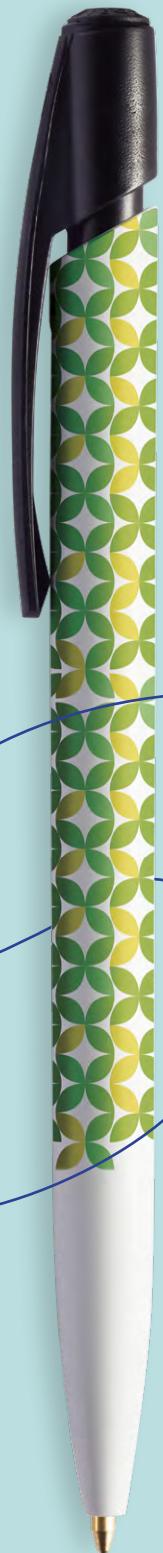
IT/  
**Riciclata al 98%\***

\*Tutte le parti esterne sono realizzate con il 98% di materiale riciclato, grazie alla nuova clip.

ES/  
**98% reciclado\***

\*Todas las partes exteriores están fabricadas con un 98 % de material reciclado, gracias al nuevo clip.

98% recycled\*



FR/  
**Clip incassable,**  
désormais fabriqué à partir  
de matériaux recyclés.

DE/  
**Bruchssicherer Clip,** jetzt  
aus recyceltem Material  
hergestellt.

IT/  
**Clip infrangibile,** ora  
realizzata con materiale  
riciclato.

ES/  
**Clip irrompible,** ahora  
fabricado con material  
reciclado.



ECO version and  
standard at the same price!



MADE FROM **98%**  
**RECYCLED MATERIAL\***  
\*excl. ink system



PLASTIC  
CAR PARTS

1E29

BIC® MEDIA CLIC ECOLUTIONS® PLUS

1E29

Opaque

Ink Colour  
● ● ●

Red Ink available under request



MIX & MATCH

MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES

MADE  
IN SPAIN

REGULATORY  
COMPLIANCE

ISO  
certified

WRITING  
MODES

BALLPEN M  
0.1 MM

PRINTING  
TECHNIQUES

SP  
SCREEN PRINTING

DG  
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

eolutions®

PLASTIC  
CAR PARTS

100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

\*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1025

**BIC® MEDIA CLIC**

1025 Ballpen / 1028 Mechanical pencil (see page 172)  
Frosted

Ink Colour  
● ● ●

Red Ink available under request



1020 / 1021



**BIC® MEDIA CLIC GRIP**

1020 Ballpen

1021 Mechanical pencil (see page 173)

Frosted

Ink Colour



01/69



71/69



82/69



40/69

1:1 scale



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M  
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.





PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



PLASTIC  
CAR PARTS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



Embossed  
iconic  
BIC® brand!



Also in  
Mechanical  
pencil

ECO version and  
standard at the  
same price!

ecolutions®



MADE FROM 98%  
RECYCLED MATERIAL\*  
\*From barrel



PLASTIC  
CAR PARTS

1E20 / 1E21

**BIC® MEDIA CLIC GRIP**

1E20 Ballpen

1E21 Mechanical pencil (see page 173)

Opaque

Ink Colour



01/03



01/05



01/02



01/07

1/1 scale

**MIX & MATCH** No extra charge

MOQ 500 units  
ecolutions® Standard colours combination

## Plug



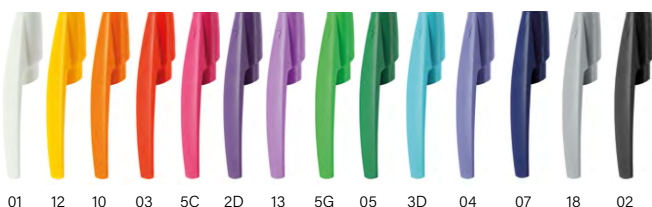
Opaque

01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02

Frosted

69

## Clip



01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02

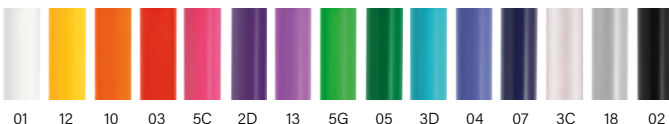
Opaque

69

## Barrel

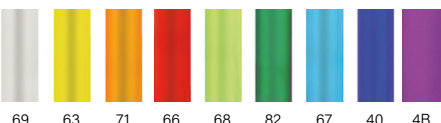


Opaque



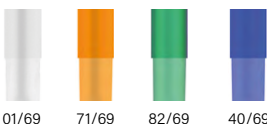
01 12 10 03 5C 2D 13 5G 05 3D 04 07 3C 18 02

Frosted



69 63 71 66 68 82 67 40 4B

## Barrel & Grip



01/69 71/69 82/69 40/69

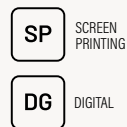
Exact colour match: ≥ 10.000 units 1025/1E25  
Exact colour match: ≥ 20.000 units 1020/1E20



**MIX & MATCH**  
ecolutions®



### PRINTING TECHNIQUES



### WRITING MODES



### SUSTAINABILITY



**ecolutions®**



PLASTIC CAR PARTS

Standard colours combination\*

Opaque



1E

3E

Barrel & Grip  
Opaque



01/  
03

01/  
05

01/  
07

01/  
02



\*From barrel

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DEEPP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

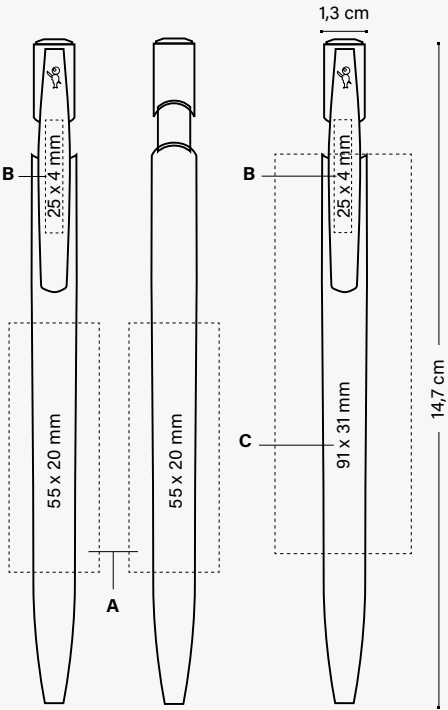
1025 / 1028 / 1E25 / 1E29

BIC® MEDIA CLIC

1025 Ballpen  
1028 Mechanical pencil (see page 172)  
1E25 Ballpen **ecolutions®**  
1E29 Ballpen **ecolutions®** Plus

A SP: max. 4 col.  
B SP: max. 2 col.  
C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



500 ± 4,1 KG

+ INFO PAGES 254 TO 265

Can be used  
as bookmark



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES  
MADE  
IN SPAIN

PRINTING TECHNIQUES

SP SCREEN  
PRINTING  
DG DIGITAL

WRITING MODES

BALLPEN M  
Ø 1 MM

SUSTAINABILITY

PLASTIC  
CAR PARTS



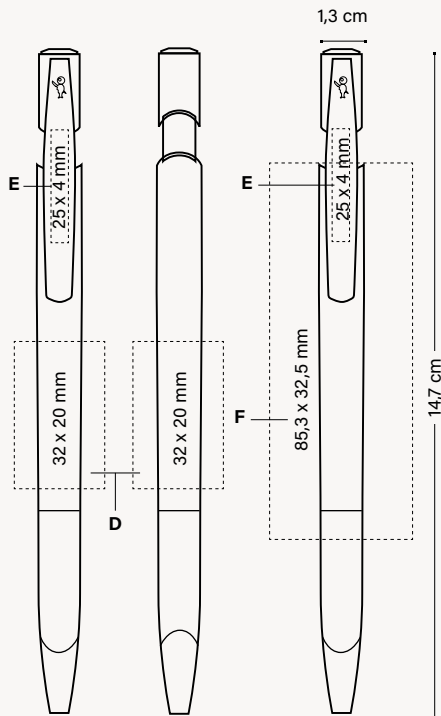
1020 / 1E20 / 1021 / 1E21

**BIC® MEDIA CLIC GRIP**  
1020 Ballpen  
1021 Mechanical pencil  
(see page 173)

**ecolutions® 1E20 Ballpen**  
**ecolutions® 1E21 Mechanical pencil**  
(see page 173)

**D SP:** max. 4 col.  
**E SP:** max. 2 col.  
**F DG:** full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



ECO SLEEVE  
+ INFO PAGES 254 TO 265



PLASTIC POUCH  
*Can be used  
as bookmark*



WINDOW BOX



500 ± 4,3 KG



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES  
  
MADE  
IN SPAIN

PRINTING TECHNIQUES

**SP** SCREEN  
PRINTING  
  
**DG** DIGITAL

WRITING MODES

 BALLPEN **M**  
Ø 1 mm

SUSTAINABILITY

 PLASTIC  
CAR PARTS

See pages 272-276 for a detailed explanation of the icons.

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

 BGUARD™

 Bacteria elimination

 Entire pen protection

 Timeless protection

 ISO 22196

Antibacterial Test protocol

1026

**BIC® MEDIA CLIC  
BGUARD™ ANTIBACTERIAL**  
1026: antibacterial logo  
Opaque

Ink Colour  
● ● ●

Red Ink available under request

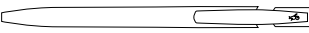


 MIX & MATCH

No extra charge

MOQ 500 units  
Standard colours combination

Plug



Opaque 1BG 2BG

Clip



Opaque 1BG 2BG

Barrel



Opaque 1BG 2BG

Exact colour match: > 10.000 units



 Iconic BIC® Boy  
and Antibacterial  
logo always visible!

 ANTIBACTERIAL™

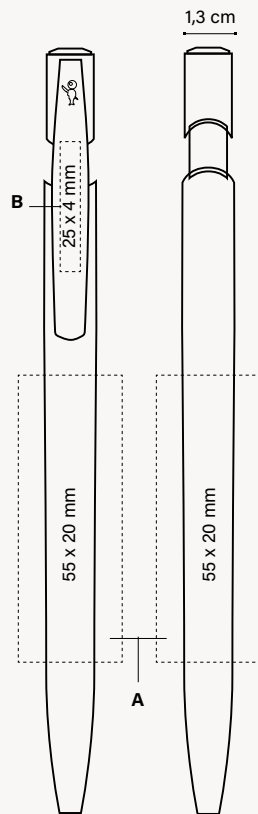
BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026

BIC® MEDIA CLIC BGUARD™  
ANTIBACTERIAL  
1026: antibacterial logo

A SP: max. 2 col.  
B SP: max. 1 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265



PLASTIC POUCH



WINDOW BOX

Can be used  
as bookmark

EXTERNAL PACKAGING



500 ± 4,1 KG

MIX &  
MATCH



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

 **ANTIMICROBIAL™\*** =

 Bacteria elimination  
99% in 24h

+

 Viral reduction  
93% in 24 h

+

 Fungal inhibition  
for 24 h

BGUARD™

ecolutions®



MADE FROM **98%**  
**RECYCLED MATERIAL\*\***  
\*\*From barrel

PLASTIC  
CAR PARTS



1E26

**BIC® MEDIA CLIC  
BGUARD™ ANTIMICROBIAL  
ECOLUTIONS®**

ecolutions® 1E26: antimicrobial logo  
Opaque

Ink Colour



Red Ink available  
under request



**MIX & MATCH** No extra charge



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

\*\*From barrel

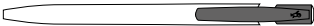
MOQ 500 units  
Standard colours combination

**Plug**



Opaque 1BG 2BG

**Clip**



Opaque 1BG 2BG

**Barrel**



Opaque 1E 3E

Exact colour match: ≥ 10.000 units



\*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).  
Tested under ISO 22196 protocol adapted to real usage of the pen.  
93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).  
Tested under ISO 22196 protocol adapted to real usage of the pen.  
Fungi present on the surface is inhibited within 24 hours.  
Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.

\*\* The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

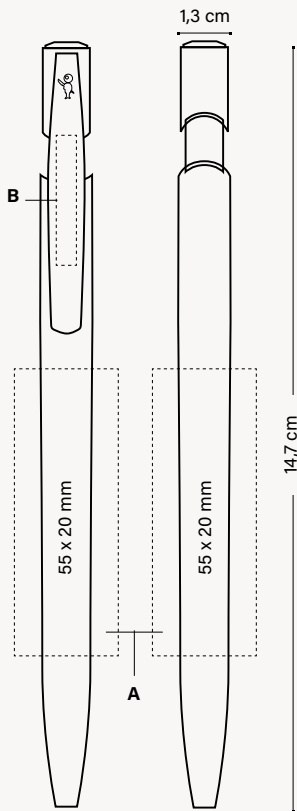


1E26

BIC® MEDIA CLIC BGUARD™  
ANTIMICROBIAL ECOLUTIONS®  
ecolutions® 1E26: antimicrobial logo

A SP: max. 2 col.  
B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE  
+ INFO PAGES 254 TO 265



PLASTIC POUCH  
*Can be used  
as bookmark*



WINDOW BOX

EXTERNAL PACKAGING



500 ± 41 KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



ecolutions®



PLASTIC  
CAR PARTS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
0.1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



SUGAR CANE



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

**BIOBASED** ecolutions®

MADE FROM  
69% BIO-SOURCED\*  
MATERIAL

1972

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®**

1972 Ballpen

Opaque

Ink Colour



Red Ink available under request



Available on  
white barrel



\* The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



BIC® MEDIA CLIC BIOBASED ECOLUTIONS®



SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units  
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel

Opaque 01BIO 12BIO 03BIO 05BIO 04BIO 02BIO 14A 4M 9C

Exact colour match:  
≥ 10.000 units

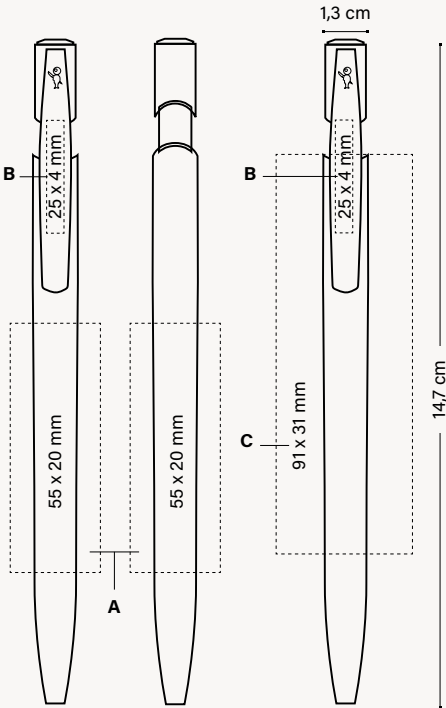
1972

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

1972

A SP: max. 2 col.  
B SP: max. 2 col.  
C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

EXTERNAL PACKAGING



500 ± 4,3KG

+ INFO PAGES 254 TO 265

Can be used  
as bookmark

MIX & MATCH



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY

ecolutions®



SUGAR CANE

See pages 272-276 for a detailed explanation of the icons.

\* Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



SUGAR CANE



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

BGUARD™



Bacteria  
elimination



Entire pen  
protection



Timeless  
protection



Antibacterial  
Test protocol

BIOBASED ecolutions®

MADE FROM  
69% BIO-SOURCED\*  
MATERIAL

1973

BIC® MEDIA CLIC BIOBASED  
BGUARD™ ANTIBACTERIAL

1973 Ballpen

Opaque

Ink Colour



Red Ink available under request



02



01

1:1 scale

\*The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL



SUGAR CANE

**MIX & MATCH** No extra charge

MOQ 500 units. Standard colours combination.

## Plug



Opaque

01BG 02BG

## Clip



Opaque



01BG 02BG

## Barrel



Opaque



01 02

Exact colour match:  $\geq 10.000$  units



1973

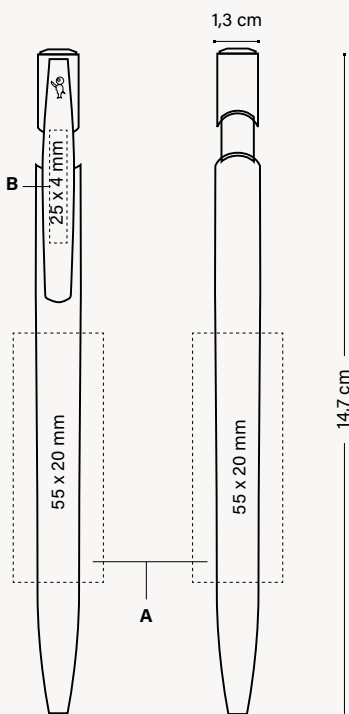
## BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

1973

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 254 TO 265

*Can be used as bookmark*

### EXTERNAL PACKAGING



250  $\pm$  4,3 KG

**MIX & MATCH**



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN

WRITING MODES



BALLPEN M  
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY

ecolutions®



SUGAR CANE

BIC®  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / JEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.  
Available in selected countries, please ask your customer service representative.

1975

**BIC® MEDIA CLIC SHINE**  
1975 Ballpen

Ink Colour  
● ● ●

*Red Ink available under request*



47



26

1:1 scale

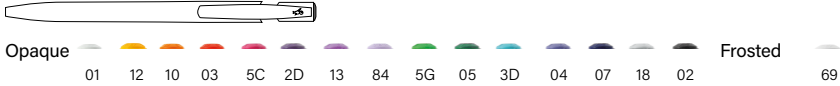


MIX & MATCH

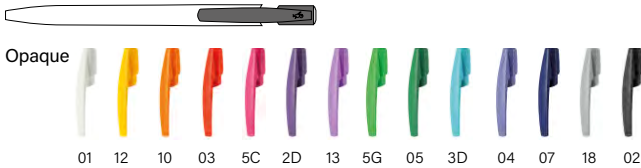
No extra charge

MOQ 500 units. Standard colours combination.

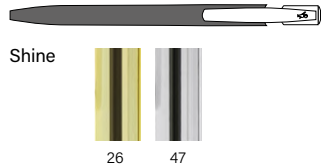
Plug



Clip



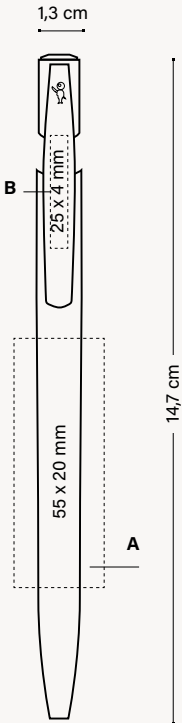
Barrel



1975

BIC® MEDIA CLIC SHINE

1975  
A SP: max. 2 col.  
B SP: max. 2 col.  
MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used as bookmark

EXTERNAL PACKAGING



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



WRITING MODES



BALLPEN M 0.1 mm



PRINTING TECHNIQUES



SCREEN PRINTING



SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

BIC® MEDIA CLIC GLACÉ

Our bestseller  
in elegant colours.

Elegant  
ballpen

1030

BIC® MEDIA CLIC GLACÉ

1030 Glacé

Ink Colour



Red Ink available under request



47G



76



03G



05G



04G



14G

1:1 scale

FR/

Des couleurs élégantes  
pour notre best-seller.

DE/

Elegante Farben für  
unseren Bestseller.

IT/

Il nostro best seller  
in abito elegante.

ES/

Colores elegantes en  
nuestro best seller.

MIX & MATCH

No extra charge

MOQ 500 units  
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

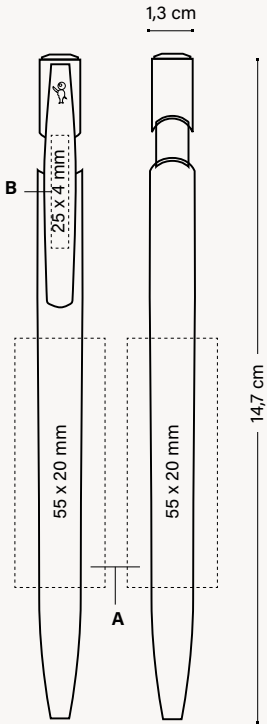
Barrel

Glacé 47G 76 03G 14G 05G 04G

1030

BIC® MEDIA CLIC GLACÉ

1030  
A SP: max. 2 col.  
B SP: max. 2 col.  
MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



Can be used as bookmark



EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



**BIC® CLIC STIC**

**Modern design,  
practical comfort,  
reliable performance.  
That's the BIC® Clic Stic!**

FR /  
Moderne, pratique, fiable.  
Le BIC® Clic Stic est ainsi!

DE /  
Modern, praktisch, zuverlässig.  
So ist der BIC® Clic Stic!

IT /  
Moderna, pratico, affidabile.  
Ecco com'è BIC® Clic Stic !

ES /  
Moderno, práctico, fiable.  
¡Así es BIC® Clic Stic!

Lots of colours  
to choose and  
versions to assemble

→  
*Multiple colour  
combinations*

→  
*Touch tip*





1000

**BIC® CLIC STIC**  
1000 Opaque

Ink Colour  
● ● ● ● ● ●



Available on  
white barrel



ECO version and  
standard at the same price!

**ecolutions®**



MADE FROM **87% RECYCLED MATERIAL\***  
\*Excluding ink system

FRUIT AND  
VEGETABLE TRAYS



1E00

**BIC® CLIC STIC**  
1E00 Opaque

Ink Colour  
● ● ● ● ● ●



Available on  
white barrel



**MIX & MATCH**



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



FRUIT AND  
VEGETABLE TRAYS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

ECO version and  
standard at the same price!

  
ecolutions®

  
MADE FROM  
87% RECYCLED  
MATERIAL\*  
  
\*Excluding ink system  
FRUIT AND  
VEGETABLE TRAYS

1000

BIC® CLIC STIC  
1000 Frosted

Ink Colour  
● ● ●

Red Ink available  
under request



1E00

BIC® CLIC STIC  
1E00 Frosted

Ink Colour  
● ● ●

Red Ink available  
under request



\*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1005

**BIC® CLIC STIC  
SOFTFEEL®**  
1005 Opaque

Ink Colour  
● ● ●

Red Ink available  
under request

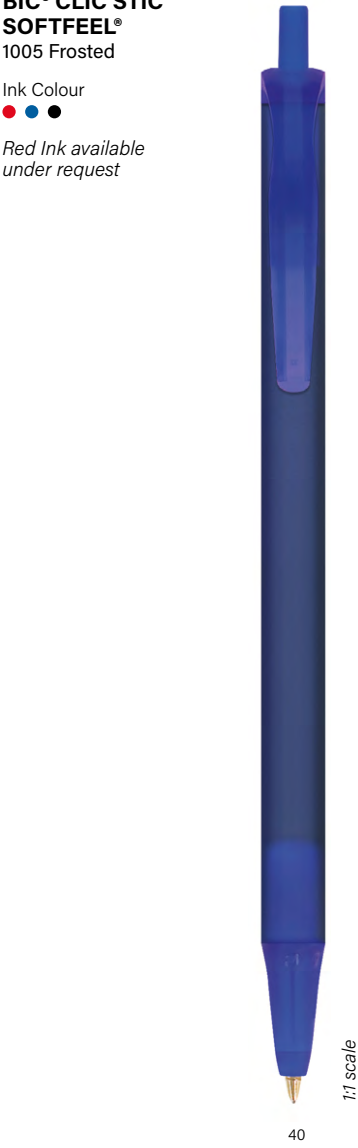


1005

**BIC® CLIC STIC  
SOFTFEEL®**  
1005 Frosted

Ink Colour  
● ● ●

Red Ink available  
under request



MIX &  
MATCH



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



ecolutions®



FRUIT AND  
VEGETABLE TRAYS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M  
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

ECO version and standard at the same price!

ecolutions®



MADE FROM 87% RECYCLED MATERIAL\*

\*Excluding ink system



FRUIT AND VEGETABLE TRAYS

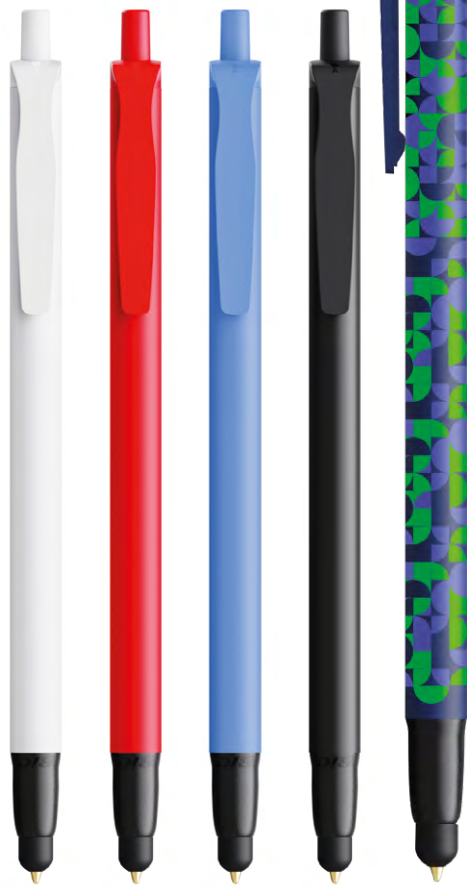
1847

BIC® CLIC STIC STYLUS  
1847 Opaque

Ink Colour



Red Ink available under request



01

03

04

02

07

1:1 scale

1846

BIC® CLIC STIC STYLUS  
1846 Opaque

Ink Colour



Red Ink available under request



1E

3E

1:1 scale

\*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



MOQ 500 units. Standard colours combination

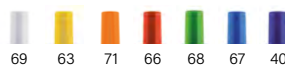
## Plug



Opaque



Frosted



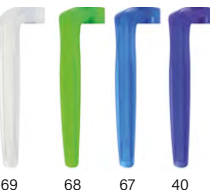
## Clip



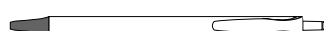
Opaque



Frosted



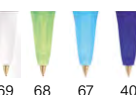
## Section



Opaque



Frosted



## Stylus

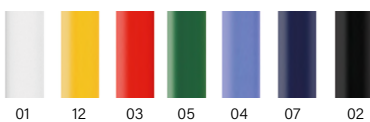
Opaque



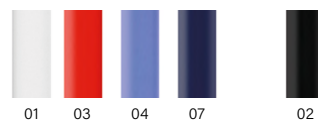
## Barrel



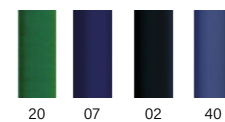
Opaque



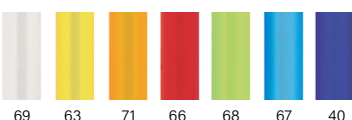
## Stylus



## Softfeel®



Frosted



Exact colour match: ≥ 10.000 units

**ecolutions®**

MOQ 500 units  
ecolutions® Standard colours  
combination\*\*



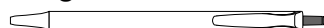
\*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

FRUIT AND  
VEGETABLE TRAYS



## Plug



Opaque



## Section



Opaque



## Stylus

Opaque



## Clip



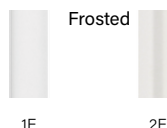
Opaque



## Barrel



Opaque



Frosted

## Stylus

Opaque



Exact colour match: ≥ 10.000 units

\*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN **M**  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



FRUIT AND  
VEGETABLE TRAYS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

1000 / 1E00 / 1847 / 1846

**BIC® CLIC STIC**

1000 / **ecolutions®** 1E00

**BIC® CLIC STIC STYLUS**

1847 / **ecolutions®** 1846

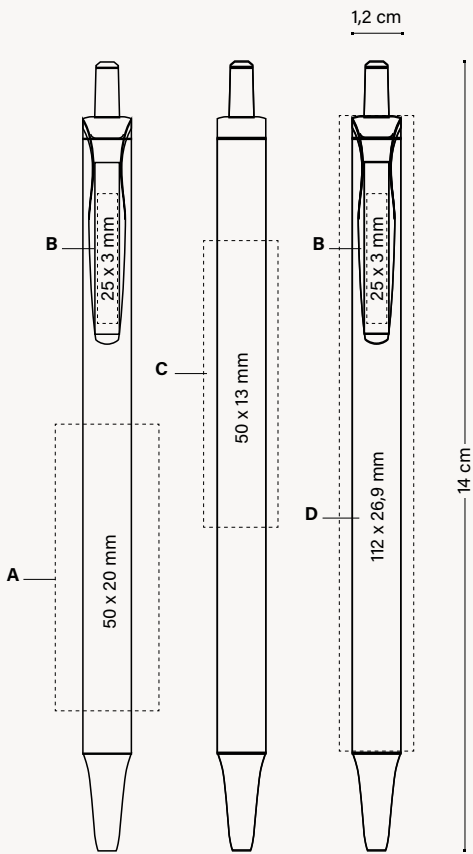
**A SP:** max. 3 col.

**B SP:** max. 1 col.

**C SP:** max. 2 col.

**D DG:** full-colour (area for text)  
(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO  
SLEEVE



PLASTIC  
POUCH

+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

EXTERNAL PACKAGING



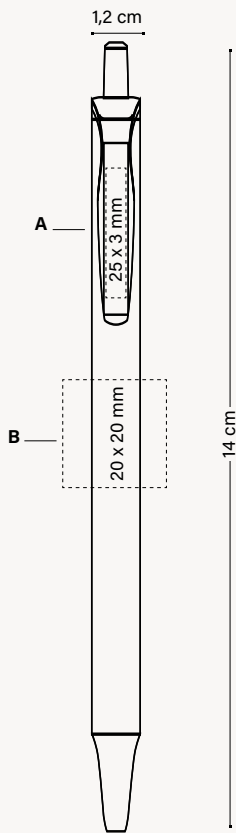
500 ± 2,9 KG

1005

BIC® CLIC STIC SOFTFEEL®  
1005

A/B SP: max. 1 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



BIC® COLLECTION  
BOX SLIM PENS  
4 UNITS

+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



500 ± 2,9 KG

MIX &  
MATCH



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.



## Discover the eye-catching clip and its reliable twist mechanism.

Large printing areas offer a wide range of personalisation possibilities in the standard and Advance versions. Also available in Soft and Glacé versions.

In addition, the BIC® Super Clip Origin is a more innovative and sustainable ballpen.

FR/

### **Découvrez le clip attrayant et son mécanisme pivotant fiable.**

La grande zone d'impression XXL offre une vaste gamme de possibilités de personnalisation dans la version Standard et Advance. Également dans les versions Soft et Glacé.

De plus, le BIC® Super Clip Origin est un stylo à bille plus innovant et plus durable.

DE/

### **Entdecken Sie den auffälligen Clip und seinen zuverlässigen Drehmechanismus.**

Der XXL-Druckbereich bietet vielseitige Personalisierungsmöglichkeiten bei der Standard und Advance- Version. Auch als Soft- und Glacé-Version erhältlich.

Darüber hinaus ist der BIC® Super Clip Origin ein innovativerer und nachhaltigerer Kugelschreiber.

IT/

### **Scopri l'accattivante clip e il suo fluido meccanismo**

**affidabile.** La grande area di stampa XXL offre un'ampia gamma di possibilità di personalizzazione nelle versioni standard e advance. Ora disponibile anche nelle versioni soft e glacé.

Inoltre, la BIC® Super Clip Origin è una penna a sfera più innovativa e sostenibile.

ES/

### **Descubre el llamativo clip y su mecanismo giratorio fiable.**

La gran área de marcaje XXL ofrece una amplia variedad de posibilidades de personalización en la versión estándar y advance. Ahora también en las versiones soft y glacé.

Además, el BIC® Super Clip Origin es un bolígrafo más innovador y sostenible.





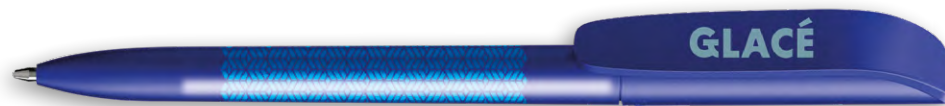
**1E50**  
BIC® Super Clip Ecolutions®



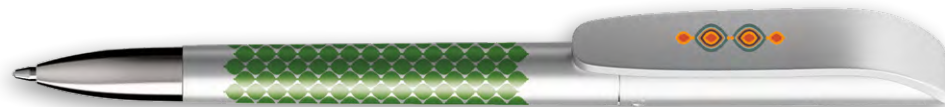
**1039**  
BIC® Super Clip



**1073**  
BIC® Super Clip Advance



**1082**  
BIC® Super Clip Glacé



**1084**  
BIC® Super Clip Glacé Advance



**1083**  
BIC® Super Clip Soft



**1085**  
BIC® Super Clip Soft Advance



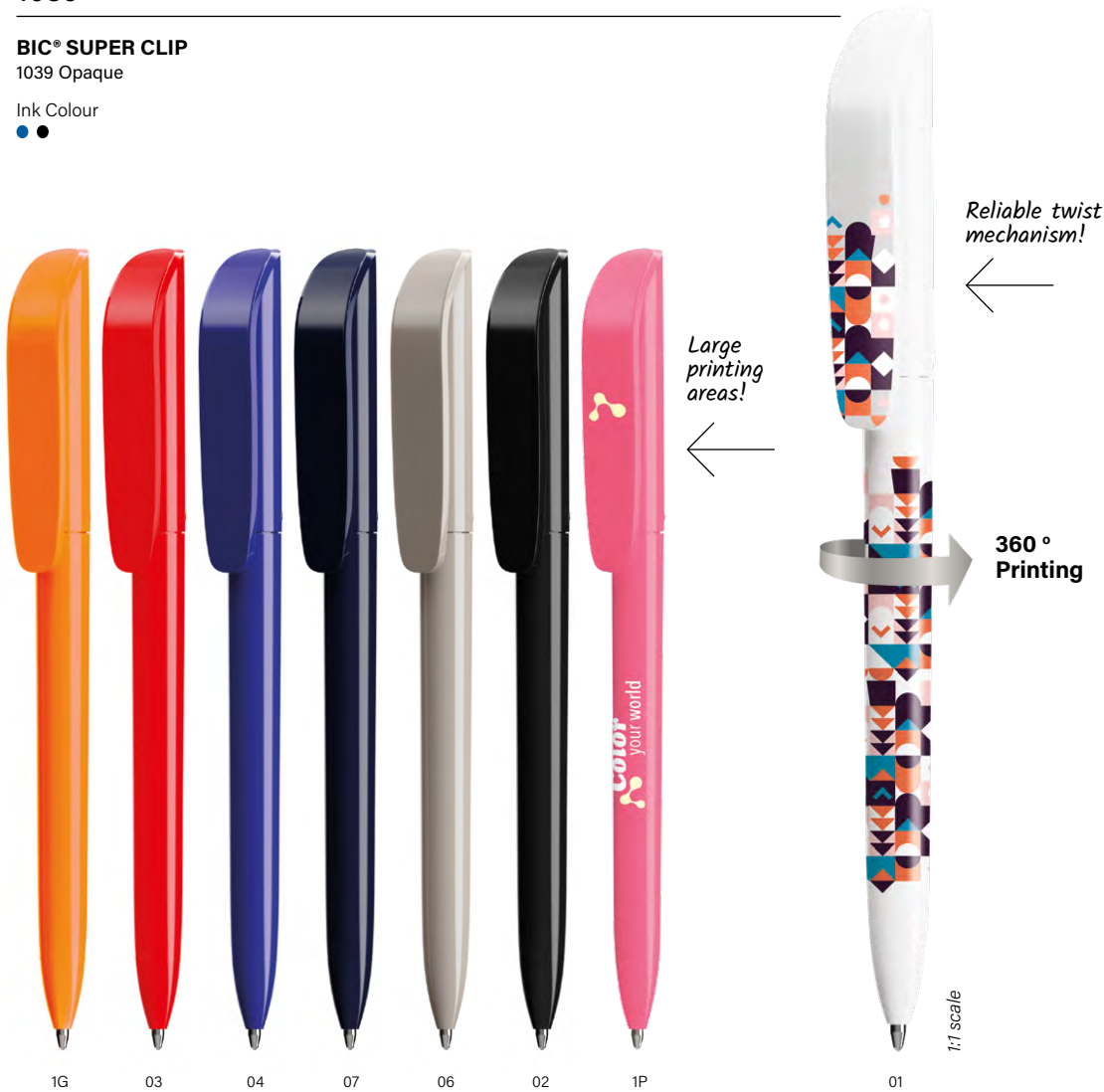
**1038**  
BIC® Super Clip Origin

*A large clip to personalise*

1039

BIC® SUPER CLIP  
1039 Opaque

Ink Colour  
● ●



Available on  
white barrel



BIC® SUPER CLIP

ECO version and standard at the same price!

ecolutions®

90%

MADE FROM 90% RECYCLED MATERIAL\*

\*Excluding ink system

PLASTIC CAR PARTS

1E50

BIC® SUPER CLIP  
1E50 Opaque

Ink Colour  
● ●



1039

BIC® SUPER CLIP  
1039 Clear

Ink Colour  
● ●



MIX & MATCH



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



WRITING MODES



BALLPEN M 0.1 mm



PRINTING TECHNIQUES



DIGITAL



BRITEPIX™

BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION



SUSTAINABILITY



ecolutions®



PLASTIC CAR PARTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

\*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® SUPER CLIP

1039 / 1E50

BIC® SUPER CLIP

1039 Opaque

ecolutions® 1E50 Opaque

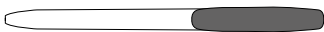
1039 Clear

MOQ 250 units

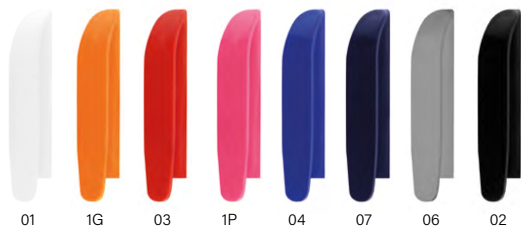
Standard colours combination

MIX & MATCH No extra charge

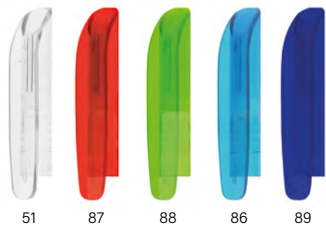
Clip



Opaque



Clear



ecolutions®



PLASTIC CAR PARTS

Standard colours combination\*



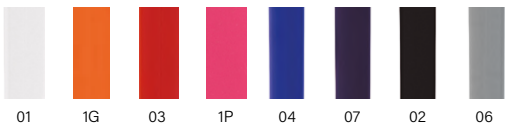
\*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

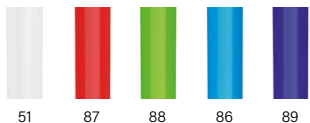
Barrel



Opaque



Clear



Exact colour match: ≥ 10.000 units



*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*



1039 / 1E50

BIC® SUPER CLIP

1039

ecolutions® 1E50

A SP: max. 2 col.

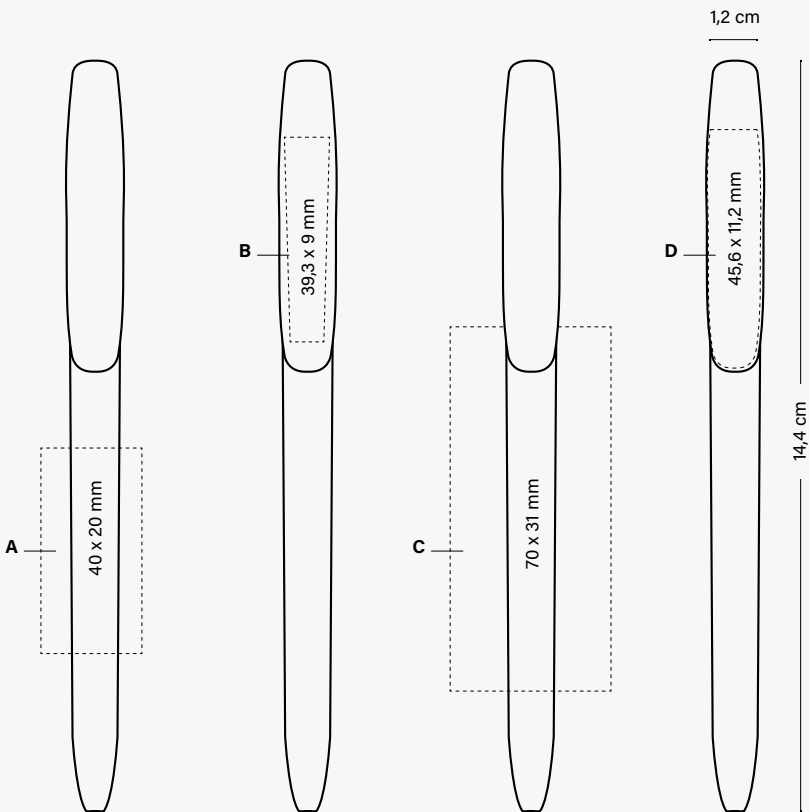
B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

1073

BIC® SUPER CLIP ADVANCE  
1073 Opaque

Ink Colour  
● ●





Available on white barrel



MIX & MATCH



WRITING MODES



PRINTING TECHNIQUES



BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

# BIC® SUPER CLIP ADVANCE

1073

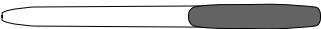
**BIC® SUPER CLIP ADVANCE**  
1073 Opaque

MOQ 250 units  
Standard colours combination

MIX & MATCH

No extra charge

## Clip



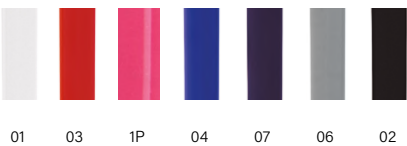
Opaque



## Barrel



Opaque



## Section



ADVANCE



Exact colour match:  $\geq 10.000$  units



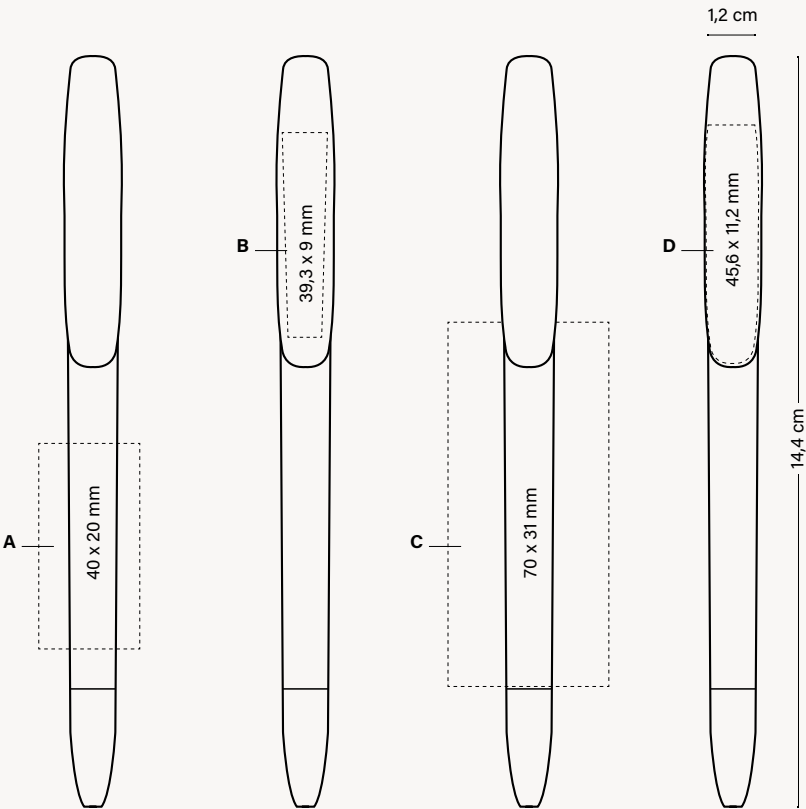


1073

BIC® SUPER CLIP ADVANCE  
1073

- A SP: max. 2 col.
- B SP: max. 1 col.
- C DG: full-colour
- D BP: full-colour
- BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG

MIX &  
MATCH



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™  
PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®  
100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

BIC® SUPER CLIP GLACÉ

# Discover the BIC® Super Clip in a glamorous version.

1082

**BIC® SUPER CLIP GLACÉ**  
1082

Ink Colour  
● ●



1084

**BIC® SUPER CLIP GLACÉ ADVANCE**  
1084

Ink Colour  
● ●



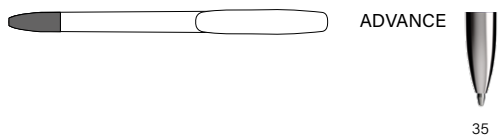
FR /  
Découvrez le  
BIC® Super Clip  
dans sa version  
glamour.

DE /  
Entdecken Sie den  
BIC® Super Clip in  
der glamourösen  
Version.

IT /  
Scopri la  
BIC® Super Clip  
nella sua versione più  
glamour.

ES /  
Descubre el  
BIC® Super Clip en  
su versión  
más glamurosa.

## Section



1082 / 1084

**BIC® SUPER CLIP GLACÉ**

1082

**BIC® SUPER CLIP GLACÉ  
ADVANCE**

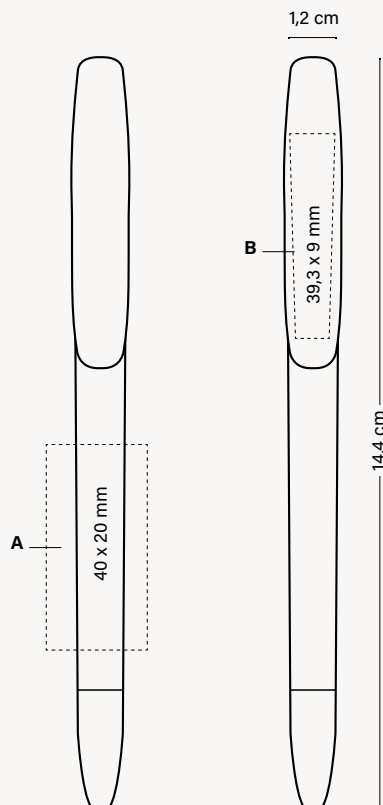
1084

**A SP:** max. 1 col.

**B SP:** max. 1 col.

MOQ 250 units

Standard colours combination



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

*(1, 2 & 3 units)*

### EXTERNAL PACKAGING



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
0.1 mm

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



CHECK OUT THE VIDEO

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIIPEE® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® SUPER CLIP SOFT & ADVANCE

# Feel the incredible softness of our BIC® Super Clip.



1083

BIC® SUPER CLIP SOFT  
1083

Ink Colour



02F

03F

07F

1:1 scale

1085

BIC® SUPER CLIP SOFT  
ADVANCE  
1085

Ink Colour



02F/35

03F/35

07F/35

1:1 scale



Refill  
service on  
request

FR /  
Découvrez  
l'incroyable toucher  
soyeux de notre  
BIC® Super Clip.

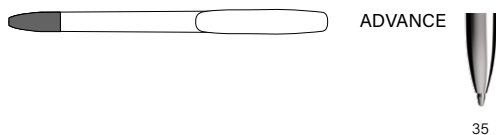
DE /  
Sie werden den  
unglaublichen  
Seidentouch unseres  
BIC® Super Clip zu  
schätzen wissen.

IT /  
Apprezza l'incredibile  
sensazione di setosità  
della BIC® Super Clip.

ES /  
Aprecia el increíble  
tacto de seda de  
nuestro BIC® Super Clip.



## Section



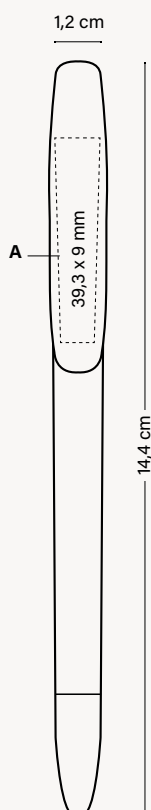
1083 / 1085

**BIC® SUPER CLIP SOFT**  
1083

**BIC® SUPER CLIP SOFT  
ADVANCE**  
1085

**A SP:** max. 1 col.

MOQ 250 units  
Standard colours combination



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



*Can be used  
as bookmark*



*(1, 2 & 3 units)*

### EXTERNAL PACKAGING



250 ± 2,6 KG



**WRITING  
MODES**



**PRINTING  
TECHNIQUES**



**SUSTAINABILITY**



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / JEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® SUPER CLIP ORIGIN

**BIC® Super Clip Origin is made from natural ingredients\*.**

# ORIGIN BIOBASED

FR/

**Le BIC® Super Clip Origin est fabriqué à partir de matériaux biosourcés composés de polymères naturels, à l'exclusion d'éléments provenant du pétrole et de combustibles fossiles\*.**

Fabriqué avec de l'huile de ricin et d'autres ingrédients d'origine végétale.\*

Fabriqué et imprimé dans des usines alimentées avec **100% d'électricité d'énergie renouvelable.**

**\*Corps et clip 100 % biosourcés.**

IT /

**BIC® Super Clip Origin è realizzata in materiale biobased prodotto con ingredienti naturali, nessuno dei quali deriva da petrolio o combustibili fossili\*.**

Realizzata con olio di ricino e altri ingredienti di origine vegetale.\*

Prodotto e stampato in stabilimenti alimentati al **100% da energia elettrica rinnovabile.**

**\*Il fusto e la clip sono al 100% di origine biologica.**

DE /

**BIC® Super Clip Origin besteht aus biobasiertem Material, das mit natürlichen Polymeren und ohne Erdöl oder fossile Brennstoffe hergestellt wird\*.**

Hergestellt mit **Rilsanöl** und anderen Materialien pflanzlichen Ursprungs.\*

Hergestellt und bedruckt in Fabriken, die zu **100 % mit Strom aus erneuerbaren Quellen** betrieben werden.

**\*Schaft und Clip sind zu 100 % biologischen Ursprungs.**

ES/

**BIC® Super Clip Origin está hecho de material biológico fabricado con polímeros naturales que excluyen cualquier fuente de petróleo o combustibles fósiles\*.**

Elaborado con aceite Rilsan y otros ingredientes de origen vegetal.\*

Fabricado e impreso en fábricas alimentadas con **electricidad 100% renovable.**

**\*El cuerpo y el clip son 100 % de origen de material biológico.**

**BIC® Super Clip Origin is made from biobased material manufactured with natural polymers excluding any source of petroleum or fossil fuels\*.**



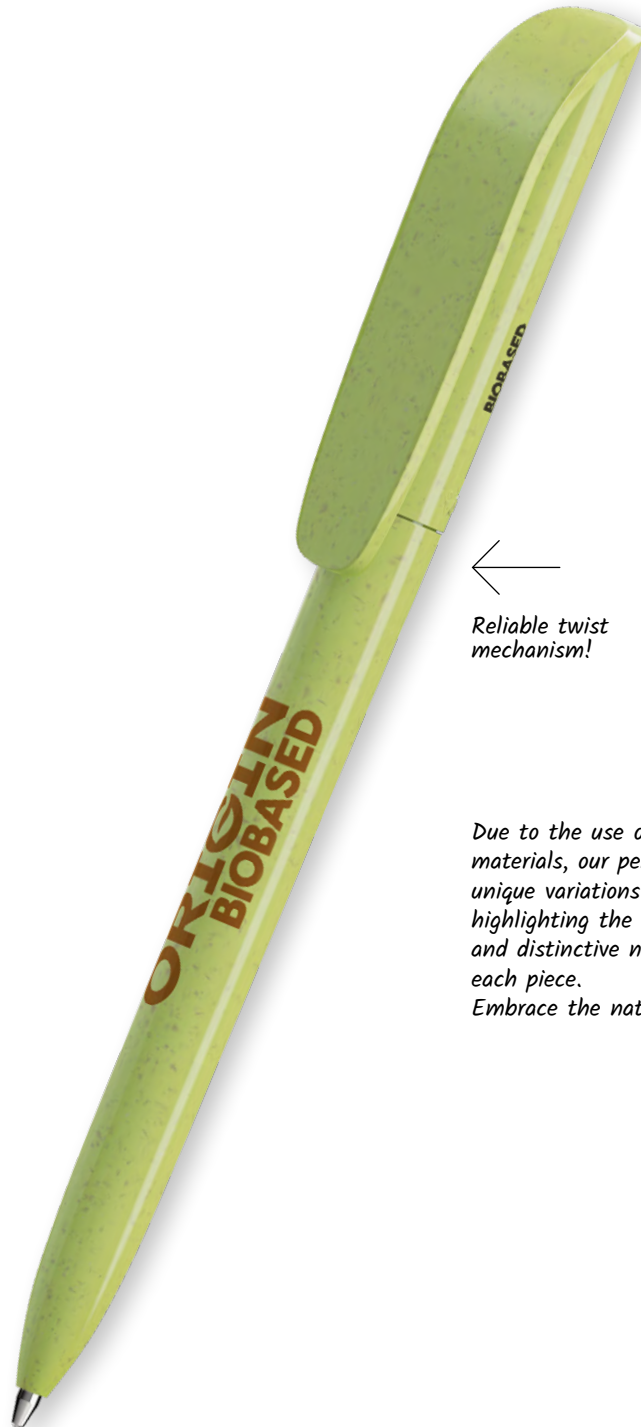
Made with castor oil and other ingredients of vegetal origin.\*



Manufactured and printed in factories 100% powered by **electricity produced using renewable sources.**



**Barrel and clip are 100% biosourced.**



*Due to the use of natural materials, our pens feature unique variations in color, highlighting the authentic and distinctive nature of each piece.  
Embrace the natural charm!*

6CO

\* Refers to barrel and clip.

# ORIGIN BIOBASED

1038

BIC® SUPER CLIP ORIGIN

1038 Opaque

Ink Colour



**Barrel and clip are made of 100% biobased materials.**

FR/ Corps et clip sont fabriqués à partir de matériaux 100 % biosourcés.

DE/ Schaft und Clip bestehen zu 100 % aus biobasierten Materialien.

IT/ Il fusto e la clip sono realizzati con materiali biologici al 100 %.

ES/ El cuerpo y el clip están fabricados con materiales 100 % biológicos.

Due to the biobased content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. \* Refers to barrel and clip.

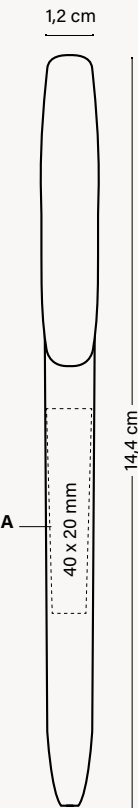


1038

BIC® SUPER CLIP ORIGIN  
1038

A SP: max. 1 col.

MOQ 250 units  
Standard colours combination



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



ORIGIN  
BIOBASED



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC® WIDE BODY™

# The right size to show the true value of your brand!

Wide profile and wide variety of possibilities to maximise your message.

FR /

**La taille idéale pour mettre en valeur votre marque !**

Corps large et multiples possibilités pour optimiser votre communication.

DE /

**Die richtige Größe, um den Wert Ihrer Marke widerzuspiegeln!**

Breites Profil und eine Vielzahl von Möglichkeiten, Ihre Botschaft klar zu vermitteln.

IT /

**La giusta misura per mostrare il vero valore del tuo marchio!**

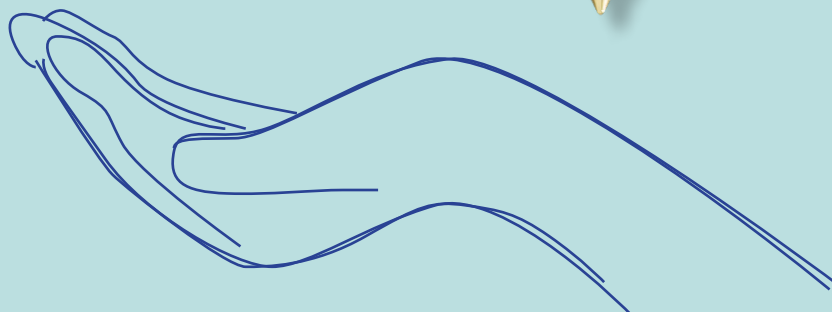
Ampio profilo e vasta gamma di possibilità per ottimizzare il tuo messaggio.

ES /

**¡El tamaño ideal para enseñar el valor real de tu marca!**

De perfil ancho y gran variedad de posibilidades para maximizar tu mensaje.

Perfect for your big ideas



1080

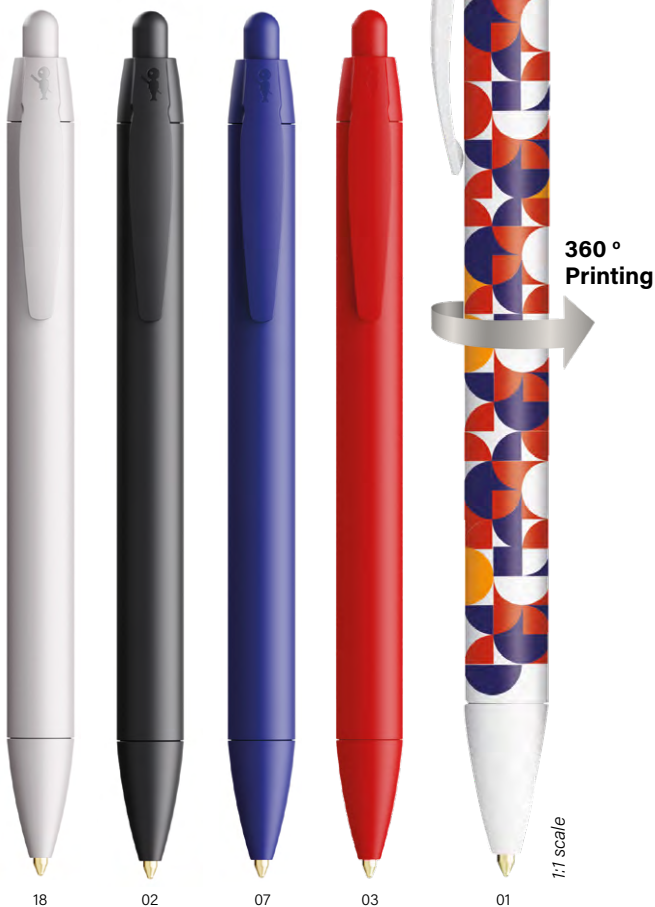
## BIC® WIDE BODY™

1080 Opaque

Ink Colour



Red Ink available under request



Available on  
white barrel



Iconic BIC® Boy  
is embossed

ECO version and  
standard at the same price!

ecolutions®



MADE FROM **98%**  
**RECYCLED MATERIAL\***  
\*From barrel



FRUIT AND  
VEGETABLE TRAYS

1E80

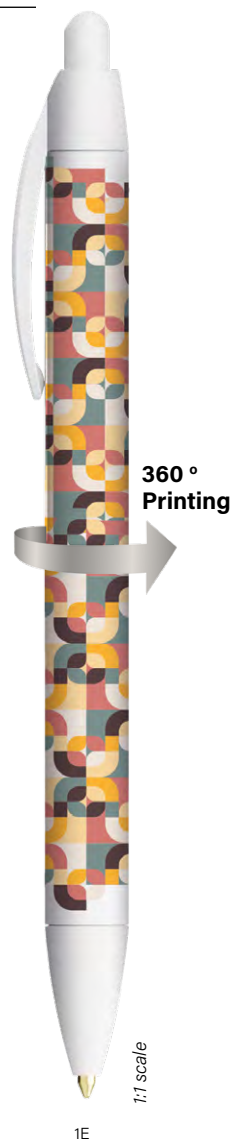
## BIC® WIDE BODY™

ecolutions® 1E80 Opaque

Ink Colour



Red Ink available  
under request



Available on  
white barrel



MIX &  
MATCH



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



ecolutions®



FRUIT AND  
VEGETABLE TRAYS



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1080

BIC® WIDE BODY™  
1080 Frosted

Ink Colour  
● ● ●

Red Ink available under request



63

66

68

40

71

69

67

1:1 scale

Large  
printing  
areas!

1893

BIC® WIDE BODY™  
MINI DIGITAL  
1893 Opaque

Ink Colour  
● ● ●

Red Ink available under request



01

1:1 scale

Available on  
white barrel





1080 / 1E80 / 1893

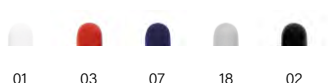
MOQ 250 units  
Standard colours combination

**MIX & MATCH** No extra charge

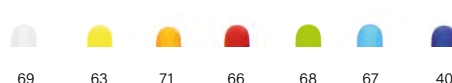
## Plug



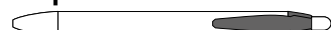
Opaque



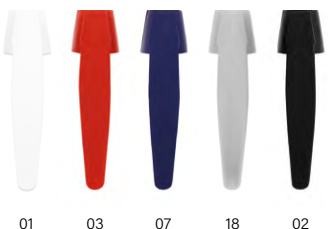
Frosted



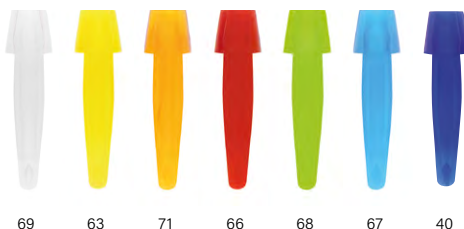
## Clip



Opaque



Frosted



## Barrel



Opaque



Frosted



Opaque



**ecolutions®** \*



\*From barrel

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

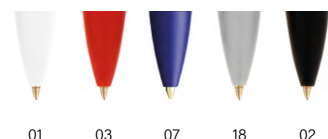


FRUIT AND  
VEGETABLE TRAYS

## Section



Opaque



Frosted



Exact colour match: ≥ 10.000 units



**MIX & MATCH**



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN SPAIN



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

**ecolutions®**



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



FRUIT AND  
VEGETABLE TRAYS

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / JIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1080 / 1E80

BIC® WIDE BODY™

1080 Opaque

ecolutions® 1E80

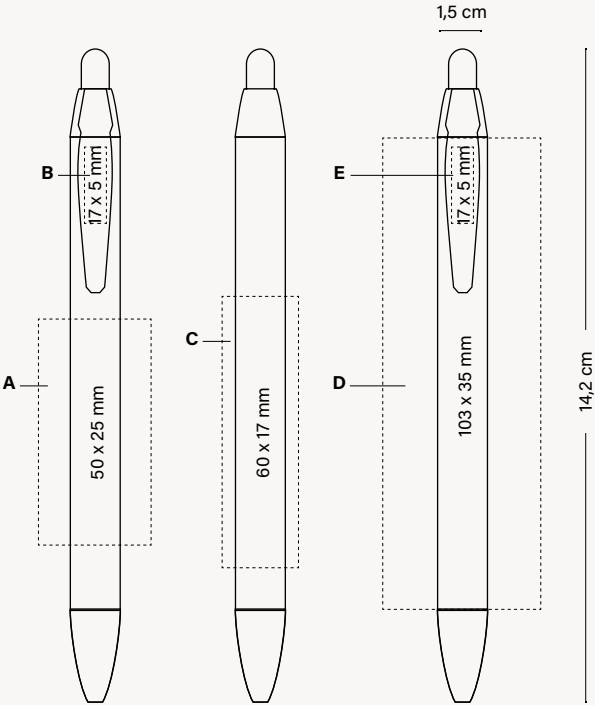
A/C SP: max. 2 col.

B/E SP: max. 1 col.

D DG: full-colour

MOQ 250 units (SP)

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



ECO  
SLEEVE



PLASTIC  
POUCH



WINDOW  
BOX



BIC®  
COLLECTION  
BOX

+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

*(1, 2 & 3 units)*

EXTERNAL PACKAGING



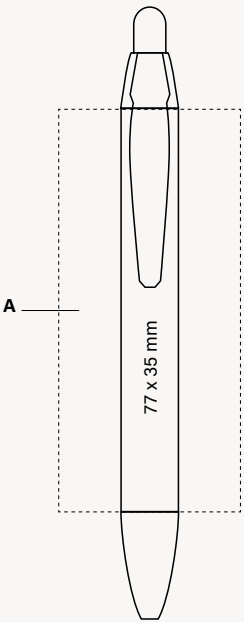
250 ± 2,6KG

1893

BIC® WIDE BODY™  
MINI DIGITAL  
1893

A DG: full-colour

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



500 ± 3,68KG

MIX &  
MATCH

PERSONALISED  
COLOURS

MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES

MADE IN SPAIN

REGULATORY  
COMPLIANCE

ISO  
certified

WRITING  
MODES

BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES

SP  
SCREEN PRINTING

DG  
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®

100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

FRUIT AND  
VEGETABLE TRAYS

See pages 272-276 for a detailed explanation of the icons.

## BIC® 4 COLOURS®

The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen.

FR/

Le stylo à bille de renommée mondiale le BIC® 4 Couleurs® vous offre la commodité de quatre couleurs d'encre différentes dans un seul stylo à bille.

DE/

Der weltbekannte BIC® 4 Colours® Kugelschreiber bietet Ihnen die Verwendung von vier verschiedenen Tintenfarben in einem Stift.

IT/

BIC® 4 Colours® ti offre la comodità di quattro diversi colori di inchiostro in un'unica penna.

ES/

¿A qué esperas para empezar tu colección? El mundialmente reconocido bolígrafo BIC® 4 Colours® te ofrece la comodidad de cuatro colores de tinta diferentes en el mismo bolígrafo.



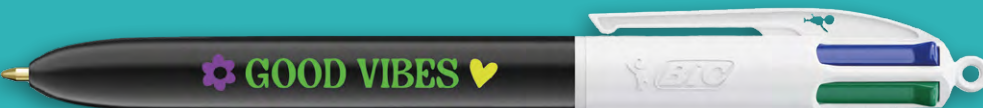
**1101** BIC® 4 Colours® with lanyard



**1100** BIC® 4 Colours®



**1100** BIC® 4 Colours® Metallic Foil



**1133** BIC® 4 Colours® ECO  
**1134** with lanyard



**1123** BIC® 4 Colours® Rainbow Decor  
**1124** with lanyard



**1069** BIC® 4 Colours® Bicolor  
**1076** with lanyard

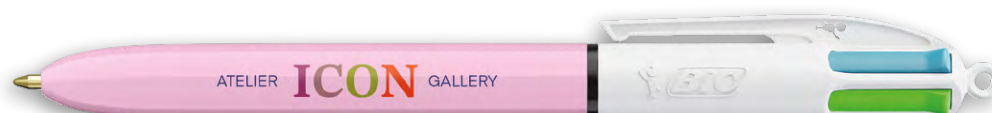




**1074** BIC® 4 Colours® Gradient  
**1075** with lanyard



**1071** BIC® 4 Colours® Pastel  
**1072** with lanyard



**1102** BIC® 4 Colours® Fashion  
**1108** with lanyard



**1097** BIC® 4 Colours® Sun  
**1098** with lanyard



**1109** BIC® 4 Colours® Fine  
**1111** with lanyard



**1114** BIC® 4 Colours® Fluo  
**1116** with lanyard



**1057** BIC® 4 Colours® Glacé  
**1058** with lanyard



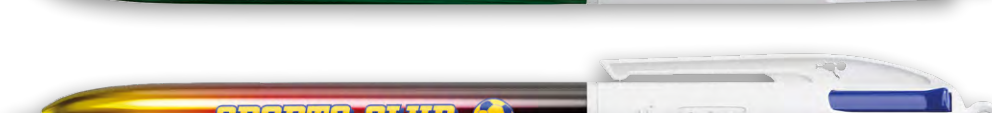
**1106** BIC® 4 Colours® Shine  
**1107** with lanyard



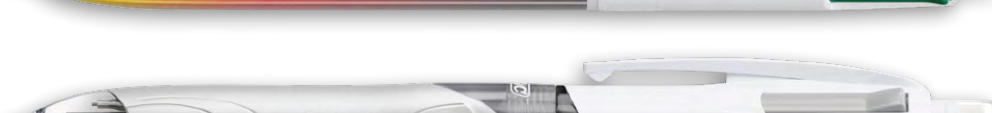
**1060** BIC® 4 Colours® Soft  
**1063** with lanyard



**1061** BIC® 4 Colours® Wood Style  
**1064** with lanyard



**1067** BIC® 4 Colours®  
Flags Collection  
**1068** with lanyard



**1099** BIC® 4 Colours® 3+1<sup>HB</sup>

BIC® 4 COLOURS®

collection

Always an icon.

Since  
1970!



THE SOLUTION  
FOR FULL COLOUR  
COMMUNICATION!

1100 / 1101

BIC® 4 COLOURS®

1100 Opaque

1101 With lanyard

Ink Colour



01/01



02/02



01/03



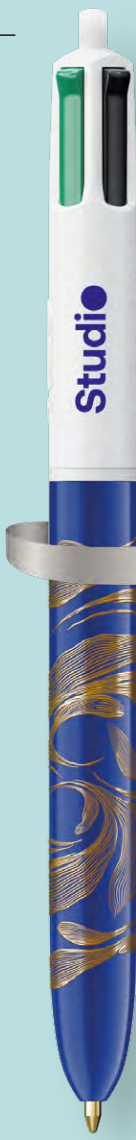
01/05



01/02



01/12



01/07

360°  
Printing

NEW!

Metallic Foil



Refill  
service on  
request

1:1 scale

FR /  
Toujours une icône.

DE /  
Immer ein Kultmodell.

IT /  
Sempre un'icona.

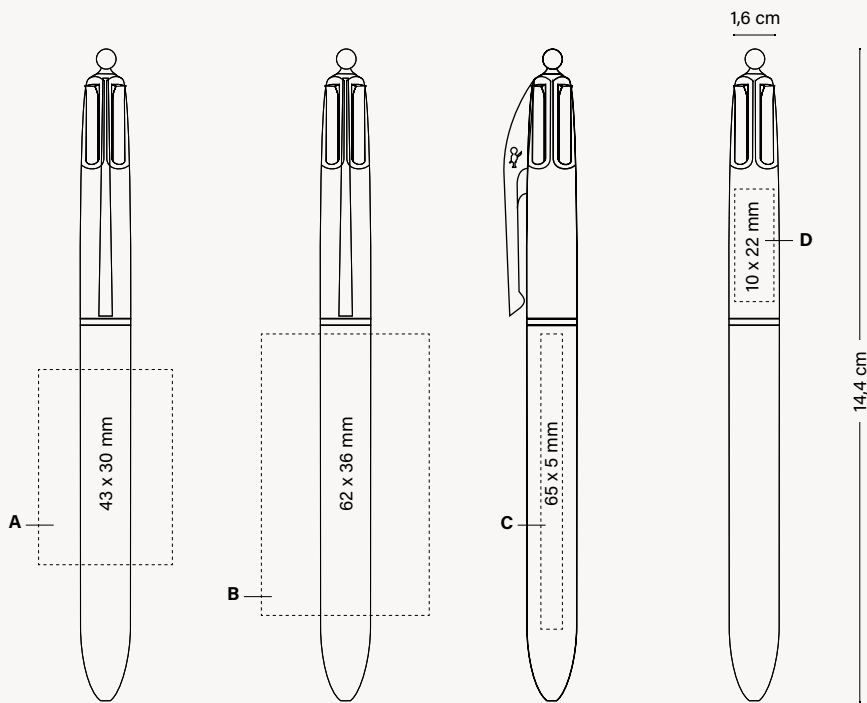
ES /  
Siempre un icono.

1100 / 1101

BIC® 4 COLOURS®  
1100/1101

- A SP: max. 4 col.
- B DG/MF: Digital print (area for images)
- C BP: full-colour
- D SP: 1 col. (only for white upper parts)

MOQ 250 units (SP, DG)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™



METALLIC FOIL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



CHECK OUT THE  
VIDEO

See pages 272-276 for a detailed explanation of the icons.

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

# New barrel made from 98% recycled plastic coming from car parts\*.

1133 / 1134

**BIC® 4 COLOURS® ECO**

1133 Opaque

1134 With lanyard

Ink Colour



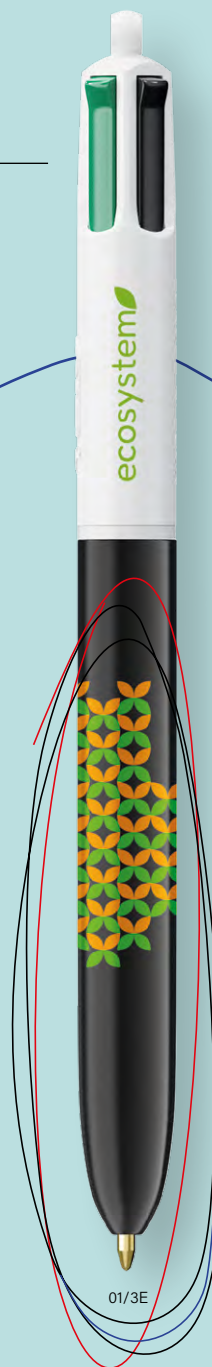
**NEW!**



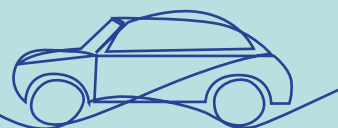
01/1E



02/3E



01/3E



Barrel



Refill  
service on  
request

1:1 scale

FR /  
**Nouveau corps  
fabriqué à partir de  
98 % de plastique  
recyclé provenant de  
pièces automobiles\*.**

DE /  
**Neuer Schaft  
hergestellt aus 98 %  
recycltem Kunststoff  
aus Autoteilen\*.**

IT /  
**Nuovo fusto realizzato  
con il 98% di plastica  
riciclata proveniente  
da parti di automobili\*.**

ES /  
**Nuevo cuerpo  
fabricado con un 98 %  
de plástico reciclado  
procedente de piezas  
de automóviles\*.**

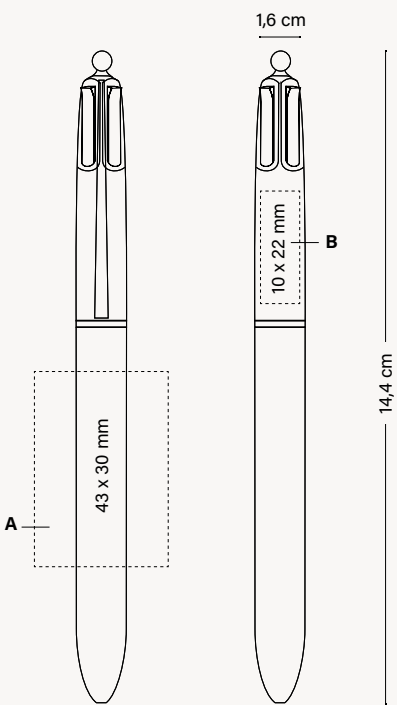


1133 / 1134

BIC® 4 COLOURS® ECO  
1133/1134

A SP: max. 3 col.  
B SP: 1 col. (only for white upper parts)

MOQ 250 units



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES

FABRIQUÉ  
EN FRANCE



MADE IN FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG

\* The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# Colour Your World!

Your Life, Your Style.

1123 / 1124

**BIC® 4 COLOURS® RAINBOW DECOR**

1123

1124 With Lanyard

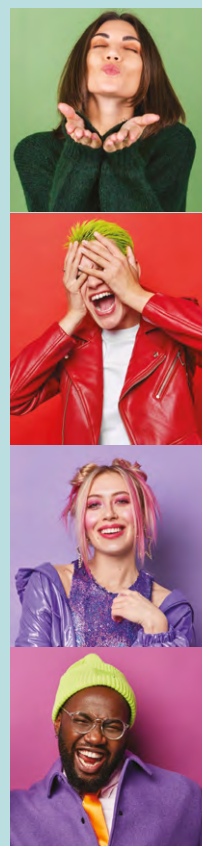
Ink Colour



Refill  
service on  
request

01/9Y

1:1 scale



FR /

**Colorez votre  
monde !**

Votre vie, votre style.

DE /

**Bringe Farbe  
in deine Welt!**

Dein Leben, dein Stil.

IT /

**Colora il tuo  
mondo!**

La tua vita, il tuo stile.

ES /

**¡Colorea  
tu mundo!**

Tu vida, tu estilo.

# BIC® 4 COLOURS® RAINBOW DECOR

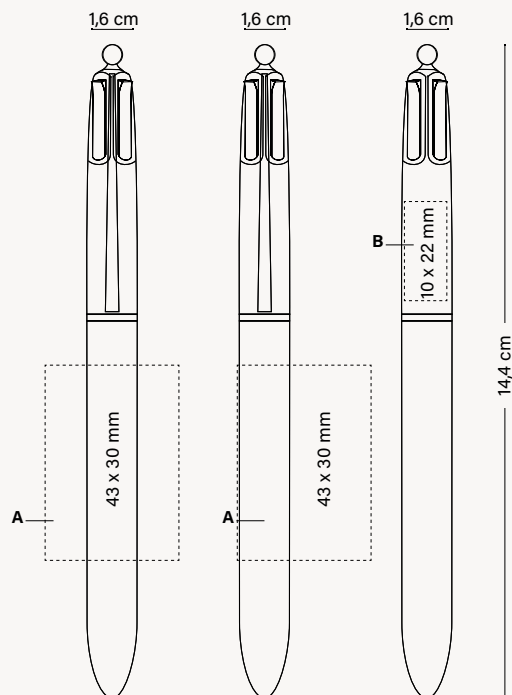
1123 / 1124

**BIC® 4 COLOURS® RAINBOW DECOR**  
1123/1124

**A SP:** max. 2 col.

**B SP:** max. 1 col.

MOQ 250 units (SP)



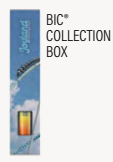
## OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



*Can be used  
as bookmark*



(1, 2 & 3 units)

## EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

# Metallic aesthetics with an artistic touch.



1069 / 1076

**BIC® 4 COLOURS® BICOLOR**

1069

1076 With Lanyard

Ink Colour



01/04G/47



01/05G/47



01/80/47



01/4R/47



Refill  
service on  
request

1:1 scale

FR /

**Une esthétique  
métallique avec une  
touche artistique.**

DE /

**Ein Metallic-Look mit  
künstlerischer Note.**

IT /

**Look metallico con  
un tocco artistico.**

ES /

**Estética metálica  
con un toque  
artístico.**

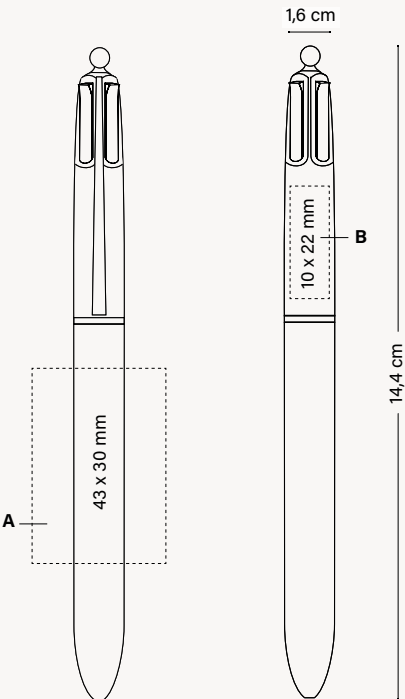


1069 / 1076

**BIC® 4 COLOURS® BICOLOR®**  
1069/1076

**A SP:** max. 2 col.  
**B SP:** max. 1 col.

MOQ 250 units



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

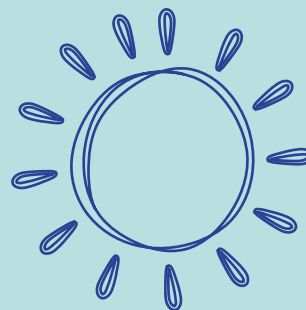
*(1, 2 & 3 units)*

**EXTERNAL PACKAGING**



See pages 272-276 for a detailed explanation of the icons.

# The most summery vibes.



1074 / 1075

**BIC® 4 COLOURS® GRADIENT**

1074

1075 With Lanyard

Ink Colour



Refill  
service on  
request

1:1 scale

01/3G/8D/4R

FR /  
**Un look  
total d'été.**

DE /  
**Die beste  
Sommer-Stimmung.**

IT /  
**Un'esplosione di  
colori estivi.**

ES /  
**Las vibraciones  
más veraniegas.**

BIC® 4 COLOURS® GRADIENT

1074 / 1075

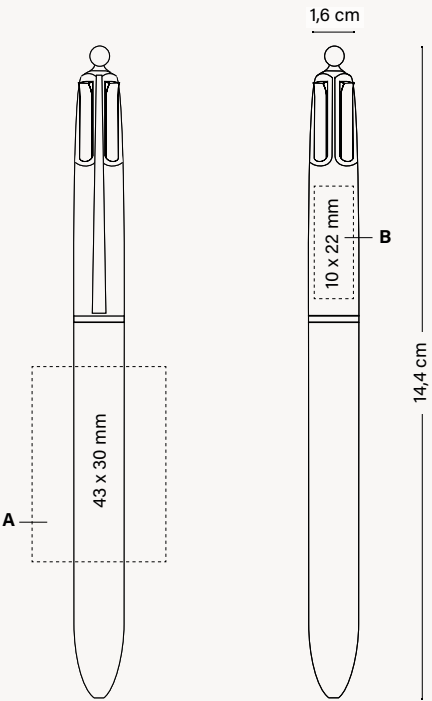
BIC® 4 COLOURS® GRADIENT

1074/1075

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



(1, 2 & 3 units)



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.

# Vintage colours, dreamy imagery.

1071 / 1072

**BIC® 4 COLOURS® PASTEL**

1071 Opaque

1072 With Lanyard

Ink Colour



Refill  
service on  
request

1:1 scale

FR /  
**Des couleurs  
vintages,  
tout un rêve.**

DE /  
**Vintage-Farben,  
eine verträumte  
Bildsprache.**

IT /  
**Colori vintage,  
immagini da  
sogno.**

ES /  
**Colores  
vintage  
de ensueño.**

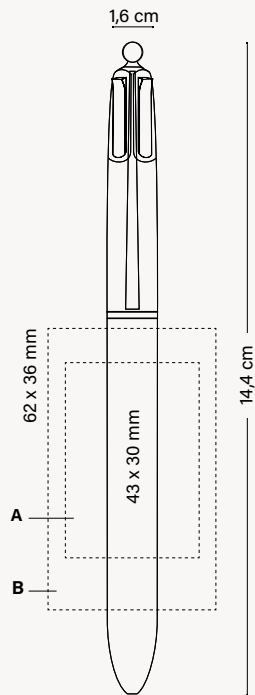
1071 / 1072

BIC® 4 COLOURS® PASTEL

1071/1072

A SP: max. 4 col.  
B DG: Digital print

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265



PLASTIC POUCH

Can be used as bookmark



WINDOW BOX



BIC® COLLECTION BOX

(1, 2 & 3 units)



250 ± 3,2KG

EXTERNAL PACKAGING



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



WRITING MODES



BALLPEN M Ø 1 MM



PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.





THE SOLUTION  
FOR FULL COLOUR  
COMMUNICATION!

1102 / 1108

**BIC® 4 COLOURS® FASHION**

1102 Opaque

1108 With Lanyard

Ink Colour



01/01

01/84



Fashion inks!

360°  
Printing



Refill  
service on  
request

1:1 scale

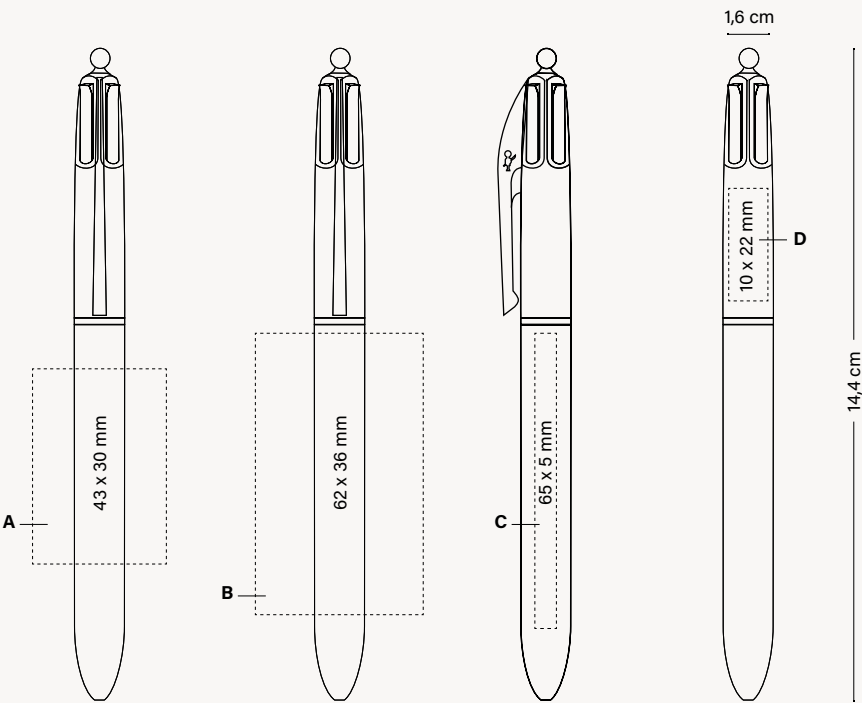
01/24

1102 / 1108

BIC® 4 COLOURS® FASHION  
1102/1108

- A SP: max. 4 col.
- B DG: Digital print (area for images)
- C BP: full-colour
- D SP: max. 1 col.

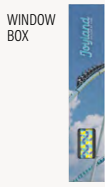
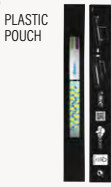
MOQ 250 units (SP, DG)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.



1097 / 1098

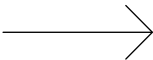
**BIC® 4 COLOURS® SUN**

1097 Opaque  
1098 With Lanyard

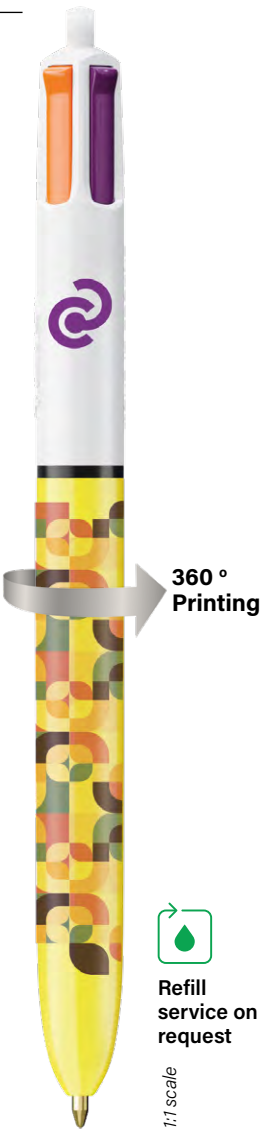
Ink Colour



*Flashy colours:  
orange & yellow*



01/12



360 °  
Printing



Refill  
service on  
request

1:1 scale

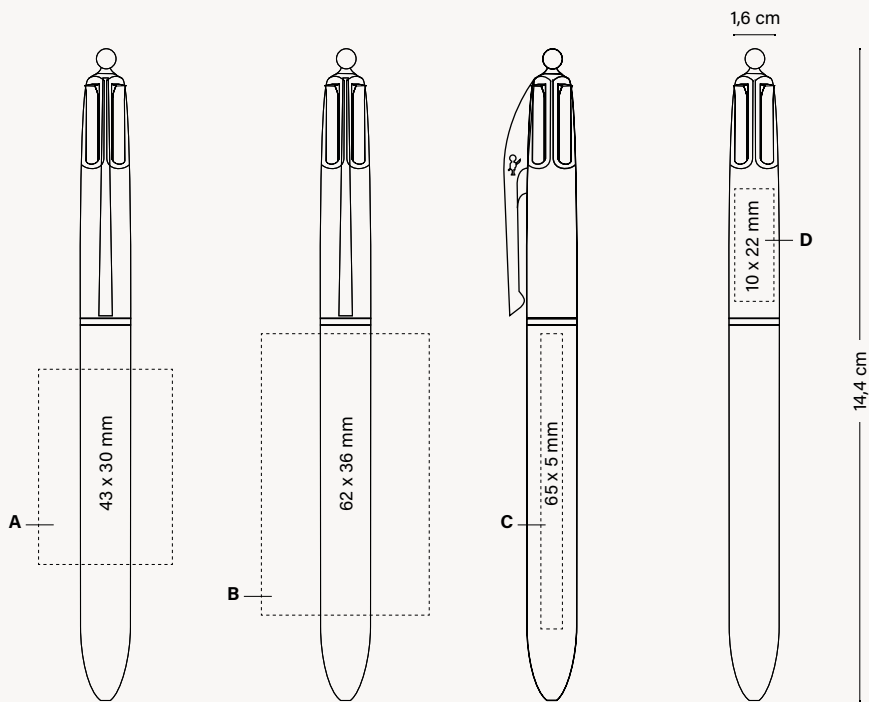
01/12

1097 / 1098

BIC® 4 COLOURS® SUN  
1097/1098

- A SP: max. 4 col.
- B DG: Digital print (area for images)
- C BP: full-colour
- D SP: max. 1 col.

MOQ 250 units (SP, DG)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



(1, 2 & 3 units)



See pages 272-276 for a detailed explanation of the icons.



THE SOLUTION  
FOR FULL COLOUR  
COMMUNICATION!

1109 / 1111

**BIC® 4 COLOURS® FINE**

1109 Opaque  
1111 With Lanyard

Ink Colour  
● ● ● ● ●



01/10



360°  
Printing



Refill  
service on  
request

1:1 scale

01/10

0.8 mm  
tip!

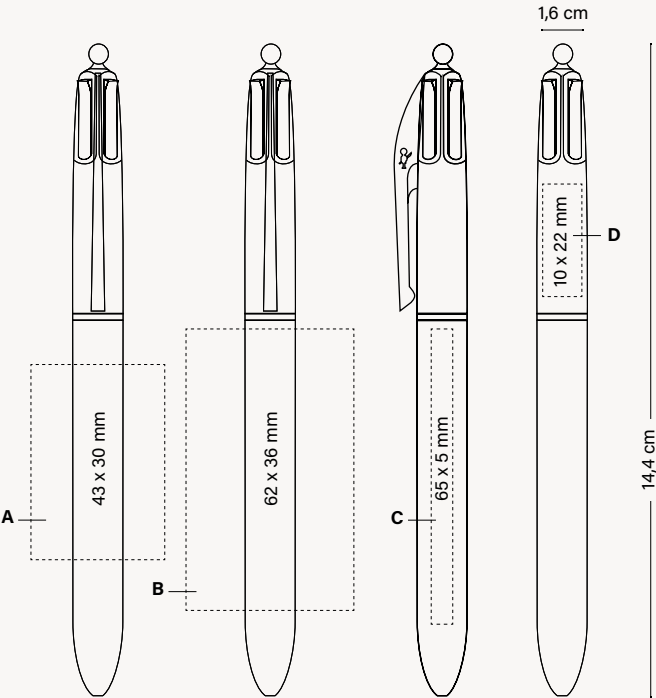


1109 / 1111

BIC® 4 COLOURS® FINE  
1109/1111

A SP: max. 4 col.  
B DG: Digital print  
C BP: full-colour  
D SP: max. 1 col.

MOQ 250 units (SP, DG)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



Can be used  
as bookmark



(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 0,8 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™  
PERSONALISATION

SUSTAINABILITY



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

1114 / 1116

**BIC® 4 COLOURS® FLUO**

1114 Opaque  
1116 With Lanyard

Ink Colour



01/4D



01/4D

4 inks, one of them fluo!



Refill  
service on  
request

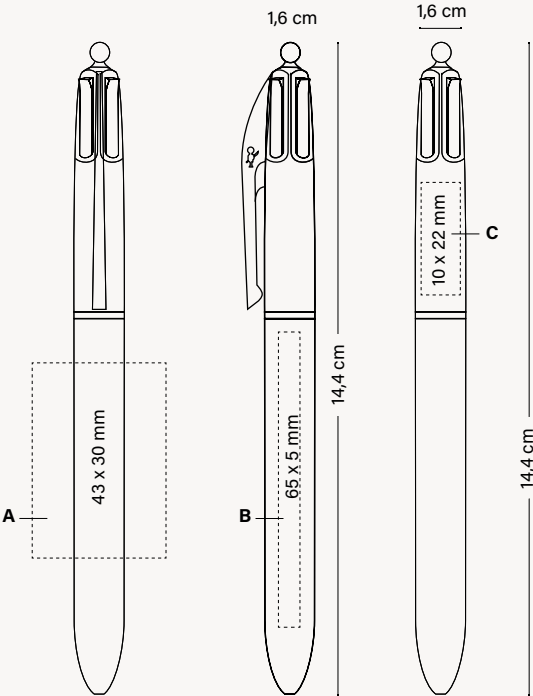
1:1 scale

1114 / 1116

BIC® 4 COLOURS® FLUO  
1114/1116

A SP: max. 4 col.  
B BP: full-colour  
C SP: max. 1 col.

MOQ 250 units (SP)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO  
SLEEVE



PLASTIC  
POUCH



WINDOW  
BOX



BIC®  
COLLECTION  
BOX

+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



WRITING  
MODES



BALLPEN M  
Ø 1 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™  
PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

See pages 272-276 for a detailed explanation of the icons.

# Our classic pen dressed up.

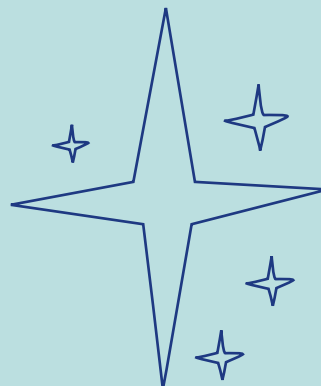
1057 / 1058

**BIC® 4 COLOURS® GLACÉ**

1057

1058 With Lanyard

Ink Colour



01/76



01/47G



01/03G



01/05G



01/04G



02/47G



02/76



01/14G



Refill  
service on  
request

1:1 scale

FR /  
**Notre stylo  
classique dans  
sa plus belle tenue.**

DE /  
**Unser klassischer  
Kugelschreiber  
kleidet sich festlich.**

IT /  
**La nostra penna  
iconica in abito  
elegante.**

ES /  
**Nuestro bolígrafo  
clásico se viste  
de gala.**

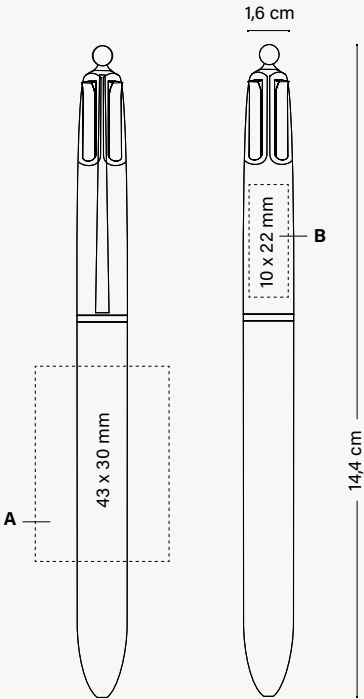
BIC® 4 COLOURS® GLACÉ

1057 / 1058

BIC® 4 COLOURS® GLACÉ  
1057/1058

A SP: max. 2 col.  
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.



1106 / 1107

**BIC® 4 COLOURS® SHINE**

1106

1107 With Lanyard

Ink Colour



01/75



01/26



01/7G



01/34



01/97

*Super shiny barrels!*



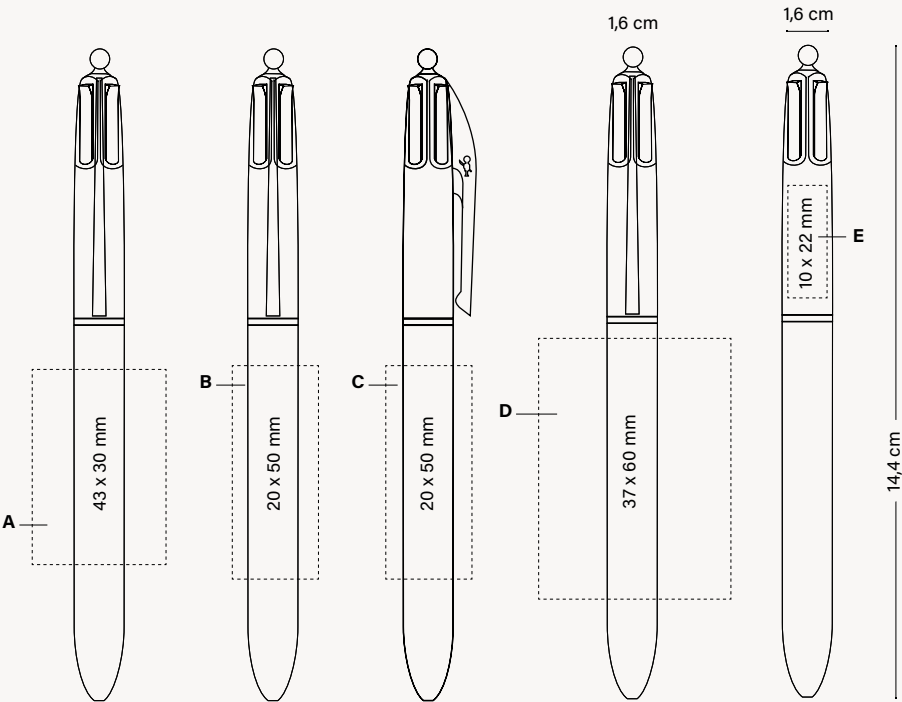
**Refill  
service on  
request**

1:1 scale

1106 / 1107

BIC® 4 COLOURS® SHINE  
1106/1107

A SP: max. 2 col.  
B LE  
C LE  
D LE: 360°  
E SP: max. 1 col.  
  
MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



250 ± 3,2KG

(1, 2 & 3 units)



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.



# A soft touch you won't want to put down!

Feel it !

1060 / 1063

**BIC® 4 COLOURS® SOFT**

1060 Opaque

1063 With Lanyard

Ink Colour



01/03F



01/02F



02/02F



01/07F



Feel the softness  
in your hands



Refill  
service on  
request

1:1 scale

FR /

Un toucher doux  
que vous ne  
lâcherez plus !

DE /

Eine samtige  
Oberfläche, die Sie  
nicht mehr aus der  
Hand legen möchten.

IT /

Una superficie  
morbida che non  
vorrai mai smettere  
di toccare!

ES /

¡Un tacto suave  
que no querrás  
dejar de tocar!

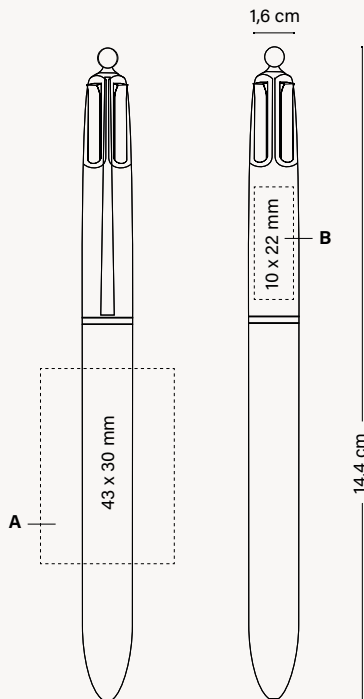
1060 / 1063

BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.  
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



See pages 272-276 for a detailed explanation of the icons.



# Be impressed with the spectacular wood finish!

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE

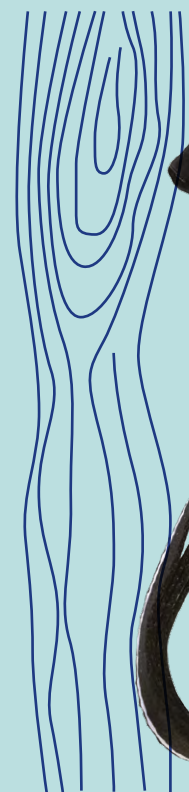
1061 Opaque

1064 With Lanyard

Ink Colour



Wood  
Vibes



01/6AW



01/05W



02/6AW



01/02W



Bring warmth to your  
brand



Refill  
service on  
request

1:1 scale

FR /

Laissez-vous  
impressionner  
par cette finition  
spectaculaire !

DE /

Lassen Sie sich von  
der spektakulären  
Holzoptik  
beeindrucken!

IT /

Lasciati  
impressionare  
dalla spettacolare  
finitura in legno!

ES /

¡Déjate impresionar  
por el espectacular  
acabado efecto  
madera!



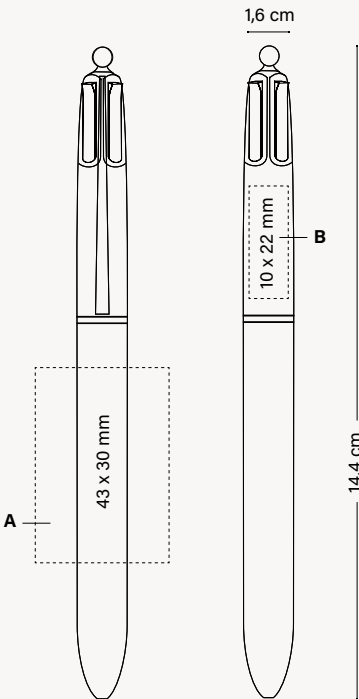
BIC® 4 COLOURS® WOOD STYLE

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE  
1061/1064

A SP: max. 2 col.  
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 254 TO 265

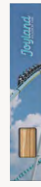


PLASTIC POUCH

Can be used as bookmark



WINDOW BOX



BIC® COLLECTION BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



See pages 272-276 for a detailed explanation of the icons.

# Celebrate heritage.

1067 / 1068

**BIC® 4 COLOURS® FLAGS COLLECTION**

1067

1068 With Lanyard

Ink Colour



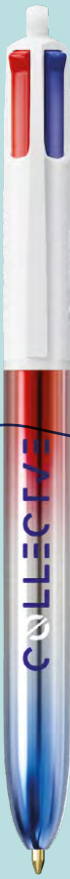
01/03/47/05



01/02/03/12



02/02/03/12



01/03/47/04



01/03/12/03



Refill  
service on  
request

1:1 scale

FR /  
**Célébrer le  
patrimoine !**

DE /  
**Feiern Sie Ihre  
Geschichte!**

IT /  
**Celebra la  
tradizione!**

ES /  
**¡Celebra  
el legado!**

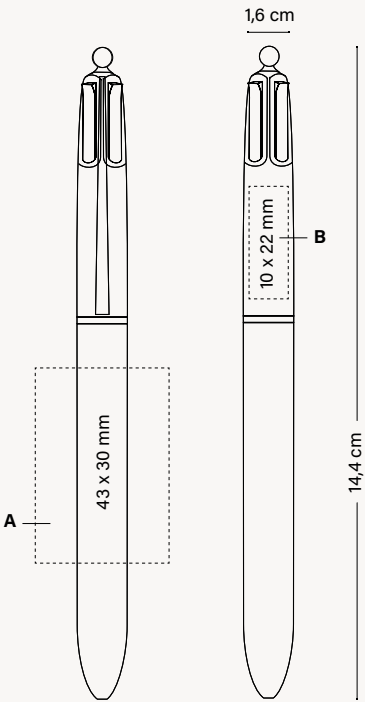
BIC® 4 COLOURS® FLAGS COLLECTION

1067 / 1068

BIC® 4 COLOURS® FLAGS COLLECTION  
1067/1068

A SP: max. 2 col.  
B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



See pages 272-276 for a detailed explanation of the icons.

1099

**BIC® 4 COLOURS® 3+1<sup>HB</sup>**  
1099 Opaque

Ink Colour  
● ● ● ●



  
Refill  
service on  
request



01/06

01/06

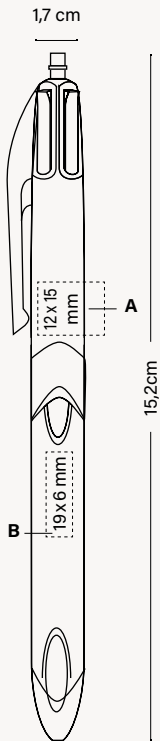
1:1 scale

1099

BIC® 4 COLOURS® 3+1<sup>HB</sup>  
1099 Opaque

A/B LE

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH

+ INFO PAGES 254 TO 265

Can be used  
as bookmark



BIC®  
COLLECTION  
BOX

(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,5 KG



PERSONALISED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



ISO  
certified

WRITING  
MODES



BALLPEN M  
Ø 1 MM



MECHANICAL PENCIL  
MP Ø 0,7MM

PRINTING  
TECHNIQUES



LASER

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

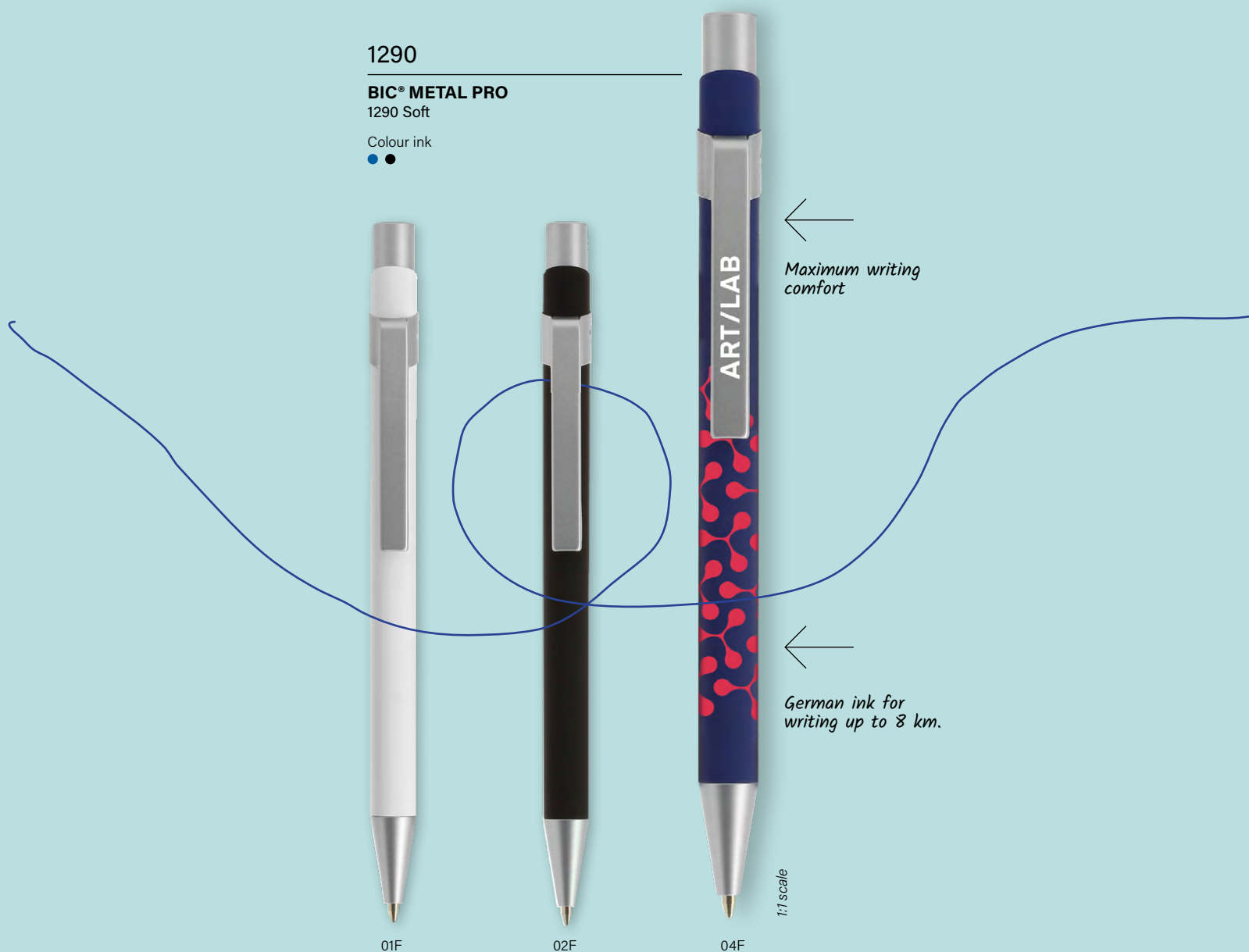


CHECK OUT THE VIDEO

See pages 272-276 for a detailed explanation of the icons.



# Metal accents and modern design, available in classic colors and a variety of finishes.



FR /  
Des accents métalliques  
et un design moderne,  
disponible en couleurs  
classiques et une  
variété de finitions.

DE /  
Metallakzente und  
modernes Design,  
erhältlich in  
klassischen Farben  
und einer Vielzahl  
von Ausführungen.

IT /  
Particolari metallici,  
design moderno,  
disponibile in colori  
classici e una varietà  
di finiture.

ES /  
Detalles metálicos  
y diseño moderno,  
disponible en  
colores clásicos  
y una variedad de  
acabados.

Modern elegance

1290

**BIC® METAL PRO**  
1290 Polished

Colour ink



01E



02E



04E

171 scale



**WRITING  
MODES**



**PRINTING  
TECHNIQUES**



**SUSTAINABILITY**



See pages 272-276 for a detailed explanation of the icons.

1290

**BIC® METAL PRO**  
1290 Matt

Colour ink  
● ●



01D



02D



04D

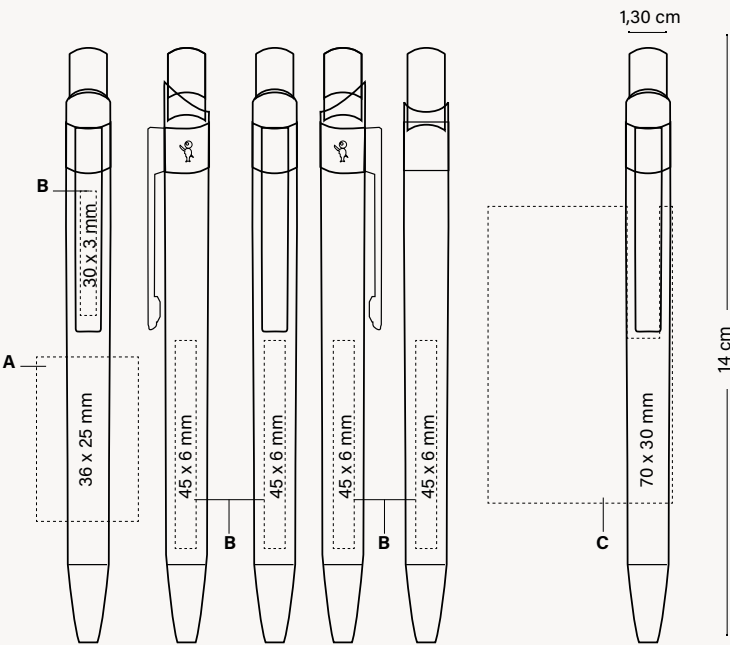
1:1 scale

1290

BIC® METAL PRO  
1290

A SP: max. 2 col.  
(Not available in soft finish)  
B LE/SP: max. 1 col.  
C LE 360°

MOQ 50 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.

Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.

FR/

**Profitez d'une expérience d'écriture douce, fluide et de longue durée.**

Parfait pour les droitiers comme pour les gauchers, il glisse facilement sur le papier et ne fait pas de tâches grâce à son encre à séchage rapide.

DE/

**Genießen Sie das sanfte Schreiberlebnis.**

Gleitet leicht über das Papier und dank der schnell trocknenden Tinte, ohne zu verschmieren. Ideal für Links- und Rechtshänder.

IT/

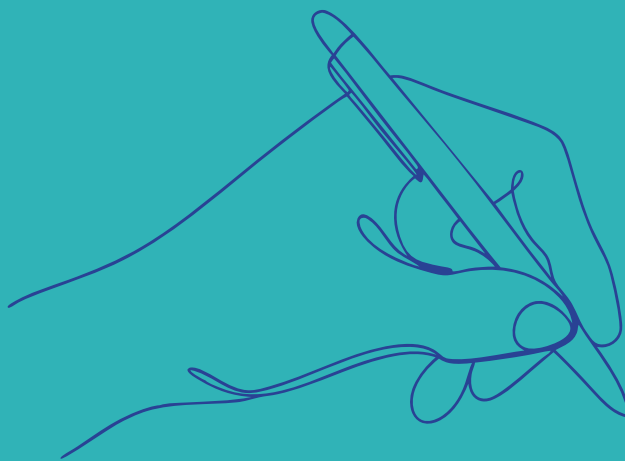
**Goditi un'esperienza di scrittura morbidissima.**

Scorri facilmente sulla carta senza macchiare grazie all' inchiostro ad asciugatura immediata, ideale per mancini.

ES/

**Disfruta de una experiencia de escritura suave, fluida y de larga duración.**

Se desliza fácilmente a través del papel y sin manchas gracias a la tinta de secado rápido, ideal tanto para las personas zurdas como diestras.







**1187**  
BIC® Grip Roller



**1196**  
BIC® Intensity® Gel Clic  
Opaque



**1196**  
BIC® Intensity® Gel Clic  
Clear

Smooth  
performance

BIC® GRIP ROLLER

1187



MEDIUM WRITING  
Ø 0,7 MM

High quality medium point liquid ink  
roller pen for smooth and fluid writing

BIC® GRIP ROLLER

1187

Colour ink



01/35

12/35

10/35

59/35

24/35

07/35

06/35

27/35

02/35

14/35

Also available  
in blue ink

Also available  
in blue ink

Also available  
in blue ink

BIC® GRIP ROLLER

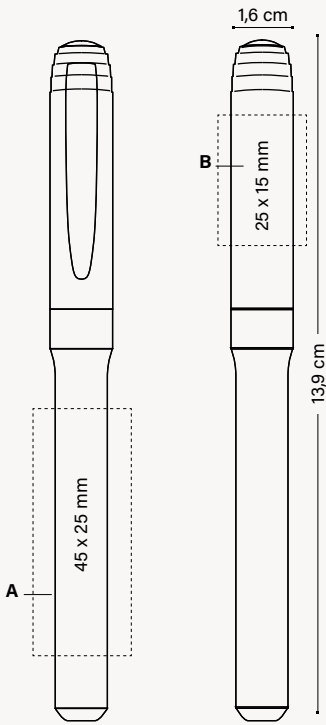
1187

BIC® GRIP ROLLER

1187

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265



Can be used as bookmark



Can be used as bookmark



(1, 2 & 3 units)

EXTERNAL PACKAGING



See pages 272-276 for a detailed explanation of the icons.

1196



Iconic BIC® Boy  
is embossed

**BIC® INTENSITY®  
GEL CLIC**

1196 Opaque  
Colour ink  
● ●



01



02

1:1 scale

1196

**BIC® INTENSITY®  
GEL CLIC**

1196 Clear  
Colour ink  
● ●



92



88



86

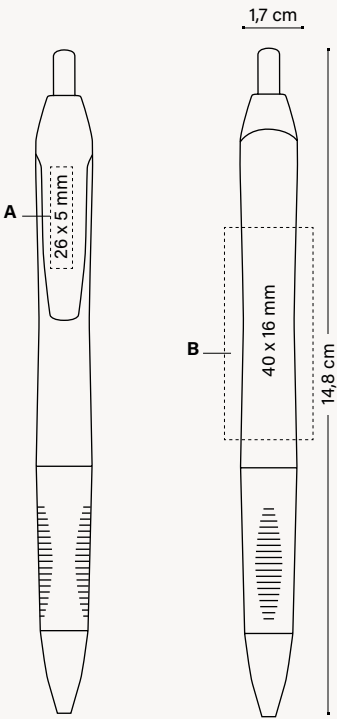
1:1 scale

1196

BIC® INTENSITY® GEL CLIC  
1196

A SP: max. 2 col.  
B SP: max. 4 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.



## BIC® HIGHLIGHTERS AND MARKERS

---

BIC® Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC® Markers.

FR/

**Les surligneurs et les marqueurs BIC®** ont été conçus pour écrire d'une manière visible sur une large gamme de surfaces. Exprimez-vous avec clarté sur n'importe quelle surface.

DE/

**BIC®-Textmarker sind Produkte**, die speziell konzipiert wurden, um besonders sichtbar zu schreiben und auf Oberflächen oder Materialien zu markieren, wo herkömmliche Schreibgeräte an ihre Grenzen stoßen.

IT/

**BIC® ti offre prodotti appositamente progettati** per scrivere in modo ben visibile su superfici e materiali su cui altri strumenti di scrittura non possono scrivere. Rendi visibili le tue idee ed esprimiti su qualsiasi superficie con pennarelli BIC®.

ES/

**Los subrayadores y marcadores BIC®** están diseñados para escribir visiblemente en un amplio rango de superficies. Exprésate con claridad sin importar la superficie.

Mark it



**1192**  
BIC® Brite Liner® Grip  
Opaque



**1132**  
BIC® Highlighter Flat



**1651**  
BIC® Velleda® White  
Board Marker Fine



**1213**  
BIC® Velleda® White  
Board Marker Grip



**1214**  
BIC® Mark-it  
Permanent Marker



**1214**  
BIC® Mark-it  
Permanent Marker

Underline it

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

1192

BIC® BRITE LINER® GRIP  
1192



*Bright colours to highlight  
or underline your ideas.*

TWO WIDTHS:  
**Fine 1.6 mm and  
Large 3.3 mm.**



*Textured rubberised grip for  
more precision and control*

*Water-based ink.*



12

Colour ink



10

Colour ink



24

Colour ink



59

Colour ink



14

Colour ink

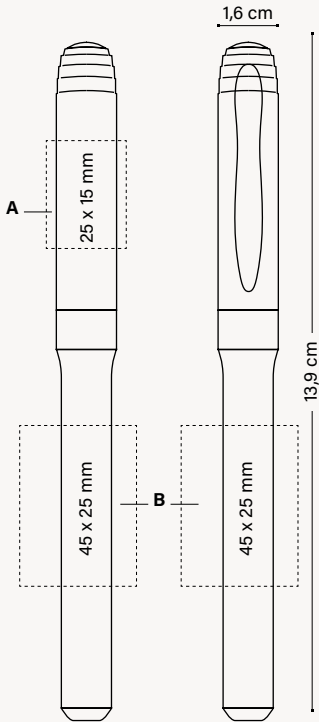
1:1 scale

1192

BIC® BRITE LINER® GRIP  
1192

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

Can be used  
as bookmark



(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,8KG



FABRIQUÉ  
EN FRANCE  
MADE IN FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified



WILL NOT DRY OUT IN 24H

WRITING  
MODES



HIGHLIGHTER HL

PRINTING  
TECHNIQUES



SP  
SCREEN PRINTING

SUITABLE FOR



FAXES



PHOTOCOPIES



PRINTERS



PAPER

SUSTAINABILITY



IMPRIM'VERT®

See pages 272-276 for a detailed explanation of the icons.

NEW!

1132

BIC® HIGHLIGHTER FLAT  
1132



12  
●  
Colour ink



10  
●  
Colour ink



59  
●  
Colour ink



14  
●  
Colour ink

←  
UNDERLINING IN TWO  
WIDTHS:  
*Fine 1.2 mm and  
Large 4.6 mm.*

1:1 scale

*Water-Based Dye Ink.  
Ultra fluorescent ink with up to 95% natural origin.*



BIC® HIGHLIGHTER FLAT

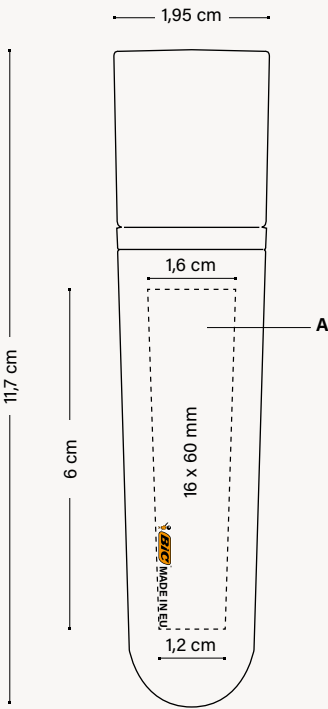
1132

BIC® HIGHLIGHTER FLAT

1132

A BP : full-colour

MOQ 250 units



EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DLEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

BIC® VELLEDA® WHITE BOARD MARKER FINE

Velleda®

1651

BIC® VELLEDA® WHITE  
BOARD MARKER FINE  
1651

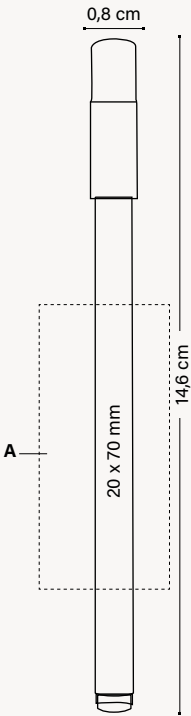


1651

BIC® VELLEDA® WHITE  
BOARD MARKER FINE  
1651

A SP: max. 1 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



MARKING  
SET

Now you  
can have it  
as a set!

+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



500 ± 3,2KG



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE

FABRIQUÉ  
EN FRANCE

MADE IN  
FRANCE



RESISTANT  
TIP



WRITING MODES



MARKER  
MK

PRINTING TECHNIQUES



SP  
SCREEN  
PRINTING

SUSTAINABILITY



IMPRIM'VERT®



1213

**BIC® VELLEDA® WHITE  
BOARD MARKER GRIP**  
1213

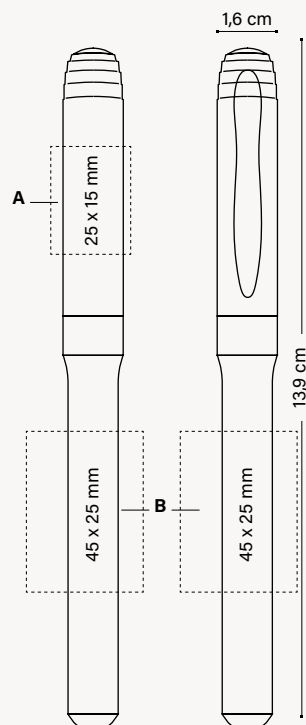


1213

**BIC® VELLEDA® WHITE  
BOARD MARKER GRIP**  
1213

A/B SP: max. 3 col.

MOQ 250 units



## OPTIONAL SPECIAL PACKAGING



MARKING  
SET

*Now you  
can have it  
as a set!*

+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

## EXTERNAL PACKAGING



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE

RESISTANT  
TIP

## WRITING MODES



MARKER  
MK

## PRINTING TECHNIQUES



SCREEN  
PRINTING

## SUSTAINABILITY



IMPRIM'VERT®

BIC® MARK-IT PERMANENT MARKER

1214

BIC® MARK-IT  
PERMANENT  
MARKER  
1214



01/02  
●  
Colour ink

01/04  
●  
Colour ink

←  
*Textured rubberised  
grip for more  
precision and control*

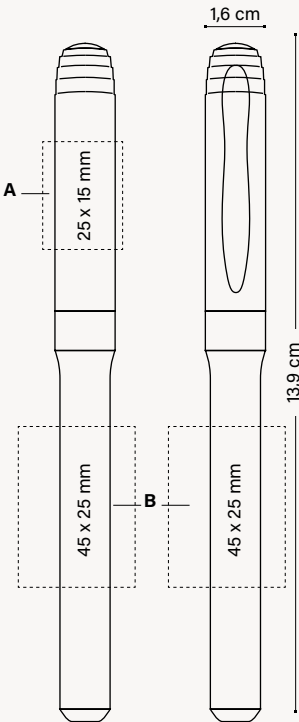
1:1 scale

1214

BIC® MARK-IT  
PERMANENT MARKER  
1214

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

EXTERNAL PACKAGING



250 ± 2,8KG

*You can have  
it as a set!*



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE

RESISTANT  
TIP

WRITING MODES



MARKER  
MK

PRINTING TECHNIQUES



SCREEN  
PRINTING

SUSTAINABILITY



IMPRIM'VERT®



MADE FROM  
**52% RECYCLED MATERIAL\***

Add the Möbius loop to your artwork at no additional charge.  
Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)

\*Excluding ink system



PHARMACEUTICAL  
WASTE

1210

BIC® PERMANENT  
MARKER  
ecolutions® 1210

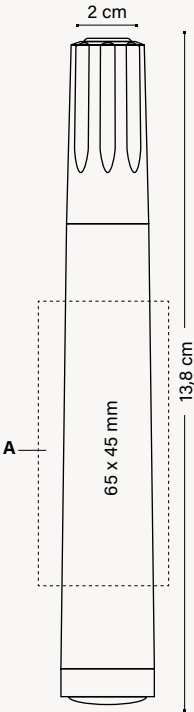


1210

BIC® PERMANENT  
MARKER  
ecolutions® 1210

A SP: max. 1 col.

MOQ 250 units



EXTERNAL PACKAGING





MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE

FABRIQUÉ  
EN FRANCE



MADE IN  
FRANCE



RESISTANT  
TIP



ISO  
certified

WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



\* The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



# BIC® MECHANICAL PENCILS

---

Stay sharp with these first-class  
mechanical pencils!  
They're solid and resistant.

FR/

**Toujours prêts avec ces porte-mines  
de grande qualité.**

Ils sont solides et leurs mines sont résistantes.

DE/

**Stets schreibbereit mit diesen  
Qualitäts-Druckbleistiften.**

Solide und resistent.

IT/

**Sempre pronti con i nostri portamine  
di qualità superiore.**

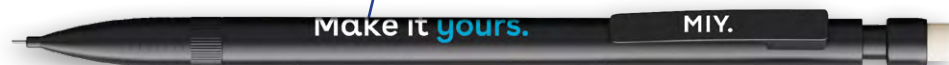
Sono solidi e resistenti.

ES/

**Siempre preparados con estos  
portaminas de calidad superior.**

Son sólidos y resistentes.

Always Sharp



**1120**  
BIC® Matic®  
Opaque



**1028**  
BIC® Media Clic  
Mechanical Pencil Opaque



**1028**  
BIC® Media Clic  
Mechanical Pencil Frosted



**1021**  
BIC® Media Clic Grip  
Mechanical Pencil Frosted



**1E21**  
BIC® Media Clic Grip Ecolutions®  
Mechanical Pencil Opaque

1120

BIC® MATIC®  
1120 Opaque



02/02



12/12



03/03



07/07



01/01

1:1 scale

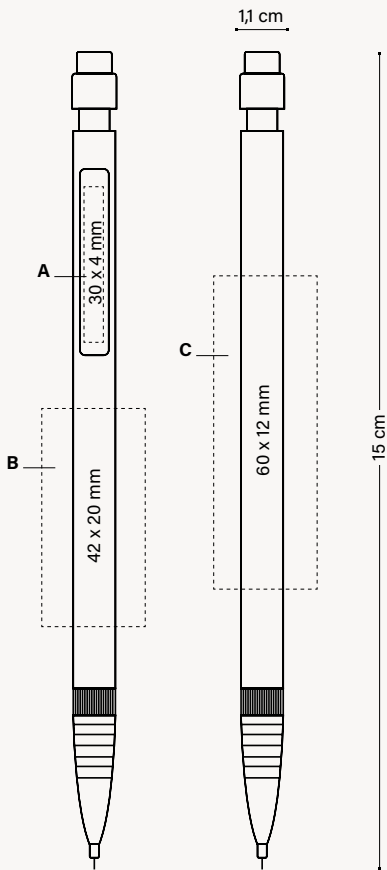
\*The percentage is calculated based on the total weight of the mechanical pencil excluding lead.  
Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1120

BIC® MATIC®  
1120

A SP: max. 1 col.  
B/C: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH

+ INFO PAGES 254 TO 265

*Can be used  
as bookmark*

EXTERNAL PACKAGING



500 ± 3,1 KG



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified



SMOOTHER AND  
DARKER WRITING



EASY TO  
USE AND ERASE



2 LEADS 9 CM

WRITING  
MODES



MECHANICAL PENCIL MP  
Ø 0,7 MM

PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

1028  *Iconic BIC® Boy is embossed*

**BIC® MEDIA CLIC**  
1028 Mechanical pencil  
Opaque



1028 **BIC® MEDIA CLIC**  
1028 Mechanical pencil  
Frosted





BIC® MEDIA CLIC GRIP MECHANICAL PENCIL

ECO version and standard at the same price!



MADE FROM **98% RECYCLED MATERIAL\***

\*From barrel



PLASTIC CAR PARTS

1021

**BIC® MEDIA CLIC GRIP**  
1021 Mechanical pencil  
Frosted



1E21

**BIC® MEDIA CLIC GRIP**  
**eolutions®** 1E21 Mechanical pencil  
Opaque



\* The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® MEDIA CLIC MECHANICAL PENCIL

1028

**BIC® MEDIA CLIC**  
1028 Mechanical pencil

1021 / 1E21

**BIC® MEDIA CLIC GRIP**  
1021 Mechanical pencil  
**ecolutions®** 1E21 Mechanical pencil

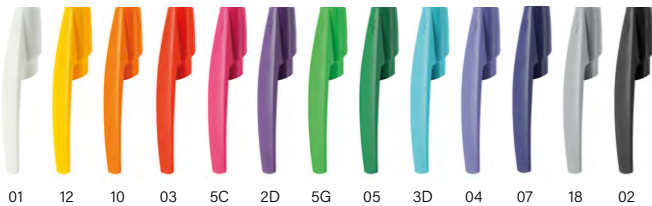
**MIX & MATCH** No extra charge

MOQ 500 units  
Standard colours combination

## Clip



Opaque



Frosted



69

## Barrel



Opaque



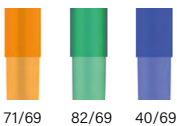
5C

Frosted



39

## Barrel & Grip



71/69 82/69 40/69

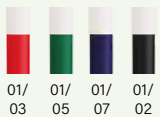
**britePix DIGITAL** THE SOLUTION FOR FULL COLOUR COMMUNICATION!

**ecolutions®**



Standard colours combination\*

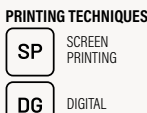
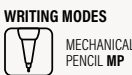
**Barrel & Grip**  
Opaque



\*From barrel  
Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

All colour range available in Digital britePix™

Exact colour match: ≥ 10.000 units 1028  
Exact colour match: ≥ 20.000 units 1021 / 1E21



BIC® MEDIA CLIC MECHANICAL PENCIL

1028

BIC® MEDIA CLIC

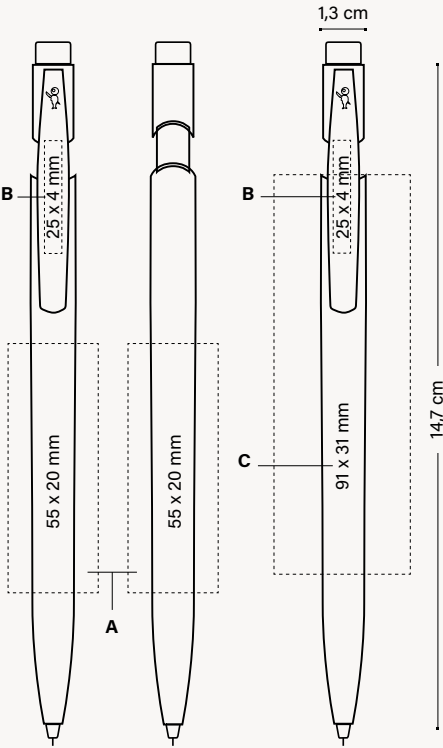
1028 Mechanical pencil

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



1021 / 1E21

BIC® MEDIA CLIC GRIP

1021 Mechanical pencil

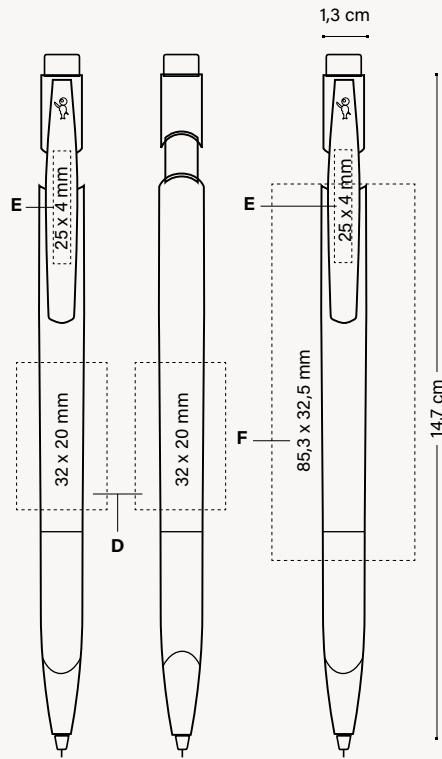
ecolutions® 1E21 Mechanical pencil

D SP: max. 4 col.

E SP: max. 2 col.

F DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



500 ± 4,1 KG

+ INFO PAGES 254 TO 265

Can be used as bookmark

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



500 ± 4,3 KG

+ INFO PAGES 254 TO 265

Can be used as bookmark



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN

WRITING MODES



MECHANICAL PENCIL MP

PRINTING TECHNIQUES

SP

SCREEN PRINTING

DG

DIGITAL

SUSTAINABILITY



PLASTIC CAR PARTS

See pages 272-276 for a detailed explanation of the icons.

# BIC® PENCILS & BIC® KIDS EVOLUTION® COLOURING SET

Graphite and colouring pencils made from synthetic resin and wood-free, that will not splinter in the event of breaking.

FR/

**Crayons BIC® et BIC® Kids Evolution® Colouring set.**

Crayons de graphite et de couleur fabriqués en résine synthétique et sans bois, qui ne font pas d'écharde en cas de brisure.

DE/

**BIC® Bleistifte und BIC® Kids Evolution® Colouring Set.**

Graphit- und Farbstifte aus synthetischem Harz und ohne Holz, die bei Bruch nicht splitteren.

IT/

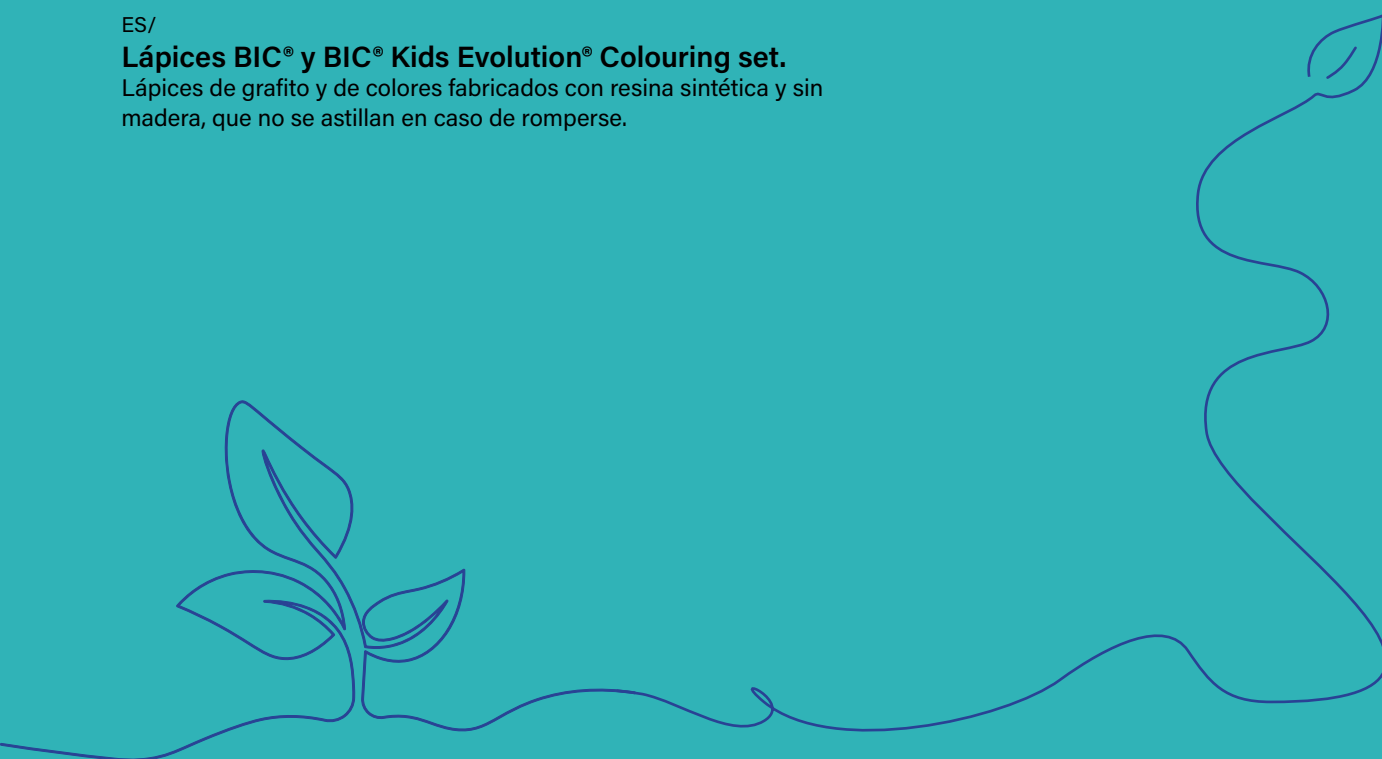
**Matite BIC® e BIC® Kids Evolution® Colouring set.**

Matite di grafite e colorate realizzate in resina sintetica e senza legno, che non scheggiano in caso di rottura.

ES/

**Lápices BIC® y BIC® Kids Evolution® Colouring set.**

Lápices de grafito y de colores fabricados con resina sintética y sin madera, que no se astillan en caso de romperse.





**1150**  
Graphite Pencil  
Cut end Ecolutions®



**1151**  
Graphite Pencil  
With eraser Ecolutions®



**1607**  
BIC® Kids Evolution®  
Colouring set Ecolutions®



**53062**  
Sprout™ Graphite Pencil



Evolution® eColutions®



THE SOLUTION FOR  
FULL COLOUR  
COMMUNICATION!



THE SOLUTION FOR  
FULL COLOUR  
COMMUNICATION!



Embossed iconic  
BIC® brand!



MADE FROM  
64% RECYCLED MATERIAL\*



FRIDGES AND  
YOGURT POTS



MADE FROM  
52% RECYCLED MATERIAL\*



FRIDGES AND  
YOGURT POTS

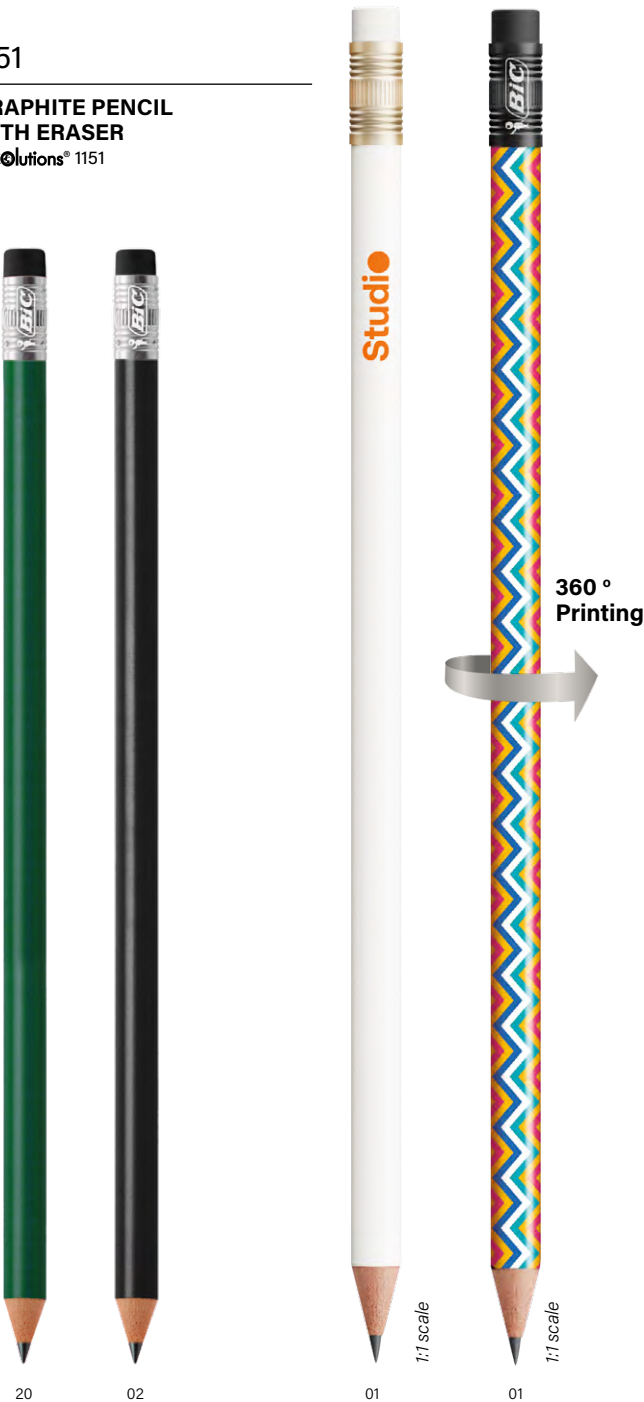
1150

GRAPHITE PENCIL  
CUT END  
eColutions® 1150



1151

GRAPHITE PENCIL  
WITH ERASER  
eColutions® 1151



\*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



MADE FROM UP TO  
**64% RECYCLED MATERIAL\***



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)\*\*

1150 / 1151

## GRAPHITE PENCIL

1150 / 1151

**MIX & MATCH**

No extra charge

MOQ 500 units  
Standard colours combination

### Eraser



Opaque



### Ferrule



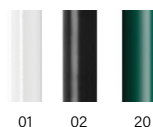
Opaque



### Barrel



Opaque



**MIX & MATCH**



MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE

MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



RESISTANT TIP



NO SPLINTER



PROTECTIVE SHEATH



EASY TO USE AND ERASE

**WRITING MODES**



PENCIL PC HB  
Ø 2,3MM

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL

**SUSTAINABILITY**



BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

\*\*Percentage indicated in the Möbius loop depend on the product selected (1150 or 1151). Please, see details at the product description.

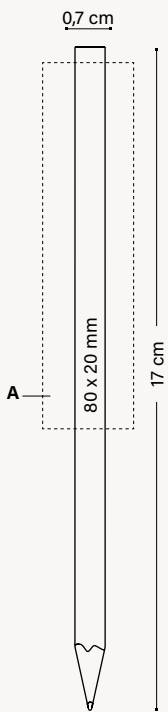


1150

BIC® EVOLUTION® ECOLUTIONS®  
ecolutions® 1150 (Pencil cut end)

A SP: max. 1 col.

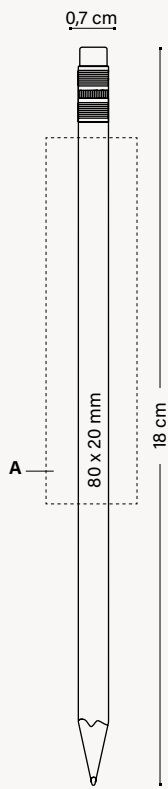
MOQ 500 units



1151

BIC® EVOLUTION® ECOLUTIONS®  
ecolutions® 1151 (Pencil with eraser)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH  
(x 3 UNITS)

+ INFO PAGES 254 TO 265

Can be used  
as bookmark

EXTERNAL PACKAGING



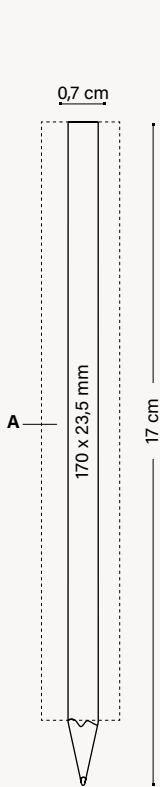
500 ± 3,5 KG

1150

BIC® EVOLUTION® ECOLUTIONS®  
ecolutions® 1150 (Pencil cut end Digital)

A DG: full-colour (area for images)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



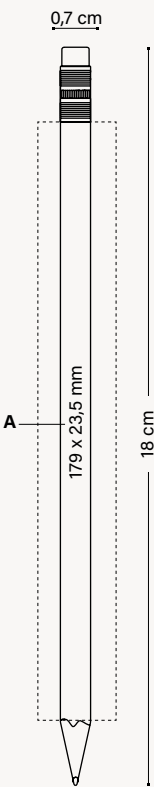
+ INFO PAGES 254 TO 265

Can be used  
as bookmark

1151

BIC® EVOLUTION® ECOLUTIONS®  
ecolutions® 1151 (Pencil with eraser Digital)

MOQ 500 units



EXTERNAL PACKAGING



MIX &  
MATCH



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES

FABRIQUÉ  
EN FRANCE



MADE IN FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified



RESISTANT TIP



NO  
SPLINTER



PROTECTIVE  
SHEATH



EASY TO  
USE AND ERASE

WRITING  
MODES



PENCIL PC HB  
Ø 2,3MM

PRINTING  
TECHNIQUES



SP  
SCREEN PRINTING



DG  
DIGITAL

SUSTAINABILITY



IMPRIM'VERT®  
ecolutions®



FRIDGES AND  
YOGURT POTS

See pages 272-276 for a detailed explanation of the icons.

# BIC® KIDS EVOLUTION® COLOURING SET



Ultra-resistant Wood-free pencils that are easy to sharpen.  
Ideal for everyday drawing and colouring.





**Safe usage  
for kids**

- Does not splinter on breaking
- Resistant to chewing

*Fully customisable  
cardboard box\*\**



MADE FROM  
**51% RECYCLED MATERIAL\***

\*Excluding lead



FRIDGES AND  
YOGURT POTS

1607

**BIC® KIDS EVOLUTION® COLOURING SET**  
**6 UNITS**  
eolutions® 1607

**NEW!**



1609

**BIC® KIDS EVOLUTION® COLOURING SET**  
**12 UNITS**  
eolutions® 1609



\*The percentage is calculated based on the total weight of the pencil excluding lead.  
\*\*Non-personalisable pencils

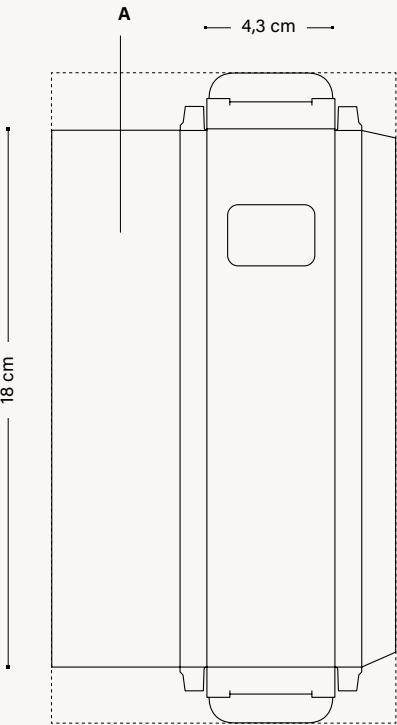


BIC® KIDS EVOLUTION® COLOURING SET

1607

BIC® KIDS EVOLUTION®  
COLOURING SET  
ecolutions® 1607

A DG: full-colour  
MOQ 500 units.



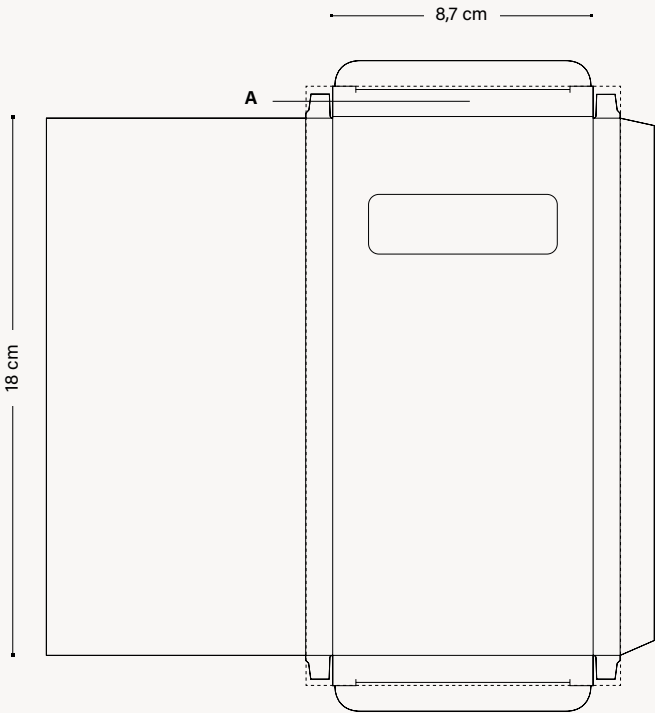
EXTERNAL PACKAGING



1609

BIC® KIDS EVOLUTION® COLOURING SET  
ecolutions® 1609

A DG: full-colour  
MOQ 500 units.



EXTERNAL PACKAGING



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified



RESISTANT TIP



NO  
SPLINTER



PROTECTIVE  
SHEATH

WRITING  
MODES



COLOURING PENCIL  
Ø 3,05MM

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRIDGES AND  
YOGURT POTS

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIIEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.

SPROUT™ GRAPHITE PENCIL



The sustainable pencil that you can plant after use and grow into herbs, vegetables, fruits or flowers. This pencil enables you to convey a meaningful message and sets the foundation for a lasting relationship.

- FR  
Le crayon durable que vous pouvez planter après son utilisation et faire pousser des plantes, des légumes, des fruits ou des fleurs.
- DE  
Der nachhaltige Bleistift kann nach Gebrauch eingepflanzt werden, um sich in Kräuter, Obst, Gemüse oder Blumen zu verwandeln. Dieser Stift ermöglicht es Ihnen, tiefgreifende Botschaften zu übermitteln und legt den Grundstein für dauerhafte Beziehungen.
- IT  
La matita sostenibile che può essere piantata dopo essere stata utilizzata e cresce come un'erba, un vegetale, un frutto o un fiore.
- ES  
El lápiz sostenible que puedes plantar después de ser utilizado y crece como una hierba, un vegetal, una fruta o una flor.

53062

SPROUT™ GRAPHITE PENCIL  
53062

Contains seeds

FR/ contient des graines  
DE/ enthält Samen  
IT/ contiene semi  
ES/ contiene semillas

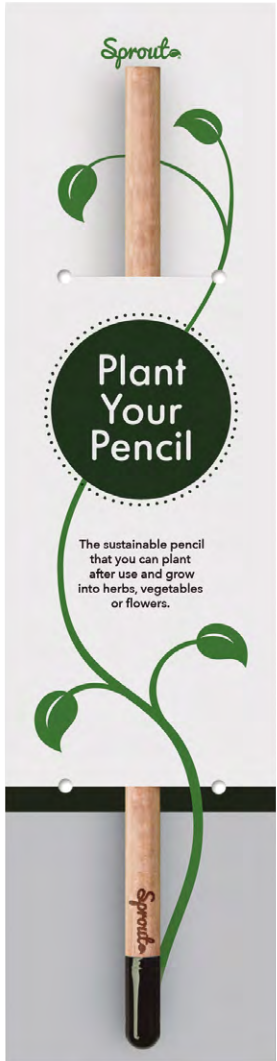
Plant after use and make it sprout



FR/ Plantez après utilisation et faites-le germer.  
DE/ Pflanze nach Gebrauch und lass sie sprießen.  
IT/ Piantalo dopo l'uso e fallo germogliare.  
ES/ Plántalo después de usarlo y haz que brote.



Standard cardboard!



Standard cardboard packaging

Customisable cardboard!



Personalised cardboard packaging



Rear side

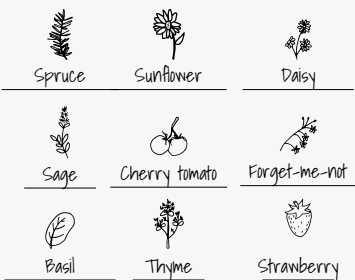


Graphite Lead

FR/ Mine de graphite.  
DE/ Graphitmine  
IT/ Mina di grafite.  
ES/ Mina de grafito.

Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers, fruits or vegetables. **Choose between 9 different seeds!**

FR/ Une fois que le crayon est trop court pour écrire, plantez-le et regardez votre message se transformer en un pot de belles herbes, fleurs, fruits ou légumes. **Choisissez parmi 9 graines différentes !**  
DE/ Sobald der Bleistift zu kurz zum Schreiben ist, pflanze den Stummel ein und beobachte, wie sich deine Botschaft in einen Topf mit schönen Kräutern, Blumen, Früchten oder Gemüse verwandelt. **Wähle zwischen 9 verschiedenen Samen!**  
IT/ Quando la matita è troppo corta per scrivere, pianta il mozzicone e guarda il tuo messaggio trasformarsi in un vaso di bellissime erbe aromatiche, fiori, frutta o verdura. **Scegli tra 9 diversi semi!**  
ES/ Cuando el lápiz sea demasiado corto para escribir, planta el trozo que queda y observa cómo tu mensaje se convierte en una maceta llena de hermosas hierbas, flores, frutas o verduras. **Elige entre 9 semillas diferentes!**



SPROUT™ GRAPHITE PENCIL

53062

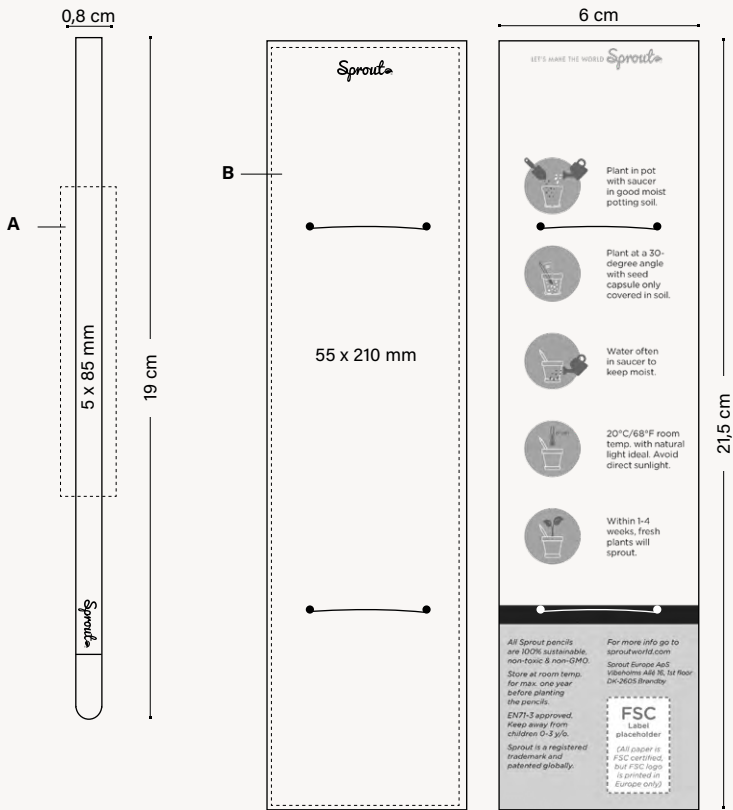
SPROUT™ GRAPHITE PENCIL  
53062

A LE  
B DG

MOQ 100 units



Pencil sharpening is offered at an extra charge



Planting instructions included on the rear side. For customised cardboard, you can change the font and colours!

EXTERNAL PACKAGING



Sprout™ Graphite Pencil  
without cardboard:  
500 ± 2,37 KG

Sprout™ Graphite Pencil  
with cardboard:  
100 ± 0,92 KG

PACKAGING



WRITING  
MODES



PENCIL PC HB  
Ø 2,3MM

PRINTING  
TECHNIQUES



LASER



DIGITAL

SUSTAINABILITY



FSC AND  
RECYCLABLE CARDBOARD



CHECK OUT THE VIDEO

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

Please consult your sales representative for details on language availability.

FR/ Veuillez consulter votre représentant commercial pour plus de détails sur les langues disponibles.

DE/ Bitte wenden Sie sich an Ihren Vertriebsmitarbeiter, um Einzelheiten zur Verfügbarkeit von Sprachen zu erfahren.

IT/ Per ulteriori dettagli sulla disponibilità delle lingue, si prega di consultare il proprio rappresentante commerciale.

ES/ Consulte a su representante de ventas para obtener más información sobre la disponibilidad de idiomas.



# OTHER WRITING INSTRUMENTS

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# 02



## Reliable simplicity for everyday writing.

Lightweight and practical, these plastic pens combine functionality and comfort while meeting our quality standards. Choose the option that best suits your brand or style.

FR/

### **Fiabilité au quotidien, style sans effort.**

Notre collection de stylos en plastique allie fonctionnalité, confort et design moderne. Légers mais résistants. Choisissez parmi une large gamme de couleurs et de finitions pour trouver celui qui correspond parfaitement à votre marque ou à votre style personnel.

DE/

### **Zuverlässigkeit im Alltag, müheloser Stil.**

Unsere Kollektion an Kunststoffstiften vereint Funktionalität, Komfort und modernes Design. Leicht und dennoch strapazierfähig. Wählen Sie aus einer großen Auswahl an Farben und Oberflächen, um die perfekte Ergänzung für Ihre Marke oder Ihren persönlichen Stil zu finden.

IT/

### **Affidabilità quotidiana, stile senza sforzo.**

La nostra collezione di penne in plastica combina funzionalità, comfort e design moderno. Leggere ma resistenti. Scegli tra un'ampia gamma di colori e finiture per trovare quella perfetta per il tuo marchio o il tuo stile personale.

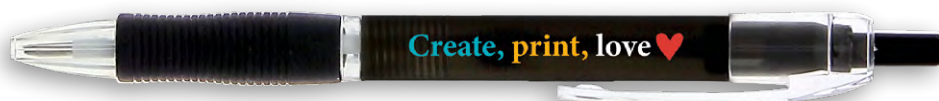
ES/

### **Fiabilidad diaria, estilo sin esfuerzo.**

Nuestra colección de bolígrafos de plástico combina funcionalidad, comodidad y diseño moderno. Ligeros pero resistentes. Elije entre una amplia gama de colores y acabados para encontrar el que mejor se adapte a tu marca o estilo.



**12010**  
Basic Pen



**11748**  
Click Pen



**11243**  
Striped Grip Pen

Simple and  
practical choice

12010

**BASIC PEN**

12010

Colour ink



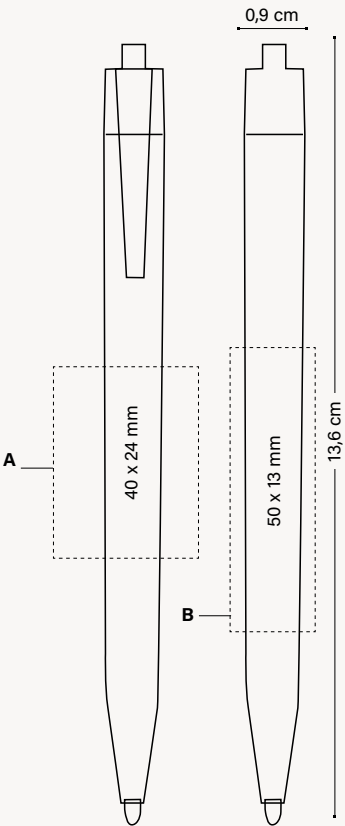
BASIC PEN

12010

BASIC PEN  
12010

A/B SP: max. 1 col.

MOQ 500 units



EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.

11748

CLICK PEN

11748

Colour ink



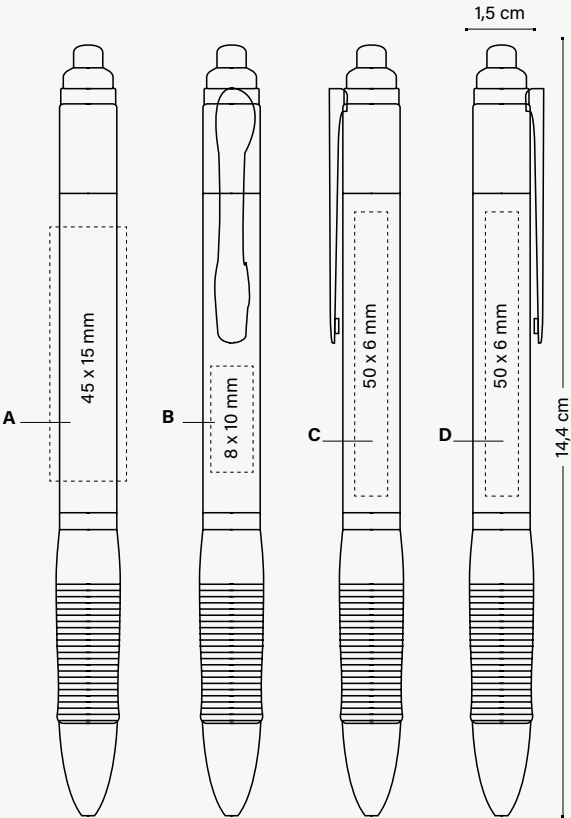
CLICK PEN

11748

CLICK PEN  
11748

A/B SP: max. 4 col.  
C/D PD: max. 4 col.

MOQ 500 units



EXTERNAL PACKAGING



WRITING  
MODES



PRINTING  
TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.



STRIPED GRIP PEN

11243

STRIPED GRIP PEN

11243

Colour ink



# STRIPED GRIP PEN

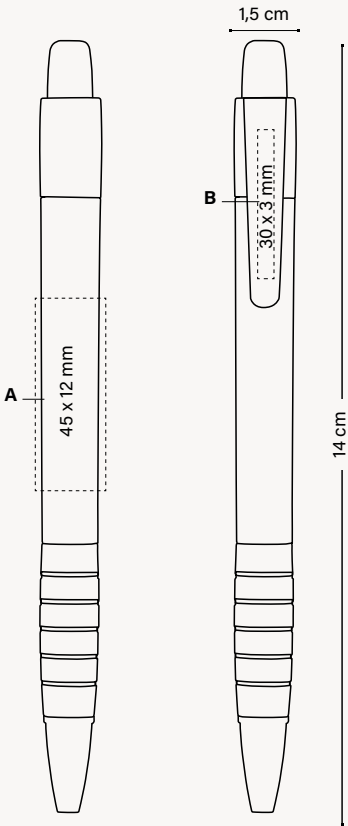
11243

## STRIPED GRIP PEN

11243

A SP: max. 2 col.  
B PD: max. 1 col.

MOQ 500 units



### EXTERNAL PACKAGING



#### WRITING MODES



#### PRINTING TECHNIQUES



#### SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.

# SLEEK STYLUS PEN

---

## A pen for every professional moment.

Confident writing for every signature..

FR/

**Un stylo pour chaque moment professionnel.**

Une écriture assurée pour chaque signature.

DE/

**Ein Stift für jeden professionellen Moment.**

Sicheres Schreiben für jede Unterschrift.

IT/

**Una penna per ogni momento professionale.**

Scrittura sicura per ogni firma.

ES/

**Un bolígrafo para cada momento profesional.**

Escritura segura para cada firma.



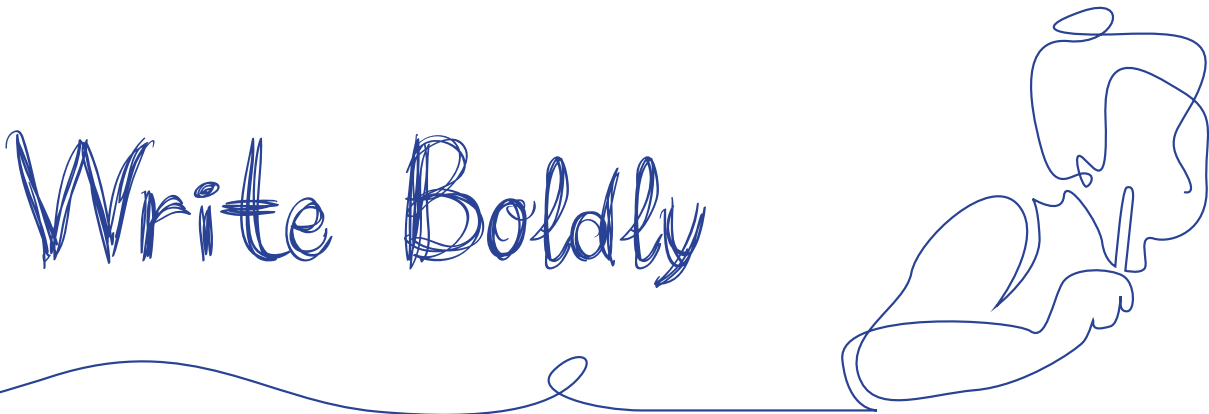
**11666**  
Sleek Stylus Pen



**11747**  
Sleek Stylus  
Matt Pen



**11976**  
Sleek Stylus  
Executive Pen



SLEEK STYLUS PEN

11666

SLEEK STYLUS PEN

11666

Colour ink



01

1:1 scale

11747

SLEEK STYLUS MATT PEN

11747

Colour ink



47



04

1:1 scale

11976

SLEEK STYLUS EXECUTIVE PEN

11976



26

Available in  
blue ink



2N

Available in  
black ink

1:1 scale

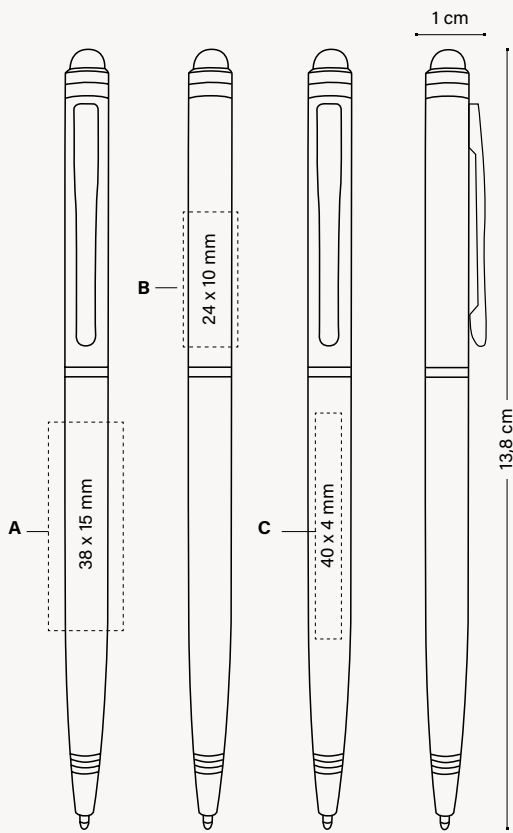
SLEEK STYLUS PEN

11666 / 11747 / 11976

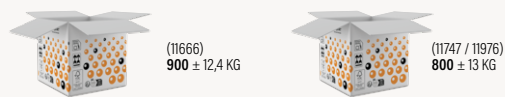
SLEEK STYLUS PEN  
11666  
SLEEK STYLUS MATT PEN  
11747  
SLEEK STYLUS EXECUTIVE PEN  
11976

A SP: max. 1 col.  
B SP: max. 2 col.  
C LE

MOQ 500 units (SP)  
MOQ 100 units (LE)



EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.





# NOTEBOOKS

---

# 03



BIC® PARTNER: a high-quality,  
Made in Italy notebook that goes  
wherever your ideas take you.

FR/

BIC® PARTNER : un carnet de haute qualité, fabriqué en Italie, qui vous accompagne partout où vos idées vous mènent.

DE/

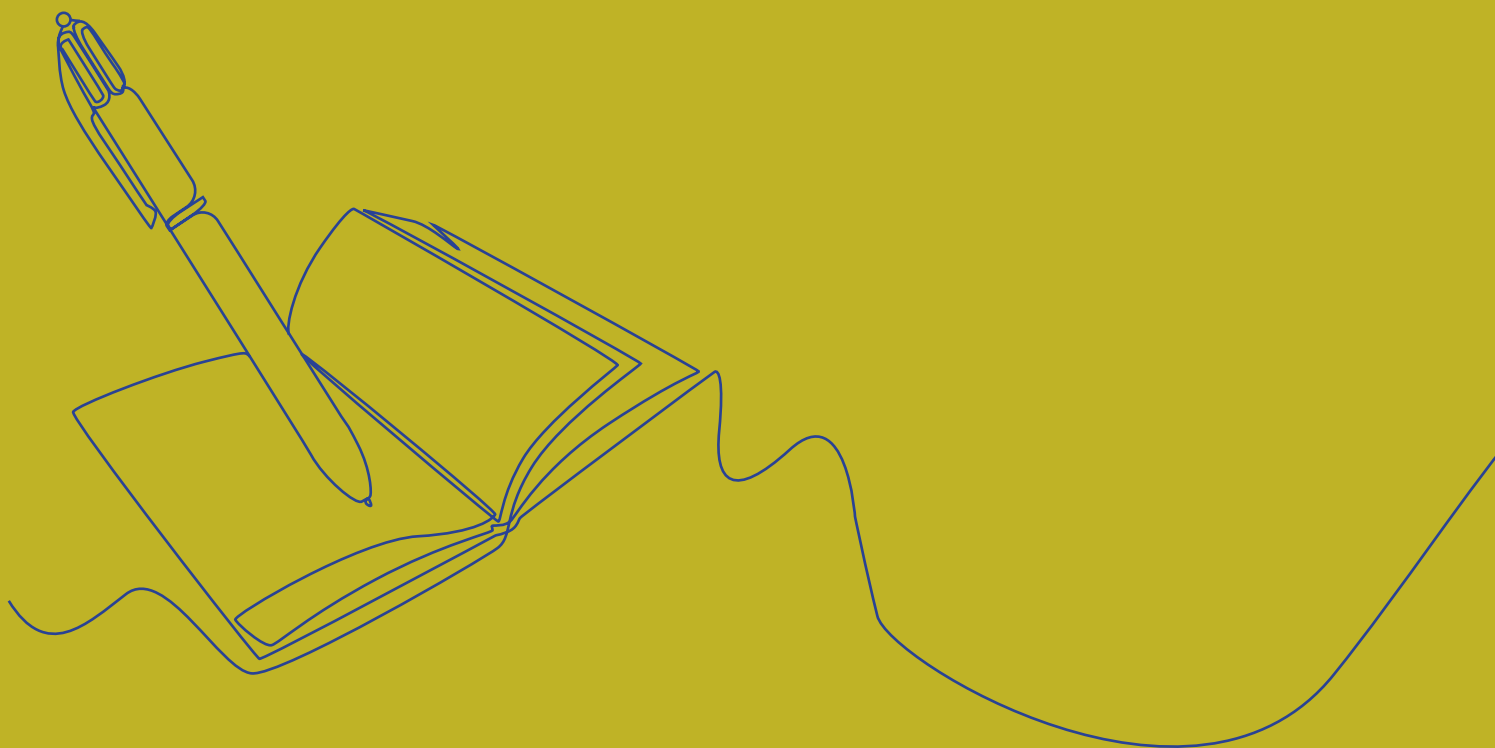
BIC® PARTNER: ein hochwertiges Notizbuch, hergestellt in Italien, das Sie überall hin begleitet, wohin Ihre Ideen Sie führen.

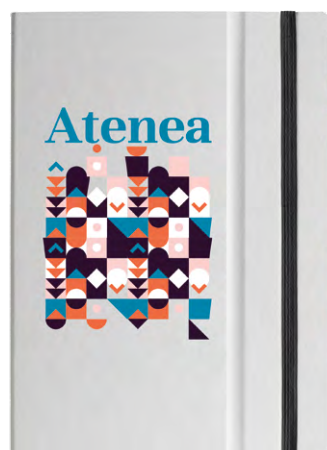
IT/

BIC® PARTNER: un taccuino di alta qualità, prodotto in Italia, che ti accompagna ovunque ti portino le tue idee.

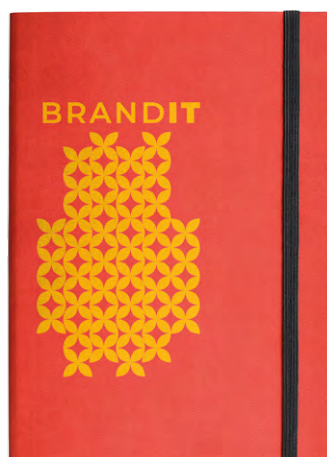
ES/

BIC® PARTNER: una libreta de alta calidad, fabricada en Italia, que te acompaña allí donde te lleven tus ideas.





**3709**  
BIC® Partner Hard Cover\*



**3710**  
BIC® Partner Flex Cover\*



**3711**  
BIC® Partner FruitCover\*

\* Pen not included.

FR/ \* Stylo non inclus.

DE/ \* Stift nicht enthalten. IT/ \* Penna non inclusa.

ES/ \* Bolígrafo no incluido.

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

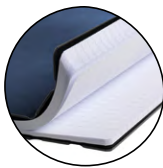
BIC®  
PACKAGING

GENERAL  
INFORMATION



3709

BIC® PARTNER HARD COVER  
3709



Equipped with our **Quickview system** that allows for **easy consultation**.

FR/ Équipé d'un système Quickview permettant une consultation facile.

DE/ Ausgestattet mit einem Quickview-System, das eine einfache Einsicht ermöglicht.

IT/ Dotato del sistema Quickview che permette una consultazione semplice.

ES/ Equipada con el sistema Quickview que permite una fácil consulta.

DIN A5  
72 sheets / 144 pages



01  
White



02  
Black



07  
Blue Navy



03  
Red



**High-quality, recycled,  
FSC-certified paper**

FR/ Papier de haute qualité, recyclé et certifié FSC.  
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.  
IT/ Carta di alta qualità, riciclata e certificata FSC.  
ES/ Papel de alta calidad, reciclado y certificado por el FSC.



**Elastic  
closure**

FR/ Fermeture élastique.  
DE/ Elastischer Verschluss.  
IT/ Chiusura elastica.  
ES/ Cierre elástico.



**Internal  
pocket**

FR/ Poche intérieure.  
DE/ Innentasche.  
IT/ Tasca interna.  
ES/ Bolsillo interior.

Pen not included

FR/ Stylo non inclus.

DE/ Stift nicht enthalten.

IT/ Penna non inclusa.

ES/ Bolígrafo no incluido.

BIC® PARTNER HARD COVER

3709

BIC® PARTNER HARD COVER  
3709

A SP: max. 1 col.

B BP: full-colour

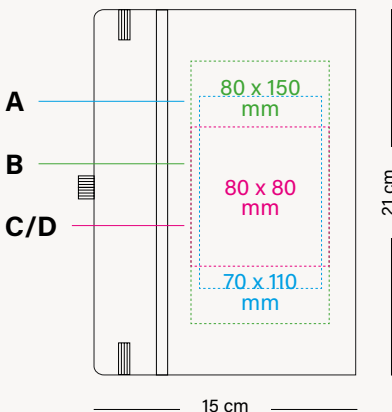
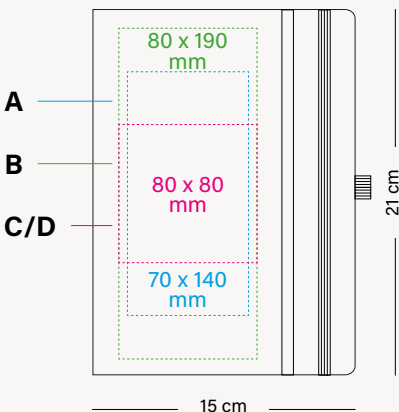
C/D HS/DB: max. 1 col.

MOQ 25 units

BIC® Partner Hard Cover contain FSC Certified White Paper, 80 g/m², with no artificial coating, made from eucalyptus cellulose, short fibre, with an excellent wrapping and high whiteness.

LINED PAPER

Black Blue White Red



EXTERNAL PACKAGING



FR/ BIC® Partner Hard Cover contient du papier blanc certifié FSC, 80 g/m², sans revêtement artificiel, fabriqué à partir de cellulose d'eucalyptus à fibres courtes et d'une très haute blancheur.

DE/ BIC® Partner Hard Cover enthält FSC-zertifiziertes weißes Papier, 80 g/m², ohne künstliche Beschichtung, hergestellt aus Eukalyptuszellstoff, Kurzfaser, mit hohem Weißgrad.

IT/ BIC® Partner Hard Cover contiene carta bianca certificata FSC, 80 g/m², senza rivestimento artificiale, realizzata in cellulosa di eucalipto, fibra corta, con elevato grado di bianco.

ES/ BIC® Partner Hard Cover contiene papel blanco certificado FSC, de 80 g/m², sin recubrimiento artificial, fabricado con celulosa de eucalipto, de fibra corta y alta blancura.



Pen Holder

FR/ Porte-stylo.  
DE/ Stifthalter.  
IT/ Portapenna.  
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ "En cas de perte, veuillez retourner à" imprimé en anglais sur la 1ère page.  
DE/ „Wenn gefunden, bitte zurückgeben an" auf der ersten Seite auf Englisch gedruckt.  
IT/ "Se trovato, per favore restituire a" stampato in inglese sulla prima pagina.  
ES/ "Si lo encuentra, devuélvalo a" impreso en inglés en la primera página.



Descriptive Leaflet

FR/ Brochure descriptive.  
DE/ Beschreibende Broschüre.  
IT/ Opuscolo descrittivo.  
ES/ Folleto descriptivo.



PRINTING TECHNIQUES



SUSTAINABILITY



FSC AND RECYCLABLE CARDBOARD

See pages 272-276 for a detailed explanation of the icons.



BIC® PARTNER FLEX COVER



3710

BIC® PARTNER FLEX COVER  
3710



Featuring a **soft-touch finish.**

FR/ Finition Soft-Touch  
au toucher.

DE/ Ausgestattet mit einer  
Soft-Touch-Oberfläche.

IT/ Caratterizzato da una  
finitura Soft-Touch al tatto.

ES/ Con un acabado  
Soft-Touch al tacto.

DIN A5  
72 sheets / 144 pages



02  
Black



03  
Red



07  
Navy Blue



**High-quality, recycled,  
FSC-certified paper**

FR/ Papier de haute qualité, recyclé et certifié FSC.  
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.  
IT/ Carta di alta qualità, riciclata e certificata FSC.  
ES/ Papel de alta calidad, reciclado y certificado por el FSC.



**Elastic  
closure**

FR/ Fermeture élastique.  
DE/ Elastischer Verschluss.  
IT/ Chiusura elastica.  
ES/ Cierre elástico.



**Internal  
pocket**

FR/ Poche intérieure.  
DE/ Innentasche.  
IT/ Tasca interna.  
ES/ Bolsillo interior.

Pen not included

FR/ Stylo non inclus.

DE/ Stift nicht enthalten.

IT/ Penna non inclusa.

ES/ Bolígrafo no incluido.

3710

BIC® PARTNER FLEX COVER  
3710

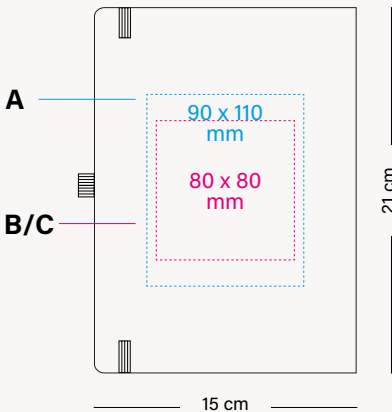
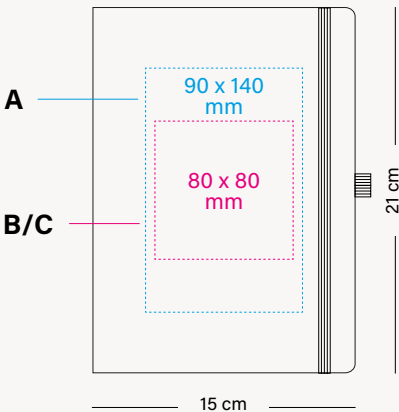
A SP: max. 1 col.  
B HS: max. 1 col.  
C DB: max. 1 col.

MOQ 25 units

BIC® Partner Flex Cover contain FSC Certified White Paper, 80 g/m², with no artificial coating, made from eucalyptus cellulose, short fibre, with an excellent wrapping and high whiteness.

LINED PAPER

Black Blue Red



EXTERNAL PACKAGING



FR/ BIC® Partner Flex Cover contient du papier blanc certifié FSC, 80 g/m², sans revêtement artificiel, fabriqué à partir de cellulose d'eucalyptus, fibres courtes, d'une très haute blancheur.

DE/ BIC® Partner Flex Cover enthalten FSC-zertifiziertes weißes Papier, 80 g/m², ohne künstliche Beschichtung, hergestellt aus Eukalyptuszellstoff, Kurzfaser, mit hohem Weißgrad.

IT/ BIC® Partner Flex Cover contengono carta bianca certificata FSC, 80 g/m², senza rivestimento artificiale, realizzata in cellulosa di eucalipto, fibra corta, con elevato grado di bianco.

ES/ BIC® Partner Flex Cover contiene papel blanco certificado FSC, de 80 g/m², sin recubrimiento artificial, fabricado con celulosa de eucalipto, de fibra corta y alta blancura.



Pen Holder

FR/ Porte-stylo.  
DE/ Stifthalter.  
IT/ Portapenna.  
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ "En cas de perte, veuillez retourner à" imprimé en anglais sur la 1ère page.  
DE/ „Wenn gefunden, bitte zurückgeben an" auf der ersten Seite auf Englisch gedruckt.  
IT/ "Se trovato, per favore restituire a" stampato in inglese sulla prima pagina.  
ES/ "Si lo encuentra, devuélvalo a" impreso en inglés en la primera página.



Descriptive Leaflet

FR/ Brochure descriptive.  
DE/ Beschreibende Broschüre.  
IT/ Opuscolo descrittivo.  
ES/ Folleto descriptivo.



PRINTING TECHNIQUES



SUSTAINABILITY



FSC AND RECYCLABLE CARDBOARD

See pages 272-276 for a detailed explanation of the icons.



3711

BIC® PARTNER FRUITCOVER  
3711



The cover is made from 39% **apple waste**.

FR/ La couverture est fabriquée à partir de 39% de déchets de pommes.

DE/ Die Hülle besteht zu 39% aus Apfelabfällen.

IT/ La copertina è realizzata per il 39% con scarti di mele.

ES/ La cubierta está fabricada con un 39% de residuos de manzana.

DIN A5  
72 sheets / 144 pages



10  
Yellow Sand



59  
Green Apple



06  
Grey Stone



High-quality, recycled,  
FSC-certified paper

FR/ Papier de haute qualité, recyclé et certifié FSC.  
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.  
IT/ Carta di alta qualità, riciclata e certificata FSC.  
ES/ Papel de alta calidad, reciclado y certificado por el FSC.



Elastic  
closure

FR/ Fermeture élastique.  
DE/ Elastischer Verschluss.  
IT/ Chiusura elastica.  
ES/ Cierre elástico.



Internal  
pocket

FR/ Poche intérieure.  
DE/ Innentasche.  
IT/ Tasca interna.  
ES/ Bolsillo interior.

Pen not included

FR/ Stylo non inclus.

DE/ Stift nicht enthalten.

IT/ Penna non inclusa.

ES/ Bolígrafo no incluido.

3711

BIC® PARTNER FRUITCOVER

3711

A SP: max. 1 col.

B HS: max. 1 col.

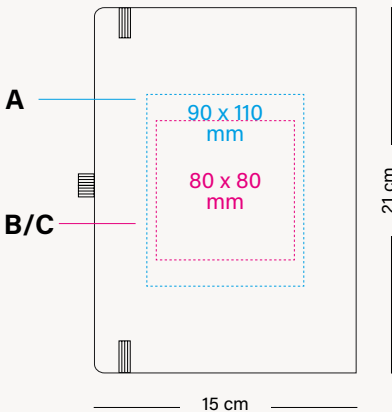
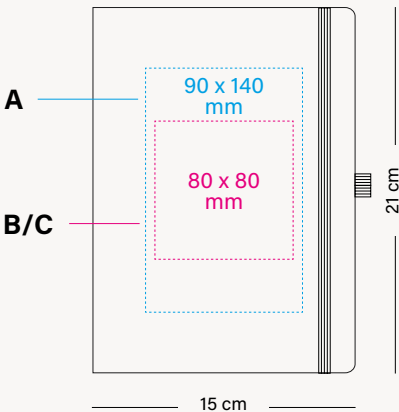
C DB: max. 1 col.

MOQ 25 units

BIC® Partner FruitCover contains Recycled FSC Certified Ivory Paper, 80 g/m².

LINED PAPER

Green Apple Grey Stone Yellow Sand



EXTERNAL PACKAGING



FR/ BIC® Partner FruitCover contient du papier recyclé de couleur ivoire, avec certification FSC, 80 g/m².

DE/ BIC® Partner FruitCover enthält recyceltes Papier in Elfenbeinfarbe, mit FSC-Zertifizierung, 80 g/m².

IT/ BIC® Partner FruitCover contiene carta riciclata di colore avorio, con certificazione FSC, 80 g/m².

ES/ BIC® Partner FruitCover contiene papel de color marfil reciclado, con certificación FSC, 80 g/m².



Pen Holder

FR/ Porte-stylo.  
DE/ Stifthalter.  
IT/ Portapenna.  
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ "En cas de perte, veuillez retourner à" imprimé en anglais sur la 1ère page.  
DE/ „Wenn gefunden, bitte zurückgeben an" auf der ersten Seite auf Englisch gedruckt.  
IT/ "Se trovato, per favore restituire a" stampato in inglese sulla prima pagina.  
ES/ "Si lo encuentra, devuélvalo a" impreso en inglés en la primera página.



Descriptive Leaflet

FR/ Brochure descriptive.  
DE/ Beschreibende Broschüre.  
IT/ Opuscolo descrittivo.  
ES/ Folleto descriptivo.



PRINTING TECHNIQUES



SUSTAINABILITY



FSC AND RECYCLABLE CARDBOARD



## BIC® PARTNER NOTEBOOKS

Personalise your perfect BIC® Partner Notebook  
with our NEW TAILORMADE SERVICE



**Choose your colour,  
even Pantone!**

**Available with:**

BIC® Partner Hard Cover

**Digital Art Paper, cover fully printed  
on front and back, on 100% of surface.**

**Available with:**

BIC® Partner Hard Cover

**Personalise  
internal pages**

**Available with:**

BIC® Partner Hard Cover

BIC® Partner Flex Cover

BIC® Partner Fruitcover



Made  
in Italy



**Contact your sales representative for more information**

FR/

**Personnalisez votre carnet BIC® Partner avec  
notre NOUVEAU SERVICE SUR MESURE**

- Choisissez votre couleur —même le Pantone !
- Digital Art Paper, couverture entièrement imprimée  
à l'avant et à l'arrière, sur 100 % de la surface.
- Personnalisez les pages intérieures.

*\* Contactez votre représentant commercial pour plus d'informations.*

DE/

**Personalisieren Sie Ihr perfektes BIC® Partner Notebook  
mit unserem NEUEN MASSGESCHNEIDERTEN SERVICE**

- Wählen Sie Ihre Farbe - sogar Pantone!
- Digital Art Paper, Umschlag vollständig vorne und hinten  
bedruckt, auf 100 % der Oberfläche.
- Individualisieren Sie die Innenseiten.

*\* Wenden Sie sich an Ihren Vertriebsmitarbeiter, um weitere Informationen zu erhalten.*





BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

Contact your sales representative for more information

IT/

**Personalizza il tuo taccuino BIC® Partner perfetto con il nostro NUOVO SERVIZIO SU MISURA**

- Scegli colore—anche Pantone!
- Digital Art Paper, copertina completamente stampata davanti e dietro sul 100% della superficie.
- Personalizza le pagine interne.

*\* Contatta il tuo rappresentante commerciale per maggiori informazioni.*

ES/

**Personaliza tu libreta BIC® Partner perfecta con nuestro NUEVO SERVICIO A MEDIDA**

- Elige tu color—¡Incluso Pantone!
- Digital Art Paper, cubierta completamente impresa por delante y por detrás, en el 100% de la superficie.
- Personaliza las páginas interiores.

*\*Contacta a tu representante de ventas para más información.*





# BIC® / DJEEP® LIGHTERS AND BIC® CASES

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# 04

# BIC® LIGHTERS

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The iconic, well-loved and time-honoured shapes of BIC® lighters remain on trend!

Five different models and a wide range of colour combinations.

FR/

**Le célèbre briquet BIC®, une icône indémodable, avec un design toujours tendance !**

Cinq modèles différents et une large gamme de combinaisons de couleurs.

DE/

**Das legendäre, beliebte und bewährte Design des BIC®-Feuerzeugs liegt weiter im Trend!**

Fünf verschiedene Modelle und eine große Auswahl an Farbkombinationen.

IT/

**L'iconico, amato e intramontabile design dell'accendino BIC® resta di tendenza!**

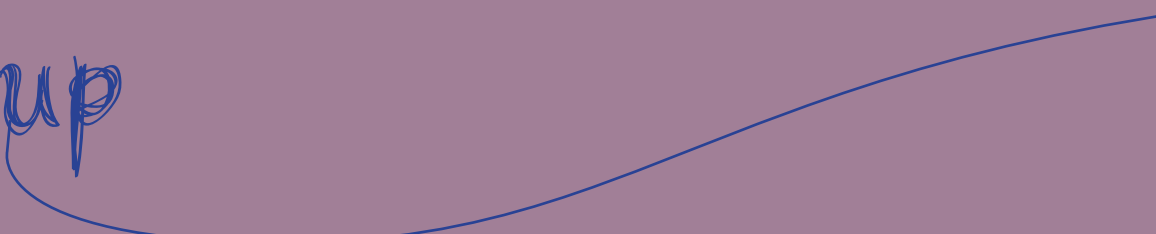
Cinque modelli diversi e un'ampia gamma di combinazioni di colori.

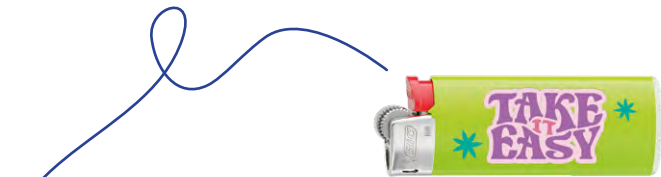
ES/

**¡El diseño icónico, querido y atemporal del encendedor BIC® sigue siendo tendencia!**

Cinco modelos diferentes y una amplia gama de combinaciones de colores.

Light up





**2360**  
BIC® J25 Lighter  
Screen Printing



**2360**  
BIC® J25 Lighter  
Digital Printing



**2340**  
BIC® J23 Lighter  
Screen Printing



**2340**  
BIC® J23 Lighter  
Digital Printing



**2320**  
BIC® J26 Lighter  
Screen Printing



**2320**  
BIC® J26 Lighter  
Digital Printing



**2452**  
BIC® J38 Lighter  
Screen Printing



**2452**  
BIC® J38 Lighter  
Digital Printing



**2450**  
BIC® EZ Reach™ Lighter  
Screen Printing



**2450**  
BIC® EZ Reach™ Lighter  
Digital Printing

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

# BIC® lighters.

## Our quality, your safety.

All BIC® lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC).  
Don't risk it, buy a BIC® lighter!



**BIC® is number one  
worldwide for  
branded lighters.\***



**100 % of BIC® Lighters sold by BIC Graphic  
Europe are manufactured by BIC in Europe.  
All BIC® Lighters are made in BIC factories.  
This is the starting block of the BIC® lighter  
safety guarantee.**

**50  
YEARS**

**BIC has acquired 50 years  
of incredible manufacturing expertise  
to guarantee the safety and quality  
of its products.**

**50  
CHECKS**

**Before leaving the factory, every BIC®  
Lighter undergoes more than 50  
automatic quality and security checks.**

FR /

**BIC® est le numéro un mondial  
des briquets de marque.**

100 % des briquets BIC® vendus  
par BIC Graphic Europe sont  
fabriqués par BIC en Europe.

BIC a acquis 50 ans d'une  
incroyable expertise de  
fabrication afin de garantir la  
sécurité et la qualité de ses  
produits.

Avant de quitter l'usine, chaque  
briquet BIC® subit plus de 50  
contrôles automatiques de  
qualité et de sécurité.

DE /

**BIC® ist weltweit die Nummer eins bei  
Markenfeuerzeugen.**

100 % der von BIC Graphic Europe  
verkauften BIC®-Feuerzeuge werden von  
BIC in Europa hergestellt.

BIC hat in 50 Jahren eine unglaubliche  
Fertigungskompetenz erworben und  
kann somit die Sicherheit und Qualität  
seiner Produkte gewährleisten.

Jedes BIC® Feuerzeug durchläuft  
vor Verlassen des Werks über  
50 automatische Qualitäts- und  
Sicherheitskontrollen.

IT /

**BIC® è il numero uno al mondo fra  
gli accendini di marca.**

Il 100% degli accendini BIC® venduti  
da BIC Graphic Europe è prodotto  
da BIC in Europa.

BIC® ha acquisito 50 anni di  
incredibile esperienza di produzione  
per garantire la sicurezza e la  
qualità dei propri prodotti.

Prima di lasciare la fabbrica, ogni  
accendino BIC®  
viene sottoposto a oltre  
50 controlli automatici  
di qualità e sicurezza.

ES /

**BIC® es el número uno mundial  
en encendedores de marca.**

El 100 % de los encendedores  
BIC® vendidos por BIC Graphic  
Europe son fabricados por BIC  
en Europa.

Durante 50 años BIC  
ha adquirido increíbles  
conocimientos de fabricación  
para garantizar la seguridad y  
calidad de sus productos.

Antes de salir de fábrica, cada  
encendedor BIC® se somete a  
más de 50 controles automáticos  
de calidad y seguridad.



With more than 50 years of experience as a guarantee!



SP

**Screen printing**

Perfect technique for creating high-quality prints and exact colour matches.



BR

**Brilliant**

Choose the brilliant finish for a dazzling final effect.



MT

**Matt**

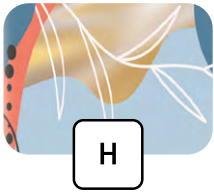
Use the matt finish to add a touch of elegance to your design.



M

**Metallic**

Create great effects! Metallic effects in text, images and backgrounds.



H

**Holographic**

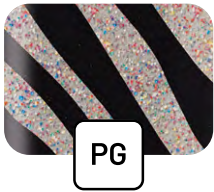
Stand out from the crowd! Play with gold or silver reflections in your design.



P

**Puffy**

Highlighted personalisation that gives a relief effect to your logo.



PG

**Puffy Glitter**

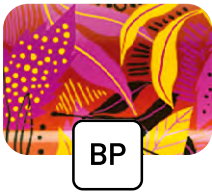
Embellish your designs with the shimmering effect of glitter. See and feel its coloured glitter texture.



UV

**UV**

Highlight your brand with a high-gloss finish! Combine a matt and gloss finish to highlight contrasts.



BP

**BritePix™ Digital**

The solution for full-colour communication. Now on coloured barrels!



BIC® Lighters finishes



# Perfect for your pocket!

2360 / 2364

BIC® J25 LIGHTER  
2360  
2364 All Black



Iconic BIC® Boy  
and BIC® logo  
engraved!



01      57      57      8G      03      11      59      24



25      25      6W      02      02      02      02

1:1 scale

FR /  
**Parfait pour  
votre poche !**

DE /  
**Passt perfekt in  
die Hosentasche!**

IT /  
**Perfetto per  
le tue tasche!**

ES /  
**¡Perfecto para  
tu bolsillo!**

# BIC® J25 LIGHTER

2360/2364

## BIC® J25 LIGHTER

2360/2364

A/C SP: max. 4 col.

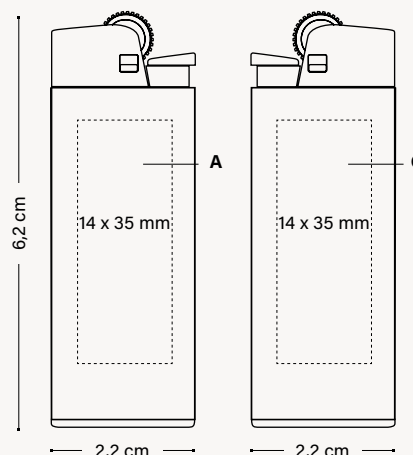
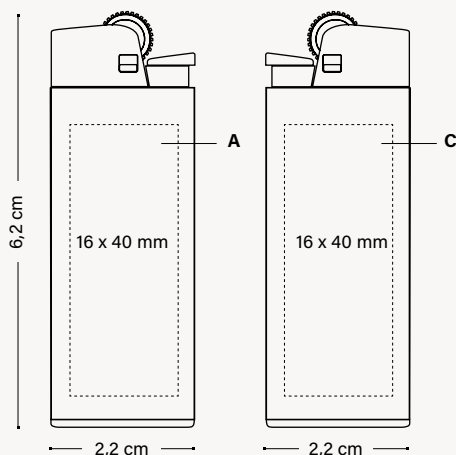
MOQ 300 units

2360/2364

## BIC® J25 LIGHTER BRIEPIX™

2360 / 2364

A/C BP: full-colour



### PACKAGING



100% recycled!

STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

### EXTERNAL PACKAGING



600 ± 76 KG



FSC AND  
RECYCLABLE  
CARDBOARD

### OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



0086

COUNT BOX 10 UNITS  
J25 CHILD RESISTANT



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.

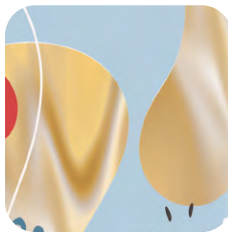
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC  
SILVER  
GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

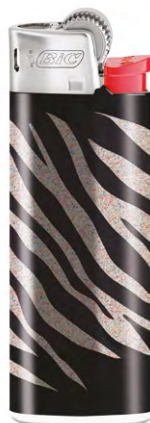
2360

BIC® J25 LIGHTER  
2360



MT MATT

P PUFFY



PG PUFFY  
GLITTER



MT MATT

M METALLIC

BIC® J25 LIGHTER

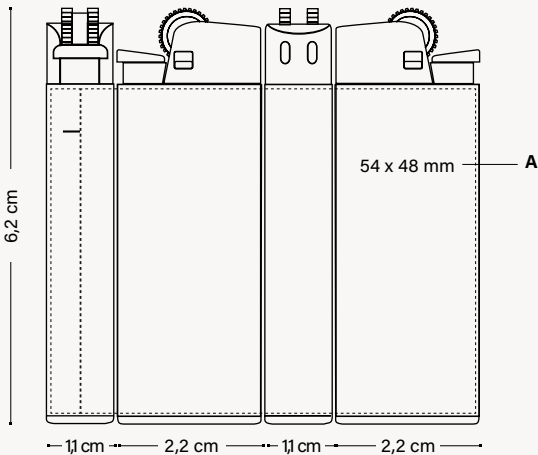
2360

BIC® J25 LIGHTER

2360

A DG: full-colour

MOQ 600 units



PRINTING TECHNIQUES



SUSTAINABILITY



PACKAGING



100% recycled!

STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 76 KG



FSC AND  
RECYCLABLE  
CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



0086

COUNT BOX 10 UNITS  
J25 CHILD RESISTANT



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.

BIC® J23 LIGHTER

2340

BIC® J23 LIGHTER  
2340



Iconic BIC® Boy  
and BIC® logo  
engraved!



57



12



03



10

*Slim and fits  
everywhere!*



1:1 scale



05



04



25



02

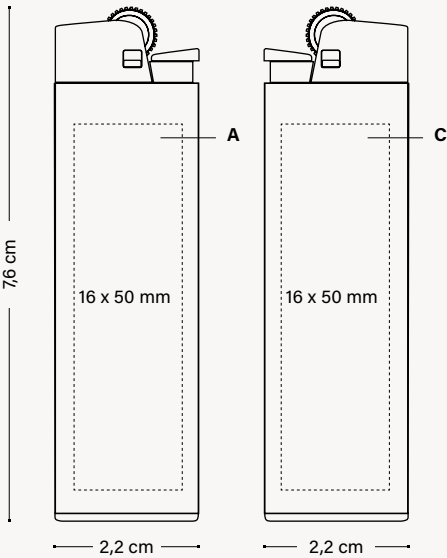
BIC® J23 LIGHTER

2340

BIC® J23 LIGHTER  
2340

A/C SP: max. 4 col.

MOQ 300 units



PRINTING  
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



PACKAGING



100% recycled!

STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.



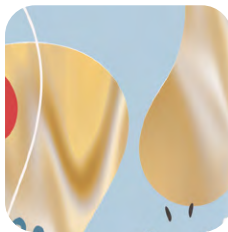
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC  
SILVER  
GOLD



P PUFFY



M METALLIC



UV UV



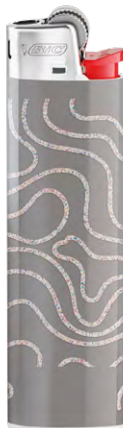
PG PUFFY GLITTER

2340

BIC® J23 LIGHTER  
2340



MT MATT



PG PUFFY  
GLITTER



BR BRILLIANT

H HOLOGRAPHIC  
GOLD

BIC® J23 LIGHTER

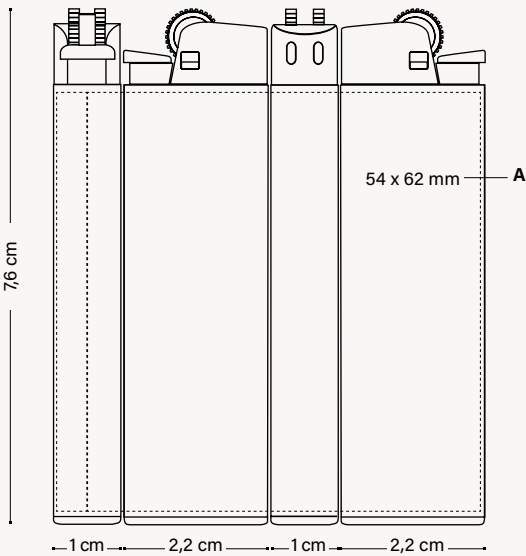
2340

BIC® J23 LIGHTER

2340

A DG: full-colour

MOQ 600 units



PRINTING TECHNIQUES



PACKAGING



100% recycled!

STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.

# The flame that lasts.

2320

BIC® J26 LIGHTER  
2320



Iconic BIC® Boy  
and BIC® logo  
engraved!



01



57



8G



10B



6W

Extra long-  
lasting: up to  
3.000 lights!



1:1 scale



59



24



25



02



03

FR /  
**La flamme  
qui dure.**

DE /  
**Die Flamme,  
die anhält.**

IT /  
**La fiamma  
che dura.**

ES /  
**La llama  
que dura.**

BIC® J26 LIGHTER

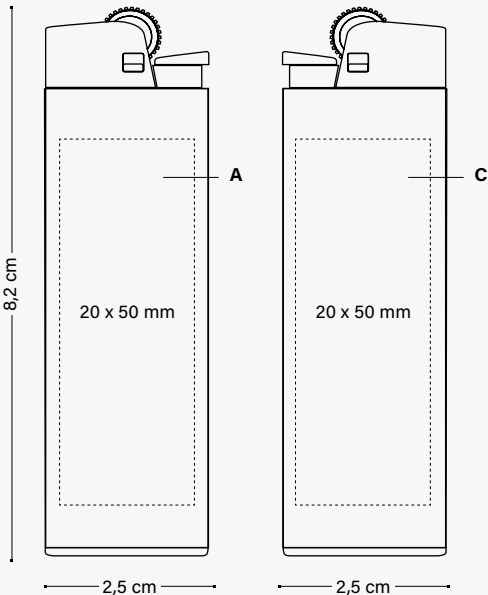
2320

BIC® J26 LIGHTER

2320

A/C SP: max. 4 col.

MOQ 300 units



PACKAGING



100% recycled!

EXTERNAL PACKAGING



OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.

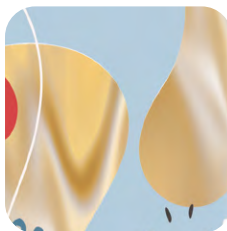
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC  
SILVER  
GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

2320

BIC® J26 LIGHTER  
2320

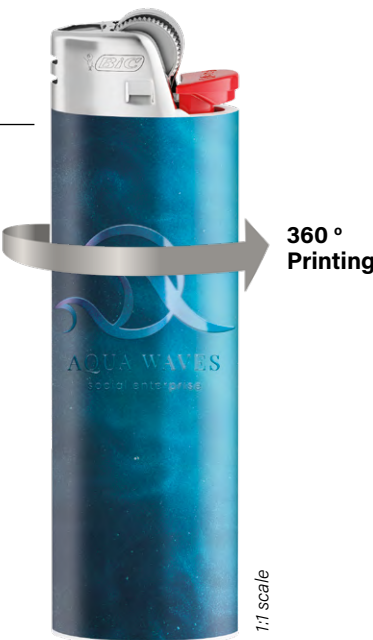


MT MATT

H HOLOGRAPHIC  
SILVER



BR BRILLIANT



MT MATT

BIC® J26 LIGHTER

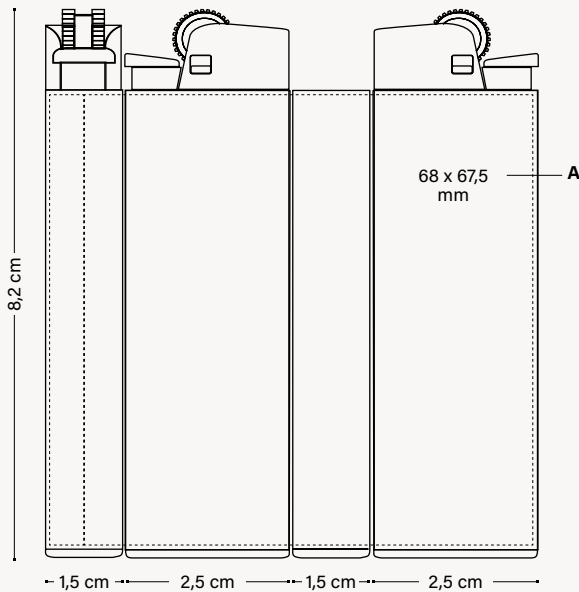
2320

BIC® J26 LIGHTER

2320

A DG: full-colour

MOQ 600 units



SUSTAINABILITY



PACKAGING



100% recycled!

STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND  
RECYCLABLE  
CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.



BIC® J38 LIGHTER

2452



Iconic BIC® Boy  
and BIC® logo  
engraved!

BIC® J38 LIGHTER  
2452



57



25



02



03

←  
*Elegant and  
comfortable  
lighting!*

1:1 scale

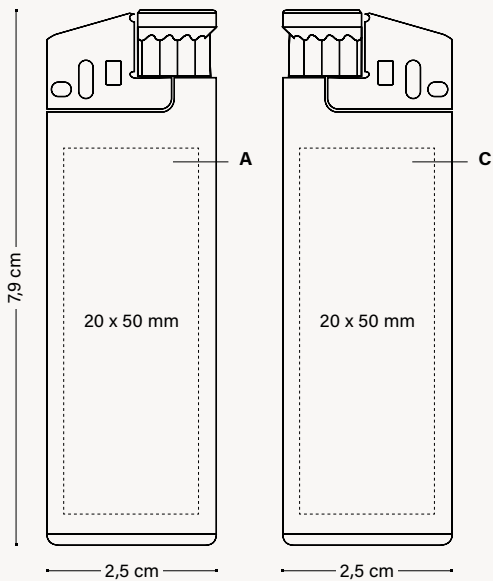
BIC® J38 LIGHTER

2452

BIC® J38 LIGHTER  
2452

A/C SP: max. 4 col.

MOQ 300 units

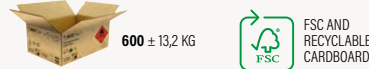


PACKAGING



100% recycled!

EXTERNAL PACKAGING



OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



Check out the video

See pages 272-276 for a detailed explanation of the icons.

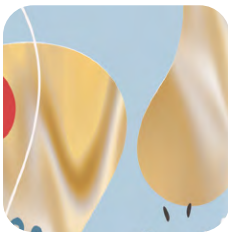
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC  
SILVER  
GOLD



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

2452

BIC® J38 LIGHTER  
2452



57

BR BRILLIANT



57

MT MATT



57

MT MATT

H HOLOGRAPHIC  
GOLD

360 °  
Printing

1:1 scale

BIC® J38 LIGHTER

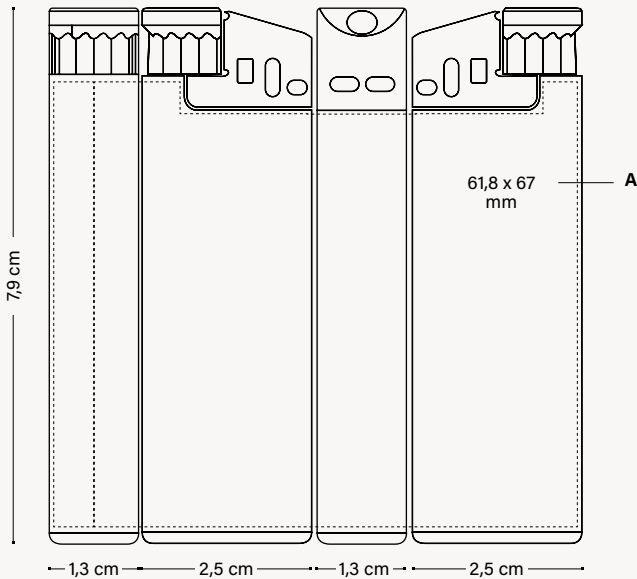
2452

BIC® J38 LIGHTER

2452

A DG: full-colour

MOQ 600 units



PRINTING TECHNIQUES



SUSTAINABILITY



PACKAGING



100% recycled!

STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 13,2 KG



FSC AND  
RECYCLABLE  
CARDBOARD

OPTIONAL INNER PACKAGING

0087

COUNT BOX 10 UNITS CASES



0088

COUNT BOX 10 UNITS  
CASES CHILD RESISTANT



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.

# SAFETY FLAME

Helps keep fingers away from the flame.



Long lasting with up to 900 flames

#### Stable flame

thanks to the pure isobutane gas



#### Convenient format

Easily fits in the pocket



Made in Spain



Convenient for different flame occasions



Safe & Reliable



Keeps fingers away from the flame thanks to its 3.5 cm wand

High force ignition system



Made with 100% electricity coming from renewable sources

#### High resistance

Made of high mechanical resistance resin Delrin®

FR /

**FLAMME SÛRE.**  
Les doigts restent éloignés de la flamme.

DE /

**SICHERHEITS-FLAMME.**  
Hilft die Finger von der Flamme fernzuhalten.

IT /

**FIAMMA SICURA.**  
Aiuta a tenere le dita lontane dalla fiamma.

ES /

**LLAMA SEGURA.**  
Ayuda a mantener los dedos alejados de la llama.

# BIC® EZ REACH™ LIGHTER

2450



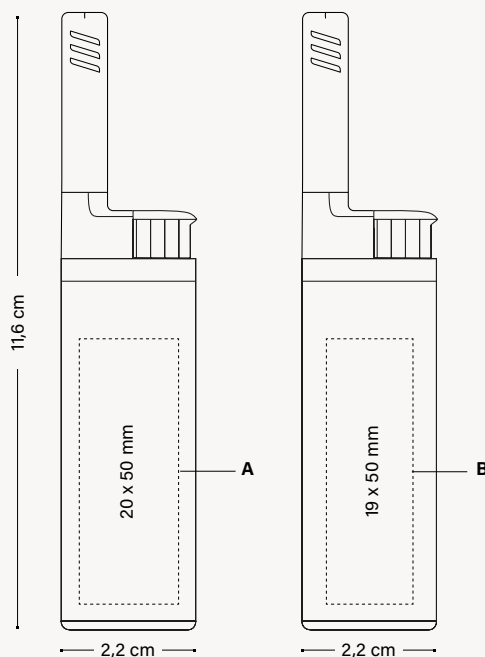
BIC® EZ REACH™ LIGHTER

2450

A SP: max. 1 col.

B BP: full-colour

MOQ 300 units



## PACKAGING



STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

## EXTERNAL PACKAGING



150 ± 3.8 KG



FSC AND  
RECYCLABLE  
CARDBOARD



MADE IN  
SPAIN



REGULATORY  
COMPLIANCE



UP TO 900



KEEP FINGERS AWAY  
FROM THE FLAME



EASILY FITS  
IN THE POCKET

PRINTING  
TECHNIQUES



SCREEN PRINTING



BRITEPIX™

SUSTAINABILITY



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

See pages 272-276 for a detailed explanation of the icons.



## BIC® CASES & OTHER BIC® PRODUCTS

---

Style your lighter with unique, customizable cases! Protect it, personalize it, and stand out.

FR/

Personnalisez votre briquet avec des étuis uniques et personnalisables !

Protégez-le, personnalisez-le et démarquez-vous.

DE/

Gestalten Sie Ihr Feuerzeug mit einzigartigen, individuell anpassbaren Hüllen! Schützen Sie es, personalisieren Sie es und heben Sie sich von der Masse ab.

IT/

Personalizza il tuo accendino con custodie uniche e personalizzabili!

Proteggilo, personalizzalo e distinguiti dalla massa.

ES/

¡Dale estilo a tu encendedor con fundas únicas y personalizables!

Protégelo, personalízalo y destaca entre los demás.

Make it yours





**2386**  
BIC® Styl'it Luxury Case



**2156**  
BIC® Aluminium Flat Case



**2398**  
BIC® Clip Case



**2395**  
BIC® 3D Case



**3850**  
BIC® Pocket Ashtray



**3851**  
BIC® Pocket Ashtray Kraft

BIC  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION

2386

BIC® STYL'IT LUXURY CASE  
2386

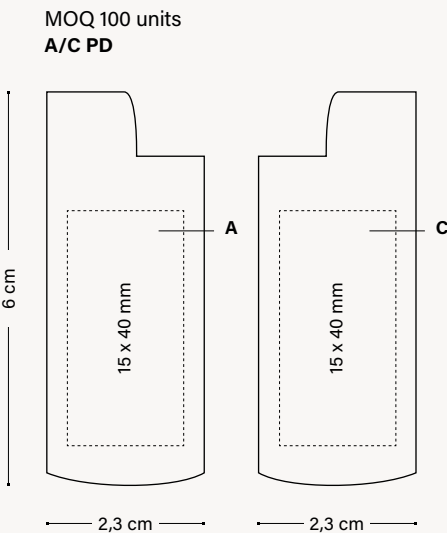
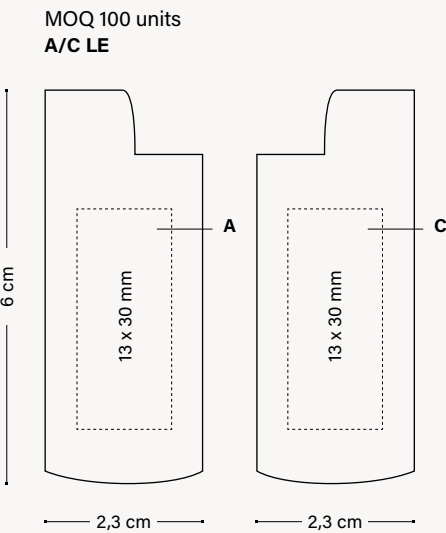


*All cases are  
delivered  
with a white  
BIC® 12S lighter!*



2386

BIC® STYL'IT LUXURY CASE  
2386



PACKAGING



STANDARD PACKAGING:  
BOX FOR 10 UNITS

OPTIONAL INNER PACKAGING

4551

BOX OF 50 UNITS METAL STYL'IT CASE



EXTERNAL PACKAGING



300 ± 6,1 KG



FSC AND  
RECYCLABLE  
CARDBOARD



PRINTING  
TECHNIQUES



SUSTAINABILITY



See pages 272-276 for a detailed explanation of the icons.

BIC® ALUMINIUM FLAT CASE

2156

BIC® ALUMINIUM FLAT CASE  
2156

3 customisable  
sides!



All cases are  
delivered  
with a white  
BIC® J2S lighter!



1:1 scale

47

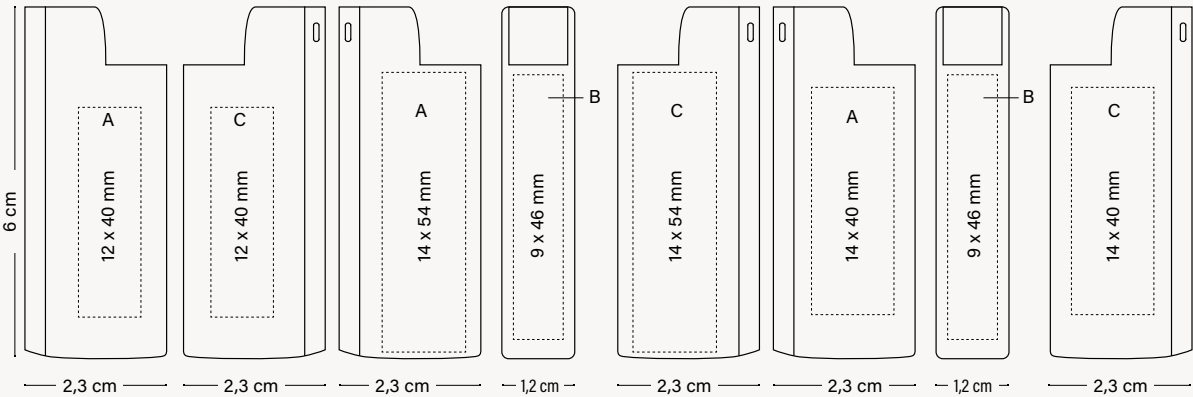
2156

BIC® ALUMINIUM FLAT CASE  
2156

MOQ 100 units  
A/C PD: max. 1 col.

MOQ 100 units  
A/B/C BP: full-colour

MOQ 100 units  
A/B/C LE



PACKAGING



STANDARD PACKAGING:  
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD



PRINTED IN  
BIC FACTORIES

Conform  
ISO 9994



REGULATORY  
COMPLIANCE

Conform  
EN 13869

PRINTING TECHNIQUES

PD

PAD PRINTING

BP

BRITEPIX™  
BRITEPIX™ PERSONALISATION

LE

LASER

SUSTAINABILITY



BIC® CLIP CASE

2398

BIC® CLIP CASE  
2398



All cases are delivered with a white BIC® J25 lighter!

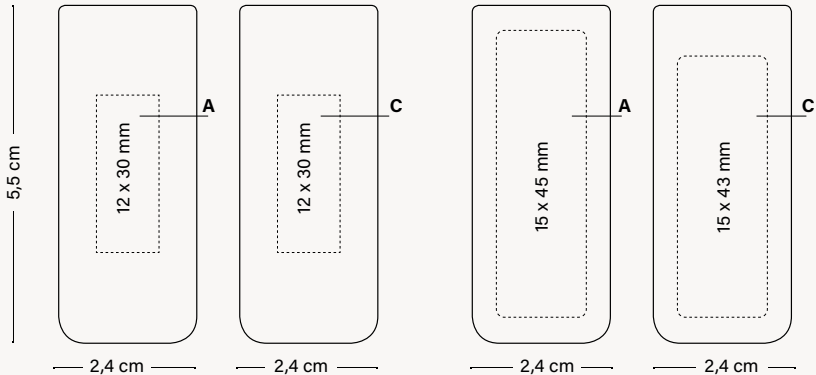


2398

BIC® CLIP CASE  
2398

MOQ 100 units  
A/C PD: max. 1 col.

MOQ 100 units  
A/C BP: full-colour  
BP Texture: full-colour



PACKAGING



STANDARD PACKAGING:  
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD



PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



PRINTING TECHNIQUES

PD

PAD PRINTING

BP

BRITPIX™  
BRITPIX™ PERSONALISATION

SUSTAINABILITY





2395

BIC® 3D CASE  
2395



BIC® 3D CASE

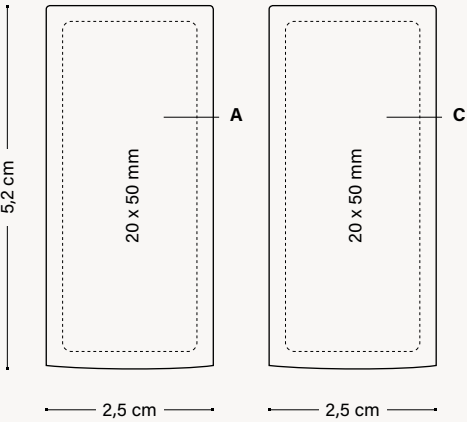
2395

BIC® 3D CASE

2395

A/C 3D: max. 6 col.

MOQ 1.200 units



REGULATORY COMPLIANCE



PRINTING TECHNIQUES



EMBOSSING

PACKAGING



STANDARD PACKAGING:  
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD

See pages 272-276 for a detailed explanation of the icons.

BIC® POCKET ASHTRAY

3850

BIC® POCKET ASHTRAY  
3850

6 different  
flap shapes  
available!

Reusable and  
hermetic!



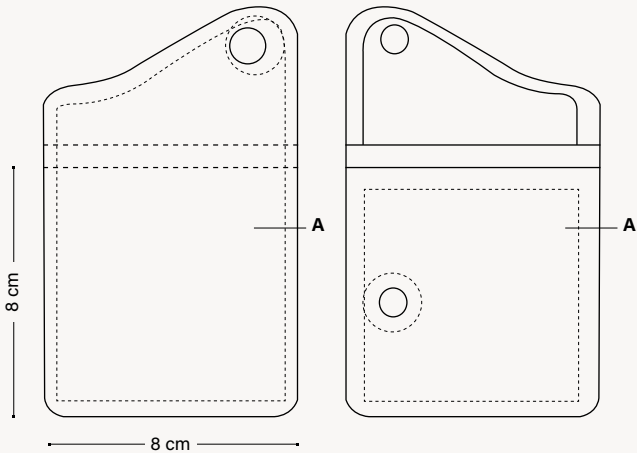
1:1 scale

3850

BIC® POCKET ASHTRAY  
3850

A SP: max. 5 col. (max. 2 col.  
for orders under 20.000 pcs.)

MOQ 5.000 units



PACKAGING



BOX FOR 10 UNITS EACH  
BIC® POCKET ASHTRAY  
COMES IN AN INDIVIDUAL  
CELLOPHANE PACKAGING

EXTERNAL PACKAGING



500 ± 5,5 KG



REGULATORY  
COMPLIANCE

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® POCKET ASHTRAY

3851

BIC® POCKET ASHTRAY  
3851 Kraft

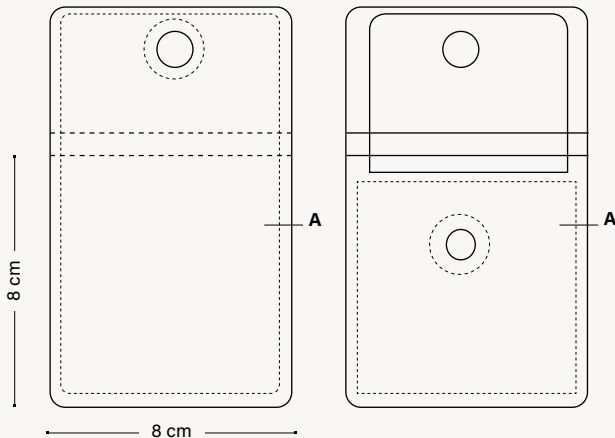


6F

3851

BIC® POCKET ASHTRAY KRAFT  
3851 Kraft  
A SP: max. 2 col.

MOQ 10.000 units



PACKAGING



BOX FOR 10 UNITS EACH  
BIC® POCKET ASHTRAY  
COMES IN AN INDIVIDUAL  
CELLOPHANE PACKAGING.

EXTERNAL PACKAGING



500 ± 5,5 KG



REGULATORY  
COMPLIANCE

PRINTING TECHNIQUES

SP SCREEN PRINTING

Please contact your Customer Service Representative for further details.

Long-lasting and designed with style. DJEEP® is crafted to function perfectly. Each lighter is fully tested to ensure it meets our top-quality criteria.

FR/

Durable et conçu avec style. Le briquet DJEEP® est créé pour fonctionner parfaitement. Chaque briquet est entièrement testé pour s'assurer qu'il répond à nos critères de qualité les plus stricts.

DE/

Langlebig und stilvoll gestaltet. DJEEP® ist so konzipiert, dass es perfekt funktioniert. Jedes Feuerzeug wird eingehend getestet, um sicherzustellen, dass es unsere hohen Qualitätskriterien erfüllt.

IT/

Di lunga durata e progettato con stile. Ogni accendino è completamente testato per garantire la soddisfazione dei nostri criteri di massima qualità.

ES/

Duradero y diseñado con estilo. DJEEP® está diseñado para funcionar a la perfección. Cada encendedor se somete a pruebas exhaustivas para garantizar que cumple nuestros criterios de máxima calidad.



**08D1**  
DJEEP® D1 Lighter



**08D1**  
DJEEP® D1 Lighter

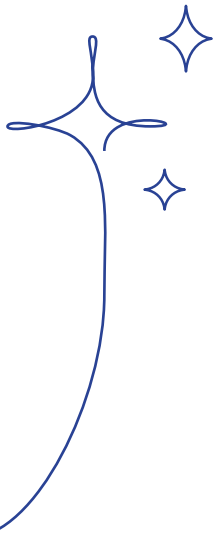


**08D1**  
DJEEP® D1 Lighter



**08D1**  
DJEEP® D1 Lighter

Ignite your spark







**Ignite your  
mark.**

We are  
**premium**

We are  
**singular**



We are  
**engaged**

We are  
**creative**

# DJEEP® D1 LIGHTER

Long-lasting and designed with style. DJEEP® is crafted to function perfectly.  
Each lighter is fully tested to ensure it meets our top-quality criteria.



## STABLE FLAME

thanks to pure isobutane fuel



## A LONG-LASTING LIGHTER

thanks to triple-tank technology



## HIGH RESISTANCE

reservoir made of high mechanical  
resistance resin



## LARGER PUSHER

for a better comfort of use



## HIGH-END EFFECTS

QUALITY MADE  
compliant with international safety  
standards. Made in France

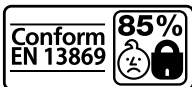


## UNIQUE RECTANGULAR SHAPE

to offer comfort in hand and a large  
surface of expression

## CHILD-RESISTANT SAFETY GUARD

compliant with EN 13869 Standard



FR /

Flamme stable.

Grand poussoir.

Un briquet conçu pour durer.

Effets haut de gamme.

Très résistant.

Forme rectangulaire unique.

Sécurité enfants.

DE /

Stabile Flamme.

Großer Drücker.

Ein langlebiges Feuerzeug.

Hochwertige Effekte.

Hohe Widerstandsfähigkeit.

Einzigartige rechteckige Form.

Kindersicherung.

IT /

Fiamma stabile.

Pulsante grande.

Un accendino di lunga durata.

Effetti di alta gamma.

Alta resistenza.

Forma rettangolare unica.

Dispositivo di sicurezza  
a prova di bambino.

ES /

Llama estable.

Pulsador grande.

Un encendedor de

larga duración.

Efectos de gama alta.

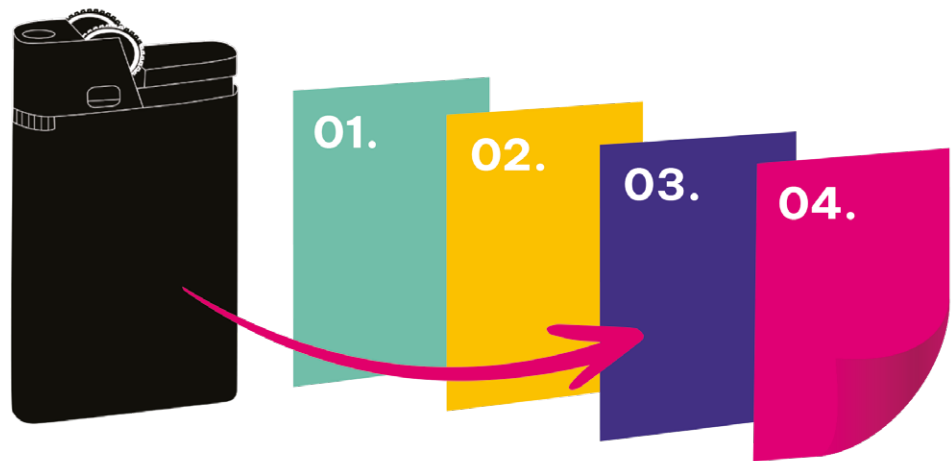
Alta resistencia.

Forma rectangular única.

Protección de seguridad  
a prueba de niños.

# 360° Digital Decoration

DJEEP® offers a wide variety of digital printing effects; select from touch & feel, glossy & matt mix, etched, Holographik®, ... to elevate each lighter.



**01. Base.** Select between:  
☐ WM WHITE MEDIUM    ☐ M METALLIC SILVER    ☐ H HOLOGRAPHIC

**02. Printing:** We select the best option for you (digital, offset, flexo, silk screen ...) depending on quantity and design options.

**03. Finish.** Select between:  
☐ G GLOSSY    ☐ MT MATT    ☐ ST DJEEP SOFT TOUCH®

**04. Decoration options.** Select up to 2 different decoration options between:  
GRANITE, FABRIC, DJEEP® SOFT TOUCH®, RESIN CHIP, TOUCH&FEEL, GLOSSY & MATT MIX, BLACK LIGHT, HAMMERED METAL, GLITTERING, FRAGRANT INK, GLOW IN THE DARK, ETCHED, QR CODE, HOLOGRAPHIK®, PEARLESCENT.

## DECORATION POSSIBILITIES



ST

### DJEEP® SOFT TOUCH®

Provide a unique smooth sensation!  
Deep tones and a soft surface for an exclusive experience.



GT

### GLITTERING

Add a sparkling effect to your design!  
Make your colours vibrant!



HM

### HAMMERED METAL

A metallic background with a puffy effect pattern.  
A premium look and feel that stands out!



TF

## TOUCH & FEEL

Give an embossed effect to your design!



ET

## ETCHED

Gives an etched or engraved effect to the lighter!  
Create patterns and convert your idea into an elegant design.



GM

## GLOSSY & MATT MIX

Choose this finish to create distinctions between matt or DJEEP® Soft Touch® and the UV varnish that produces vivid colours.



FI

## FRAGRANT INK

Rub the label and enjoy the fragrance!  
Available fragrances: Mint, Red Fruits, Mojito, Lime and Pineapple.



OR

## QR CODE

Redirect your customer to a website, phone number or message. Create interactivity between the lighter and your message!



BL

## BLACK LIGHT

Under a black light the fluor colours appear.  
You can have light blue, red, green or yellow.



FA

## FABRIC

Give it the look and feel of fabric with a relief effect and matt finish!



RC

## RESIN CHIP

Add volume to your design!  
Give the lighter a third dimension!



GR

## GRANITE

Add a granular feel to the lighter!



GD

## GLOW IN THE DARK

Expose the DJEEP® lighter to a light bulb or direct sunlight and observe the photoluminescent powder in dark places!



H

## HOLOGRAPHIK®

A reflective silvery surface to show high quality and innovation!



PE

## PEARLESCENT

Pearly and subtle shine that transmits elegance and delicacy!

BIC®  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DJEEP® LIGHTERS  
AND BIC® CASES

BIC®  
PACKAGING

GENERAL  
INFORMATION



# DJEEP® LIGHTERS

08D1

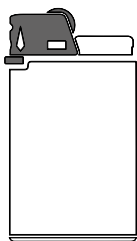
DJEEP® D1 LIGHTER  
08D1

MOQ 10.000 units  
Standard colours combination

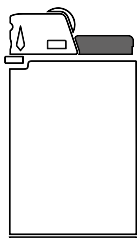


MIX &  
MATCH  
No extra charge

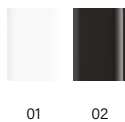
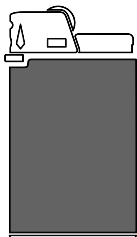
## Hood



## Pusher



## Reservoir



DJEEP® LIGHTERS

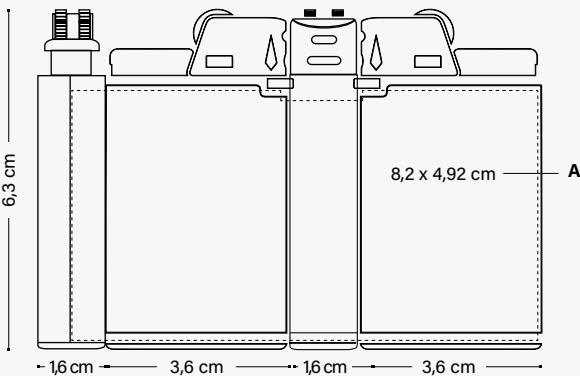
08D1

DJEEP® D1 LIGHTER

08D1

A DG: full-colour

MOQ 10000 units



PACKAGING



STANDARD PACKAGING:  
IN TRAY OF 10 UNITS

Recyclable cardboard

EXTERNAL PACKAGING



600 ± 20 KG



FSC AND  
RECYCLABLE  
CARDBOARD



MANUFACTURED AND  
PRINTED IN DJEEP  
FACILITIES



REGULATORY  
COMPLIANCE



UP TO 3.500



PRINTING  
TECHNIQUES



DIGITAL

SUSTAINABILITY



100% ELECTRICITY  
COMING FROM  
RENEWABLE SOURCES



Check out  
the video

See pages 272-276 for a detailed explanation of the icons.





# BIC® PACKAGING

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# 05

## BIC® PRIMARY PACKAGING

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Gift boxes, pouches, and cases for personalised pens, designed to enhance every writing gift. Available in customizable packs to suit your style.

FR/

Boîtes-cadeaux, pochettes et étuis pour l'emballage personnalisé des stylos, qui mettent en valeur chaque cadeau d'écriture. Packs personnalisables disponibles pour s'adapter à votre style.

DE/

Geschenkboxen, Beutel und Etuis für personalisierte Stifte, die jedes Schreibgeschenk aufwerten. Anpassbare Sets verfügbar, passend zu Ihrem Stil.

IT/

Scatole regalo, astucci e custodie per confezioni personalizzate di penne che valorizzano ogni regalo di scrittura. Confezioni personalizzabili disponibili per adattarsi al tuo stile.

ES/

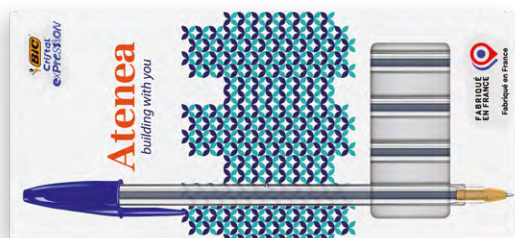
Cajas de regalo, estuches y fundas para el embalaje personalizado de bolígrafos que realzan cualquier regalo relacionado con la escritura. Packs personalizables disponibles para adaptarse a tu estilo.



## BIC® PRIMARY PACKAGING FAMILY

### BIC® Primary Ecolutions® Packaging

**ecolutions®**



**3469015464**

BIC® Collection Box Slim Pens  
4 units

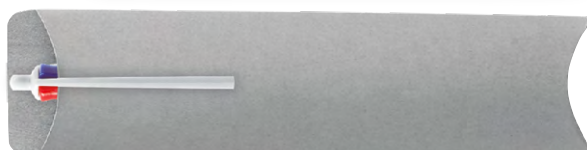


**3469013355** (For 1 item)

**3469013356** (For 2 items)

**3469013357** (For 3 items)

BIC® Collection Box



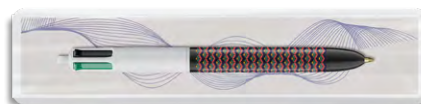
**3469007684**

BIC® Eco Sleeve



**3469007685**

BIC® Window Box



**3469007686**

BIC® Plastic Pouch



**3469007687**

BIC® Marking Set

### BIC® Primary Packaging



**34672000039**

BIC® Black Velvet Pouch 1 item



**3467000041**

BIC® Frosted Pouch (For 1 or 2 items)



**34670000042** (For 1 item)

**34670000043** (For 2 items)

**34670000044** (For 3 items)

**3469001173** (For 4 items)

BIC® Cello Wrap

BIC®  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / DIEEP® LIGHTERS  
AND BIC® CASES

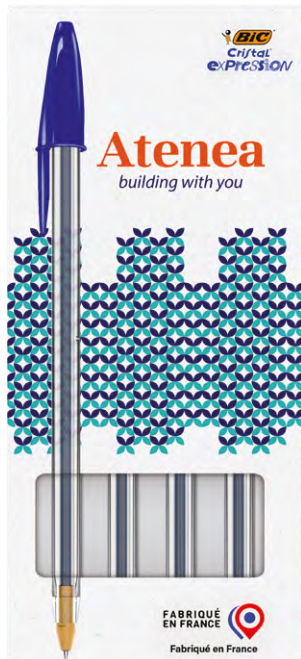
BIC®  
PACKAGING

GENERAL  
INFORMATION

3469015464

## BIC® COLLECTION BOX SLIM PENS 4 UNITS

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

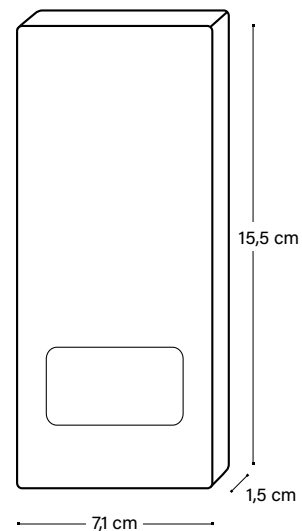


Special packaging for:



**BIC® CRISTAL® EXPRESSION**  
**BIC® ROUND STIC®**  
**BIC® STYLE**  
**BIC® CLIC STIC**  
**BIC® CRISTAL® RE'NEW™**

100% customisable from 100 units!



3469013355 / 3469013356 / 3469013357

## BIC® COLLECTION BOX

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

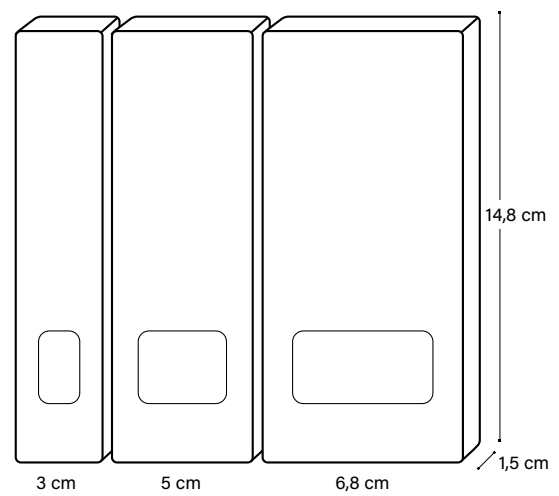
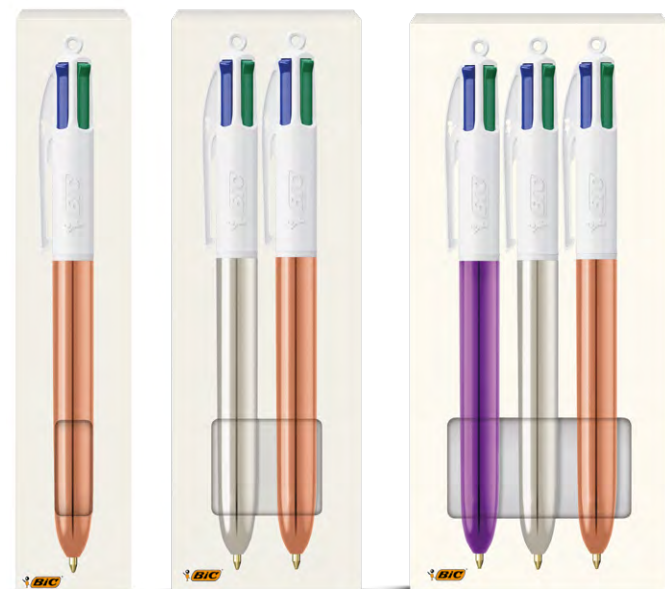


3469013355 - 1 unit  
 3469013356 - 2 units  
 3469013357 - 3 units

100% customisable from 100 units!

Special packaging for:

**BIC® 4 COLOURS®**  
**BIC® WIDE BODY™**  
**BIC® SUPER CLIP**  
**BIC® BRITE LINER® GRIP**  
**BIC® GRIP ROLLER**



3469007684

## BIC® ECO SLEEVE

Special recycled sleeve for all BIC® writing instruments except graphite pencils.



FSC AND  
RECYCLABLE  
CARDBOARD



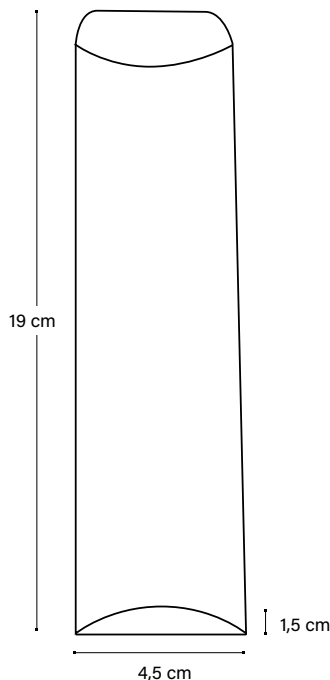
RECYCLED  
CARDBOARD



Special packaging for:



**BIC® MEDIA CLIC**  
**BIC® CLIC STIC**  
**BIC® SUPER CLIP**  
**BIC® WIDE BODY™**  
**BIC® INTENSITY® GEL CLIC**



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE

SUSTAINABILITY

ecolutions®

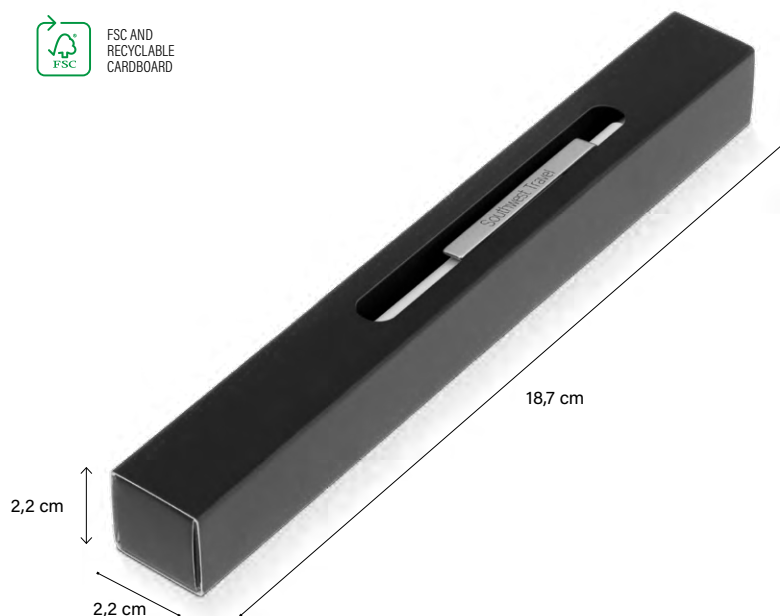
3469007685

## BIC® WINDOW BOX

Premium design packaging for all BIC® writing instruments except graphite pencils.



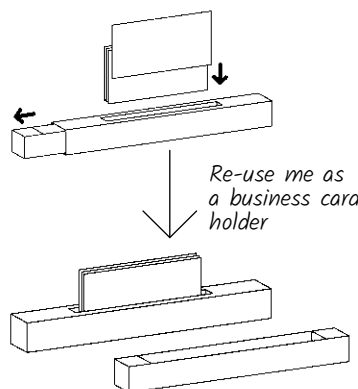
FSC AND  
RECYCLABLE  
CARDBOARD



Special packaging for:



**BIC® METALLIC PENS**



Re-use me as  
a business card  
holder

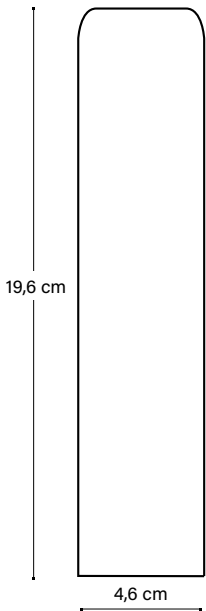
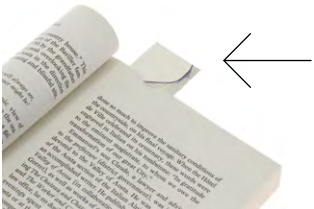
Please note: Pens shown are for display purposes only and are not included in the price.



3469007686

**BIC® PLASTIC POUCH**

Special design for this packaging which fits any writing instrument or 3 graphite pencils.



3469007687

**BIC® MARKING SET**

Packaging designed for all types of marker products.



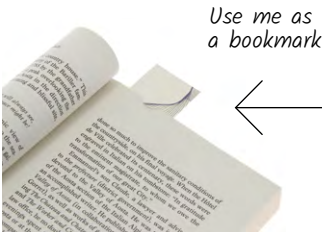
Special packaging for:



**3 BIC® BRITE LINER® GRIP**  
**3 BIC® MARK-IT**



**3 BIC® VELLEDA® GRIP**  
**3 BIC® VELLEDA® FINE**



34670000042 / 34670000043 / 34670000044 / 3469001173

**BIC® CELLO WRAP**

Packaging to wrap in a tough and transparent plastic material.

- 34670000042 - 1 unit
- 34670000043 - 2 units
- 34670000044 - 3 units
- 3469001173 - 4 units



Cello wrap 1 unit



Cello wrap 2 units

# BIC® PRIMARY PACKAGING

3467000041

## BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)

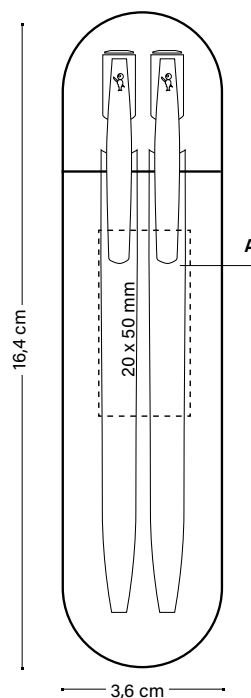
Transparent packaging for 2 writing instruments.

A SP: max. 1 col.

Special packaging for:



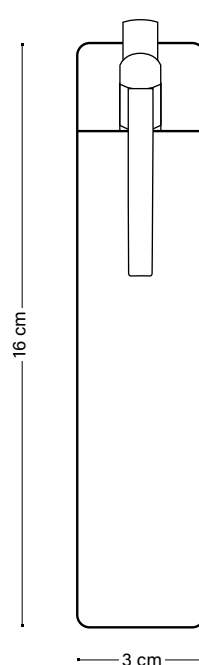
**BIC® 4 COLOURS®**  
**BIC® MEDIA CLIC**  
**BIC® ROUND STIC®**  
**BIC® CLIC STIC**  
**BIC® WIDE BODY™**  
**BIC® SUPER CLIP**  
**BIC® M10® CLIC**  
**BIC® STYLE**  
**BIC® METAL PRO**  
**BIC® EVOLUTION® ECOLUTIONS® ERASER PENCIL**  
**BIC® EVOLUTION® ECOLUTIONS® CUT PENCIL**  
**BIC® MATIC®**  
**BIC® INTENSITY®**  
**BIC® GRIP ROLLER**  
**BIC® VELLEDA®**  
**BIC® PERMANENT MARKER ECOLUTIONS®**  
**BIC® MARK-IT PERMANENT MARKER**  
**BIC® BRITE LINER® GRIP**  
**BASIC PEN**  
**STRIPED GRIP PEN**  
**SLEEK STYLUS PEN**  
**CLICK PEN**



34672000039

## BIC® BLACK VELVET POUCH 1 ITEM

Velvet exclusive packaging for 1 writing instrument.  
Especially suitable for metal pens.



Please note: Pens shown are for display purposes only and are not included in the price.

Practical, easy-to-handle solutions that simplify storage, handling, and transport for smoother, more efficient everyday operations.

FR/

Solutions pratiques et faciles à manipuler, simplifiant le stockage, la manutention et le transport, pour rendre les opérations quotidiennes plus fluides et efficaces pour chaque client.

DE/

Praktische, leicht zu handhabende Lösungen, die Lagerung, Handhabung und Transport vereinfachen und den täglichen Ablauf für jeden Kunden reibungsloser und effizienter gestalten.

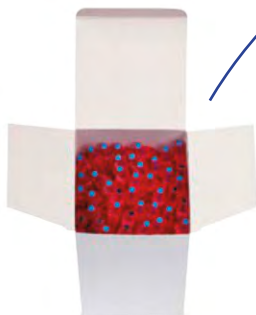
IT/

Soluzioni pratiche e facili da gestire, che semplificano stoccaggio, movimentazione e trasporto, rendendo le operazioni quotidiane più fluide ed efficienti per ogni cliente.

ES/

Soluciones prácticas y fáciles de manejar que simplifican el almacenamiento, el manejo y el transporte, haciendo que las operaciones diarias sean más fluidas y eficientes para cada cliente.

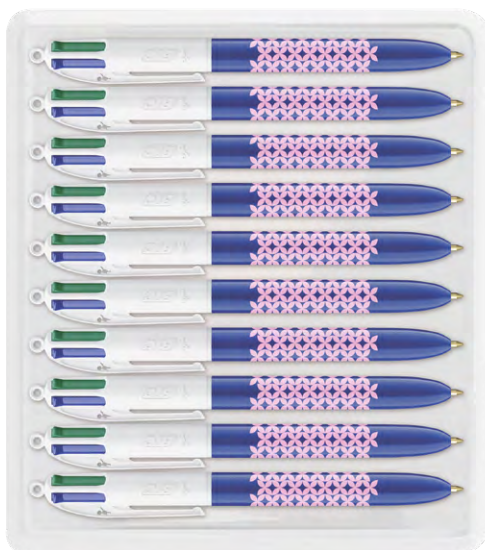
## BIC® Secondary Packaging



**3467000009**  
**3467000008**  
**3467000007**  
Count Box



**3467000013**  
**3467000011**  
**3467000010**  
Plastic Bag



**34670000080**  
Tray of 10 writing Instruments

3467000009 / 3467000008 / 3467000007

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### COUNT BOX

3467000009 - **Small** (for 25 BIC® Clic Stic) - 6 x 6,2 x 14 cm

3467000008 - **Medium** (for 50 BIC® Media Clic or writing instruments of similar size) - 7,5 x 7,5 x 15,2 cm

3467000007 - **Large** (only for 100 BIC® Evolution® Ecolutions®) - 7,5 x 7,5 x 19 cm



3467000013 / 3467000011 / 3467000010

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### PLASTIC BAG

3467000013 - **Small** (for 25 BIC® Media Clic or writing instruments of similar size) 12 x 18 cm

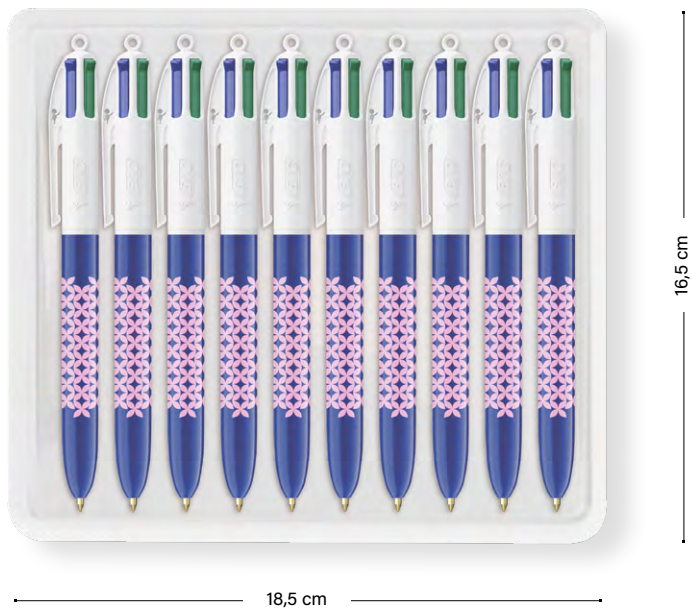
3467000011 - **Medium** (for 50 BIC® Media Clic or writing instruments of similar size) 15 x 22 cm

3467000010 - **Large** (for 100 BIC® Media Clic or writing instruments of similar size) 20 x 30 cm



34670000080

TRAY OF 10 WRITING  
INSTRUMENTS



Please note: Pens shown are for display purposes only and are not included in the price.





# GENERAL INFORMATION

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# Catalogue Overview

This section provides essential reference information for navigating the catalogue efficiently. It offers a clear and structured framework that facilitates product identification, comparison, and selection, ensuring a consistent and straightforward reading experience.

FR/

### **Aperçu du catalogue**

Cette section fournit des informations de référence essentielles pour naviguer efficacement dans le catalogue. Elle offre un cadre clair et structuré qui facilite l'identification, la comparaison et la sélection des produits, garantissant une expérience de lecture cohérente et simple.

DE/

### **Katalogübersicht**

Dieser Abschnitt enthält wichtige Referenzinformationen für eine effiziente Navigation im Katalog. Er bietet einen klaren und strukturierten Rahmen, der die Identifizierung, den Vergleich und die Auswahl von Produkten erleichtert und ein einheitliches und übersichtliches Leseerlebnis gewährleistet.

IT/

### **Panoramica del catalogo**

Questa sezione fornisce informazioni di riferimento essenziali per navigare in modo efficiente nel catalogo. Offre una struttura chiara e organizzata che facilita l'identificazione, il confronto e la selezione dei prodotti, garantendo un'esperienza di lettura coerente e intuitiva.

ES/

### **Descripción general del catálogo**

Esta sección proporciona información de referencia esencial para moverse por el catálogo de manera eficiente. Ofrece un marco claro y estructurado que facilita la identificación, comparación y selección de productos, lo que garantiza una experiencia de lectura coherente y sencilla.

Make it simple!  
Symbols and abbreviations  
Product index  
Colour table

## FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork)
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

## ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

## TYPEFACES:

All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

### FR

#### INFORMATIONS CONCERNANT LES FICHIERS

Veuillez charger votre fichier sous l'un des formats suivants:

- Un fichier électronique avec le dessin graphique
- Et un fichier différent pour le texte. Pour un marquage au laser individuel, les textes devront être fournis uniquement sous format Excel® (.xls)

#### PROPRIÉTÉS DU MATÉRIEL GRAPHIQUE

Envoyez-nous votre matériel graphique dans un des types de fichiers suivants :

- JPG / 350 dpi non comprimé à la taille réelle de marquage (seulement images, sans texte)
- PDF / vectorisé
- Illustrator® CC / vectorisé
- Photoshop® CC / avec les calques
- Fichiers ZIP

Il est important que vous nous fassiez parvenir les informations dans l'un de ces formats afin de traiter au mieux votre commande et d'obtenir un résultat final optimal. Si la création du client ne rentre pas dans notre format, nous la modifierons en conséquence.

#### TYPE DE CARACTÈRES :

Tous les types de caractères doivent être convertis en image. Vérifiez les tailles minimales des types et les épaisseurs de trait. Veuillez contacter le service clientèle pour plus d'informations.

### IT

#### INFORMAZIONE SUI FILE:

Sempre, per quanto riguarda i file, i documenti si devono inviare come di seguito:

- un file elettronico con il design grafico (artwork)
- ed un altro file separato per il testo. Per un'incisione a laser singola, consegnare i testi esclusivamente in formato Excel® (.xls)

#### PROPRIETÀ DEL MATERIALE GRAFICO

Inviateci il vostro materiale grafico in uno dei seguenti tipi di file:

- JPG / 350 dpi non compresso e nel formato reale della stampa (solo per le immagini, non per il testo)
- PDF / vettoriale
- Illustrator® CC / vettoriale
- Photoshop® CC / con livelli
- file ZIP

E' importante che le informazioni vengano mandate in uno dei formati indicati al fine di sveltire l'ordine ed ottenere un miglior risultato finale. Nel caso in cui il design del cliente non si adattasse all'area di stampa, verrà adattato di conseguenza.

#### CARATTERI:

Tutti i caratteri devono essere convertiti in immagine. Verificare le dimensioni minime del carattere e gli spessori del tratto.

### DE

#### ANFORDERUNGEN DRUCKUNTERLAGEN

Bitte senden Sie uns folgende Dateien:

- Reprofähige Druckvorlagen als Grafik
- Für eine Lasergravur übermitteln Sie uns bitte Ihre Druckdaten im Excel® Format (.xls)

#### EIGENSCHAFTEN DRUCKVORLAGEN

Technische Daten der Grafikdateien. Bitte schicken Sie Ihre Grafiken in einem dieser Formate:

- JPG / 350 dpi nicht komprimiert und in der tatsächlichen Druckgröße (nur Bilddaten, kein Text)
- PDF / Vektordatei
- Illustrator® CC / Vektordatei
- Photoshop® CC / mit Ebenen
- ZIP Format

Wir bitten um Zusendung der Daten in den angegebenen Formaten. Damit können wir den Auftrag schnellstmöglich bearbeiten und ein optimales Druckergebnis erreichen. Sofern der Entwurf des Kunden nicht in unseren Druckbereich passt, werden wir ihn entsprechend anpassen.

#### SCHRIFTARTEN:

Alle Schriftarten müssen in eine Vorlage umgewandelt werden. Überprüfen Sie die Mindestschriftgrößen und Linienstärken. Für weitere Informationen kontaktieren Sie bitte unseren Kundenservice.

### ES

#### INFORMACIÓN SOBRE ARCHIVOS

En cualquier caso, los archivos deben ser dos:

- Un archivo electrónico con el diseño gráfico (creatividad) y otro archivo distinto para el texto
- Para un grabado en láser, facilita los textos únicamente en formato Excel® (.xls)

#### PROPIEDADES DEL MATERIAL GRÁFICO

Envíanos tu material gráfico en alguno de los siguientes tipos de archivo:

- JPG/ 350 dpi sin comprimir al tamaño real de impresión (sólo imágenes, sin texto)
- PDF / vectorizado
- Illustrator® CC / vectorizado
- Photoshop® CC / con capas
- Archivos ZIP

Es importante que nos proporciones la información en uno de estos formatos para agilizar su pedido y para obtener un resultado final adecuado. Si el diseño del cliente no encaja correctamente en el área de impresión, lo modificaremos consecuentemente.

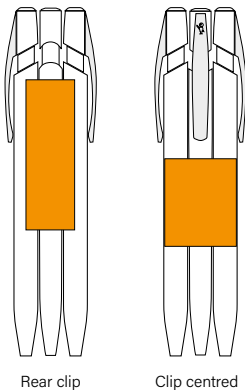
#### FUENTES:

Todos los tipos de letra se deben convertir en un arte final. Verifica los tamaños de los tipos mínimos y grosores de línea. Por favor, contacta con Atención al Cliente para más información.

SPECIAL FOR WRITING PRODUCTS

SCREEN PRINTING

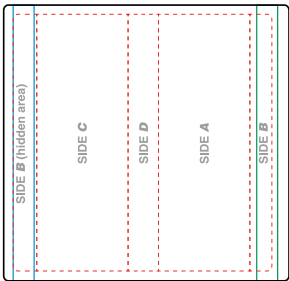
SÉRIGRAPHIE  
SIEBDRUCK  
SERIGRAFIA  
SERIGRAFÍA



Available imprint area depends on required printing technique.

- FR La zone d'impression disponible dépend de la technique d'impression requise.
- DE Die mögliche Werbeaufdruckfläche ist von der angeforderten Drucktechnik abhängig.
- IT L'area di stampa disponibile dipende dalla tecnica desiderata.
- ES Área de impresión disponible según la técnica de impresión.

SPECIAL FOR DIGITAL LIGHTERS (J25, J23, J26 & J38)



If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department

- FR Pour toute demande de couleur directe Pantone, nous pouvons proposer une impression avec une 5ème couleur disponible dans ce catalogue, à un prix majoré. Pour plus d'informations sur la manière d'obtenir la couleur correspondante la plus proche pour des impressions sur différents produits de notre catalogue, veuillez contacter notre service client.
- DE Wenn Sie ausdrücklich eine Pantone-Farbe wünschen, können Sie zusätzlich eine fünfte Farbe aus unserem verfügbaren Repertoire auswählen. Hierfür wird ein Aufpreis berechnet. Weitere Informationen zur Farbangleichung bei Bestellung verschiedener Produkte erhalten Sie von Ihrem Kundenservice.
- IT Se si desidera un colore preciso, potrebbe essere scelto un quinto colore dalla suddetta guida a un costo aggiuntivo. Per maggiori informazioni sulla migliore corrispondenza del colore di stampa per i vari prodotti del nostro catalogo, contattare il nostro Servizio Clienti.
- ES En el caso de querer un color directo, podemos ofrecer la impresión con un 5º color de dicha Guía. Para una mejor coincidencia de colores entre los diferentes productos de nuestro catálogo, ponte en contacto con nuestro departamento de Atención al Cliente.



# SYMBOLS AND ABBREVIATIONS

## Printing techniques symbols

|                                                                                     | EN                                                                                                                                                    | FR                                                                                                                                                                                               | DE                                                                                                                                                                            | IT                                                                                                                                                                              | ES                                                                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <b>Puffy glitter</b><br>Coloured glitter texture.                                                                                                     | <b>Puffy glitter</b><br>Texture avec paillettes colorées.                                                                                                                                        | <b>Puffy Glitter</b><br>Farbige Glitzer-Textur.                                                                                                                               | <b>Puffy glitter</b><br>Texture con glitter colorati.                                                                                                                           | <b>Puffy glitter</b><br>Textura de color brillante.                                                                                                       |
|    | <b>Puffy</b><br>Highlighted personalisation giving a relief effect to your logo.                                                                      | <b>Puffy</b><br>Une personnalisation soulignée par notre encre « Puffy », pour donner un effet de relief à votre logo.                                                                           | <b>Puffy</b><br>Eine überzeugende Personalisierung mit unserer "Puffy"-Tinte, die Ihrem Logo einen Relief-Effekt verleiht.                                                    | <b>Puffy</b><br>Una personalizzazione evidenziata con il nostro inchiostro "Puffy" per dare un effetto a rilievo al tuo logo.                                                   | <b>Puffy</b><br>Resalta tu personalización dándole efecto relieve a tu logo.                                                                              |
|    | <b>Brilliant</b><br>Brilliant finish.                                                                                                                 | <b>Brilliant</b><br>Finition brillante.                                                                                                                                                          | <b>Brilliant</b><br>Digitaldruck mit Glanzeffekt.                                                                                                                             | <b>Brilliant</b><br>Finitura brillante.                                                                                                                                         | <b>Brilliant</b><br>Acabado brillante.                                                                                                                    |
|    | <b>Metallic</b><br>Create metallic effects on images and backgrounds.                                                                                 | <b>Metallic</b><br>Crée des effets métalliques sur les images ou l'arrière-plan.                                                                                                                 | <b>Metallic</b><br>Kreieren Sie Metall-Effekte mit Bildern und Hintergründen.                                                                                                 | <b>Metallic</b><br>Crea effetti, immagini sfondi metallici. Il tuo marchio sarà inconfondibile                                                                                  | <b>Metallic</b><br>Crea efectos metálicos en imágenes o fondos.                                                                                           |
|    | <b>Holografic</b><br>Create attractive gold or silver effects.                                                                                        | <b>Holografic</b><br>Crée des effets attractifs en or ou argent.                                                                                                                                 | <b>Holografic</b><br>Kreieren Sie attraktive Gold- oder Silbereffekte                                                                                                         | <b>Holografic</b><br>Trasforma il tuo logo in un immagine tridimensionale con gli ologrammi. Rende il tuo messaggio straordinario.                                              | <b>Holografic</b><br>Convierte tu logo en una imagen tridimensional usando hologramas.                                                                    |
|    | <b>Matt</b><br>Matt finish.                                                                                                                           | <b>Matt</b><br>Finition mate.                                                                                                                                                                    | <b>Matt</b><br>Digitaldruck mit matter Oberfläche                                                                                                                             | <b>Matt</b><br>Finitura opaca.                                                                                                                                                  | <b>Matt</b><br>Acabado mate.                                                                                                                              |
|    | <b>UV</b><br>High gloss finish.                                                                                                                       | <b>UV</b><br>Finition extra brillante.                                                                                                                                                           | <b>UV</b><br>UV Digitaldruck mit Hochglanzeffekt.                                                                                                                             | <b>UV</b><br>Finitura lucida.                                                                                                                                                   | <b>UV</b><br>Acabado super brillante.                                                                                                                     |
|  | <b>Hot Stamping</b><br>Tactile embossing                                                                                                              | <b>Hot Stamping</b><br>Graver en relief sensible au toucher.                                                                                                                                     | <b>Hot Stamping</b><br>Folien-Heißprägung                                                                                                                                     | <b>Hot Stamping</b><br>Rilievo tattile                                                                                                                                          | <b>Hot Stamping</b><br>Grabado en relieve sensible al tacto.                                                                                              |
|  | <b>Print 360° ballpen</b>                                                                                                                             | <b>Impression 360° degrés</b>                                                                                                                                                                    | <b>360° Druck auf Kugelschreiber</b>                                                                                                                                          | <b>Stampa a 360° penna a sfera</b>                                                                                                                                              | <b>Impresión 360° en bolígrafo</b>                                                                                                                        |
|  | <b>Print 360° lighter</b>                                                                                                                             | <b>Impression 360° degrés</b>                                                                                                                                                                    | <b>360° Druck auf Feuerzeug</b>                                                                                                                                               | <b>Stampa a 360° accendino</b>                                                                                                                                                  | <b>Impresión 360° en encendedor</b>                                                                                                                       |
|  | <b>Digital.</b><br>High-definition 4-colour process. 360° degrees and full length of the barrel/body.                                                 | <b>Digital</b><br>Quadrichromie haute définition. À 360° degrés et sur toute la longueur du corps.                                                                                               | <b>Digital</b><br>Hochauflösender Vierfarb-Prozess. 360° Rundumdruck auf dem ganzen Schaft.                                                                                   | <b>Digital</b><br>Alta definizione - stampa in digitale in quadricromia, 360° gradi su tutta la lunghezza del corpo.                                                            | <b>Digital</b><br>Cuatricromía de alta definición. 360° en el cuerpo entero.                                                                              |
|  | <b>britePix™ Digital</b><br>The solution for full colour communication. Now on coloured barrels!                                                      | <b>britePix™ Digital</b><br>La solution pour une communication tout en couleur. Maintenant sur des corps en couleur.                                                                             | <b>britePix™ Digital</b><br>Die Lösung für farbenfrohe Kommunikation Jetzt auch auf farbigen Schäften.                                                                        | <b>britePix™ Digital</b><br>La soluzione per la comunicazione a tutto colore. Ora sui fusti colorati.                                                                           | <b>britePix™ Digital</b><br>La solución para una impresión a todo color. Ahora en cuerpos de colores.                                                     |
|  | <b>britePix™ Texture</b><br>britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it! | <b>britePix™ Texture</b><br>britePix™ Texture apporte une nouvelle touche haut de gamme au concept britePix™. Désormais, vous pouvez non seulement voir tout en couleur, mais aussi le toucher ! | <b>britePix™ Texture</b><br>britePix™ Texture ist eine neue Ergänzung für unser britePix™ Druckkonzept – man kann die Farben jetzt nicht nur sehen, man kann sie auch fühlen! | <b>britePix™ Texture</b><br>britePix™ Texture è un salto di qualità nel nostro concetto di stampa britePix™ – ora non solo puoi vedere il colore pieno, ma puoi anche toccarlo! | <b>britePix™ Texture</b><br>britePix™ Texture es un añadido premium al concepto britePix™ - ahora no sólo puedes verlo sino que ¡también puedes sentirlo! |
|  | <b>britePix™ personalisation</b><br>Personalise each unit within the same britePix™ order.                                                            | <b>britePix™ personalisation</b><br>Personnalisez chaque unité dans une seule et même commande.                                                                                                  | <b>britePix™ Personalisierung</b><br>Personalisieren Sie Ihre britePix™-Bestellung. Geben Sie jedem Artikel Ihrer Bestellung eine individuelle Note.                          | <b>britePix™ personalisation</b><br>Personalizzazione britePix™. Personalizza ogni unità dello stesso ordine britePix™.                                                         | <b>britePix™ personalización</b><br>Personalización britePix™. Personaliza cada unidad en el mismo pedido britePix™.                                      |

# SYMBOLS AND ABBREVIATIONS

## Printing techniques symbols

|                                                                                                      |                             |                           |
|------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------|
| <b>BL</b> Black light                                                                                | <b>FI</b> Fragrant ink      | <b>MF</b> Metallic Foil   |
| <b>BP</b> britePix™                                                                                  | <b>GT</b> Glittering        | <b>PD</b> Pad printing    |
| <b>DB</b> Debossing                                                                                  | <b>GM</b> Glossy & matt mix | <b>PE</b> Pearlescent     |
| <b>DG</b> Digital                                                                                    | <b>GD</b> Glow in the dark  | <b>QR</b> QR code         |
| <b>ST</b> Djeep® soft touch®                                                                         | <b>GR</b> Granite           | <b>RC</b> Resin chip      |
| <b>3D</b> <b>Embossing</b><br>FR - 3D embossage / ESP-Relieve 3D<br>/ GER-3D-Prägung / IT-3D Rilievo | <b>HM</b> Hammered metal    | <b>SP</b> Screen printing |
| <b>ET</b> Etched                                                                                     | <b>H</b> Holographik®       | <b>TF</b> Touch & feel    |
| <b>FA</b> Fabric                                                                                     | <b>LE</b> Laser             |                           |

## Ink Colours

| EN           | FR         | DE         | IT      | ES          | EN            | FR         | DE             | IT           | ES            |
|--------------|------------|------------|---------|-------------|---------------|------------|----------------|--------------|---------------|
| ● Black      | Noir       | Schwarz    | Nero    | Negro       | ● Light Green | Vert clair | Hellgrün       | Verde chiaro | Verde claro   |
| ● Light Blue | Bleu clair | Hellblau   | Azzurro | Azul claro  | ● Apple Green | Vert pomme | Apfelgrün      | Verde        | Verde Manzana |
| ● Dark Blue  | Bleu foncé | Dunkelblau | Blu     | Azul oscuro | ● Green Dark  | Vert foncé | Dunkelgrün     | Verde mela   | Verde oscuro  |
| ● Red        | Rouge      | Rot        | Rosso   | Rajo        | ● Fluo        | Fluo       | Fluoreszierend | Fluo         | Fluorescente  |
| ● Orange     | Orange     | Orange     | Arancio | Naranja     | ● Pink        | Rose       | Rosa           | Rosa         | Rosa          |
| ● Yellow     | Jaune      | Gelb       | Giallo  | Amarillo    | ● Purple      | Violet     | Violett        | Viola        | Morado        |

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# SYMBOLS AND ABBREVIATIONS

## Writing modes

|                                                                                     | EN                                        | FR                                          | DE                                                   | IT                                              | ES                                          |
|-------------------------------------------------------------------------------------|-------------------------------------------|---------------------------------------------|------------------------------------------------------|-------------------------------------------------|---------------------------------------------|
|    | <b>Ballpen</b><br>M Medium 1 mm<br>F Fine | <b>Bille</b><br>M Medium 1 mm<br>F Fine     | <b>Kugelschreiber</b><br>M Medium 1 mm<br>F Fine     | <b>Penna a sfera</b><br>M Medium 1 mm<br>F Fine | <b>Bolígrafo</b><br>M Medium 1 mm<br>F Fine |
|    | <b>Mechanical Pencil MP</b>               | <b>Porte-mine MP</b>                        | <b>Druckbleistift MP</b>                             | <b>Portamine MP</b>                             | <b>Portaminas MP</b>                        |
|    | <b>Pencil PC</b>                          | <b>Crayon PC</b>                            | <b>Bleistift PC</b>                                  | <b>Matita PC</b>                                | <b>Lápiz PC</b>                             |
|    | <b>Roller Ball R</b>                      | <b>Stylo à bille roulante R</b>             | <b>Roller R</b>                                      | <b>Roller R</b>                                 | <b>Roller R</b>                             |
|    | <b>Highlighter HL</b>                     | <b>Marqueur HL</b>                          | <b>Textmarker HL</b>                                 | <b>Evidenziatore HL</b>                         | <b>Resaltador HL</b>                        |
|    | <b>Stylus Pen SP</b>                      | <b>Embout caoutchouc SP</b>                 | <b>Stylus Pen SP</b>                                 | <b>Stylus Pen SP</b>                            | <b>Stylus Pen SP</b>                        |
|    | <b>Finestyle Ø 0,7mm FS</b>               | <b>Feutre pointe fine FS<br/>Ø 0,7mm</b>    | <b>Finestyle-Schreiber<br/>Ø 0,7mm FS</b>            | <b>Scrittura<br/>Finestyle Ø 0,7mm FS</b>       | <b>Escritura Finestyle<br/>FS Ø 0,7mm</b>   |
|    | <b>Gel G</b>                              | <b>Gel G</b>                                | <b>Gel-Schreiber G</b>                               | <b>Gel G</b>                                    | <b>Gel G</b>                                |
|   | <b>Marker MK</b>                          | <b>Marqueur pointe<br/>ogive MK</b>         | <b>Textmarker MK</b>                                 | <b>Pennarello MK</b>                            | <b>Marcador MK</b>                          |
|  | <b>Resistant tip</b>                      | <b>Pointe résistante</b>                    | <b>Robuste Spitze</b>                                | <b>Punta resistente</b>                         | <b>Punta resistente</b>                     |
|  | <b>No splinter</b>                        | <b>Pas d'échardes en cas<br/>de brisure</b> | <b>Splittert nicht</b>                               | <b>Non si scheggia</b>                          | <b>No se astilla</b>                        |
|  | <b>Easy to use and erase</b>              | <b>Facile à utiliser et à<br/>effacer</b>   | <b>Leichtes Nutzen<br/>und Ausradieren</b>           | <b>Facile da usare e da<br/>cancellare</b>      | <b>Fácil de usar y<br/>borrar</b>           |
|  | <b>Smoother and<br/>darker writing</b>    | <b>Écriture plus<br/>douce et foncée</b>    | <b>Leichtes und<br/>farbkkräftiges<br/>Schreiben</b> | <b>Scrittura più delicata<br/>e scura</b>       | <b>Escritura más suave y<br/>oscura</b>     |
|  | <b>Smoother, more<br/>flowing writing</b> | <b>Écriture plus douce<br/>et fluide</b>    | <b>Leichtes und flüssiges<br/>Schreiben</b>          | <b>Scrittura più delicata<br/>e fluida</b>      | <b>Escritura más suave<br/>y fluida</b>     |
|  | <b>Shock resistant</b>                    | <b>Résiste aux chocs</b>                    | <b>Stoßfest</b>                                      | <b>Resistente agli urti</b>                     | <b>Resistente a los golpes</b>              |
|  | <b>Will not dry out</b>                   | <b>Ne sèche pas</b>                         | <b>Trocknet nicht aus</b>                            | <b>Non si secca</b>                             | <b>No se seca</b>                           |
|  | <b>Protective sheath</b>                  | <b>Protecteur de mine</b>                   | <b>Minenschutz</b>                                   | <b>Proteggi mina</b>                            | <b>Protector de mina</b>                    |
|  | <b>2 leads</b>                            | <b>2 mines</b>                              | <b>2 Minen</b>                                       | <b>2 mine</b>                                   | <b>2 minas</b>                              |

## Other symbols

|                                                                                     |                                                                         |                                                                                      |                                                                            |                                                                                       |                                                                                            |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
|  | <b>EN 13869</b><br>European Child Resistant<br>Regulation for lighters. | <b>EN 13869</b><br>Règlement Européen pour<br>briquets avec sécurité pour<br>enfants | <b>EN 13869</b><br>Europäische<br>Kindersicherheitsnorm<br>für Feuerzeuge. | <b>EN 13869</b><br>Normativa europea per<br>accendini sulla sicurezza dei<br>bambini. | <b>EN 13869</b><br>Regulaciones Europeas<br>para encendedores con<br>seguridad para niños. |
|  | <b>ISO Certified</b>                                                    | <b>Certification ISO</b>                                                             | <b>ISO zertifiziert</b>                                                    | <b>Certificato ISO</b>                                                                | <b>Certificado ISO</b>                                                                     |
|  | <b>ISO</b><br>International safety<br>standards                         | <b>ISO</b><br>Normes internationales de<br>sécurité                                  | <b>ISO</b><br>Internationale<br>Sicherheitsnormen                          | <b>ISO</b><br>Norme di sicurezza<br>internazionali                                    | <b>ISO</b><br>Normas internacionales<br>de seguridad                                       |

# SYMBOLS AND ABBREVIATIONS

## Other symbols

|                                                                                     | EN                                                                                                                  | FR                                                                                                                                     | DE                                                                                                                            | IT                                                                                                                                       | ES                                                                                                            |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| <b>NEW!</b>                                                                         | <b>New</b>                                                                                                          | <b>Nouveau</b>                                                                                                                         | <b>Neu</b>                                                                                                                    | <b>Nuovo</b>                                                                                                                             | <b>Nuevo</b>                                                                                                  |
|    | <b>Mix&amp;Match</b><br>Hundreds of colours of components in stock of writing instruments for full personalisation. | <b>Mix&amp;Match</b><br>Des centaines de couleurs de composants en stock pour la personnalisation complète des instruments d'écriture. | <b>Mix&amp;Match</b><br>Hunderte von Farben bei den Schreibgeräte-Komponenten auf Lager. Für eine komplette Personalisierung. | <b>Mix&amp;Match</b><br>Centinaia di colori dei componenti di produzione degli strumenti di scrittura per una personalizzazione completa | <b>Mix&amp;Match</b><br>Cientos de componentes de instrumentos de escritura para una completa personalización |
|    | <b>Custom colours</b><br>Choose the exact PMS colour that suits your logo.                                          | <b>Couleurs personnalisées</b><br>Choisissez la couleur exacte pour des décorations les mieux adaptées à votre logo.                   | <b>Sonderfarben</b><br>Wählen Sie genau die PMS-Farbe, die am besten zu Ihrem Logo passt.                                     | <b>Colori Personalizzati</b><br>Scegli il colore PMS esatto che si adatta meglio al tuo logo.                                            | <b>Colores personalizados</b><br>Elija el color exacto PMS que mejor se adapte a su logo.                     |
|    | <b>Manufactured and printed in BIC factories</b>                                                                    | <b>Fabriqué et imprimé dans les usines BIC</b>                                                                                         | <b>In BIC-Werken hergestellt und bedruckt</b>                                                                                 | <b>Prodotto e stampato negli stabilimenti BIC</b>                                                                                        | <b>Fabricado e impreso en fábricas BIC</b>                                                                    |
|    | <b>Manufactured in BIC factories</b>                                                                                | <b>Fabriqué dans les usines BIC</b>                                                                                                    | <b>In BIC-Werken hergestellt</b>                                                                                              | <b>Prodotto negli stabilimenti BIC</b>                                                                                                   | <b>Fabricado en fábricas BIC</b>                                                                              |
|    | <b>Printed in BIC factories</b>                                                                                     | <b>Imprimé dans les usines BIC</b>                                                                                                     | <b>In BIC-Werken bedruckt</b>                                                                                                 | <b>Stampato negli stabilimenti BIC</b>                                                                                                   | <b>Impreso en fábricas BIC</b>                                                                                |
|    | <b>Assembled and printed in DJEEP factories</b>                                                                     | <b>Montage et impression dans les usines DJEEP</b>                                                                                     | <b>Montage und Druck in DJEEP-Werken</b>                                                                                      | <b>Assemblaggio e stampa negli stabilimenti DJEEP</b>                                                                                    | <b>Montaje e impresión en fábricas DJEEP</b>                                                                  |
|   | <b>Assembled and printed in BIC factories</b>                                                                       | <b>Montage et impression dans les usines BIC</b>                                                                                       | <b>Montage und Druck in BIC-Werken</b>                                                                                        | <b>Assemblaggio e stampa negli stabilimenti BIC</b>                                                                                      | <b>Montaje e impresión en fábricas BIC</b>                                                                    |
|  | <b>Quality &amp; safety approved</b>                                                                                | <b>Qualité et sécurité approuvées</b>                                                                                                  | <b>Qualität und Sicherheit und genehmigt</b>                                                                                  | <b>Qualità e sicurezza approvata</b>                                                                                                     | <b>Calidad y seguridad aprobada</b>                                                                           |
|  | <b>Made in Europe</b>                                                                                               | <b>Fabriqué en Europe</b>                                                                                                              | <b>Hergestellt in Europa</b>                                                                                                  | <b>Prodotto in Europa</b>                                                                                                                | <b>Fabricado en Europa</b>                                                                                    |
|   | <b>Made in France</b>                                                                                               | <b>Fabriqué en France</b>                                                                                                              | <b>Hergestellt in Frankreich</b>                                                                                              | <b>Fabbricato in Francia</b>                                                                                                             | <b>Fabricado en Francia</b>                                                                                   |
|  | <b>Made in Spain</b>                                                                                                | <b>Fabriqué en Espagne</b>                                                                                                             | <b>Hergestellt in Spanien</b>                                                                                                 | <b>Prodotto in Spagna</b>                                                                                                                | <b>Fabricado en España</b>                                                                                    |
|  | <b>Viral reduction 93% in 24h</b>                                                                                   | <b>Réduction virale 93% en 24h</b>                                                                                                     | <b>Reduktion von 93 % der Viren in 24 Std.</b>                                                                                | <b>93% di riduzione virale entro 24 ore</b>                                                                                              | <b>Reducción viral 93% en 24h</b>                                                                             |
|  | <b>Entire pen protection</b>                                                                                        | <b>Protection sur toute la surface du stylo</b>                                                                                        | <b>Schutz der Kugelschreiberoberfläche</b>                                                                                    | <b>Protezione della superficie della penna a sfera</b>                                                                                   | <b>Protección de la superficie del bolígrafo</b>                                                              |
|  | <b>Timeless protection</b>                                                                                          | <b>Protection à vie</b>                                                                                                                | <b>Dauerschutz</b>                                                                                                            | <b>Protezione permanente</b>                                                                                                             | <b>Protección permanente</b>                                                                                  |
|  | <b>Bacteria elimination</b>                                                                                         | <b>Protection antibactérienne</b>                                                                                                      | <b>Schutz vor Bakterien</b>                                                                                                   | <b>Protezione batterica</b>                                                                                                              | <b>Protección contra las bacterias</b>                                                                        |
|  | <b>Fungal inhibition for 24h</b>                                                                                    | <b>Inhibition des champignons en 24h</b>                                                                                               | <b>Hemmt Pilzbefall 24 Std.</b>                                                                                               | <b>Inibizione di funghi 24 ore</b>                                                                                                       | <b>Inhibición de hongos 24h</b>                                                                               |
|  | <b>Keep fingers away from the flame</b>                                                                             | <b>Gardez les doigts loin de la flamme</b>                                                                                             | <b>Hält die Finger von der Flamme fern</b>                                                                                    | <b>Tieni le dita lontane dalla fiamma</b>                                                                                                | <b>Manten los dedos lejos de la llama</b>                                                                     |
|  | <b>Easily fits in the pocket</b>                                                                                    | <b>Se glisse facilement dans la poche</b>                                                                                              | <b>Passt problemlos in die Tasche</b>                                                                                         | <b>Si adatta facilmente alla tasca</b>                                                                                                   | <b>Cabe fácilmente en el bolsillo</b>                                                                         |
|  | <b>Number of flames</b>                                                                                             | <b>Nombre d'allumages</b>                                                                                                              | <b>Anzahl der Zündungen</b>                                                                                                   | <b>Numero di lame</b>                                                                                                                    | <b>Número de encendidos</b>                                                                                   |

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INFORMATION

# SYMBOLS AND ABBREVIATIONS

## Other symbols

|                                                                                     | EN                                                                                                                          | FR                                                                                                                                                                               | DE                                                                                                                                                        | IT                                                                                                                                                               | ES                                                                                                                                                        |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
|    |                                                                                                                             |                                                                                                                                                                                  |                                                                                                                                                           |                                                                                                                                                                  |                                                                                                                                                           |
|    | <b>FSC and recyclable cardboard</b><br>Certification to promote the appropriate environmental management                    | <b>FSC et carton recyclable</b><br>Produit fabriqué avec des matériaux respectant l'environnement, utilisant des matériaux renouvelables de conifères (polymères cellulosiques). | <b>FSC-zertifizierter und recycelbarer Karton</b><br>Zertifikat zur Förderung des angemessenen Umweltmanagements                                          | <b>FSC e cartone riciclabile</b><br>Certificazione della corretta gestione ambientale                                                                            | <b>FSC y cartón reciclable</b><br>Certificación para promover la apropiada gestión ecológica                                                              |
|    | <b>Pharmaceutical waste</b>                                                                                                 | <b>Déchets pharmaceutiques</b>                                                                                                                                                   | <b>Pharmazeutische Abfall</b>                                                                                                                             | <b>Rifiuti farmaceutici</b>                                                                                                                                      | <b>Residuos farmacéuticos</b>                                                                                                                             |
|    | <b>Fruit and vegetable trays</b>                                                                                            | <b>Cageots de fruits et légumes</b>                                                                                                                                              | <b>Obst-und Gemüseverpackungen</b>                                                                                                                        | <b>Vassoi di frutta e verdura</b>                                                                                                                                | <b>Bandejas de frutas y verduras</b>                                                                                                                      |
|    | <b>Fridges and yogurt pots</b>                                                                                              | <b>Réfrigérateurs et pots de yaourt</b>                                                                                                                                          | <b>Kühlschränke und Joghurtbecher</b>                                                                                                                     | <b>Frigoriferi e contenitori di yogurt</b>                                                                                                                       | <b>Neveras y envases de yogurt</b>                                                                                                                        |
|    | <b>Sugar cane</b>                                                                                                           | <b>Sucre de canne</b>                                                                                                                                                            | <b>Zuckerrohr</b>                                                                                                                                         | <b>Canna da zucchero</b>                                                                                                                                         | <b>Caña de azúcar</b>                                                                                                                                     |
|   | <b>Plastic car parts</b>                                                                                                    | <b>Pièces automobiles en plastique</b>                                                                                                                                           | <b>Autoplastikteile</b>                                                                                                                                   | <b>Parti in plastica per autoveicoli</b>                                                                                                                         | <b>Piezas de plástico de automóvil</b>                                                                                                                    |
|  | <b>100% renewable electricity</b><br>The BIC Graphic Europe factory is powered by 100% renewable energy.                    | <b>100% Électricité d' énergie renouvelable</b><br>L'usine BIC Graphic Europe s'alimente 100% d'électricité renouvelable.                                                        | <b>100% Strom zu 100 % aus erneuerbaren Quellen</b><br>Die Fabrik von BIC Graphic Europe bezieht ihren Strom zu 100 % aus erneuerbaren Energiequellen.    | <b>100 % elettricità da fonti rinnovabili</b><br>Lo stabilimento BIC Graphic Europe funziona con elettricità proveniente 100% da fonti rinnovabili.              | <b>100% electricidad de fuentes renovables</b><br>La fábrica BIC Graphic Europe funciona con energía proveniente de fuentes 100% renovables.              |
|   | <b>Imprim'vert</b><br>Certification for environmentally responsible printing practices.                                     | <b>Imprim'vert</b><br>Certification pour des pratiques d'impression respectueuses de l'environnement.                                                                            | <b>Imprim'vert</b><br>Zertifizierung für umweltfreundliche Druckpraktiken                                                                                 | <b>Imprim'vert</b><br>Certificazione per pratiche di stampa rispettose dell'ambiente.                                                                            | <b>Imprim'vert</b><br>Certificación para prácticas de impresión respetuosas con el medio ambiente.                                                        |
|  | <b>Möbius Loop</b><br>Product contains recycled material.                                                                   | <b>Möbius Loop</b><br>Le produit contient des matériaux recyclés.                                                                                                                | <b>Möbius Schleife</b><br>Das Produkt enthält recyceltes Material.                                                                                        | <b>Möbius Loop</b><br>Il prodotto contiene materiale riciclato.                                                                                                  | <b>Möbius Loop</b><br>El producto contiene material reciclado.                                                                                            |
|  | <b>Refill Service</b>                                                                                                       | <b>Service de recharge</b>                                                                                                                                                       | <b>Nachfüllservice</b>                                                                                                                                    | <b>Servizio di ricarica</b>                                                                                                                                      | <b>Servicio de recarga</b>                                                                                                                                |
|  | <b>QR code</b><br>Scan QR code                                                                                              | <b>Code QR</b><br>Scannez le code QR                                                                                                                                             | <b>QR Code</b><br>Scannen Sie den QR Code                                                                                                                 | <b>QR code</b><br>scannerizza il QR code                                                                                                                         | <b>QR code</b><br>Escanea el código QR                                                                                                                    |
|  | <b>Packaging Information</b>                                                                                                | <b>Informations sur l'emballage</b>                                                                                                                                              | <b>Information zur Verpackung</b>                                                                                                                         | <b>Informazioni sul packaging</b>                                                                                                                                | <b>Información de envasado</b>                                                                                                                            |
| 250 ± 3,5 KG                                                                        | <b>DIMENSIONS:</b> Dimensions published of each product correspond to its maximum size, regardless of the drawing position. | <b>DIMENSIONS :</b> Les dimensions publiées de tous les produits correspondent à la taille maximale, quelle que soit la position du dessin.                                      | <b>ABMESSUNGEN:</b> Die angegebenen Abmessungen für jedes Produkt entsprechen dessen maximaler Größe. Unabhängig von der Druckposition auf der Abbildung. | <b>DIMENSIONI:</b> Le dimensioni pubblicate relative a ciascun prodotto corrispondono alla sua dimensione massima indipendentemente dalla posizione del disegno. | <b>DIMENSIONES:</b> Las dimensiones publicadas en cada producto corresponden a su tamaño máximo, independientemente de la posición que muestre el dibujo. |
|  | <b>Regulatory compliance</b>                                                                                                | <b>Respectant les normes</b>                                                                                                                                                     | <b>Einhaltung gesetzlicher Bestimmungen</b>                                                                                                               | <b>Conformità normativa</b>                                                                                                                                      | <b>Cumplimiento de la normativa</b>                                                                                                                       |

# SYMBOLS AND ABBREVIATIONS

## Technical Parameters for each Type of Printing

|                                          | DIGITAL / DIGITAL TRANSFER                                                                                                                                                                                                                                                                                                                                             |                                                                                   |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Minimum positive text                    | 4 pt (1.4 mm)                                                                                                                                                                                                                                                                                                                                                          | 4 Point text                                                                      |
| Minimum negative text                    | 7 pt (2.4 mm)                                                                                                                                                                                                                                                                                                                                                          | 7 Point text                                                                      |
| Minimum text for half tone               | 1.5 pt (0.5 mm)                                                                                                                                                                                                                                                                                                                                                        | 7 Point text                                                                      |
| Minimum thickness for positive lines     | 0.25 pt (0.08 mm)                                                                                                                                                                                                                                                                                                                                                      |  |
| Minimum thickness for negative lines     | 0.5 pt (0.17 mm)                                                                                                                                                                                                                                                                                                                                                       |  |
| Minimum thickness for lines in half tone | 0.5 pt (0.17 mm)                                                                                                                                                                                                                                                                                                                                                       |  |
| Minimum half tone values                 | C: 8% / M: 8% / Y: 12% / K: 8%     |                                                                                   |

|                                      | britePix™        |                                                                                   |
|--------------------------------------|------------------|-----------------------------------------------------------------------------------|
| Minimum positive text                | 6 pt (2.1 mm)    | 6 Point text                                                                      |
| Minimum negative text                | 7 pt (2.4 mm)    | 7 Point text                                                                      |
| Minimum thickness for positive lines | 0.4 pt (0.14 mm) |  |
| Minimum thickness for negative lines | 0.5 pt (0.17 mm) |  |
| Minimum thickness for half tones     | 1 pt (0.35 mm)   |  |
| Percentage half tone                 |                  |                                                                                   |

|                                      | SCREEN PRINTING/ PAD PRINTING |                                                                                     | HOT STAMPING / DEBOSSING |                                                                                      | LASER ENGRAVING  |                                                                                       |
|--------------------------------------|-------------------------------|-------------------------------------------------------------------------------------|--------------------------|--------------------------------------------------------------------------------------|------------------|---------------------------------------------------------------------------------------|
| Minimum positive text                | 6 pt (2.1 mm)                 | 6 Point text                                                                        | 10 pt (3.5 mm)           | 10 Point text                                                                        | 6 pt (2.1 mm)    | 6 Point text                                                                          |
| Minimum negative text                | 9 pt (3.1 mm)                 | 9 Point text                                                                        | 15 pt (5.25 mm)          | 15 Point                                                                             | NOT RECOMENDED   |                                                                                       |
| Minimum thickness for positive lines | 0.4 pt (0.14 mm)              |  | 1.5 pt (0.5 mm)          |  | 0.3 pt (0.1 mm)  |  |
| Minimum thickness for negative lines | 0,5 pt (0.176 mm)             |  | 2 pt (0.706 mm)          |  | 0.5 pt (0.17 mm) |  |
| Minimum thickness for half tones     | 1.5 pt (0.5 mm)               |  | NOT POSSIBLE             |                                                                                      | NOT POSSIBLE     |                                                                                       |
| Percentage half tone                 | 50%                           |  |                          |                                                                                      |                  |                                                                                       |

BIC®  
GRAPHIC

BIC®  
WRITING INSTRUMENTS

OTHER WRITING  
INSTRUMENTS

NOTEBOOKS

BIC® / JEEP® LIGHTERS  
AND BIC® CASES

BIC®  
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GENERAL  
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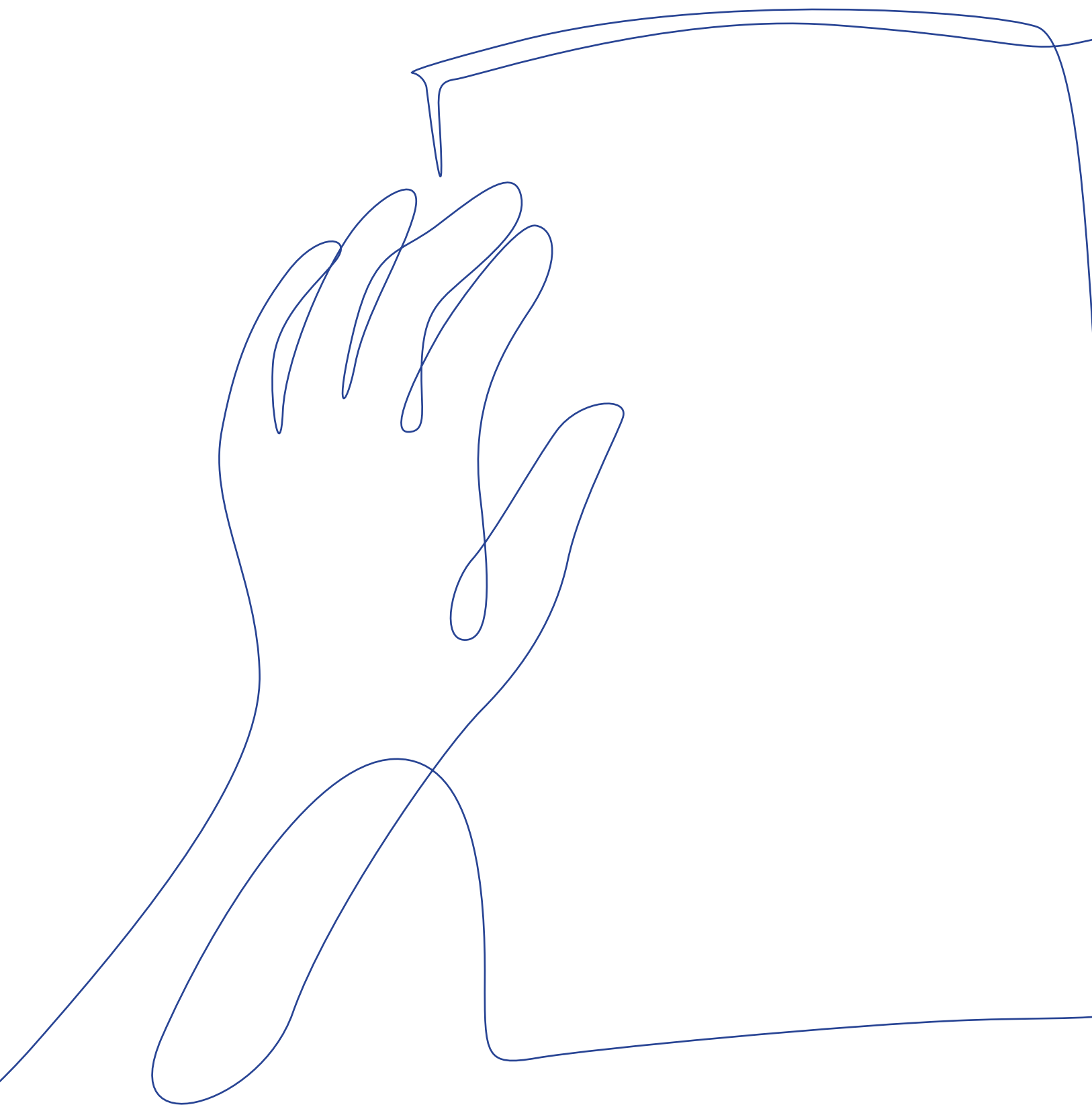
## BIC® PACKAGING

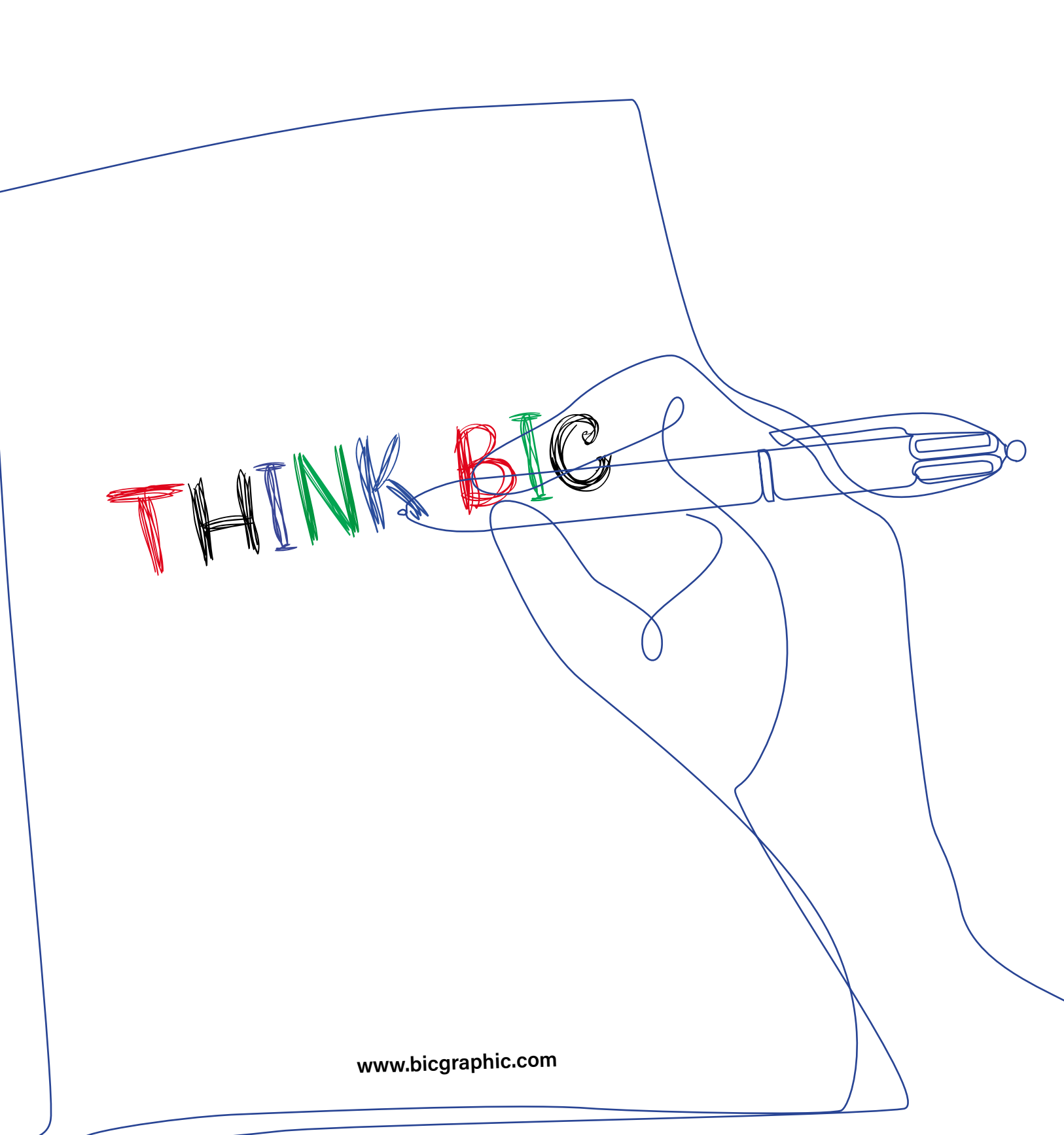
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# COLOUR TABLE

|                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                      |                                                                                       |                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|    |    |    |    |    |    |    |    |    |                                                                                       |                                                                                       |
| <b>01</b><br>White                                                                  | <b>1E</b><br>White recycled                                                         | <b>57</b><br>Opaque white                                                           | <b>3C</b><br>White pearl                                                            | <b>01BIO</b><br>BIO white                                                           | <b>1T</b><br>White polished                                                         | <b>51</b><br>Transparent                                                            | <b>69</b><br>Frosted white                                                          | <b>2E</b><br>Frosted white recycled                                                  |                                                                                       |                                                                                       |
|    |    |    |    |    |    |    |    |    |    |                                                                                       |
| <b>8D</b><br>Yellow pastel                                                          | <b>8G</b><br>Light yellow                                                           | <b>12</b><br>Yellow                                                                 | <b>12W</b><br>Yellow wood                                                           | <b>63</b><br>Frosted yellow                                                         | <b>6AW</b><br>Natural wood                                                          | <b>012BIO</b><br>BIO yellow                                                         | <b>4D</b><br>Clear yellow                                                           | <b>6F</b><br>Light brown                                                             | <b>6O</b><br>Natural                                                                  |                                                                                       |
|    |    |    |    |    |    |    |    |    |                                                                                       |                                                                                       |
| <b>9C</b><br>Inspiring autumn                                                       | <b>26</b><br>Gold                                                                   | <b>76</b><br>Gold glacé                                                             | <b>1G</b><br>Acid orange                                                            | <b>10</b><br>Orange                                                                 | <b>90</b><br>Orange pastel                                                          | <b>71</b><br>Frosted orange                                                         | <b>92</b><br>Clear orange                                                           | <b>10B</b><br>Orange warm                                                            |                                                                                       |                                                                                       |
|    |    |    |    |    |    |    |    |                                                                                      |                                                                                       |                                                                                       |
| <b>03</b><br>Red                                                                    | <b>03G</b><br>Red glacé                                                             | <b>03F</b><br>Red soft                                                              | <b>8E</b><br>Red recycled                                                           | <b>87</b><br>Clear red                                                              | <b>03BIO</b><br>BIO red                                                             | <b>66</b><br>Frosted red                                                            | <b>08</b><br>Burgundy                                                               |                                                                                      |                                                                                       |                                                                                       |
|    |    |    |    |    |    |    |    |    |    |                                                                                       |
| <b>14A</b><br>Peaceful Pink                                                         | <b>14</b><br>Pink                                                                   | <b>5C</b><br>Pink fizz                                                              | <b>1P</b><br>Acid pink                                                              | <b>014G</b><br>Pink glacé                                                           | <b>07</b><br>Gold Pink                                                              | <b>11</b><br>Pink                                                                   | <b>80</b><br>Pink                                                                   | <b>97</b><br>Rose Gold                                                               | <b>98</b><br>Magenta                                                                  |                                                                                       |
|   |   |   |   |   |   |   |   |                                                                                      |                                                                                       |                                                                                       |
| <b>84</b><br>Purple pastel                                                          | <b>13</b><br>Violet                                                                 | <b>39</b><br>Frosted Dark Purple                                                    | <b>7G</b><br>Metallic purple                                                        | <b>2D</b><br>Purple                                                                 | <b>93</b><br>Clear Purple                                                           | <b>4B</b><br>Frosted Purple                                                         | <b>2M</b><br>Metallic Dark Purple                                                   |                                                                                      |                                                                                       |                                                                                       |
|  |  |  |  |  |  |  |  |  |  |                                                                                       |
| <b>8C</b><br>Lime                                                                   | <b>68</b><br>Frosted green                                                          | <b>6C</b><br>Grass green                                                            | <b>88</b><br>Clear light green                                                      | <b>59</b><br>Apple green                                                            | <b>82</b><br>Frosted dark green                                                     | <b>72</b><br>Clear green                                                            | <b>5G</b><br>Light green                                                            | <b>05G</b><br>Green glacé                                                            | <b>05</b><br>Metallic green                                                           |                                                                                       |
|  |  |  |  |  |  |  |                                                                                     |                                                                                      |                                                                                       |                                                                                       |
| <b>05</b><br>Green                                                                  | <b>05W</b><br>Green wood                                                            | <b>20</b><br>Dark green                                                             | <b>7E</b><br>Dark green recycled                                                    | <b>88</b><br>Clear dark green                                                       | <b>05BIO</b><br>BIO green                                                           | <b>3B</b><br>Frosted jungle                                                         |                                                                                     |                                                                                      |                                                                                       |                                                                                       |
|  |  |  |  |  |  |  |  |  |  |  |
| <b>83</b><br>Blue pastel                                                            | <b>4M</b><br>Cozy blue                                                              | <b>3D</b><br>Caribbean blue                                                         | <b>86</b><br>Clear blue                                                             | <b>67</b><br>Frosted blue                                                           | <b>24</b><br>Light blue                                                             | <b>04BIO</b><br>BIO blue                                                            | <b>04</b><br>Blue                                                                   | <b>04G</b><br>Blue glacé                                                             | <b>40</b><br>Frosted dark blue                                                        | <b>4R</b><br>Blue turquoise                                                           |
|  |  |  |  |  |  |  |                                                                                     |                                                                                      |                                                                                       |                                                                                       |
| <b>34</b><br>Metallic Blue                                                          | <b>89</b><br>Clear dark blue                                                        | <b>7C</b><br>Metallic navy blue                                                     | <b>25</b><br>Dark blue                                                              | <b>07</b><br>Navy blue                                                              | <b>07F</b><br>Navy blue soft                                                        | <b>10E</b><br>Navy blue recycled                                                    |                                                                                     |                                                                                      |                                                                                       |                                                                                       |
|  |  |  |  |  |  |  |  |  |                                                                                       |                                                                                       |
| <b>35</b><br>Chrome                                                                 | <b>47</b><br>Silver                                                                 | <b>47G</b><br>Silver glacé                                                          | <b>75</b><br>Metallic silver                                                        | <b>18</b><br>Metal                                                                  | <b>06</b><br>Grey                                                                   | <b>27</b><br>Dark grey                                                              | <b>8H</b><br>Clear dark grey                                                        | <b>6W</b><br>Warm Grey                                                               |                                                                                       |                                                                                       |
|  |  |  |  |  |  |                                                                                     |                                                                                     |                                                                                      |                                                                                       |                                                                                       |
| <b>02BIO</b><br>BIO black                                                           | <b>02W</b><br>Black wood                                                            | <b>02F</b><br>Black soft                                                            | <b>02</b><br>Black                                                                  | <b>3E</b><br>Black recycled                                                         | <b>2N</b><br>Black matt                                                             |                                                                                     |                                                                                     |                                                                                      |                                                                                       |                                                                                       |

The colours shown above are for reference only. Actual colour may vary slightly depending on the product.

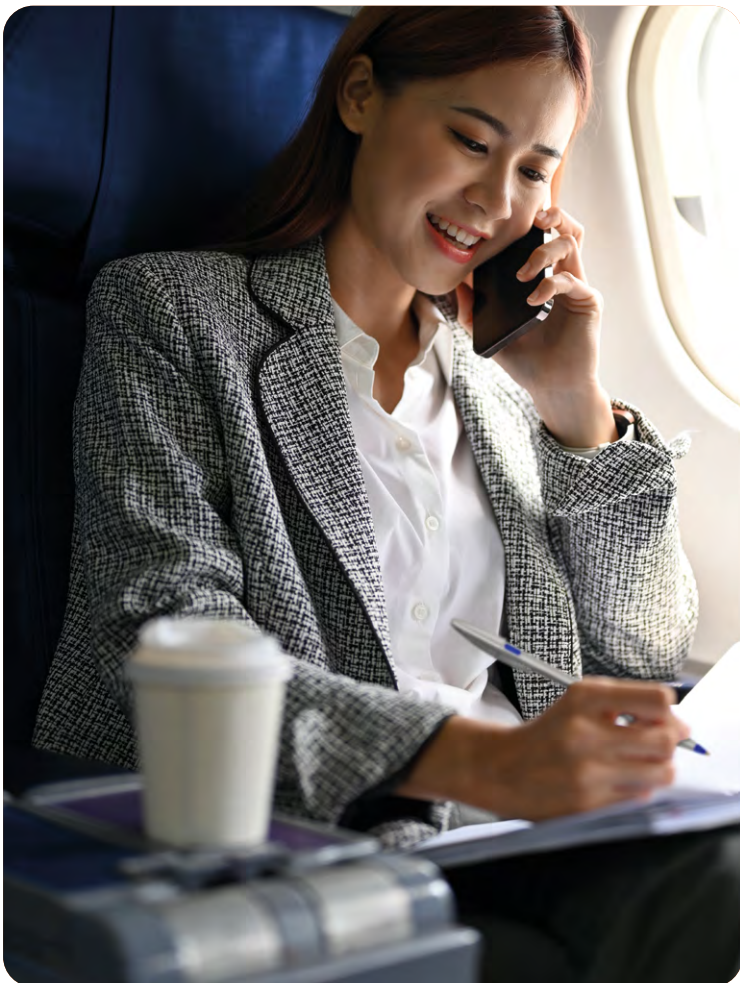




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